

## Sensible Women Know

## Foundation of Health



In ons on to the Froat.



> This beautiful set of silverware--65 pieces-will be placed on your table without cost to you

THE BEE will start you with a dozen spoons-one for every five coupons like that below. Omaha merchants will complete the set without any cost whatsoever, giving your home a set of the best silverware made by the famous firm of William Rogers \& Sons.

> The Bee, Nebraska's greatest newspaper, and a number of Omaha's leading merchants-firms that are reliable-who will give high value and efficient service-are co-operating to put this silverware into many homes of Omaha and the West.

## The plan is simple: The Bee each day publishes

 a coupon, like the one below; five of these, consecutively numbered, will be exchanged at The Bee office for one W. . Rogers \& Sons' silver tablespoon when presented with ten cents. This sum is required to cover cost of handling the entire set of silver-freight, packing, clerk hire, etc. The entire set with twelve teaspoons costs you only $\$ 1.20$-actual expense Bee is put to. 9 The teaspoons can be secured only with Bee coupons. But the other pieces of silver in the set may be had through certificates and coupons given with purchases made of these Omaha merchants. These coupons also have to be presenied at The Bee office, BUT NO CHARGE AT ALL IS MADE FOR EXCHANGING THESE - YOU GET THE SILVER ABSOLUTELY FREE.Coupon Number 15 is published today. Cut it out and get four others of consecutive numbers and bring them to The Bee office. Coupons will be published every day for a period long enough to permit you to get all the teaspoons.

Watch the advertisements of the co-operating Omaha merchants. From day to day there will be special bargain offerings that will enable you to get many coupons on small purchases. Watch this plan-read The Beethese advertisements will appear here.

The subscription coupon printed below will bring information on how to get the entire dozen teaspoons at once. Cut it out and mail to The Bee at once.

These merchants issue certificates and coupons---ten coupons equal one certificate:

## Cor. 18th and Dougias Sts.

 luxus beisrKrug Browing Oo., Boulevard and Krug Ave. MISS BUTLER, MTLLINERY 1512 Douglas, 2d Floor.
BRANDEIS FLORIST DEPT. BRANDEIS FLORIST DEPT
myers.pillon drue co., 16th and Farnam Streeta.


Clip these coupons and use
them


