

Correct Spring Attire at Brandeis Stores

Monday you will see scores of stunning models in the later spring ready-to-wear apparel shown for the first time.

Dainty Silk Dresses and Street Frocks

Clever new ideas of changeable taffetas, chiffon, chamoise and embroidered voiles combined with the prettiest of laces in filet, Macrame, Irish, chantilly, etc., at \$25, \$49 and..... **\$35**

Pretty Taffeta Dresses for Spring

Most of them have been designed since the opening of the season and they show those clever style features that are now so popular in higher cost garments. Three groups at \$25, \$19 and..... **\$15**

Stunning New Lingerie Dresses

Here are the daintiest of spring and summer frocks, many elaborately made and as attractive and fresh as can be. Charming for any dress occasion at \$15 and..... **\$10**

Special Section on Second Floor Devoted to Suits and Dresses for Misses and Juniors

More complete assortments of really clever frocks and dresses than you'll find anywhere else in the west. **Just arrived**—New Navy Blue Serge Suits in all Juniors' and Misses' sizes—specials for Monday at..... **\$15**

45-in. Fine Swiss Embroidered Skirtings, 27-in. Swiss Embroidered Flouncings, Also Allover Embroideries, Galloons, etc.

Elegant, new designs; many very unusual effects in new combinations of crochet, filet, hexagon, floral, blind relief, Japanese, etc., worth up to \$1 yard, at, yd.... **59c**

18-in. and 27-in. Corset Cover Embroideries and Flouncings, Wide Insertions and Galloons

Hundreds of pretty designs, worth up to 35c yd.—bargain square, at, per yd.... **19c**

Thousands of Yards Embroidered Edges and Insertions

In neat eyelet and blind effects—on bargain square, at, yard..... **5c**

Laces and Embroideries of Exquisite Character

We particularly call the attention of discriminating women of Omaha to our complete lines of everything that the fashionable world is calling for in Laces, Nettings, Allovers, Bands, Galloons, etc., including the new shadow, macrame, ratine, filet, Venise, crochet effects, etc.—all at very special prices.

Nowhere else in this section can you find such a wonderful assemblage of beautiful laces and embroideries.

Sale of Watches & Jewelry

Great bargains from our purchase of an entire wholesale stock. \$1.00 Gunmetal, gold plated and nickel plated watches, sale price..... **49c**
Men's 18 size Elgin or Waltham movement watches; guaranteed 20-year gold filled case; worth \$12.50, at..... **\$4.98**
Men's 12 and 16 size Elgin or Waltham movement watches; 30 year gold filled cases at..... **\$8.98**

Men's 16 size thin model open face watches, metal dial, lever movements; worth \$4, at..... **\$1.79**
Women's O size watches, Elgin or Waltham movements, 20-year gold filled case; worth \$15, at..... **\$7.98**
Women's O size and 99 size 7 jewel lever movement watches, 20-year guaranteed gold filled cases; worth \$9.50, at..... **\$4.98**
\$3.00 solid gold lockets set with genuine diamonds at..... **\$3.98**
\$15.00 solid gold lockets set with genuine diamonds at..... **\$7.98**
\$2.50 solid gold Tie Clips at..... **\$1.19**
\$7.00 and \$9.00 solid gold Pendant La Vallieres at..... **\$3.98**
W. S. Blackington make of fine gold filled Bracelets—Bracelets guaranteed 15 years and worth \$4.00 and \$5.00 at..... **\$1.98**
W. S. Blackington make of finest gold filled Lockets at..... **\$1.39**
Lot 1—Worth \$3.00 at..... **\$1.08**
Lot 2—Worth \$4 and \$5, at..... **\$1.08**
Lot 3—Large Matinee Lockets worth \$5.00 to \$7.00, at..... **\$2.49**
\$1 and \$1.25 Simmons Pocket Knives at..... **50c**



For the coming week we will show at Brandeis Stores a greater variety of new and charming models in women's late spring apparel than we have ever before assembled.

Fashionseal Suits for Women at \$25

Every Omaha woman who desires the cleverest things in tailored apparel at a price easily within her means will be thoroughly satisfied with this group of superior quality suits. No other line at this price can compare in any way with Fashionseal Suits at... **\$25**

New Group of Spring Suits at \$35

Here are decided expressions of the new Louis styles, semi-Empire and high waist line effects—made of the new Bedford cords, two-toned whipcords, etc.—also some white satins at... **\$35**

Those Clever Long Auto and Street Coats

We have made special efforts to assemble a group of these coats that meet every fashionable requirement and every practical need as well. Many graceful new models shown Monday for the first time at \$49, \$25, \$19 and..... **\$15**

New Cassoc or Peplum Waists

The season's greatest novelty that has been taken up by the best dressed women everywhere, charming new effects in lingerie, elaborately trimmed with fine laces and embroideries, at \$5, \$3.98, \$2.50 and..... **\$2.50**

Smart New Peplum Waists—Correct models priced at, each..... **\$1**

Graceful New Models in Spring Millinery



The hats we show in our Millinery department Monday and all this week are all the newer, later season models designed expressly for fashionable wear after Easter. Saturday's demands practically exhausted our Easter hat supply, but the later shipments from New York and our own creations are brought forward to make a new season in millinery. Scores of elegant later spring model hats at..... **\$25**

STUNNING AND PRACTICAL NEW SPRING HATS AT \$5 and \$10

Hundreds of charming, new spring hats, large, small and medium shapes, beautifully trimmed in correct styles now so popular in the east. Every hat made of high class imported materials, smart and dressy as can be, at..... **\$5-\$10**

An Opening Display and Sale in Our Basement

New Gingham for Spring & Summer Dresses

IMPORTED GINGHAMS AT 25c YARD.

Monday we will show by far the prettiest and largest line of Scotch and French 32-inch wide gingham ever on sale and display at any store. First we mention the large assortment of checks, stripes and plaids that are absolutely fast in color. You will also find every wanted plain color. Buy them here Monday at gingham department, at, yard..... **25c**

AMERICAN GINGHAMS at 10c, 12½c and 15c Yd.

Choose from hundreds of bolts of 27-inch and 32-inch wide gingham in bright, new 1912 plaids, checks and striped patterns. Famous 32-inch Naushon zephyrs, the celebrated Toile du Nord gingham, the well known Bates and Red Seal gingham; also the desirable Golden Rod gingham for making new spring summer dresses—Basement gingham dept., at, yard..... **10c-12½c-15c**

Amoskeag apron gingham in every wanted even or broken style checks—perfect mill lengths, at, yard, **5c**
New dress percales, 32 and 36 inches wide, light and dark colorings. Many patterns never before shown in dress percales—from the bolt in dress lengths, at, yard..... **7½c**
Krinkle crepe and Ripplette—wash fabrics that do not require ironing. The krinkle and ripple is woven into the fabric and will not come out. Stripes and checks, also plain colors. Perfect mill lengths and bolts to buy from—15c grade, yard..... **10c**
27-inch wide, unbleached muslin, suitable for wall coverings, etc., at, yard..... **3½c**
New spring and summer styles in Serpentine crepes—the designs and colorings are wonderfully beautiful—basement bargain square, yard..... **12½c**
Genuine Indian Head unbleached muslin, in perfect 3 to 10-yard remnants, yard wide, yard..... **7½c**

Printed lawns and batistes, figured, striped, checked and floral designs—all 1912 up-to-the-minute colorings and styles. From the bolt, at, yard..... **6½c, 8½c and 10c**

Perfect Fur Storage

Our New Dry Cold Air System

Brandeis Stores newly completed Dry Cold Air Storage plant provides the most perfect form of fur storage yet devised. It is of absolute fire proof construction; it keeps at a temperature of about 28 degrees, which effectually prevents any damage from moths.

We would like to be responsible for the safe keeping of your furs this summer and relieve you of all worry, risk and trouble that attends the storing of furs in your own home.

The nominal fee for storage includes insurance against damage by moths, fire and burglary.

In Brandeis Stores Cold Dry Air Storage plant every fur piece is stored separately under direction of a capable furrier.

No pipes enter the vault and all damage from dampness is removed.

New Spring Oxfords, Pumps and Colonial Pumps

In White Nubuck, dull gun metal calf, patent leather and tan calf, new short vamps, high toes, medium heels, Goodyear welted soles; every pair made over lasts that insure perfect fit. Nicely finished and will give excellent service. All sizes and widths, at, pair..... **\$2.98**



Imported Lounging Slippers for Women and Men

Imported Lounging Slippers—Made from wood fibre and lined with toweling—light and cool for warm weather; in all sizes, at..... **98c**

Specials in Human Hair Goods

24-inch three separate strand Natural Wavy Hair Switches—Can be used as one or three different coiffures; worth \$8, at..... **\$6**
18-inch and 20-inch Natural Fluffy switches, worth \$1.50, at..... **98c**
22-inch and 24-inch long Hair Switches, at..... **\$1.98**
Transformations—To go all 24-inch Fine Convent Hair around the head; regular \$5 Switches, natural wavy, worth values, at..... **\$2.98**, \$20, at..... **\$15**

Coiffures and braids made from combs or supplied by us; Switches, Transformations or Cluster Puffs dyed by experts. Manicuring, Facial Massage, Hair Dressing and all beauty Culture work. Second Floor and Pompeian Room.



MAMMOTH FACTORY LANDED

Concern with \$2,000,000 Capital Will Start Next Summer.

NEW WANT IS TO BE SUPPLIED

Nebraska Blue-Gas Company Bays Site at Thirty-sixth and Taylor Streets and Will Erect Large Buildings.

Purchase of a block of ground on the Belt Line tracks at Thirty-sixth and Taylor streets was made yesterday by the Nebraska Blue Gas company, a new Omaha industry with an authorized capital of \$2,000,000. There will be built upon the site immediately a number of brick factory buildings to be completed by the middle of next July. The articles of manufacture—blue-gas—is a specialized gas delivered in steel containers. It is manufactured from crude petroleum or gas oil and is used for illumination, heating or cooking in suburban homes, farm houses and villages.

Blue-gas starts where city gas mains leave off. It is non-asphyxiating and is neither affected by heat or cold. It can be handled by a novice.

File Articles Soon.

Articles of incorporation and application for a charter will be filed with the secretary of state within the next few days, headquarters of the concern having already been located in the City National Bank Building. Seventy-four thousand dollars worth of machinery has been ordered, most of it from abroad.

The Nebraska corporation is a subsidiary part of the Blue-gas company of America, a \$5,000,000 concern, which has headquarters in New York. It is the first subsidiary company to be established and from the authorized capitalization \$2,000,000 of the stock will be issued. Eastern capital has covered the major part of this, although a number of Chicago and western capitalists are stockholders.

With the establishment in Omaha of the new company, distributing agents will be located throughout the state. The organizers of the company are mostly Missouri capitalists. E. P. Snowden of St. Joseph is likely to be president and C. J. Alderman of Maryville, Mo., manager. Other directors are M. H.

Alderman, Savannah, Ga.; A. D. Alderman, Big Springs, Tex.; R. G. Robertson, St. Joseph, Mo., and F. P. Freyman, St. Joseph, Mo. The eastern directors are Hugo Lieber and Howard Page of New York.

Also Make Cabinets.

In addition to manufacturing blue-gas, the steel cabinets for holding the containers, will be made here, also the lighting fixtures and apparatus necessary for this new illuminant.

The company will employ thirty-five experts to begin with and will have a headquarters force of fifteen. Ten of these will come from Missouri, bringing their families here. Several are already here and have rented homes.

The plant will cover the major part of the property purchased and will consist of one-story brick buildings throughout, except the office building. The purchase of the ground for the Blue-gas company was made by H. A. Tukey. The consideration was \$150,000.

Babies Threatened

By crop, coughs or colds are soon relieved by the use of Dr. King's New Discovery. No and B.M. For sale by Boston Drug Co.

UNQUALIFIED ARE CLAMORING

Favorite Candidates Besieged with Earnest Prayers for Help.

CAMPAIGN BLUNDERS ARE MADE

Mayor Dahlman Falls to Show Up at Spadey's Tea Party and the Moving Spirit Rises in His Wrath and Talks.

Aspirants to citizenship and voters who failed to register are besieging their favorite candidates with prayers for help. Large numbers are thronging about the city hall to seek information. "My son is able to vote, although he wasn't at last registration day. Now I want him to vote. How can it be arranged?" is a sample of the inquiries answered by the city clerk. "Bring two two-holders here on next Tuesday, primary day, and let them testify to the young man's right to cast a ballot. The man must be acquainted and must live in his precinct. With but two days in which to work

the candidates are over 100,000, so that, although some campaign mistakes are reported.

Colored voters of the city held two meetings last night. They had intended to hold but one. Maynard Wilson, employed in the mayor's office, arranged for one and Louis Spadey called the other. About a dozen candidates spoke at Spadey's meeting. Mayor Dahlman had been sent an ardent invitation to attend.

Spadey's Feels Slighted.

There were not so many voters or candidates at Wilson's meeting, but the Mayor attended it and failed to show up at Spadey's place. This angered Spadey. "We had 100 voters at that meeting," he said, "and cases of beer behind the scenes. And we invited these candidates and they didn't come. Now, let me tell you that those who were not there will not be supported by us. No, sir, and we can put it over you downtown niggers when it comes to election, too."

Spadey is a politician with a reputed power among his people in the Twelfth ward. Another meeting of the colored voters will be held this evening at Peterson hall, Twenty-fourth and Grant streets, and all candidates are invited. John

Pegg and Mayor Dahlman will be two of the speakers.

Architect Insists on Contract Ralls

John Latenser, county building architect, appealed to the Board of County Commissioners to compel Newton, Hoyt & Co. of Chicago, county building furniture contractors, to provide jury box foot rails as specified in the contract. The board authorized Mr. Latenser to prepare sketches of rails that will be acceptable and call upon the contractors to furnish them.

Mr. Latenser said the company first tried to furnish wooden rails, though bronze rails were submitted. "I refused to accept them," said the architect. "Now they propose to furnish this brass stuff, and it is so light and the base is so insufficient that they would break down the first day they were used. They are trying to foist cheap work off on us." Joseph A. Hayden of Hayden Bros., through whom the Chicago concern bid for the contract, agreed with Mr. Latenser that the railings offered are not satisfactory and better ones should be demanded.

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This institution is the only one in the central west with separate buildings situated in their own ample grounds, yet entirely distinct and rendering it possible to classify cases. The one building being fitted for and devoted to the treatment of noncontagious and nonmental diseases, no others being admitted. The other Rest Cottage, being designed for and devoted to the exclusive treatment of select mental cases, requiring for a time watchful care and special nursing.