

Notable Assemblage of **Easter Hats** of Artistic Character



Exquisite Models Direct from Paris. Charming Creations from New York Designers. Our Own Artful Designs and Adaptations.

The hat that crowns your Easter costume must be faultless in style—the blending of its colors must be in good taste, and most of all, it must be in harmony with the features of the woman who wears it. Otherwise the hat will not do justice to its wearer.

The store that has maintained its millinery supremacy in the community for years unquestioned, is the store in which to place your trust at Easter time.

We have received scores of exquisite new models from our Paris office, together with many beautiful creations from New York, in time for Saturday's showing and sale.

These are designs of stunning beauty. They are the hats that prove the excellent taste of the woman who wears them.

The New Cassoc or Peplum Waists



The waists that have taken the fashionable world by storm. The most graceful and classy of the new designs of lingerie, fine laces and embroideries, at \$2.50, \$2.98 \$3.98 and\$5

Smart New Peplum Waists at \$1.00 A brand new group for Saturday. Correct models of the classy poplum waists, prettily made and especially priced at . . \$1

Plain and Changeable Messaline Petticoats Those pretty silks of changing shade at\$2.50

Easter Exhibit

BRANDEIS STORES

Saturday We Show Vastly Greater Varieties in **Apparel for Easter**

That Is Fashionable -- Exclusive and Thoroughly Practical

Everything that is correct in women's attire is shown here Saturday. Newer styles and greater assortments than anywhere else.



New Fashionable Suits

Many new arrivals just received this week showing latest and cleverest models for later spring wear. The materials are all new and little style features that are absolutely unique are shown in these popular, serviceable spring suits at\$25

Practical Spring Suits at \$15.00

The woman who wants a practical, up-to-date, well tailored suit at a moderate price will be perfectly satisfied with this assortment of new suits at . . \$15

New Long Serge Coats at \$10.00

The navies and tans, so much the rage in the east, predominate in this group specially priced for Saturday at \$10

Smart Auto and Street Coats

The cleverest coats for 1912 have representation here. Widest variety showing every correct model of prominence this season. Dressy, serviceable fabrics and the modish spring shades, at\$25



Coronet Hats



The most popular of all spring hats suitable for Easter wear. They have the stunning style and the graceful beauty of the most expensive models. They have higher grade materials than were ever before put into medium priced millinery and each one is a charming individual creation. You'll be delighted with your Easter hat if it's a "Coronet."

Dress hats, flower hats and tailored hats in this assemblage.

"Coronet" hats \$10 are always . . . 10

Charming Easter Hats at \$5

No western store shows such a wide variety of new and fashionable hats at this price as Brandeis. The large, stunning hats of light straws trimmed with flowers are very popular. Clever new Easter hats trimmed with feathers, ribbons and ornaments. Every correct, new style and shade. Scores and scores at\$5

Show Room Samples of Smart Trimmed Hats Suitable for Easter Wear (in Basement), \$2.50

Several hundred large and small Easter hats in all new 1912 spring styles—every new color effect—scores of strictly new styles. Trimmings of flowers, ribbons and new stick-up effects. Pretty, dressy hats for Easter, in basement, at\$2.50

50c, 75c Flowers at 15c Bunch—500 dozen of all the newest and rarest imported flowers, American Beauty roses with foliage, June roses, Daisies in all colors, Hyacinths and every imaginable flower; large sprays with foliage—Basement bargain square, at, per bunch15c

CHIFFON WAISTS

Nothing could be daintier nor more up-to-the-minute in style. The shades that are most in popular demand are here, and there are scores of delightful models, at \$5, \$6.98 and \$10



Children's and Juniors' Coats All new styles—wonderfully attractive, at \$5, \$6.98 and \$10

Children's White Dresses Suitable for Easter and every dressy occasion, at—\$2.98, \$3.98, \$5.00 and \$10

CANDY FOR EASTER

Black Walnut Taffy—Very delicious—special, at, per pound25c
Pompeian Bitter Sweet Chocolates with fresh crushed fruit and nut centers; regular 40c chocolates, at, per lb.29c
Fresh Maple Confections—Maple cocoanut kisses, maple caramel glace, maple cocoanut balls, etc., at, per pound20c
All kinds of Candy Eggs, Jelly, cream and marshmallow flavors—have been selling at 15c and 20c a pound—in one big lot, at a lb.10c

SPECIALS FOR EASTER DINNER

Ice Cream Chicks and Eggs—Orders delivered to all parts of the city.
Beautiful Souvenir Easter Placques given away with every purchase Saturday at Green Room Cafe and Soda Fountain.

Stunning New Taffeta Dresses

These dresses will be the style success of the year. They are so becoming, so pretty and so different from the dresses of past seasons. Scores of charming, new models of different type shown in all new shades at—

\$15, \$19 and \$25



Pretty New Lingerie Dresses

Dainty Spring and Summer frocks, many of them very elaborately made and all as attractive and fresh as can be. Charming for Easter wear and every dress occasion, at—

\$10 and \$15

Easter Footwear Women's White Shoes

In white buckskin, white cravenettes and white sea island duck—button styles in the short low Bachelor Girls pattern and high 16-button or Hussar Boots. We have one of the most complete lines ever shown, all sizes and widths—per pair, at.....\$2.48 up to \$5.00



Children's Roman Sandals at...\$1.98 \$2.25 and \$2.48
Brandeis Stores are sole Omaha agents for Best Groom Shoes and Oxfords—a complete line of the popular styles at, per pair\$3.50 and \$4.00

Women's Colonial Pumps

With tongue and buckle in white, gray and brown suede leathers, black satin and dull calfskin—one of the largest lines in Omaha—prices range from.....\$3.50 to \$5.00
We are sole agents for the stylish Edwin C. Burt Shoes—smart, handsome styles at, per pair.....\$5.00

Extraordinary Sale of Novelty Jewelry, Diamond Jewelry, Watches and Clocks

We bought at a great reduction an entire wholesale stock of jewelry, watches, diamonds, silverware and clocks. They are all high grade goods and absolutely guaranteed and they will be sold at one-half price or less than half. Here are some wonderful specials:

Watches and Clocks

\$1.00 gun metal, gold plated and nickel plated Watches, sale price49c
Men's 18 size, Elgin or Waltham Movement Watches; guaranteed 20-year gold filled cases; worth \$12.50, at\$4.98
Men's 12 size, 7-jewel, lever movement Watches—guaranteed 20-year gold filled case; worth \$9.00, at\$4.98
Men's 12 size, Elgin or Waltham Movement Watches, in guaranteed 20-year gold filled case; worth \$12.50, at\$7.98
Men's 12 and 16 size, Elgin or Waltham Movement Watches; 20-yr. gold filled cases, \$8.98 Same as above, 15 jewel, Elgin or Waltham movement, worth \$13, at\$11.98
Men's 16 size Gun Metal and Silver plated watches, fine lever movements, worth \$7.50, at\$3.98
Men's 18 size Thin Model, open face watches, metal dial, lever movements, worth \$4.00, at\$1.79

Men's Railroad Watches

One 23 Jeweled Hampden, 20-year Deuber case
One 21 Jeweled Elgin, 20-year gold filled case
One 21 Jeweled Ball Special, 20-year Deuber case
One 21 Jeweled Crescent set Waltham, 20-year Deuber case
One 21 Jeweled Springfield, 20-year Deuber case
One 21 Jeweled Illinois Bunn Special, 10-year gold filled case
One 19 Jeweled Crescent set Waltham, 20-year gold filled case
19, 21 and 23 Jewels
POSITIVELY WORTH \$40.00 to \$60.00**\$22.50**

Women's Watches

Women's O size watches, Elgin or Waltham movements, 20 year guaranteed gold filled case, worth \$15.00, at\$7.98
Same as above, but 15 jewel, worth \$15, at \$11.98
Women's O size and OO size 7 jewel lever movement watches, 20 year guaranteed gold filled case, worth \$18.50, at\$6.98
Tiny Enameled and Gun Metal watches, fine lever movement, worth \$10, at\$4.50
Women's OO size watches, sterling silver and gun metal cases, fine lever movement, guaranteed; worth \$12, at\$6.98

Clocks

\$1.00 Alarm clocks at39c
\$2.50 large dial novelty desk clocks\$1.00
\$2.50 repeating alarm clocks, solid bronze case, at\$1.25
\$5 brushed brass clocks, beveled glass front and sides, height 2 1/2 inches, width 1 1/2 inches, at \$1.50
\$2.50 black mantle clocks with marbleized pillars, 8 day time, half hour strike, at\$2.50

Pure White Diamond Rings—Up to 1-4 Karat

In solid gold ring mountings at about half price.

1/4-1-16 Carat— 1/4-1-16 Carat— 1/4-1-32 Carat—
at ... \$10.98 at ... \$16.50 at ... \$18.98

Diamond Brooches

Large Sunbursts set with genuine pearls and genuine diamonds, worth \$25, at\$9.98
Others worth double, at \$6.50, \$7.50 and\$3.50

Solid Gold Jewelry

\$2.50 Solid Gold Tie Clasps—\$1.19
14k Solid Gold Fountain Pen—79c
\$1.99 Solid Gold Cuff Links—\$1.49
\$3 and \$4 Solid Gold Brooches—\$1.89
\$1 and \$3 Solid Gold Pendant La Vallieres, at\$2.98
\$1 and \$3 Solid Gold Rings—\$1.89

Hundreds of Articles in Gold Filled Jewelry

\$1 and \$1.25 Parks Bros and Rogers' make finest gold filled Stick Pins, at39c
\$2 Gold Filled Lapel Chains, button for engraving, at\$1
W. & S. Blackington make of finest gold filled Lockets—
Lot 1—Worth \$2, at\$1.29
Lot 2—Worth \$4 and \$5, at\$1.98
Lot 3—Large Matinee Lockets, worth \$5 to \$7, at\$2.49
Brooches worth \$5 to \$7, guaranteed for 15 years, at\$2.50
\$5 to \$7.50 Chains, guaranteed, 15 years, at\$2.49

W. & S. Blackington make of fine gold filled Bracelets—Bracelets worth \$4 and \$5, guaranteed for 15 years, at\$1.99
S. O. Higney finest Gold Filled Men's Watch Chains—\$4 and \$5 Chains, guaranteed for 15 years, at\$1.99
\$1.25 and \$1.50 finest gold filled Brooches, at49c
\$1 Bar Pins, solid gold front, sterling silver, hand engraved and beautiful stone set pins, at49c
50c gold filled Bar Pins, at25c
\$1 Coin Purse, for two coins and vanity; have long chains, at50c

Cutlery

\$2 fancy handle Razors, at39c
\$4 fancy handle Razors, at79c
\$1 and \$1.25 Shimmer's Pocket Knives at50c
\$1.50 and \$2.50 Pearl Handle Pocket Knives at50c
\$1 Sterling Silver Manicure pieces, 25c

BRANDEIS BIG BASEMENT SPECIALS For SATURDAY

Women's Long Coats Made with combination collar, cuffs and belt—navys and tans, at... \$3.98	Women's Suits Well made Spring Suits; special values, will go at... \$6.98	Tailored Skirts Spring styles, all sizes, will go at... \$1.98	Silk Dresses Clever models—new colors, at... \$5.00	Boys' \$5.00 Suits Suits with two pair of pants at— \$3.50	Boys' \$5.00 Blue Serge Suits Suits will go at— \$3.75	Men's summer weight underwear at... 35c	Men's Negligee Shirts at... 39c	Men's 50c medium weight underwear at... 39c	Boys' Odd Long Pants, worth \$2.50, at— \$1.50	Boys' 50c Shirt Waist Blouses at 25c	Untrimmed Hats Black, white and burnt Chip Straw Sailors at— \$1.50	Trimmed Hats New spring styles for Easter, will go at— \$2.50	Flowers at 15c All kinds—large bunches with foliage, at— 15c	Children's White Canvas Shoes Button styles, extension soles—8 1/2 to 11 at \$1.35, 11 1/2 to 2, at \$1.40, 2 1/2 to 6, at \$1.98
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