THE OMAHA SUNDAY BEE PART TWO PART TWO SOCIETY EDITORIAL PAGES ONE TO EIGHT PAGES ONE TO EIGHT OMAHA, SUNDAY MORNING, APRIL 7, 1912. SINGLE COPY FIVE CENTS VOL. XLI-NO. 42.

The Bennett Company Where Styles Are Newest The Bennett Company Where Quality Is Best The Bennett Company S. & H. Stamps Given Here The Bennett Company



After-Easter Millinery Sale Monday

Naturally our great Easter business left us with many broken lines and odd lots of the finest millinery ever shown in the entire Middle West. It is necessary for us to clear them out and because there may only be one left of a certain price range we have grouped them into different lots and marked them at a discount from their first prices like this:

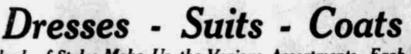
Half price for Every Imported Trimmed Hat in the Store. 33 1-3 Per Cent Discount on Every Flower Trimmed Hat in the Store. 25 Per Cent Discount on Every Ostrich Trimmed Hat in the Store. 20 Per Cent Discount on Every Paradise Trimmed Hat in the Store. 15 Per Cent Discount on Every Aigrette Trimmed Hat in the Store. 20 Per Cent Discount on Every Tailored Trimmed Hat in the Store.

At \$6.98 Monday Morning Only, from 8:00 a. m., to 1:00 p. m.-We will offer fine guaranteed willow plumes, full 21 inches long and 20 inches wide, in black and colors,

worth \$15.00, for only \$6.98. Also fine bird of paradise in the natural color only, worth \$12.98 each, for \$6.98.

Remember these very important points when trading in any Millinery store-Bennett's is the only store in Omaha that guarantees willow plumes; Bennett's absolutely guarantee satisfaction with every purchase or cheerfully retarn the money paid; Bennett's mark everything in plain figures and there is only one price to all. A small deposit will hold any of the above Monday bargains for future delivery.

4377



Hundreds of Styles Make Up the Various Assortments -- Each One a Fashion Masterpiece and a Work of Art Tailoring. The Values Are a Distinct Triumph in Merchandising.

In directing your attention to our complete assortments of late spring and summer wearing apparel, we do so secure in the knowledge that the exhibit is one that has never been equalled in this store and one which will make for us many new friends. In assembling the various lines our every endeavor has been directed towards one result- gen-eral excellence in all essentials such as style, quality, tailoring and value. Each fashion is a faultless reproduction or modification of some foreign or American model of note and our prices, in every in-stance, mean a saving to the purchaser of some worth-while amount.

From the least priced garment in the store to the highest priced model in each collection, you get the utmost in style and value possible for the money.

Whether you are looking for a simple plain tailored suit, perfect in fit, style and finish, or one with a

Whether you are looking for a simple plain tailored suit, perfect in fit, style and finish, or one with a dash of trimming, or still more fancy; a dress for street wear or an elaborate gown for social functions-it matters not what-we can please you not only with one model, but with several. The fabric range covers every staple weave and the popular fabrics brought out especially for the season. There are all the wanted new colorings and the shades that never go out of style. There are garments to suit all types of women and to become every occasion-a particular feature of the suit and coat stock being the extraordinary range of styles we have provided for very large women; up to 53 bust measure. Here's an idea of the pri

Suits, \$12.50 to \$59.50. - Coats, \$10.95 to \$35.00. - Dresses, \$7.50 to \$50.00. Lingerie and Tailored Waists at \$1 to \$15. - Silk, Net and Chiffon Waists at \$3.95 to \$25.00

There are Many Advantages in Selecting Your Silks From Our Daylight Silk Store

12.80 the yard. Pongress with prestry floral horders will be in high favor for minimer's silk gowns. Ful 40 Turkes wide and only 52 per yd. Silk poplins that are messeel-led for wear and which are possessed of fine draping quali-ties-do net miss or wrinkle-\$1.35 for the 42-inch width.

Our spring display of dress goods is notable for what it does

that nobody wants, and which are poor investments at any price. Only best qualities and choicest colorings allowed in this store.

First on the list is the new whippords for their beauty and durability is unrivalled in all wool fabrics. They come in the best shades of tan and gray and handsome two-toned effects. Full 56 inches wide \$1.75 and \$2.90 the yard.

52.00 the yard, Storm serges in an almost-endless number of rich shades, 56 to 54 inches wide, 55c to \$1.50 the yard. Wide wals serges for smatt-esy street softs, huns, navies, ("opennaicen, leather and other mades, full 51 inches wide, \$1.50 the yard.

Toulards are scheduled to out-scheduler to about the scheduler of any previous meason and when you see the collection at this store you work monder why. There is every new shade and stable color you can imagine and dot, evol-square, scorostrical strips and other part as the width and gua-tic stream the width and gua-ies warrant. Massaline slike will retain a prominent place with the fash-imate, in every detail-solt a warred shade or color is miss-the to 52.00 the yard, with sev-eral prices in between.

NOT contain- that is, the undesirable weaves, the poor colorings

st colorings allowed in this store. Reversible double-faced cloat-ings for long costs, that will be in great detrand for even-ling wear this spring and sum-mer season on account of the sharer costumes which will be worn, come in tan with ross back, gray with tan back and tan, with violet, back, \$2.50 the yard. Full 55 inches wide. Complete lines of plain cream sorges in both wide and nar-row wale weaves, and cream serges with neat hair line and pencil stripes; 56 to 52.00 the yard, according to the widths and qualities.



Come to our pattern department and look at the new draped skirt styles, which will be the rage this spring, in the

See this splendid publication before you decide about your Spring and Summer dresses and get a copy of the latest Fashion Book-it's waiting for you!



Madame Grace Corsets at \$3, \$3.50, \$4, \$5, \$7.50 up to \$25.

We have made our Corset Section a Mecca for women who care for their figure. We have the service-the right service, and we are fitting women daily who tell us they have never before had the needed touch in the adapting and putting on of their corsets. WE FIT ALL CORSETS COSTING \$3.00 OR MORE.

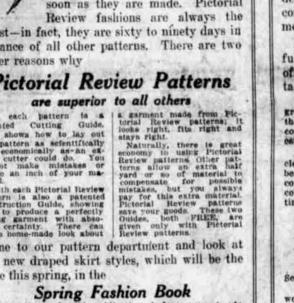
GROCERIES Special Offer of Bennett's "Cay tol" Goode for Monday Only

It is made for the sole purpo atting more people acquainted is goodness of the products ared under our personal super-

240 powder

Deuble stamps on president wars assorted less and 50 stamps in the Tes siftings and 10 stamps, 10. the St-th said Queen of the Pastry pastry finite and 40 stamps, 11. Solder solid sauce and 10 stamps, bottle -lb. roll. Fremium butterine Flower and vegetable seeds, pkg. 540

Monday Meat Bargains Steer Pot Roast, 10c, 8½c Boiling Beef, 4 lbs.....25c Corned Beef, 3 lbs.....25c





25c iclied. 25c full 42 inches

choice of white and Arabian, Tull 45 daches wide, the yard. Sun-fast madras in blue, green, old rose and brown colors; suitable for over-drapes, sum mer portheres and bungalow window hangings, the yard, 51.75, find down to.

There is a large display of matting shirt waist boxes and moth-proof red cedar chests in our Harney street windows. Many more styles can be found in the furniture department at prices beginning with \$2.98.

Wall Paper Bargains for Monday Only

If this a mp B	
Parlor papers in varnish, gilt, ham-	Plain ingr
mered brass and two-toned effects;	wide, con
regularly 35c per roll- 122C	while the
Monday	only
Red room papers in floral, plain,	Oat meal
satin striped and chambray effects;	figured d
regularly 12 bc the roll, 71C	(5c valu
Menday only.	roll
Dining room papers in fruit and two-	Also a mand out m
toned designs, regularly 25c per	two-toned
roll, special for Monday, 122C	Monday of

Nottingham lace curtains, full, three yards long and 60 in, wide, that have sold up to \$1.75 the pair, Mon-day, while they last.....75c Genuine imported, hand made cluny lace curtains, mounted on fine French cable net, formetly priced \$2.75 the pair, Monday.....\$1.59 Cable net curtains, of either white or Arabian color; val-

ues up to \$4.75 the \$3.50 pair. Monday.

Serim curtains, showing a pretty stenciled border and a figured center; values up to \$2.50 the pair. \$1.35 Monday......

Imported La Salle curtains, in Arabian color only; values up to \$9.00 the pair, \$4.25 Monday.

3je

75c

ain papers, full 20 inches

while they last, per roll, 100
Oat meal papers in both plain and figured designs, choice of all colors, isc values, Monday, the 222c
Also a large line of plain ingrain and out meal papers for lower and two-toned work at special prices

to \$5.00 350

HOES

The Eternal Question

The eternal question with women-what's going to be the correct style this season in dress, is always a problem. In footwear no such dilemma, as "Dorothy Dodd" shoes are always a safe fashion guide to go by.

Why not entrust yourself to this authentic style leadership?

We anticipated "what's what" six months ago and you may safely follow the smart models as correct to the minutest detail. Why not see them today?

The Bennett Company



The Quality of JAP-A-LAC is known. There is no better finishing material made. It renews everything from ter finishing material made. It features everything from cellar to garret, and it not only makes old things new, but it keeps new things from setting old. JAP-A-LAC is so easy to apply that any amateur can get beautiful results with it-and JAP-A-LACING is a Joy Job. There's nothing in the world like JAP-A-LAC to renew the youth and beauty of old woodwork, furni-ture, floors and a thousand and one other articles of household use. Here is your opportunity to buy the famous JAP-A-LAC at

REDUCED PRICES

Half gallons, formerly \$1.65, now	5
Quarts, formerly 90c, now	
Pints, formerly 50e, now	ie
Half Pints, formerly 30c, now	je
Quarter Pints, formerly 20c, now	je
Paint Department, Basement.	

40