

**BRANDEIS STORES OMAHA**

Stunning New Lingerie Dresses Have Just Been Received

We Are Showing Choice New Arrivals in Women's Low Shoes.

Hundreds of the Cleverest New Models in

## Late Spring Millinery

Have Been Received Within the Past Few Days.

Scores of ideas seen for the first time in millinery of practical character. Here are the four-sided Continentals with spike wing effects, cable edge Milans trimmed with flowers and the new stencil effects now the rage in the east; also flower trimmed white tape straw hats, some edged with green and trimmed flower stick-ups in all shades, at

**\$7 to \$10**



**27-inch Embroidered Flouncings, Skirtings and Corset Coverings, Fine Allovers, Wide Insertions and Galloons; Worth to 75c, at 39c Yd.**

Elegant, new designs in English eyelet, floral, blind relief, also combination designs; many very unusual effects—bargain square—at, per yard. **39c**

**25c Corset Cover Embroidery at 10c Yard**  
16-inch skirting embroideries, wide edges, also insertions and galloons—very effective designs—10c at, per yard.

**BRANDEIS STORES**

**Most Remarkable Sale**

## Lace Curtains and Curtain Materials

That Any Store Has Ever Held

Will Be Conducted Next

### Monday and Tuesday

April 22 and 23

**BRANDEIS BASEMENT**

This sale will mean a saving of thousands of dollars to the people of Omaha and vicinity who attend.

We bought at a low figure an immense stock of imported curtains in the most popular patterns, also thousands of yards of Bungalow Net, Filet Net, Scriu, Swiss and Madras.

**See the 12 Big Window Displays**

They are attracting Thousands of people on the 16th St. and Douglas St. sides of the store.

All the Lace Curtains on Sale Monday. **BRANDEIS STORES OMAHA** All the Yard Goods on Sale Tuesday.

# BENNETT'S

Orange Ice, Pineapple Ice, Delicious Ice Creams and Light Luncheons Served at Our Soda Fountain.

## Finest Waists in Choicest Styles



Every Woman Who Looks to Us for Her Spring and Summer Waists Will Get the Finest Styles at the Lowest Price.

We have provided waists to correspond in design and color with the most fashionable tailored suits; waists to grace the most exclusive dress functions; waists for theater and party wear to please the most particular; lingerie waists with square or round low necks for summer use; smart tailored waists, of various materials, for the woman of business; waists for mourning wear—and so on, through the whole gamut of waist styles.

Our stock has been most carefully prepared for there is more of a demand for separate waists this season than ever before.

New lingerie waists; messaline silk waists; waists in the new Cosaque or peplum styles; waists of chiffons, messalines and other fashionable materials; and silk or cotton shirts for the women who spends much time out doors; \$1.00 to \$7.50 each, according to the materials, styles and grade of finishing.

**\$7.50 Chiffon Waists, \$5.75** Dressy styles with lace bodices, high or low necks, and three-quarter length sleeves; some have lace yokes; regular \$7.50 values, for Tuesday only, \$5.75.

### Perfect Fitting Underskirts

are quite necessary if you expect the outer garment to set properly. Perfect-fitting underskirts are the only kind you will find at this store. Black cotton messaline underskirts, that are soft and clinging as silk; show new ideas in flouncings; are made to give absolute satisfaction; \$1.25, \$1.50, \$2.00 and \$2.50.

A special underskirt noted for its smooth-setting qualities; made of good-wearing materials; choice of grays, greens, browns and navy; \$2.00 each.

## Bennett's Flour, Sack, \$1.50 and Other Pure Food Specials for Tuesday

- |  |  |                                     |   |                                      |   |  |   |   |   |  |   |  |   |  |  |  |                        |                                       |  |                                      |                                     |                                |
|--|--|-------------------------------------|---|--------------------------------------|---|--|---|---|---|--|---|--|---|--|--|--|------------------------|---------------------------------------|--|--------------------------------------|-------------------------------------|--------------------------------|
| Bennett's Golden coffee and 20 stamps, lb. 25c | Assorted apple butter 20 stamps, lb. 25c | Tea siftings and 10 stamps, lb. 10c | 2-lb. pkg. Bennett's Capital cake or wheat with 10 stamps 10c | Flower and Vegetable seeds, pkg. 25c | 2 pkgs. Toasted corn flakes and 10 stamps, for 5c | Pint can Galliard's olive oil reduced to 40c | 1/2-lb. can Bennett's Capital baking powder and 15 stamps 10c | Bismark apple butter and 10 stamps, jar 25c | Blue Label catsup and 10 stamps, bottle 10c | Full cream cheese and 10 stamps, lb. 25c | Van Camp's spaghetti and 15 stamps, can 15c | Medium sour pickles and 10 stamps, quart for 15c | Lee & Perry's Worcester sauce, bottle 25c | Bennett's Capital peans and 20 stamps, can 25c | Bennett's Capital extracts and 20 stamps, bottle 10c | Van Houten's cocoa and 5 stamps, can 15c | 5 lbs. To Jap rice 50c | 1 lb. can Pottawattamie egg plums 10c | 3 pkgs. Star and Crescent macaroni, with 15 stamps 25c | Peanut butter and 15 stamps, jar 15c | 2 1/2 lbs. cakes Ivory soap for 25c | 17 lbs. GRANULATED SUGAR 43.00 |
|--|--|-------------------------------------|---|--------------------------------------|---|--|---|---|---|--|---|--|---|--|--|--|------------------------|---------------------------------------|--|--------------------------------------|-------------------------------------|--------------------------------|

### FRUITS AND VEGETABLES

- |                                |                            |                                 |                               |  |
|--------------------------------|----------------------------|---------------------------------|-------------------------------|--|
| 2 boxes fancy strawberries 25c | 2 large bunches parsley 5c | 3 large heads plain lettuce 10c | Large Florida grape fruit 10c | Those famous Redlands oranges—the juiciest and tenderest grown anywhere—per dozen, at 15c, 20c, 25c, 30c and 35c |
|--------------------------------|----------------------------|---------------------------------|-------------------------------|--|

POLITICAL ADVERTISING. POLITICAL ADVERTISING.

## The Fight for the Water Board is Between These Two Republicans

IT IS UP TO YOU TO DECIDE WHICH!

**F. D. WEAD** HAS NEVER HELD PUBLIC OFFICE  
27 years in Omaha. Has been a leader in the fight for MUNICIPAL OWNERSHIP OF THE WATER PLANT from the beginning. Believes the people can be trusted to handle this business.

**E. F. BRAILEY** THREE TERMS CORONER. TWO TERMS SHERIFF.

Classy Oxfords for Men **\$3.50**

No matter what walk in life may be yours—you have always wanted a neat, stylish oxford that is full of comfort.

Our spring oxfords are the kind you have been looking for—we have them in the English walking last, the high-top button tan, in all styles that are good styles, made on lasts that fit your feet in tan or black, at the popular price of \$3.50.

**DREXEL**  
1419 Farnam St.



## Diamond Tires



If you bought tires on a price basis last year, buy Diamond Tires this year and pocket the profit you make in Mileage.

Long before the year is over you will know that your tire expense is going to be lower than it has ever been before.

The only reason that Diamond Tires are the largest selling single brand of tires in the world is that they give the user Greatest Mileage.

And no other tire is so easily or so cheaply repaired.

AT YOUR DEALER'S OR  
The Diamond Store  
215 So. 20th St. Omaha, Neb.  
The Diamond Rubber Co.  
AKRON, OHIO

We could Build them Cheaper But We Won't!  
We would Build them Better But We Can't!

Interest allowed in savings department at 3% per annum . . .

The United States National Bank of Omaha gives prompt and courteous service, affords absolute security and has a most convenient location.

Northwest Corner Sixteenth and Farnam Streets  Capital \$700,000 Surplus \$700,000



**Old Age**

It builds up broken down bodies. Because of its great strength-giving powers Old Age is demanded as a food for invalids.

**THE AMBRE BOTTLE**  
Protects Old Age from Decay and Keeps it Always Pure.

FAMILY TRADE SUPPLIED BY:  
South Omaha—WM. JETTER, 2502 W St. Phone No. 868.  
Omaha—HUGO F. BILZ, 1324 Douglas St. Phone Doug. 542

**JETTER BREWING CO.**  
SOUTH OMAHA, NEB.

POLITICAL ADVERTISING. POLITICAL ADVERTISING.

## BENJ. S. BAKER

Republican Candidate for Congress



Judge Baker is endorsed by the Republican County Central Committee. He has earned the nomination by hard and efficient party work. Vote for him April 19th.

## EASY AND SURE WAY TO CURE GOLD IN HEAD

A cold generally attacks the weakest part, affecting the eyes and ears in some and producing nasal catarrh and throat troubles in others. A cold is due to an inflammation of the membrane lining the air passages, and may be promptly cured with a little Ely's Cream Balm, which immediately relieves the inflammation and all the distressing symptoms, such as sneezing, coughing, running at the nose and eyes, hoarseness, sore throat, fever and headache. One reason why this pure, antiseptic Balm acts so quickly is because it is applied directly to the tender, sore surfaces.

Even in severe, chronic cases of catarrh Ely's Cream Balm never fails to quickly and effectually check the poisonous discharge which clogs the head and throat, causing the disgusting hoarseness, spitting and blowing of the nose. This remedy not only drives out the disease, but heals and strengthens the weakened membrane, thus ending catarrh. Catarrh is a filthy, disgusting disease. Don't put up with it another day. Get a 50 cent bottle of Ely's Cream Balm from your druggist and see how quickly you will be relieved. It is perfectly harmless.

The Bee's Phones: TYLER 1000 For All Departments  
South Omaha Office, 2318 N Street, Phone South 27.  
Council Bluffs Office, 15 Scott Street, Phone 48.

POLITICAL ADVERTISING.

**MONEY PAID OUT**

For Protection to your Jewels and Important Papers is wisely spent. \$3.00 paid out for the yearly rental of a Safe Deposit Box in our Steel Vaults means a safe place for Insurance Policies, Wills, Deeds, Mortgages, Agreements and Jewels.

Papers can be looked over in private by you at any time during business hours.

The key is always in your possession.


**Omaha Safe Deposit Company**  
Street Level Entrance to Vanita, 1614 Farnam Street.

On Page 9 Today

Mutt and Jeff Picture

It Will Make you Laugh

**W. F. STOECKER** LIBERAL



**To the Voters:**

If nominated and elected, I pledge to the people of this State, and especially of the Second Congressional District, my best individual efforts, promising in advance only to serve the people.

I am not in politics to earn a living, but to apply the good common sense acquired in my career in a successful wholesale cigar business and in the School of Hard Knocks, as well as by serving in our state legislature.


Having solved many problems through life, I feel able to help solve the problems with which this country is now confronted.

I say BACK TO BUSINESS. I will not help to make minor political issues detract from questions of greater importance, one of which is the present tariff tax law. Reductions should be made so as not to cripple American industries, but to help the masses obtain a share of the benefits, and not have all go to the Tariff-fed Trusts. Yours for Business.

## W. F. Stoecker

Democratic Candidate for Congress, Second District.  
Primary April 19.

PROGRESSIVE



**To the Republican Voters of Nebraska:**

I am a candidate for the office of State Auditor of Public Accounts on the Republican ticket, primary to be held April 19th, 1912. I have been a resident of Nebraska since 1858. I farmed and taught school up to 1887, when I moved to Linwood, Butler county, Nebraska. Here I was engaged in the Grain and Lumber business for eleven years.

I was appointed Postmaster of the Linwood office in 1898, which position I still hold.

I have been Justice of the Peace since 1907.

I have also been a member of the Ancient Order United Workmen of Nebraska for 24 years. Also a member of the Woodmen of the World for 16 years.

I would be pleased to receive your support. If nominated and elected, I will discharge the duties of the office without fear or favor, according to law and to the best of my ability.

Respectfully,  
W. J. BLAIR.