

# Fry's Easter Footwear Merits the Great Prominence it Has Won

The beauty, the exquisite models, the comfort and the durability of Fry shoes make this Omaha's great spring footgear headquarters—the store of honest values and competition-defying prices




**H. H. Gray's Son** present here this spring women's shoes that must appeal immediately to women who appreciate a well dressed foot. There is a charm and elegance about them—a trimness and beauty that make an impression on every woman who views them. The new features of these spring shoes have added to the large demand for Gray's shoes, and we wish every prospective purchaser of women's shoes would see our assortment before buying spring footwear. They are just the sort of spring shoes that women want—and that women of Omaha and the west will wear this season. They are excellent wearing footwear, and are real bargains for the prices asked. Gray's shoes are built to meet the requirements of style, beauty and service—results of many years prove that the makers have accomplished just what they desired—produced a shoe that will give greater satisfaction than other footwear for which the same money is paid. We show Gray's shoes in all the snappy styles.

**Prices \$3.50 and \$4.00**




**Howard & Foster Company's** famous shoes for men are here in the most exclusive and attractive of spring models—all built along the lines of ease-giving, greatest beauty, greatest comfort, and longest wearing qualities. In the Howard & Foster footwear we offer shoes of the best kind. They are foremost in style, appearance, comfort, fit and wear. They are among the best shoes manufactured anywhere in the world for the price. Howard & Foster shoes are the kind that you will be proud to wear and that your friends will comment favorably upon. They give a touch of fashion and exclusiveness to your appearance. They appeal to the young man as well as to the old, and are sure to give everyone more satisfaction than is usually received in footwear at the same price. Howard & Foster shoes are shown here in all the latest and most fashionable lasts and shapes and in all leathers. If you would be correctly attired for Easter, be sure to inspect our line of Howard & Foster shoes before buying.

**Prices \$4.00, \$4.50 and \$5.00**




Ziegler Bros. manufacture high grade shoes for women—shoes of elegance and long wear. They have exclusive merit in both richness of color and high quality of leather. The beautiful Ziegler pumps are very much in vogue this spring and the oxfords we are showing will delight any woman who appreciates the elegance of simple, stylish lines and the greatest comfort. They possess extreme flexibility and fine fit which insure to the wearer not only elegance of line, but also ease from the first moment worn. Ziegler shoes were made with the purpose of pleasing women who want not only style, but also perfect fit and extreme comfort. They fulfill these requisites in every detail. You will find it is shoe economy to buy Ziegler shoes, for you will secure all the style and beauty that the best spring models can boast, and at the same time you will pay a very modest price. We show Ziegler shoes in the styles and leathers that will be worn this spring and summer.

**Prices \$4.00 and \$4.50**

Fry shoe wearers will be in the great majority on Easter

Sixteenth and Douglas

## FRY SHOE COMPANY

Sixteenth and Douglas

### From Our Near Neighbors

**Arlington.**  
Rev. and Mrs. Esplin were in Omaha Thursday last week.  
Mrs. H. L. McKibben returned home Saturday from a short visit with her daughter at Blencoe, Ia.  
Mrs. W. E. Roberts returned home Sunday from a week's visit with relatives and friends at Firth, Neb.  
Mr. and Mrs. Thomas Fennell came from Blair last Saturday to attend the funeral of the late C. A. Whitford.  
Mr. and Mrs. J. A. Peterson are rejoicing over the arrival of a baby boy at their home on Wednesday of this week.  
E. C. Jackson and Clark O'Hanlon of Blair were transacting business in Arlington last week connected with the Roberts estate.  
Otto Ludwig was out Saturday night with his automobile, he being the first to take his machine out of its winter quarters.  
The new residence that A. G. Ludwig is erecting on Fourth street is enclosed and is being pushed to completion as fast as possible.  
Last Saturday J. P. Long loaded his household effects into a car and shipped them to Fremont, where he will make his future home.  
The Springton nursery has started its regular spring delivery and has a large force of men employed. Its delivery will be very large this year.  
Miss Frieda Korth, clerk in Fred De Weber's dry goods department, was called to her home in Norfolk the first of the week by the serious illness of her mother.  
The high school boys were out last week asking for assistance in their efforts to secure uniforms for their baseball team that will be launched this spring.  
Dr. J. E. Gelow, who came here to attend the funeral of the late C. A. Whitford, was not able to start on his return trip to his home at Hampton, Neb., until Tuesday afternoon.  
W. J. Crane returned from Sioux City Saturday, bringing home with him his grandson, Elliot, who will visit here for a short time. Mr. Crane said that all the lower part of Sioux City was under water when he left there Saturday morning.  
Mr. and Mrs. Otto Parkening came out from Omaha Saturday afternoon and spent Sunday with Mrs. Parkening's parents, Mr. and Mrs. Peter Petersen. During the evening a number of young people assembled and gave them an old-fashioned charivari.  
Mr. and Mrs. W. S. Hadley were Omaha passengers last Thursday. Mr. Hadley returned home the same day, but Mrs. Hadley remained over for a short visit with her daughter, who was in the hospital at Omaha, where she was operated on two weeks ago. On account of the high water at Waterloo she could not get home, so is visiting at the Goodhard home.  
Mr. M. W. Fudge stopped here Tuesday on his way from Omaha, where he took Mrs. Fudge to a hospital for treatment, she having been seriously ill for some time.  
Mrs. D. D. Lawton and children left for Ithaca, Neb., Thursday, where she will remain with her parents until Mr. Lawton has the buildings in readiness on the homestead.  
Mrs. Herbert Bell and daughter, Sures, of Waterloo are here visiting at the Brunner home during the high water at Waterloo. They were forced to leave their home.  
**Blair.**  
Mrs. Clara McCann left this week for California.  
C. C. Crowell of Omaha was in Blair on election day.  
Miss Lay Shields of Omaha is spending the week in Blair.  
E. M. Pribble and wife of Kennard, Sunday with his brother, A. E., and wife.  
Dr. C. R. Mead left for a month's stay in Canada where he has land interests to attend to.  
Ed. J. Farr is out on the streets after a six weeks' illness with appendicitis and liver trouble.  
M. R. Gaines of Scott's Bluff, Neb., visited with his brother-in-law, M. A. Sams, for several days.  
Mrs. W. W. Foote is over from Missouri Valley at the home of her parents, Mr. and Mrs. J. J. Rodgers.  
James Reid, who carries rural mail route No. 2, was obliged to miss several trips on account of high water.  
J. E. Beckley of Missouri Valley, Ia., who recently purchased farm and city property, moved his family to Blair this week.  
Mrs. J. W. Long and children, who have been spending the winter with her parents, Dr. and Mrs. Langstaff, left for her home in Winnipeg, Canada.  
Mrs. J. F. Gross was called to Omaha on Wednesday by her sister, Mrs. Floe, since Kelley, whose little boy had been injured by a street car.  
The morning train to, and the evening train from Omaha has been taken over by the Chicago, St. Paul, Minneapolis & Omaha and a general haul has been put up by Mr. Conkling, having been made to the State Railway Commission. Lower the present train service a passenger from Blair can spend only a couple of hours in Omaha and return the same day.  
**Tekamah.**  
The Oakland Boosters' club will put on a big minstrel show at the local opera house on the evening of April 28.  
The roads are pretty well dried up and the automobile is now the chief source of pleasure for those who have them.  
Dart Welch and Sheriff Phipps went to Omaha Thursday and they brought home a new Maxwell touring car for the Welch garage.  
Mrs. C. A. Jack entertained a number of women friends to a 4 o'clock dinner on Wednesday evening in honor of her friend, Mrs. C. W. Conkling.  
Mr. and Mrs. C. W. Conkling and son, Ralph, expect to spend the summer at Denver, Mr. Conkling having already gone. His wife and son will leave in a few days.  
Mrs. M. H. Hopewell was the hostess to a number of friends at her home on her last Saturday evening, the occasion for it being the going away of the Conkling family.  
Tekamah is planning on calling a good amateur ball team this year, there having been a meeting held at the Anderson & McGrew office on Friday evening to get things into shape for games.  
Mrs. A. N. Corbin and daughter, Miss Freda, expect to leave for Idaho soon, where they plan on spending the summer. Mr. Corbin may continue their journey on to Tacoma, Wash., ere they return to Tekamah.  
The friends and relatives of Comrade Valder and wife tendered them a surprise Monday from the hospital at Omaha, where she was operated on two weeks ago. On account of the high water at Waterloo she could not get

they have reached this period in life and still continue to enjoy health.  
Prof. Hunter of the State Agricultural school at Lincoln spoke to the people of this vicinity Thursday evening on "Industrial Education." On Wednesday evening he spoke to the people of Silver Creek on the proposition to build a consolidated district high school, that plan having been thought of for the people of that vicinity.  
**Valley.**  
Miss Doherty made a business trip to Fremont Wednesday.  
Frank Mitchell of Omaha came out Tuesday to see John Foster.  
Miss Gertrude Ingram has been ill with la grippe since last Friday.  
John Foster, who has had pleurisy and inflammation of the lungs, is improving.  
M. M. Steel moved into the C. Colten house, recently vacated by Mr. Elliott, Monday.  
Mrs. J. Turk, Mildred and Dolce came out from Omaha Monday evening for a short visit with her sister, Mrs. Holdsworth.  
B. A. Frye came home from the Theological seminary in Omaha Saturday afternoon ill and was not able to return until Wednesday.  
County Commissioners Hart and Best and Surveyor McBride were out from Omaha Wednesday looking over the situation after the flood.  
The regular meeting of the Woman's club will be held Friday afternoon at the home of Mrs. George Fouts. Music and a parliamentary drill will comprise the program.  
Active business has again been resumed at the mill which raised Frye and Saturday. The greatest damage right in the village was to the streets and a great number of men and teams are at work repairing them. The greatest losses were sustained in the railroad yards and at the valley Stock Yard and Grain company. The elevator is greatly damaged, and of the twenty-seven miles of fence in the various feeding yards twenty-five miles at least is down and a great part of that completely destroyed. The loss to this company is estimated at at least \$10,000.  
**Springfield.**  
The village election resulted in favor of license by 71 to 45.  
The condition of small grain was never better for this time of the year.  
A wreck of freight cars south of town delayed all trains several hours Monday.  
Mrs. D. M. Heseock and her daughter, Helen, were visiting in Springfield Friday.  
Will Fize has bought the lake saloon building and will convert it into a garage.  
Mrs. John Gorder and family of Plattsmouth are visiting with Mr. and Mrs. W. H. Peters.  
The Davidson-Thompson grading company will move to Kansas City the first part of next week.  
Fire destroyed a barn on the old Sandy farm, occupied by Jap Snodgrass. No stock was burned.  
Frank Graham and bride returned from Kansas City Monday and will make their home in the Spearman residence.  
The Congregational church will give an Easter cantata Sunday evening, entitled, "From Gethsemane to Calvary."  
Springfield was on the main line of the Missouri Pacific all this week, as the Louisville bridge was the only one going business on the river from Plattsmouth to Grand Island.  
**Millard.**  
Misses Lela and Lillian Anderson were Omaha visitors Saturday.  
Mrs. Miller of Tutan, Neb., is visiting her sister, Mrs. C. W. Peters.  
Miss Noon of Omaha is visiting her aunt, Mrs. Pierce Ryan, this week.  
Clifford Harrow and Duncan Roberts of Omaha were Millard visitors Sunday.  
Mrs. Rosker and mother, Mrs. Wachtel of Wynora, visited in Valley Monday.  
Miss Tina Harmon of Papillon was a guest of Margaret Seirt several days last week.  
Mrs. George Fallon visited Wednesday with her sister, Mrs. Gallagher at South Omaha.  
Miss Anna Gosch returned to Omaha Monday after a short visit with her parents.  
Mrs. Frye and little son of Council Bluffs, were guests of Dr. and Mrs. Fossler Wednesday.  
Mr. and Mrs. Gillespie and children of

Omaha visited last Wednesday with the H. J. Schmidt family.  
Mr. and Mrs. Glen Baldwin and Miss Gladys Baldwin of Omaha, were guests of the F. A. Baldwin family Sunday evening.  
Mrs. Harry Murphy and Miss Edna Baldwin of Lincoln, arrived Sunday for a visit at the home of their parents, Mr. and Mrs. F. A. Baldwin.  
**Irvington.**  
Miss Alma Peterson was in Omaha between trains Thursday.  
Mrs. A. C. Dain went to Omaha Wednesday to visit Mrs. J. J. Mullen.  
Mr. and Mrs. A. Christopherson were visitors at the Dein home Thursday.  
Mrs. Finch is entertaining her sister, Mrs. Finch of Bancroft, Neb., this week.  
Mr. and Mrs. C. Brewster and children were visitors at the home of S. R. Brewster Sunday.  
Mrs. Howard Custer, who went to Omaha last week to have an operation, is getting along nicely.  
B. A. W. Hall went to the hospital in Omaha Saturday to take treatment for a cancer on her face.  
On account of the floods Mr. D. C. Kratz has been unable to leave with his car of household goods for California.  
The Christian Endeavor of Irvington will give a play called "Mr. Gynn's Wife" Friday evening, April 12. Everybody invited. Admission, 25 cents.  
**Bennington.**  
The high water last week took out two spans of the bridge near the mill.  
W. R. Mills and sister went to Wyoming to visit his old home for a short time.  
Mrs. C. W. Hickey was visiting with her mother, Mrs. Charles Witte of Elkhorst, this week.  
A. I. Mangold and wife of Springfield were visiting at the home of his parents Saturday and Sunday.  
There were several who went out hunting this week, but on account of the high water had very poor shooting.  
There have been no trains running out of the regular schedule to Bennington on account of the washout west of Arlington.  
**Waterloo.**  
Water has been receding since Tuesday morning and at 9 o'clock Thursday morning was at the lowest point of Sunday before the second raise came, and is just at the high water point of 1911 and a foot higher than the flood of 1911. Water at the highest point was from three to fifteen inches in stores and ran as high as 100 feet in a few 24-hour periods, from that down as low as only two or three inches. We apprehend no further trouble. No estimate can be made of the loss, but it will be confined to damage to household and other goods, loss of stock, corn in seed houses and delay in farm and other work, with cost of cleaning up debris, perhaps running as high as \$5,000 in and about Waterloo.  
Persistent Advertising is the Road to Big Returns.

**IOWA WOMAN NAMED INDIAN SCHOOL TEACHER**  
WASHINGTON, D. C., April 5.—(Special Telegram.)—Lillian G. Schumacher of Davenport, Ia., was appointed teacher in the Pine Ridge Indian agency, South Dakota. James G. Lindstrom of South Omaha has been appointed meat inspector in connection with the Bureau of Animal Industry located at LaCrosse, Wis.

**Opportunities**  
For all in the Northwest whether looking for Business locations, Farming or Pleasure Trips. Unexcelled train service via the Soo Line from St. Paul and Minneapolis. Address W. R. Harley, D. P. A., 219 Fifth St., Des Moines, Ia.



Came to Omaha in 1871—Newspaper man—Editor and Publisher of OMAHA EXAMINER, which established in 1900.

**ALFRED SORENSON**  
CANDIDATE FOR CITY COMMISSIONER  
It's up to you! Think it over!  
He doesn't say "Let the people rule"; he doesn't say "The people shall rule"; but he does say "The people WILL rule."



**HARRY FISCHER**  
FOR COMMISSIONER  
Will keep busy with the city's business

Do you like your husband?  
Maybe he is too good to be satisfactory. Read in The Omaha Sunday Bee what Mrs. Marjorie De Cou says in her fascinating article "Why husbands ought not to be perfect"  
Mrs. De Cou left her husband because he was "too nearly perfect." She will describe for Sunday Bee readers the kind of man she thinks make good husbands.

For frivolous girls—and others  
All girls will be interested in the "Filly-Lilly"  
Something new in which that delightful writer, Carolyn Wells, and that best-of-all beauty artist, Penrhyn Stanlaw, have collaborated to produce. It is about frivolous girls and is one of the best magazine features of the year. It appears exclusively in The Omaha Sunday Bee.

Fat women listen to this  
Mrs. Lena Cavalleri has found new ways to grow thin, and she explains all of them for Bee readers in an article "NEW WAYS TO GROW THIN."  
In the Sunday Bee exclusively.  
Mutt and Jeff  
Of course these wonderful characters are still with us. The grand heroes of the funny pictures—no better fun makers were ever devised. See their Sunday stunt in The Bee.

Troubles among the comics  
The four pages of colored comics beam with the rarest kind of humorous doings. Next Sunday the great comic artists are at their best.

News from the front  
Brilliant writers keep The Bee readers informed on sporting events, and Sunday's pink section will contain all the news from the various base ball camps about the country.

The best procurable anywhere  
These are only a few of the many features of The Omaha Sunday Bee. No Nebraska paper has nearly so many exclusive features as The Bee. The great comics and all the magazine features are supplied by the Hearst Syndicate, an organization that employs every great writer and artist in the country. No sooner does a man develop talent that is worthy a high price than the Hearst Syndicate gets his services. Other papers have to take what is left—they cannot pay the money that the famous Hearst Syndicate can. So always remember that what you see in The Bee is the best that money can buy, and that no other paper in Nebraska can possibly equal The Sunday Bee's great features.

Omaha Sunday Bee readers  
number thousands more than those of any other Omaha Sunday paper. The advertiser who wishes to reach the greatest number of Omaha homes unobtrusively places his "copy" in

**The Sunday Bee**

Women are the buyers; the paper that goes to the home is read by the women; The Bee is "the paper that goes to the homes"

**S.S.S. PURELY VEGETABLE**

The absolute vegetable purity of S.S.S. has always been one of the strongest points in its favor, and is one of the principal reasons why it is the most widely known and universally used of all blood medicines. A great many of the so-called blood purifiers are really nothing more than strong mineral mixtures which act so unpleasantly and disastrously on the delicate membranes and tissues of the stomach and bowels, that even if such treatments purified the blood, the condition in which the digestive system is left would often be more damaging to the health than the original trouble. Not so with S.S.S.—it is the greatest of all blood purifiers, and at the same time is an absolutely safe and harmless remedy. It is made entirely of the healing and cleansing extracts and juices of roots, herbs and barks, each of which is in daily use in some form by physicians in their practice. Years of work and research have proven S.S.S. to contain everything necessary to purify the blood and at the same time supply the system with the purest and best tonic effects. S.S.S. cures Rheumatism, Catarrh, Sores and Ulcers, Skin Diseases, Scrofula, Contagious Blood Poison and all other blood troubles, and it leaves the system in perfect condition when it has purified the blood. Book containing much valuable information on the blood and any medical advice desired sent free to all who write.

THE SWIFT SPECIFIC CO., ATLANTA, GA.