

Two Disastrous Fires Within Ten Days

Cause a Loss of Over \$500,000 to Omaha Concerns

The Stroud Plant fire last week and the Ames Building fire yesterday which wiped out several Omaha firms have caused property owners to ask themselves the vital question: **"Are We Adequately Insured?"**

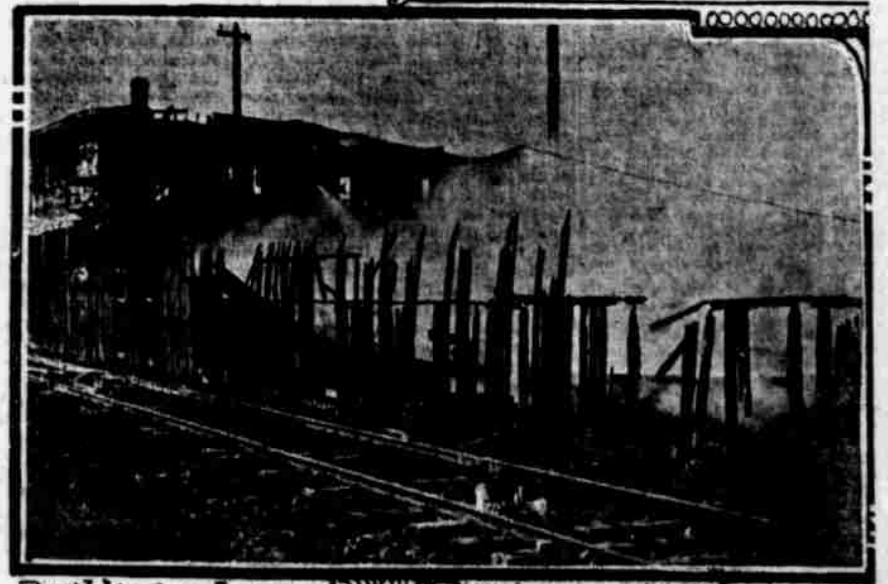
Scenes at the Two Biggest Fires in Omaha for Many Years



INTERIOR VIEW OF AMES BUILDING.



SIXTEENTH STREET FRONT OF AMES BUILDING.



Building where Lansterer lost his life.

Martin Bros. & Co.

Barker Block.

Oldest Insurance Agency in Omaha

We represent 13 Millionaire Companies with Assets of

\$300,000.000

No important fire has occurred in Omaha in which we have not been interested.

Our adjuster now at work settling losses in last night's fire

Consult us regarding your policy forms. It costs no more to have a liberal contract with full protection, drawn up by agents who make insurance their business—not a side line.

BOOST FOR OMAHA PATRONIZE HOME INDUSTRY

THE COLUMBIA FIRE UNDERWRITERS

OF OMAHA, NEB.

Cash Capital, \$1,000,000
Total Assets, \$11,837,740.27

LOSSES—Cash as soon as adjusted LIBERAL POLICIES

No Delays—No Discount—No Advance in Rates—See Us Before It Comes

FIRE, LIGHTNING, CYCLONE, TORNADO OR WINDSTORM

C. O. TALMAGE, Mgr. MERRICK E. LEASE, Asst. Mgr.

Home Office: Merchants National Bank Building.

Phone Douglas 451.

A Share of Your Patronage Solicited

A. J. Love, Pres. Frank J. Haskell, Sec.

Love-Haskell Co.

Every Known Kind of Insurance
DOUGLAS 380

We specialize in Insurance.

Have us go over your policies.

Our advice costs you nothing and may be the means of saving you much money.

"A word to the wise is sufficient."

Patronize a Home Company



OFFICERS

A. J. LOVE, President.
C. F. MCGREW, V. President.

W. K. ANIMANSON, Secy and Treas.
E. W. FALM, Asst. Sec.

Capital Stock fully paid: \$200,000.00.

DIRECTORS

J. C. COWLEY, Attorney at Law.
C. F. MCGREW, Pres. Love Stock National Bank.
JOHN S. BRADY, McCord Brandy Co.
L. M. KEENE, Pres. Fremont National Bank.
A. J. LOVE, Insurance.

EDWARD E. ROWELL, Insurance.
O. W. PALM, Insurance.
SHERMAN SAUNDERS, Pres. Saunders-Westrand Grain Co.
MORRIS LEVY, Pres. Nebraska Clothing Co.
FRANK T. HAMILTON, Vice Pres. Merchants Nat'l Bank.

Nebraska's Oldest and Largest Fire Insurance Company.

Does this mean anything?

Nearly all of the insurance on last night's fire was placed by us.

Why?

The firm with a reputation as the biggest and best insurance firm in the city.

H. E. PALMER & SON CO.

504 BRANDEIS BUILDING

J. D. Foster, Pres. Joseph Barker, Sec.
Phone Douglas 29.

Our Companies

Home Insurance Co. of New York (Largest American Company)
Continental Fire Insurance Co. of New York.
Springfield Fire and Marine Insurance Co.
Phoenix Insurance Co. of Hartford.
New Hampshire Fire Insurance Co.
Western Assurance Co.
Franklin Fire Ins. Co. of Philadelphia.