

HAYDEN'S

MAY SALES IN ALL DEPARTMENTS SATURDAY SHOW SAVING OPPORTUNITIES SELDOM, IF EVER BEFORE, EQUALLED EVEN AT HAYDEN'S—COME EARLY.



Tailored Suits at Half

Over 200 high class tailored suits with the very, very best of the new styles, colorings and fabrics, \$35 suits at \$17.50; \$40 suits, \$20; \$60 and \$50 suits, \$25.

\$25.00 Cream Serge Suits in the newest spring styles—all sizes, regular \$25 values, Sat'd'y \$12.50

Misses' Navy Blue Serge Suits in the popular Norfolk styles—values you will find impossible to duplicate at our sale price, Saturday, \$10.00.

Long Linen, Auto and Street Coats, the choice line of bargains Saturday at \$4.95

Beautiful Taffetas, Pongees and fine Serge Dresses, made to sell at \$20.00 and \$25.00; very latest models, Saturday, choice \$10.00



Big Special Purchase and Sale of Summer Waists

The best values we have ever shown and comparison will prove them the best values ever offered in Omaha. Thousands of waists to select from. Saturday in three big lots.

LOT 1—Beautiful new waists in Chiffon, Messaline, Jap Silk, Taffetas, Nets and Lace, all sizes and colors, values to \$5.00, special Saturday \$1.89

LOT 2—Fine line of loungerie waists, lace, embroidery and instertion trimmed, regular values to \$3.00—50 dozen to select from, in Saturday's sale \$1.45

LOT 3—Dainty loungerie lawn and marquisette waists in the prettiest of summer styles; both high and low neck; regular values up to \$2.50, Saturday's sale 89c

SEVERAL BIG SPECIAL PURCHASES ALL NEW, CLEAN, SEASONABLE MERCHANDISE DIRECT FROM THE MANUFACTURERS ADDS GREATLY TO THE INTEREST SATURDAY.

HAYDEN'S

Manufacturer's Stock Sale

Summer Dresses—An immense special purchase of marquisette, loungerie, lawn and voile dresses, in all the newest designs; many of them beautiful hand embroidered, the prettiest line of summer dresses ever shown in Omaha anywhere near the sale price; all sizes—made to sell up to \$20.00, as shown in 16th street window; choice \$4.95

Children's White Dresses—most attractive line of new styles ever shown in Omaha—exceptionally large variety for selection—at 95c, \$1.50, \$1.95, \$2.95, \$5.00

Children's rompers—just the thing for summer play suits—one big lot, while they last, Saturday, choice 19c

Children's colored dresses—pretty summer styles in all sizes, worth \$2.00—as a Saturday special, choice 89c



UMBRELLAS
Ladies' and Men's Umbrellas—American tafeta; plain and fancy handles, 98c and \$1.45
Ladies' Parasols—The very latest styles to select from; prices ranging from 98c to \$8.50
Children's Parasols—From 19c up to \$1.25

Greatest Bargains in Men's Furnishing Goods Ever Known

Men's Colored Laundered Shirts—Made pleated or plain, with or without collars, coat style; values to \$1.50, all go at 49c

Men's \$3.00 Silk and Linen Shirts—With collars attached, 98c

Men's \$3.00 Mercerized Madras Shirts—Collars attached, at 98c

Men's \$1.00 and \$1.50 Union Suits—Porosknit or fine jersey ribbed; all sizes, on sale at 69c and 49c

Men's \$2.00 Porosknit and Lisle Union Suits—White or ecru, short or long sleeves, at 98c

Men's Sterling Union Suits—White, pink or blue, on sale at \$1.98 and \$3.50

Men's \$3.50 Silk Lisle Union Suits—In white, at \$1.98



Men's \$1.50 and \$2.00 Sample Shirts—Made with or without collars; coat style; all new spring colors, on sale at 89c

Men's \$3.00 Imported Madras Shirts—Without collars, 98c

Men's \$2.50 and \$2.00 Griffon Sample Shirts—Mercerized madras, at 98c

Men's \$2.00 Light Weight Wool Shirts and Drawers—At pair \$1.25

Men's 35c Silk Collar and Tie Sets—All colors, at, per set 15c

Men's 50c Pure Thread Silk Socks—In navy, blue, gray, black and tan, on sale at 25c

Men's 25c Lisle Socks—In navy, blue, tan, gray and black, on sale at 12 1/2c

Men's 50c All Silk Four-in-Hand Ties—All new colors, at 25c

Men's \$1.50 Night Shirts and Pajamas—All kinds, at 69c

Men's 50c, 75c and \$1.00 Balbriggan Shirts and Drawers—Also lisle and Porosknit, on sale at 45c, 35c and 25c

Ladies' New Neckwear

A complete new line of the very latest novelties in Ladies' Neckwear. We will place same on sale Saturday at these special prices: \$1.98, \$1.49, 98c, 49c. This includes jabots, Dutch collars, crochet ties, coat sets, collars and cuff sets, stock collars, etc.

New Veilings

This is a veiling season, and the new designs are beautiful. An up-to-date veil is the most stylish article in a ladies' outfit. See our special lots at 50c, 35c, 25c

Summer Millinery

Exceptional assortments of positively correct styles greatly underpriced at \$5 to \$18

Panama Hats, beautifully \$5.00 trimmed... *Distinguished Trimmed Hats*

100 new ones for your \$5.00 choosing, real \$10 values, at \$5

Pretty Trimmed Children's Summer Hats, in small and medium shapes—worth to \$5.00, at 98c up to \$1.98

Children's Summer Hats, big line for selection; two special groups—on sale at 25c up to 98c

WHITE DUCK and WASH RAG HATS 98c to \$1.98 The Only Store in Town That Guarantees Willow Plumes and All Other Millinery.

Picture Sale Extraordinary

Surpassing Assortments—Delightful Bargain Prices Will Save You Easily 25% to 50%

The Famous Rosary Picture—Sold everywhere at from 15c to 25c; here Saturday at, choice 10c

75c Pictures at 35c—Big assortment of subjects; sizes 8x10 to 10x20; to 75c values, choice 35c

\$3.00 Pictures at 95c—Big assortment of subjects; sizes from 12x20 to 14x28; to \$3.00 values, at 95c

Big Sale of Photo Frames With one opening, 19c; with two openings, 35c; with three openings, 50c; with four openings 70c

Special Line of Pictures for Wedding Gifts.

Deeply Cut Prices Saturday on Hammocks, Croquet Sets, Base Ball and Tennis Goods

\$1.25 Hammocks, Saturday, 98c
\$1.75 Hammocks, Sat'y, \$1.25
\$2.50 Hammocks \$1.98
\$6.00 Hammocks \$4.98
\$1.25 Baby Hammocks \$98c
25c Base Ball Gloves \$17c
50c Base Ball Gloves \$37c
75c Base Ball Gloves \$49c

Base Ball Masks, values up \$1, special at 15c
4-ball Croquet Sets, 75c value, at 50c
6-ball Croquet Sets, \$1.25 value, at 98c
\$2.50 4-ball Long Mallet Croquet Sets, at \$1.99

Wash Goods Specials Saturday

Bengaline Rep for one-piece dresses and aprons; very good; regular 50c quality 39c

New Bordered Volles, in drawn work borders and floral borders light and dark colors, at, yd., 68c and 50c

Ratine in white, natural and colors, the rage of the season. Prices range from, yd., 68c to \$1.00

Volles of all descriptions and prices; all the newest colors—plains, stripes and figures, 15c, 18c, 25c, 35c and 50c

Special White Shoe Sale Saturday

Women's white Nubuck, button, tip or plain, with a broad, high toe; values up to \$3.50, on display, 16th St. window, at \$2.50

Women's white Nubuck or canvas, welt sole pumps; a regular \$3.50 seller, on display, 16th St. window, \$2.50

Women's \$3.00 canvas button tip or plain; also a white canvas 2-strap pump, at \$1.98

Women's, misses and child's white canvas Roman sandals; values up to \$2.25 \$1.65 and \$1.50

Children's 2-strap white canvas \$1.00

Women's patent colt, gun metal or tan calf oxfords and pumps; values up to \$4.00, at \$2.50

Men's tan calf, blucher or button shoes and oxfords; men's gun metal or patent colt button shoes or oxfords; values up to \$4.00 a pair, at \$2.50

600 pair men's shoes or oxfords; all leathers and in all styles, including a big lot of elkskin upper and sole outing shoes, worth \$3.00, at \$1.98

Misses' and child's slippers, up from 50c

Boys' and youths' patent colt button shoes; high toe; a regular \$2.50 seller, \$1.50

Queen Quality shoes and oxfords are here for your inspection; very stylish—not too high priced. Stetson and Crossett shoes and oxfords for the man who knows.

Bed Spread Specials

High Grade Linen Department

Imitation Mexican drawn lace Bed Spreads worth \$7 each \$3.95

Imported Marseilles Bed Spreads; full size, knotted fringe, worth \$5 each, at \$4.98

Full Size Fringed Crochet Bed Spreads, worth \$2.25 each, \$1.50

Full Size Scalloped, with cut corners Bed Spreads, worth \$5 ea., \$2.50

Plain Hemmed Bed Spreads, full size; assorted patterns; worth \$2 ea., \$1.50

Straw Hat Season Is Here

And we're prepared to supply your every whim with the best and most complete lines of stylish Straw and Panama Hats ever shown.

Panama Hats, all the noblest shapes, attractively priced, assortment and values you can't duplicate, at \$6.00 \$5.00 and \$4.50

Men's and Boys' Rough Sun Hats, at 10c to 25c

All Newest Shapes and Colorings shown in John B. Stetson Hats, at \$3.50 \$4.00 \$4.50 to \$7.50

\$2.00 Felt Hats, 98c—Manufacturer's samples, soft and stiff; all seasonable styles and colors; to \$2.00 values, at 98c

Stylish Straw Hats, soft and stiff, rough or smooth, almost endless assortment, will go on sale at \$1.00 to \$5.00

Men's and Boys' Caps in spring and summer styles, worth to \$1.50, at choice 48c

Boys' and Children's Straw Hats—Big showing at 25c to \$1.00

Popular Sheet Music 9c

Everybody's Two Step; Chimes at Twilight; Gaby Glide; The Skelton Rag; Hold Me Just a Little Closer; Have You Ever Loved Any Other Little Girl; Somebody Else Will, If You Don't; I'm a Do Right Woman Looking for a Do Right Man; I'd Love to Live in Loveland With a Girl Like You; Rocking the Baby to Sleep; Where the River Shannon Flows; Baboon Baby Dance; Oh! You Circus Day; Billy; Honey-Nab; Love By the Old Mill Stream; Love is the Theme of My Dreams; Mysterious Rag; Oceana Roll; That Haunting Melody; Mammy's Shufflin' Dance; Baby Rose; Take a Little Tip From Father; I Want to Be a Janitor's Child; and scores of other popular numbers on Sale-Saturday, copy 9c

Hall Borchert Dress Forms

We are the only authorized selling agents in Omaha for these famous forms, and have no substitute to offer you. The Hall-Borchert forms exclusively. Send for price list—see samples at Pattern counter. We are crowded with orders at this season and must get orders early for prompt delivery.

25c Ribbons—10c a Yard

A big special line of heavy all tafeta ribbons, on sale Saturday—regular price 15c, sale price, yard 10c

Liquor Specials

5 yr. old Maryland Rye whiskey, per full qt. 75c
Per gallon \$2.50
Guckenheimer and Schenley Rye, Cedar Brook and Waldon Springs Bourbon whiskeys, full qt. \$1.10
Per gallon \$3.50
Sunlit California Port, Sherry Neucatel, Angelica and Tokay wines, old and fine, full qt. 50c
1 quart bottles High Grade Beer 25c

GROCERY PRICES that are WINNERS

THE MARKET for the PEOPLE of OMAHA—100 Cents Buy \$1.00 in Full 19 lbs. Best Granulated Sugar, \$1.00
19 bars Lenox, Best-Em-All or Diamond C Soap, 50c
7 lbs. Best Bulk Laundry Starch, 25c
14-oz. cans Condensed Milk, \$1.00
14-oz. pkgs. Best Domestic Macaroni, 75c
Grape-Nuts, pkg., 10c
E. C. Corn Flakes, pkg., 95c
5 cans Star Line, 50c
Lo Lo Scouring Soap, 11 bars the Dutch, per can 50c
P. K. can solid packed Tomatoes, 25c
Quart can ripe Olives, 35c
Oil or Mustard Sardines, can, 25c
1 1/2-lb. boxes Best Selected Soda Crackers, 40c
Fancy Assorted Cookies, regular 15c quality, per lb. 10c
5 cakes Silco Scouring Soap, 50c
2-lb. cans Fancy Sweet Sugar Corn Meal, 75c
P. K. can solid packed Tomatoes, 25c
McLaren's Peanut Butter, lb., 25c
Peter's Breakfast Cocoa, per lb., 25c
Advo Jell, 3 pkgs., 50c
Golden Santos Coffee, lb., 25c
The Best Tea, 1 lb., 15c
Watch for the special sale of Beautiful Blooming Geraniums.
BUTTER, CHEESE AND EGGS SPECIALS
The best Creamery Butter, carton or bulk, lb., 9c

Try HAYDEN'S First

Hardware Saturday Specials

BOILERS—One lot slightly damaged, but serviceable as perfect goods, 50c on the dollar.

Brooms—45c brooms for one day, one to a customer 19c
25c Flour sieves 5c
75c solid brass ring fountain lawn sprays 49c
1/2-in. hose, guaranteed quality 10c
20c highest grade high pressure 1/2-in. hose Saturday 15c
Hose reels 75c
4-qt. White Mountain ice cream freezer \$2.85
24x33 extension screens 20c
2-10x16 fancy oiled screen doors 95c
75c Maydole hammer 49c
25c child's garden sets 10c
Full size garden hoses 19c
Maleable rakes 15c
One Minute Washer \$8.95
Western Washers \$3.19
Rotary Washers \$6.49
Wringers, up from \$1.98
Foultry wire, double galvanized, per sq. ft. 3/4c
Foultry wire in full rolls, per 100 sq. ft. 80c
18-in. lawn mowers \$2.75
18-in. ball bearing lawn mowers \$4.95

Travelers Attention!

Take advantage of Saturday's underpricing on trunks and suit cases.
Salesman's Samples of Bags and Suit Cases
\$5.00 to \$35.00 values, on sale; choice, \$3.45 to \$25
Trunks worth \$5, at \$3.45
Trunks worth \$8, at \$6.00
Trunks worth \$10, at \$7.50
Others Up to \$40.00