

Brandeis Stores

Have Specially Priced for Monday These Newly Arrived Groups of
Women's Dresses, Suits and Coats for Spring

Every woman appreciates greater varieties of fashionable ready-to-wear apparel from which to select. It is simply because the assortments of desirable merchandise at Brandeis are so much more satisfactory that such a large majority of Omaha's best dressed women come here to choose. You are safe in measuring the comparative size of our assortment by the size of our store.



Newest Models Tailored Suits at \$35

Those clever, new Louis styles, semi-Empire and high waist line effects—made of new Bedford cloths, whipcords, etc., some white satins, at... **\$35**

Pretty New Lingerie Frocks

Many are elaborately made—all new creations for 1912—**\$10** at.....

Women's Tailored Suits—new and practical styles for spring—fav-**\$12.50** orite colors, at.....

Stunning New SILK DRESSES

Pretty new taffetas, crepe meteors and those stunning raitines combined with chiffon—all new ideas this season, at **\$15 -- \$19 -- \$25**

New Long Serge Coats in navies and tans, **\$10.00**

Children's and Juniors' Coats—New styles, very attractive, at **\$5. \$6.98** and **\$10**

Children's White Dresses, clever as can be, **\$2.98. \$3.98. \$5** and **\$10**

Fashionseal Suits at \$25

Here are the highest class perfectly tailored suits that ever sold anywhere at a medium price. New shades at..... **\$25**

Cossack Waists

The rage of the world of fashion—most graceful and classy of the new designs—lingerie, lace and embroidery effects, at—

\$2.50, \$2.98, \$3.98, \$5

CHIFFON WAISTS

Nothing could be daintier or more up-to-date. The shades that are most in popular demand; many models, at **\$5. \$6.98. \$10**

AUTO AND STREET COATS

Widest variety showing every new model of prominence; new shades—**\$25** at.....

All This Week We Continue Our Great Sale of Quadruple Silver Plated Tea Sets, Plates, Dishes and other Hollow Ware

The most remarkable bargains in silverware ever offered by any store. These pieces go at less than half their value.

Peplum Waists at \$1

An entirely new and fresh group for Monday. Correct models of the clever peplum waists for summer, at..... **\$1**

New Messaline Petticoats—plain and changeable shades at..... **\$2.50**

SPECIAL BARGAIN
27-Inch Swiss and Batiste
Embroidered Flouncings
All-Overs, Corset Coverings, Bands, Galloons
Rich, heavily embroidered designs in new combination of eyelet, floral, crochet, hexagon and filet. The window display has attracted thousands. Worth up to 75c a yard, at, yard—
39c

45-Inch Swiss and Batiste Embroidered Skirtings
Hemstitched and scalloped borders, exquisite new designs in English eyelet, floral, blind relief, also new combination effects; actually worth up to \$2.00, at a yard..... **98c**

Wonderful Bargains in Swiss, Nainsook and Cambric, 18 and 27-in. Embroidered Flouncings
Skirtings, corset coverings; also wide insertions and galloons—eyelet, floral and blind relief effects—worth up to 35c yard. On big bargain square, at, yard..... **15c**

Embroidered White Mulls and Fancy White Goods
20c and 25c Value at 6 1-2c Yard
We cannot say that they will last all day, but we have a splendid lot of 6,850 yards in plain and fancy white goods, white crepe, embroidered swisses, embroidered mulls, mercerized fancies and nearly every new desirable white material. Odd lengths just received from the mill. The actual mill value would be 22 1-2c a yard—beginning at 8 A. M. Monday in basement, at, yard..... **6 1/2c**

Special Display and Sale Exquisite New Laces
45-Inch Lace Skirtings, New Allovers, Wide Bands, Galloons, Vandyke and Gothic Points.
Real Irish Crochet and Real Cluny Laces, Insertions and Motifs.
New Shadow Laces, New Ratine and Macrame Laces.
Exquisite St. Gall Novelties, fine stimulations of crochet, Venise and filet laces in allovers, edges and bands to match. All at very special prices.

Silk Hosiery 69c
Worth up to \$1.00 pair, at
Fine, sheer, pure thread silk, fancy silk embroidered boot patterns; also all silk with wide silk double tops, lisle soles, high spliced heels and toes; all shades.

New Arrivals in the Brandeis Toy Shop
Pompeian Room
Side Walk Sulkies with reversible leather seats, at..... **98c to \$3.98**
Automobiles, velocipedes and cyclopedes, at..... **\$1.45 to \$10**
Express Wagons, at..... **49c to \$1.50**
Coaster Wagons, at..... **\$1.75 to \$4.50**
Toy Garden Wheelbarrows at **49c. 69c**
Handcars, at..... **\$2.98 to \$4.50**
Doll's Leather Collapsible Go-Carts—
at..... **49c to \$3.98**
The Bubbler, for making bubbles without soap suds, at..... **10c**
Com-Bal, at..... **10c**
The New Flying Birds, at..... **10c**
The Boston Dolls, the newest thing in toy-land, are here..... **98c**
All the new Character Dolls, at..... **49c** and..... **98c**
Croquet Sets, at..... **75c to \$2.98**
Roller Skates, at **39c 95c** and **\$1.98**

The Perfectly Appointed and Most Completely Equipped Corset Department in the Entire West
Presents to the Well Dressed Women of Omaha Complete Lines of the Highest Quality Corsets that Are Made
The woman who appreciates the great value of a corset adapted to her figure, properly made and properly fitted finds complete satisfaction at Brandeis Stores. Our great corset department, under the direction of Miss Young, formerly one of the most successful fitters of corsets in New York, meets every requirement of a discriminating clientele.
You are always sure that just the right corset for your figure is here—and it will be perfectly adapted to your figure.

We are showing complete assortments of models in the following renowned makes:
The Madeline Corsets at \$5 and up
La Vida Corsets at \$3.00 and up
Lyra Corsets at \$3.00 and up
The W. B. and the Royal Worcester Corsets at \$1 and up
Complete lines of these corsets enables every woman to be correctly fitted in just the model that she prefers. Brandeis range of prices makes it possible to satisfy every woman, no matter what the price she prefers to pay.

BASEMENT
We desire to direct especial attention to the very fine quality of yard wide percale that we have just received, 700 full bolts in the newest and prettiest black colored stripes, checks, dots, figures and circles, all on light colored grounds. The colorings are absolutely fast and every yard is perfect. For one day only, the 15c quality at, per yard..... **10c**

BASEMENT Bargain Square
Black, white and all the most wanted plain shades of mercerized Poplin; equal to the best 25c poplin. Bolts to buy from, at, yard... **15c**

Women's Footwear

White Buckskin Shoes, Oxfords, Pumps and Colonial Pumps, in all the most popular leathers for this spring, elegantly fashioned—on sale at..... **\$2.48 to \$5.00**
New Low Heel Pumps
In Colonial, buckle and tongue styles, or the one strap style with broad toes; patent leather, tan calf, dull calf and velvet with Goodyear welted soles; extremely comfortable, perfect fitting, at, pr. **\$3.48**
Women's Budoir Slippers with low heels, silk pom poms; pair **\$1.25**
White Sea Island Duck Button Shoes—Goodyear welted soles, at, per pair..... **\$2.48**

Later Spring Models in Millinery
The newer ideas that contain the most graceful and most becoming ideas from Paris and New York designers—many of them vary greatly from the popular styles of early season. The congress of new models makes our millinery department look like the beginning of a new season. You'll be charmed with these chic and dressy, new creations and our expert milliners will perfectly adapt the new designs to harmonize with your features. A specially attractive new group at..... **\$25**

Demonstration of Hair Dressing **Second Floor and Pompeian Room**
On Monday, Tuesday and Wednesday, April 15th, 16th and 17th, we will hold an interesting demonstration and special sale in our hair goods sections. The newest modes of hair dressing will be demonstrated without any charge whatever.
Coiffures and braids made from your combings or hair supplied by us.

Special 3 day Prices—Switches
28-inch Natural Wavy Switches, each made with three separate stems—\$10 values—special at..... **\$5.98**
24-inch Natural Wavy Switches—\$4.00 values, at..... **\$2**
20-inch Natural Wavy Switches—\$1.50 values, at..... **98c**
Switches dyed by experts.
Manicuring, Shampooing and Scalp Treatment.

Monday Specials in Drapery Department—Basement
Rope Portieres with wide tapestry bands and Velour cords—our new spring line at **\$3.50, \$3.98, \$4.50** and..... **\$5.98**
Sunfast Ions Portieres in all the new spring colors, pr. **\$5.98** and **\$7.50**
Imitation Sunfast Madras for over curtains, looks just like the regular \$1 goods, at yard..... **39c**
50-Inch Sunfast Aladdin cloth in the new spring patterns and colors, yd., at..... **\$1.25**
Etamine—We are showing dozens of new and attractive patterns, yd., at..... **35c** and **45c**
Bungalow and Filet Nets in white, ivory and Arab colors; complete assortment, at, yd., **25c, 45c, 65c, 98c** and **\$1.25**
Window Shades
We are exclusive agents in Omaha for the imported English Waterproof Shade Cloth; also the Empire hand made opaque. Let us figure your next shade order.

When purchasing a Standard pattern ask to see the summer Fashion Book. Price is only 20c—any one pattern free with book.
May Designer and patterns on sale.

BRANDEIS STORES OMAHA

SPECIAL SALE of SILKS MONDAY -- Main Floor
Very special offerings in 42-in. Bordered Foulards in newest 1912 printings, beautiful colorings, 2 and 3 tone effects. Our \$2, \$1.69 and \$1.50 qualities, at, yard..... **\$1**
Yard wide changeable chiffon dress taffeta, the silk so much in vogue, in place combinations and plain colors—For Monday, specially priced, at, yard..... **\$1**
New patterns of waterproof foulards in a wide range of 2 and 3 tone colorings, neat small patterns, fine cameos and jardiniere effects, floral designs, dots and all sizes of stripes, etc.—at, a yard..... **49c**

Summer Fabrics—Main Floor
New arrivals for Monday—Effeure Voiles in Bordure and Allover patterns, neat Dresden effects, etc., at a yard..... **50c**
Single and exclusive patterns in Marquissette Borders, embroidered voiles and crepes, at a pattern..... **\$3.00 to \$9.50**

Wool Dress Goods—Main Floor
Whipcords and wide wale diagonals—20 pieces in greys, new tans, new browns, French blues and creams just received and specially priced, at a yd. **\$1.50 to \$2.95**
Special 50-inch Creme Costume Serge; worth \$1.35, at yard..... **\$1.00**