ANNOUNCEMENT!

In order to sell out our entire stock of

Diamonds, Watches, Jewelry, Cut Glass, Silverware

before moving to Our New Quarters at the corner of 16th and Douglas streets (Opposite Brandeis' Store) we have resolved to conduct a big and eventful

AUCTION SALE!

At Our Store, 115 South Sixteenth Street

This is our last effort to close out the large, up-to-date Jewelry stock, which we had on hand when both the necessity and opportunity for a greater store became pressing and evident. Much of our spring display already had arrived, but it must all be sacrificed now on account of the important change. which we are about to make.

Thus we are in a position to offer our many friends AN UNPRECEDENTED OPPORTUNITY FOR RARE AND RIDICULOUSLY LOW BARGAIN PURCHASES, comprising an absolutely unsurpassed and high class selection of leading makes in Watches and beautiful Jewelry designs, also the best established manufacturers in Silverware known to the world, and in fact every article in our old and well established

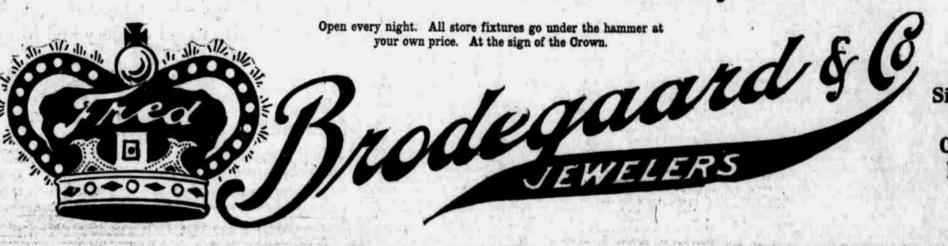
In our case the auction is brought about by the desire to

escape the expensive and ruinous labor generally connected with moving a valuable and intricate display.

ANY ARTICLE IN THE CASES OR ON THE SHELVES WILL BE BROUGHT OUT FOR AUCTION DURING THE COMING WEEK. YOU MAY SELECT ANY ARTICLE YOU DESIRE OFFERED AT ANY TIME.

REMEMBER: The Auction Sale Commences Monday at 10 O'clock

115 South Sixteenth Street Opposite Boston Store



115 South Sixteenth Street Opposite Boston Store

Flower of Sharon Fitting Symbol of Easter.

Queenly Place in Sacred Art and

the Literature of the Ages-Ancient and Modern Tributes.

In these first spring days a latent consciousness of wings stirs in the buried
seed, the tiny leaves, close clasped together in the bud, fluiter timidity apart;
the tree hears a value out of the suppose. the tree hears a voice out of the unseen, calling from the sky, bidding it come up higher. Now does "sweet April wake and meet the year and give and take the saints as St. Francis, St. Anthony of people will always find in his nature colors of the crescent prime." Resurrec- Padua, St. Catherine of Siena and others, poems the echo of their own thoughts. tion, joyous activity, higher mounting It was a white lily which the venerable aspiration—these are the messages of the Bebe calls "the most worthy symbol of

The songs, the stirring air, The life re-orient out of dust Cry through the sense to hearten trust In that which makes the world so fair. New readings from the gospel of of the Archangel Gabriel first appears termal hope we find today in the snow in the times of the Italian masters; petals of the Easter lily. These have always been sacred flowers, and the transformation of heathen myth to Christian is always a vise or pot of liles with legend gives them special historic in-three blossoms on each stem. And the terest. There are two which, above all legends tell us of the sacred meaning

Get Rid of

velously successful remedy.

reloasly successful remonents.

Pyramid Pile Remoney, lives instant, the inquit, and filled the landscape with hiesaed relief. Pain disappears, inflam- a red and gold splendor. Others claiming sap, of opening flowers and sunit mation and swelling subside, and you the purpose flowers of the wild artichoke sky, we hear from the far off days in E. Eastm. are able to work again as comfortably sa the true sacred lity. as though you had never been afflicted

Free Pile Remedy

Out out this coupon and mail to the YRAMID DEUG Co., 422 Pyramid ldg., Marshall, Mich., with your full name and address on a slip of paper.
A sample of the great Pyramid Pile will then be sent you at once by mail, PREE, in plain wrapper.

grant and overflowing with roses and gild refined gold, to paint the lily. called her own, as is signified in Solo-mon's song, "I am a flower of Sharon and a rose of the valley." The white WHAT LEGENDS TELL ABOUT IT Hy of our gardens, the purest and most beautiful of its kind, is always painted in pictures of the virgin. To the thoughtless observer it is simply a lovely flower very white, cold and fragrant. It is accepted as a fitting symbol for Easter and in art, is recognized as the emblen

of the annunciation.

the virgin, whose pure white petals represent her hely body, whose golden stamens her pure soul, shining with Godlike light." The lily stalk in the hand of heaven-both are queens among gar-den flowers-the lily and the rose.

- "the holy trinity, Pather, Son and Spirit." Since earliest times the lily has been used in sacred architecture, and den flowers—the lily and the rose.

Deen used in sacred architecture, and the lily was first found in connection open lilies carved in wood appear in all

tioned in the sermon on the mount, but it is not positive what variety it was that He showed the people when He said:
"Consider the lilies of the field, how they grow; they toil not, neither do they spin."
West from the ace of Genneaureth, near the scane of the parable of the sowers, is a fertile plain, covered at different seasons of the year with many varieties to fulley Pree.
Intelly Pree.
In the source of all celors, among them the tulip, thought by some to be "the rose in the valley." Many commentators give the "lily of the field" as the yellow the month of the parable of the sowers, is a fertile plain, covered at different seasons of the year with many varieties the garden alleys, echoes of a whipporwall as the days of my boyhood. Ah, these lily odors set me dreaming."

Even in these practical, modern times, so full of money hunting and materialThe process by the corps. Mrs. Home of the sowers, is a fertile plain, covered at different seasons of the year with many varieties the garden alleys, echoes of a whipporwall as song on a July night away back in the days of my boyhood. Ah, these lily odors set me dreaming."

Even in these practical, modern times, so full of money hunting and materialThe process that Home. A handsome bouquet of Easter lilles was presented to the major by Comrade van Husen, also one of Americanous common flowers memories of old gardens of our childhood, thoughts of warm summer days, plctures of dreams ladies pacing the corps. An elegant fire-course luncheou was served by the hostess and daughter. Those present were:

Comrades and Mrs.—
Comrades and Mr No matter how long you've been suffering or how bad you think your case
is, send at once for a free trial of the
wonderful Pyramid Pile Remedy.
Thousands afflicted as badly or warse
units, thought by some to be "the rose
in the valley." Many commentators give
the "lily of the filed" as the yellow
daffodil, or narcissus, whose golden blossoms adors the fields of the east in the
autumn. Later travelers explain that it than you trace their quick recovery to the day they began using this mar-velously successful remedy. It is the chalcedon, or byzantine illy, which blooms in the spring, at the time of the year when He preached the sermon on

Lily in Literature. as though you had never been affilicised at all. It may save the expense and finite the lity holds a queenly place. In days of old romance, when your name and address on a slip of and down the land, they same the praises of the second transfer of the s your name and address on a slip of paper for the free trial treatment. of the faire ladye and her hand of lily-lit will show you conclusively what Pyramid Pile Remedy will do. Then you was a "condescending mistress," and they are good to regular package for Lilled the idea of her fragility, her dainty cents at any drug store. Don't saffer believeness. I am glad the days have contained by the condescending mistress, another needless minute. Write now the land, they sang the praises today the echo comes:

Little flower in the cranwied wall, I pluck you out of the cranwied wall, I pluck you out of the cranwied wall, I cents at any drug store. Don't saffer believeness. I am glad the days have what you are, root and all, and all in all. I should know what God and man is.

—St. Louis Globe-Democrat. her work with her bonny brown hands."

English poetry is full of the My, from

SIGNIFICANCE OF THE LILY Lord's mother, when the apottes visited often mentions the fifty, and from him and opened her grave, they found it fra we have the immortal expression. "To

lily and the rose as complementary flowers. Both are the symbols of the Virgin Mary, and together seem to round out their ideas of earthly beauty. Milton

The lily and the rose. That neither sowed nor spun. Swinburn tells of

The lilies and langours of virtue And roses and raptures of vice. A long list could we make of lily crees. No English poet would be left out. Herrick and Shelley and Wordsworth have left immortal pictures of the perfect flower. But Tennyson is beyond is becoming the fashion to sneer at him. Perhaps one of the most perfectly illy tributes may be found in Longfellow's

Bears a lily in her hand, Gates of brass cannot withstand One touch of that magic wand. Poet Laureate of Pond Lily.

"Maidenhood."

Thoreau is post laureate of the pond illy, and he says: "How transity the beauty of the illy and the rose! The highest, intensest color belongs to the land flower, the purest, perchance, to the water. It is the emblem of purity, the resurrection of virtue!" A modern writer gives us a rare word picture of the Madonna lily: "It is the sacred flower of the mystic orient; its suave,

A primrose by the river's brim, A yellow primrose, was to him; And it was nothing more.

the field, how they grow, They toll not,

English poetry is fall of the lify, from dear Dan Chaucer in his "Canterbury Tales" down to Dente Jastele Bossett SALT LAKE CITY. Utah, April 6. In "The Bleased Damozet." Spencer cling gallantly to the "illy hand." In "The Fairie Queen" we have the "remping and You with helpleas lify hand. And the mystical flower was a part of his far-off fulry garden. Shakespeare today, The state republican convention.

South Omaha ledge No. 18 will work in the initiatory degree temorrow night.

Augeles April 14.

South Omaha ledge No. 18 will work in the initiatory degree temorrow night.

Augeles April 14.

Skianed tree expects to be able to leave the heapital. In the mystical flower was a part of his far-off fulry garden. Shakespeare to the national convention.

The Odd Fellows' hall association will be select to the national convention.

ECHOES OF THE ANTE-ROOM

Woodmen of the World Will Have Benefit Ball This Week.

SCOTS HAVE A JOYOUS TIME

Next Meeting Will Be Turned Over to Musicians and the Bugpipes Will Be Brought

Into Play. The Woodmen of the World camps of Douglas county have arranged a benefit ball, to be held at the Auditorium, Tues-It day evening. The proceeds will be turned In legendary and sacred art it is symbolic also of the spotless lives of such other slighting names, but the common plans of the association. In speaking of the bolic also of the spotless lives of such other slighting names, but the common plans of the association John N. Crawford, clerk of Omaha-Seymour camp No. and indigent members of the order as bers and was conceived and planned by John W. Geiger, state manager of lows, and Dr. G. H. Shleh, sovereign lecturer, including the bagpipes. of Omaha. The association has purchased a beautiful sight of forty acres overlook-

ing the Missistppi river at Lyons, Is., the former home of Sovereign Commander J. C. Root, and contracts will be let soon for the first building to cost about \$150,000.

Major Wileex Surprised.

Mrs. R. S. Wileox with the members of U. S. Grant Woman's Relief corps, planned a perfect surprise for her husband, Major R. S. Wileox at The filly was first found in connection open lilies carved in wood appear in all haunting odors set me dreaming. Fragwith the virgin in the aweet legend of the wonderful abbeys and cathedrais of rance as of jasmine, honeysuckle and their fine new home, sail Lohrop street, features. The filly was thrst form in the sweet legend of her ascension to heaven, very early in the second century. According to this the second century. According to this legend three days after the burial of our legend three days after the burial of our lives the flower which the Master mentioned in the sermon on the mount, but the perfect poise of its flower cluster, what variety it was adding from the taperture stalk, the re-

Those present were:

Comrades and Mrs.—
Comrades and Mrs.—
P. J. Trainor.
R. Tutan.
George B. Eddy, J. Van Husen,
J. Guild.
H. S. Miller.
J. Major R. S. Wilcox.
Mesdames—
H. Diffenbacher.
B. Davis.
Legara,
Mesdames—
H. Diffenbacher.
L. Edwards,
L

Cora Sterns, Marjorie Bryant,

Omaha lodgo No. 2 will put on the street, will be hostess of first degree work next Friday evening. club. Tuesday afternoon. Nearly all of the nineteen Odd Fellows lodges in Omaha have candidates public, and friends are invited. for degree work during the month of

for the first degree next Tuceday even- North Twenty-fourth street, on Tuesday

expects to be able to have the hospital.

Benson lodge No. 22 will have work in ged over a rough road; but Bucklan's

hold its April meeting next Wednesda

first degree upon a couple of candidates next Friday evening.

large class of candidates for the Patriarcnal degree next Friday evening. Dannebrog lodge No. El will put on the first degree work next Saturday evening.

Order of Scottlah Clans.

ression. It was "Hat night," and afte one and spoke upon the subject named The result was very interesting and amusing and helped those who are backward in speaking before company. Next neeting will be music night, when ar rangements have been made to have

A dancing party will be given by Omah lodge No. 18, Ancient Order of United Workmen, at the Temple, 110 North Fourteenth street, Tuesday evening, April 16

Card Party and Dance. give a card party and dance at Baright hall, Nineteenth and Parnam, next Tues day night. Prizes and refreshments are

Meeting Days Announced cabees Order of the World, will meet by Friday of the month,

Pythian Card Party. Lillian temple No. 1, Pythian Sisters, will give a card party Friday afternoon

at Baright hall No. 4. Maccabees Card Party. Laurel -ve No. 19, Ladies of the Mac-

party at its hall in Paxton block, third floor, Friday evening. Miscellaneous.

St. Peters' Court. No. 632, will give a card party at Baright's half, Ninetcenth and Farnam streets, Tuesday night at \$ o'clock, April 5. Refreshments will be

A card assembly will be held by Gar field Circle, Grand Army of the Republic, Thursday afternoon, at Baright's hall. Hand painted china will be given as Mrs. Clara Ellett, 6524 North Thirtieth

U. S. Grant Woman's Relief corps

April.

Beacon lodge No. 20 has two candidates ton by Mrs. L. Sweezy at her i ling.

North Twenty-fourth street, on Tuesday afternoon, April 8.4to be given as a fare South Omaha ledge No. 16 will work in well reception to one of its members Mrs. Eliza Eastman, who leaves for Los

Skinned from Head to Heel the first degree tomorrow night.

Arnica Salve healed all his injuries. Me.

The Odd Fellows' hall association will For sale by Benton Drug Co.



Other things being equal, the tire that is moste and most cheaply repaired is the most economical tire to buy.

AS a matter of fact other things are not equal. Diamond Tires not only give greatest mileage, but they are as much superior in Repairability as they are in Mileage.

C Any repair man will tell you that a repair put in a Diamond Tire will stick-but that he cannot guarantee a patch on any other tire, that even should you cut or smash a Diamond Tire hard enough to break the fabric, the injury is only local and can be repaired. The same accident would ruin any other tire beyond repair.

C Diamond Tires suffer less severe injuries than any other tire, and when they are injured it costs less to repair them.

If The most important point about a tire is quality, the type is secondary. Diamond Tires are made in all types, all sizes, and to fit every style of rim. You can get in Diamond Tires any type that you want, and in any Diamond Tire that you choose you will get what no other tire can give you the Greatest Mileage and the best service that can be built into a tire of that type.

In addition to dependante dealers every-where, there are FIFTY-FOUR Diamond Service Stations. Diamond Service means more than merely selling tires—it means taking care of Diamond Tire users.

AT YOUR DEALER'S OR The Diamond Store 215 So. 20th St., Omaha.

The Diamond Rubber Company

AKRON, OHIO

WE COULD BUILD THEM CHEAPER, BUT WE FONT WE WOULD BUILD THEM BETTER, BUT WE CAN'T