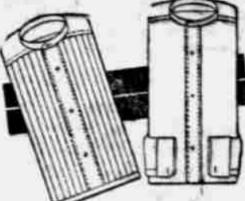


You Can't Afford to Miss Saturday's Sales

Shirt Sale
Saturday



Shirt Sale
Saturday

A big special factory purchase of 1,500 dozen men's Summer Shirts on sale Saturday and Monday in

Two Great Lots

Men's Shirts, worth from \$1.50 to \$3.50, all new spring and summer styles; come in pongees, madras, chambrays, white linens, etc.; plain or pleated bosoms, made with or without collars attached—all guaranteed perfect—

69c and 49c

Other Interesting Furnishing Items

- Men's Undershirts or Drawers, 75c to \$1.25 values, in white, ecru or colors, fine balbriggan, lisle or mercerized; on sale Saturday, at garment..... 35c and 25c
- Men's \$1 and \$1.50 Union Suits, all styles, all guaranteed perfect; on sale, at..... 69c and 49c
- Men's \$2.00 Union Suits, in fine lisle, at..... 98c
- Men's \$3.50 Union Suits, in silk lisle, at..... \$1.98
- Men's Sterling Union Suits, great values, Saturday, on sale at..... \$1.98 to \$3.50
- Men's Muslin Night Gowns, \$1.00 values, all sizes, 15 to 20, at choice..... 49c
- Men's Silk Lisle Hose, 25c to 50c values, in all colors, guaranteed, 25c and 12½c
- Men's Pajamas, Universal brand, samples in white and colors; to \$3.00 values, at..... 69c and 98c

Saturday Specials

Women's Underwear, Hosiery, Gloves, Parasols, Etc.



These two things you're always certain of in buying here. SATISFACTION and SAVINGS. Read these specials in **Muslin Underwear**, then come in and examine the quality; the result will be most satisfactory. **Muslin Underwear**, Skirts worth to \$6, exquisitely trimmed, have 22-in. flounce, great bargain Saturday..... \$2.98 and \$1.98. Skirts worth to \$3, also Princess Slips, all beautifully trimmed..... \$1.45. Gowns worth to \$2.50, fine quality Nainsooks, Cambric and Rep cloths, all are cut full and long, special 98c. Corset Covers worth to \$1.00, all sizes, many styles, all daintily trimmed, at..... 45c.

- Knit Underwear: Italian Silk Vests, worth to \$4.50, hand embroidered yokes, on sale at..... \$1.98
- Silk and Lisle Union Suits, lace trimmed or tight knee, to \$3 values, choice \$1.50. 98c
- Ladies Lisle Union Suits, regular and extra sizes, fancy yokes, at..... 49c
- Fine Cotton Union Suits on sale Saturday..... 35c
- Ladies' Gauze Vests, values to 25c, at..... 9½c and 12½c
- Silk Gloves and Parasols**: Kayser's 12 and 16-button length Silk Gloves in all colors, at..... 75c to \$1.50
- 16-button length Silk Gloves in black, white and pongee, regular \$1 values, Saturday 59c
- Parasols—Ladies' and Children's, veritable confectios in colorings and designs, black and white effects, Persians, white embroidered and plain linens and all colors, prices..... 98c to \$1.50
- Children's Parasols, in all colors and plain linens, on sale from..... 19c to \$1.25
- Hosiery Specials**: Kayser and Esco Silk Hose, \$1.50 values, in black, white and colors, at..... 98c
- Ladies' Silk Hosiery and Silk Lisle Hose, in all colors, special, at..... 49c
- Silk Embroidered Hose, lace boot gauge and silk lisle, values up to \$1.00 pair, at..... 35c
- Ladies' 50c quality Hose, black, white, tan and split foot, at pair..... 25c
- Misses' 30c Silk Lisle Hose, all colors and black..... 25c
- Ladies' Black, Tan or White Foot Hose, 50c values, pr. 25c

New Veilings
Fancy Shetland Veilings are the thing for this season and we're showing the most complete line in Omaha, at per yard..... 25c to \$1.50

Ribbon Sale
Both Plain and Fancy Ribbons, in a tremendous assortment—marvelous values—yard..... 1c to 10c
If you've ribbons to buy, see these Saturday.

60c Box Handkerchiefs 35c
A new line of fine Shamrock Linen Initial Handkerchiefs, 6 in box, 60c value, at... 35c

Panama Hats
Straw Hats

The best line shown in the city at most reasonable pricings

Panama Hats
Telescopes, Optimos and all newest shapes, at \$4.50, \$5.00 and..... \$6.00

Straw Hats
Every imaginable style in sailors or soft straws, all widths of brim, at \$1.00, \$1.50 \$2.00 to..... \$5.00
Boys' and Children's.

In Domestic Room
Bleached Pattern Table Cloths, good heavy quality, very handsome designs, regular \$1.40 value, Saturday..... 98c

Extra Bargains in Corsets

Extra long skirts, medium and low bust, four hose supporters, batiste and netting, worth up to \$1; Saturday at 49c. 75c
Extra long Corsets, batiste and nettings, embroidered and lace trimmed, six heavy hose supporters, worth up to \$2.50, Saturday 98c
\$4.00 and \$5.00 High Grade Corsets, high and low bust, six heavy lisle hose supporters, draw strings, fancy lace trimmings, special for Saturday at..... \$2.45
Boys' \$1.00 Blouse Waists at 35c—In white madras, chambrays, neat stripes and figures, also plain blue and tan, all sizes from 5 to 16 years, made with or without collars attached, special for Saturday 35c
Boys' 50c Blouse waists at... 25c

HAYDEN'S



Millinery

The most beautiful, most attractive price showing of **SUMMER STYLES** ever offered in Omaha.

Are their pride at \$5.00. They're worth \$10.00. 50 new ones shown for Saturday's selling.

New white "Wash Rag" and Duck Hats in 10 styles, Saturday at—
98c, \$1.25 to \$1.98

We are Headquarters for **Panama Hats**

and guarantee a price saving or 25% or refund your money.

Untrimmed Hats
Milans, chip and Leghorns, values up to \$2.00, on sale, choice..... 39c
500 Sunbonnets will be closed out in Saturday's sale, at only..... 5c and 10c
We guarantee willow plumes and all other millinery.

Exceptional Saving Opportunities all Depts

Ladies' Neckwear

The new Fichu is the latest hot weather novelty in neckwear.

A big special counter of these goods on sale Saturday, at yard..... 25c

New Macrame and Rating Collar and Cuff Sets, big assortment for selection..... \$1.25 at from.....

Corsage Bouquets and Roses, regular 25c to 50c values, go at..... 10c and 25c

Trunks and Suit Cases

\$15.00 Basswood Trunks, fibre or canvas covered, heavy brass bumpers and oak slats; sole leather straps; all sizes, at..... \$10.00

Others... \$2.50 to \$32.50
ONE-THIRD OFF ON BAGS AND SUIT CASES

75 Leather Bags and Suit Cases left from our big purchase, will be closed Saturday, \$5.00 to \$40.00 values at prices from.... \$3.45 to \$27.50

In Domestic Room

Belvedere Bed Spreads, 72x81 size, good weight, assorted patterns, \$1.25 value, special..... 75c

Special Sale Base Ball Goods

- Croquet Sets — Hammocks**
- 4-ball Croquet Sets..... 59c
- 6-ball Croquet Sets, regular \$1.25 values..... 85c
- 4-ball Croquet Sets, long mallets, \$2.50 kind..... \$1.98
- Boys' Base Ball Masks, values up to \$1.00, to close out, at choice..... 15c
- 75c Catchers' Mitts..... 39c
- \$1.25 League Balls, at..... 95c
- \$1.25 Hammocks, at..... 98c
- \$2.00 Hammocks, at..... \$1.50
- \$2.50 Hammocks, at..... \$1.98
- \$3.00 Hammocks, at..... \$2.50
- \$6.00 Hammocks, at..... \$4.98



Women's Ready-to-Wear Garment Bargains for Saturday
Nothing Short of Marvelous

Our New York Resident Buyer has certainly out-classed all previous efforts in the splendid new lots of Suits and Dresses sent us for this Saturday's Special selling. Seldom in a lifetime do equal opportunities for profitable buying offer.

\$20.00 and \$25.00 Tailored Suits \$9.75—200 of them classy new spring styles in a wealth of most wanted fabrics and colors, including a fine showing of the popular cream serge suits.

\$30.00 to \$40.00 Tailored Suits \$17.50—Elegant designs in the choicest of the season's new materials and colorings, snappy distinctiveness in every graceful line. 100 of them for selection.

Women's Silk Dresses, values up to \$25.00, at choice \$6.95—Silk Pongees, Messalines, Foulards, etc., in both plain and fancy colors. We've shown many tempting dress bargains this season, but these are surprisingly beautiful and good. Don't miss seeing them.

\$15; \$18 Long Silk Coats \$10

Something that every woman wants and ought to have and here's your opportunity. They come in all the newest spring models, loose, semi and fitted effects; make a special effort to see them Saturday; they please.

- Lingerie and Lawn Waists, lace, insertion and embroidery trimmed, all sizes high or low neck, regular \$1.50 values, choice of 25 dozen..... 69c
- Long Challie Kimonos, made to sell at \$1.50, great snap, at..... 95c
- Children's Wash Dresses, in lawns, gingham, chambrays, etc., all sizes 2 to 14, splendid assortment of dainty styles, at..... 95c
- Little Miss Dainty Will Find Her Desire in the immense showing we're making of pretty white dresses—up from..... \$1.95, \$2.95, \$3.45, \$5.00
- Lawn Dresses, Lingerie Dresses, Linen Dresses, most complete and attractive showing in Omaha, up from \$2.95, \$3.95

Popular Sheet Music in Saturday's Sale 5c per copy
Hundreds of popular songs and instrumental numbers to select from. Come early.

Hardware Cut Price Specials
Refrigerators—Special Sale—Refrigerators

- #10 Famous White Mountain Refrigerator, oak case, 50 lb. capacity, \$6.98
- #12 White Mountain Refrigerator, quarter sawed oak finish, 40 lb. capacity, at..... \$5.98
- #14 White Mountain white lined, 100 lb. capacity..... \$12.98
- ICE CREAM FREEZERS**
- #10 1-qt. Ice Cream Freezer..... \$1.49
- #12 2-qt. Ice Cream Freezer..... \$1.49
- #14 3-qt. Ice Cream Freezer..... \$1.49
- #16 4-qt. Ice Cream Freezer..... \$1.50
- SCREEN DOORS**
- SCREEN WINDOW FRAMES
- Any size green hardwood door..... 95c
- Any size \$1.30 fancy oiled door..... \$1.19
- One size only, 2-1/2x16-18, fancy white door..... 75c
- Screen Wire, best double strength, 2c; per roll..... \$1.01½
- Adjustable Screens at special reduced prices:
- 18x33, 19c; 24x33, 25c; 30x37, 35c
- HOSE**—25,000 feet of 3/4-inch 1/2 and 1-inch highest grade high pressure hose; our regular

Big Shoe Sale Saturday

Manufacturers' surplus shoe sale Saturday of white and colored shoes—women's \$3.50 and \$4.00 white and colored shoes, oxfords and pumps, at..... \$2.50
Women's White Shoes, oxfords and pumps, also gun metal and patent leather in one, two and three straps and buttons, worth up to \$3.00, at..... \$1.98
Misses' and children's shoes, oxfords and pumps in white canvas, black velvet and leathers of all kinds, black or tan, go on sale at up from..... \$1.00
Men's \$4.00 shoes in tan or black, button or blucher, the last word in style, at... \$2.50
Men's elk outing shoes, patent colt, gun metal and tan calf, values up to \$3.00.... \$1.98
Boys', youths' and little gents' shoes, values up to \$2.50 a pair, in this sale \$1.50, \$1
Men's white canvas shoes and oxfords, white kid tipped, values up to \$2.00..... \$1.35
Women's kid Juliets, rubber heels and patent tips; a fine house shoe..... \$1.00
Children's 1-strap kid slippers, all sizes up to misses' size 2... \$1.25, \$1.75c and 50c
Grover and Queen Quality shoes for women.
Stetson and Crossett shoes for men.

It's Hayden's Grocery Prices That Break the Prices and Keep Down the High Cost of Living

- 18 lbs. best granulated sugar \$1.00
- 48-lb. sacks best high grade Diamond H family flour, nothing like it for \$1.65 a sack, per sack, \$1.35
- 10 bars Best 'Em All, Diamond C or Lenox soap..... 25c
- 10 lbs. best mixed chick feed..... 25c
- 10 lbs. oyster shell..... 25c
- 7 lbs. best bulk laundry starch..... 25c
- Lu Lu scouring soap, it beats the Dutch, per can..... 5c
- 16-oz. cans condensed milk..... 6½c
- 3 lb. cans Muscat grapes..... 15c
- 3 1-lb. cans Booth baked beans 10c
- 1-lb. cans assorted soups..... 7½c
- 3-lb. cans fancy table pears, peaches or apricots in heavy syrup..... 15c
- 3 cans Star lye..... 10c
- 3 2-lb. cans solid packed tomatoes, at..... 25c
- McLaren's peanut butter, lb..... 15c
- Peter's breakfast cocoa, lb..... 25c
- Golden Santos coffee, lb..... 25c
- The best tea siftings, lb..... 12½c
- 5¼-lb. boxes best select soda crackers..... 40c
- Butter Drops Three Cents Pound. The butter trust was compelled to come down. The supply was getting too much for them to hold up the high price. By trading at Hayden's you fight trust prices.
- Best No. 1 Creamery butter, carton or bulk, lb..... 29c
- The best No. 1 dairy butter..... 25c
- Good table butter, lb..... 25c
- The best country creamery..... 27c
- The Greatest Market in Omaha for Fresh Vegetables. Cheaper than ever.
- Fresh spinach, peck..... 5c
- 8 bunches fresh radishes..... 5c
- 6 bunches fresh onions..... 5c
- 4 bunches fresh turnips..... 5c
- 2 bunches fresh asparagus..... 5c
- 2 bunches fresh parsley..... 5c
- Fresh cabbage, lb..... 3c
- 3 large cucumbers..... 19c
- Fancy wax or green beans, lb..... 10c
- Fresh peas, quart..... 10c
- Fancy ripe tomatoes, lb..... 10c
- 3 heads fresh leaf lettuce..... 5c
- 3 heads fresh head lettuce..... 10c
- 2 lbs. new potatoes..... 10c
- 4 bunches pieplant..... 5c
- Quart boxes fancy ripe strawberries at..... 10c
- Watch the papers for our first big annual pineapple sale.
- Beautiful Blooming Geraniums. Plant now so they will be looking well for Decoration Day.
- These are extra fine plants, in 4-inch pots, and retail regular for 15c each.
- We have 5,000 for Saturday that we will sell for, each..... 10c
- Nothing blooms longer or looks prettier than Geraniums.
- Crocery Department.

Why Pay More For Drugs and Toilet Goods. Notice Prices for Saturday.

- \$1.00 size Pure Hydrogen Peroxide, extra size, for..... 25c
- 25c size of Pure Hydrogen Peroxide at three bottles for..... 10c
- 25c size Ray Kium, in sealed bottle, for..... 10c
- 1c can Violet or Lilac Talcum Powder for..... 5c
- 5c box of Java Rice or Possum's Face Powder for..... 25c
- 25c size large Wool Powder Puffs go at, each..... 15c
- 15c box Shinola Shoe Polish for 50 One big lot of 10c a bar Toilet Soap, slightly soiled, per cake 2½c
- 10c Jap Rose or Palm Olive Soap at two bars for..... 15c
- 5c and 7c size Toilet Waxes, assorted, big soap at..... 25c
- 25c size Peroxide or Sanitol Cream for..... 15c
- 50c size Massage Cream for..... 25c
- 10c for..... 49c
- 25c Sanitol or Dr. E. L. Gravel's Tooth Powder or Paste for..... 15c
- \$1.00 Dr. Hinkle's Cascara Tablets, sealed bottles for..... 50c
- \$1.50 values in large Washable Chamolins for autos, go at..... \$1.00
- 25c values in large sponges at 50c
- \$1.00 Fountain Syringes or Sprays 60c
- Razor strop, both for..... \$1.50
- \$2.00 Peerless Shoulder Braces, sale price..... \$1.50
- \$1.00 Fountain Syringes or Sprays 60c
- \$2.50 Combination Syringes and Bottles for..... \$1.50
- \$1.00 Wellington Syringes and Bottles, guaranteed for 5 years, \$2.00
- Paris Green—½ lb. 16c; ¼ lb. 12½c; or, per lb..... 50c

SATURDAY SPECIALS IN THE HIGH GRADE

Bed Spread Special
Linen Department

Imported Marselles Bed Spreads, knotted fringe, worth \$5.00, each..... \$4.95
High grade scalloped and fringed Bed Spreads, worth \$4.00, each at..... \$2.50
Hemmed, fringed or scalloped Bed Spreads, worth \$3.25 each..... \$1.95
Scalloped crocheted Bed Spreads, full size, worth \$3.00 each, at..... \$1.75
Full size hemmed crocheted Bed Spreads, assorted, worth \$2.50 each..... \$1.59
Hemmed and fringed Bed Spreads, heavy and durable, worth \$2.00 each..... \$1.25

Wash Goods Dept.
45-in. Drawnwork bordered volles, a beautiful range of colors, sold regular for 50c yard, on sale..... 69c
40-inch plain Volles, 50c grade, at..... 25c
47-inch plain Volles, 25c grade, at..... 15c
The popular black and white stripe Volles, 50c grade, 40-in. wide..... 35c
Beautiful striped Volles with Dresden borders, 40-in. wide, 75c grade..... 50c
Fryon Corals for one-piece dresses and suits, 50c grade, at..... 38c
Extra Specials in Gingham and Shirting Madras for Saturday.

Liquor Dept. Specials

- 6-year-old Maryland Rye Whisky, per full quart..... 75c
- Per Gallon..... \$2.50
- Guckenheimer, Schenly, Cedar Brook and Weldon Springs Whiskies, all 8 years old, per full qt., \$1; per gal., \$3.50
- Sunkist California Wines, all varieties, per full qt., 50c
- 2 quart bottles high grade Beer..... 25c

Try HAYDEN'S First