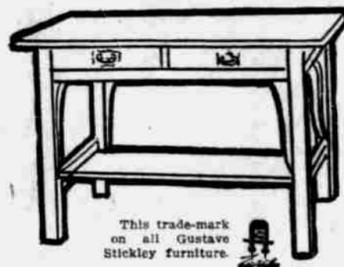


# Spring home furnishers find this store a bargain haven

It is the boast of this house that every customer is a satisfied customer and that no price demands here are as high as those elsewhere for same quality

Furniture, rugs, draperies and curtains for every home, with every article rich in values and so priced as to suit resources of the most humble purses

## Gustave Stickley's furniture



This trade-mark on all Gustave Stickley furniture.

The first peep of spring has brought out our newest showing of the Original Gustave Stickley Craftsman Furniture, the best furniture of its kind in the world. It has its imitators, but not a single one of them has ever produced an article that bears up under comparison with the original, for

which we are the exclusive agents in the North Platte territory.

Stickley Craftsman is the kind that commands immediate respect from every prospective buyer. It has a sturdy, handsome appearance, with elegant lines of simple strength. One can look upon a piece of Gustave Stickley furniture and know in an instant that it is a model article. The Stickley make reflects good, honest workmanship and rich, bounteous values.

In the making of Stickley's Craftsman the very best artisans of the furniture world are employed, with the result that the very finest furniture is produced. This craftsman endures for ages, and is really life-time furniture, knowing no superior and giving service to several generations.

Our spring showing of Craftsman is extensive. We have many of the handsomest pieces that have ever graced our store. It is in great demand now and is rapidly moving from our floors.

Craftsman is not high priced furniture. It bears a very modest demand tag and we invite you to come here and get our figures upon this "world's best furniture."

## Last week of great rug sale



For the final week of our Oriental rug sale exceedingly attractive price concessions have been made. These reductions should not be confused with those ordinarily advertised. They are greater than any made before.

The rugs displayed here now are rugs of standard Persian weaves, slowly collected because of their individual merit and now offered at the lowest market figures.

Nothing richer or more appropriate could be selected for your home this summer. They possess admirable designs, striking beauty and rich colors. We wish you would call to see them whether you are ready to buy or not. The sale will be continued all this week. Many small rug bargains from \$5 to \$20.00.

Here are only a few of the many rare values:

Size	Regular	Sale Price
Royal Kermanshah—19-7x10-6	\$2000	\$1600
Royal Kermanshah—11-2x8-9	\$ 525	\$ 450
Royal Kermanshah—11-2x8-9	\$ 450	\$ 360
Royal Kermanshah—11-9x8-10	\$ 600	\$ 475
Royal Sarook—12-5x9-1	\$ 700	\$ 500
Serapi Carpet—12-11x10-7	\$ 275	\$ 200
Khorassan Carpet—13-3x9-10	\$ 400	\$ 325
Khorassan Carpet—14-9x9-7	\$ 500	\$ 385
Anatolian Carpet—11-11x9	\$ 200	\$ 160
Anatolian Carpet—12-5x8-7	\$ 225	\$ 190
Buluck Carpet—15-3x10-2	\$ 275	\$ 225

## Draperies and decorations

Our annual spring showing of draperies, wall papers and interior decorations always has been notable. But now we have made ready a show that excels in beauty and variety and interest anything that we have ever done in the past.

We could do it because the best makers have produced lovelier things than ever before—and we have the cream of the production.

To many, we believe, these handsome light-weight draperies and curtains for spring will prove a revelation. The harmony of the colors, the daintiness or the strength of the designs, the softness of the tones, and the exquisite blendings of colors—all are so wonderfully different from other seasons.

We call particular attention to the dainty Swiss curtains, etamines, Marquiesette serim curtains, Point Milan, Duchess, cluny and Marie Antoinette lace curtains, Sunfast over-drapery goods, the newest serims, cretonnes, chintzes, crafts cloth and light weight portieres—all rare patterns at rare prices.



## Wall paper and decorating

Our department of interior decorating is excellently equipped to beautify your home through securing harmony in the decorations and furnishings. Our experts will gladly furnish estimates, sizes and designs to anyone who wishes to decorate a new house or re-decorate the rooms of an old one.

Visitors are always welcome to our decorating department, on the second floor.

Established 1884

# Miller, Stewart & Beaton Company

413-15-17 South Sixteenth Street

# Spring Gives Favor to Genuine Oriental Rugs



**T**HE making of carpets and rugs by machine is an American institution. It is surprising how little is generally known of this fact, for this is a young country and the history of carpeting goes back so far that most people take it for granted that our country was merely the copier and not the originator.

As a matter of actual record, the first machine-made carpet produced in the world was in the city of Lowell, Mass., this was in the year 1829. Up to that time all floor covering fabrics had been made by hand at a very great expense.

And a mighty poor job the old hand-loom made of it. The workman would start off fresh from a night's sleep and for an hour or so the carpet would be well made and closely woven, then, as he tired toward lunch time, the fabric showed it in a looser construction. Again, after the noon rest, his next

half yard or so of carpet nearly equalled the morning's product, and again, as the day wore on, it became irregular.

Of course, "matching the pattern" was a physical impossibility, for as the carpet varied in the firmness of its texture at every yard so the sides of the pattern also varied.

Then, too, this hand work was extremely slow. Five or six yards of ingrain carpet and a proportionately smaller quantity of Wilton or Brussels carpet was a big day's work for a skilled man. And this comparatively small production had to carry a big profit.

But even aside from price, if we were to make carpets by the old hand-process methods it would take pretty nearly the entire adult male population to supply the demand of the American continent. We would all have to give up our occupations in farming, manufacturing, buying and selling of merchandise, and would probably have to draft a large percentage of the professional men if we were to turn from our present power looms and go back to methods that applied three-quarters of a century ago.

It is said that a good Wilton rug can be bought today for less than the old hand-work factories used to consider a legitimate profit. So far as carpets are concerned we have no reason to complain about the high cost of living.

The first carpets to be turned out on these power-driven looms were ingrain; quickly following this came the perfecting of power looms for the weaving of Wilton and Brussels carpets also. The right to use all of these inventions was afterwards sold to other countries.

The present range of floor coverings produced in this country offer the housewife a selection in which she is sure to find exactly the fabric, color and design to give just the tone in the room that she is seeking.

During the last five or six years rugs have increased greatly in popularity. It has been said that just now we are suffering from sanitary insanity. While every new movement is bound to be overdone by some few, the "sanitary home" movement is bound to have on the whole a very good effect.

The ease with which rugs can be taken up and cleaned has a great deal to do with their popularity, but the advent of the vacuum cleaner has, to a large extent, offset this advantage with a natural result of increasing the popularity of carpets.

There are some rooms in

which nothing can give the tone and finish but a well-chosen carpet.

For the living room or library, the most popular, as well as the most serviceable carpets are quiet shades of brown, soft red or blue effects in Wilton or high grade Axminster fabrics.

For the dining room a good Brussels is a popular material and usually the colors run a little lighter than in the "more dignified rooms."

Choice of patterns is getting and must continue to get further and further away from the old-time floral designs and to confine itself to conventional effects or reproductions of oriental patterns.

In the living rooms, particularly where the carpet is used in connection with small rugs, a pleasant tone is given to the room by the use of a plain green or red carpeting with no border at all. Of course the objection to this is that it is apt to show the footprints rather quickly. But on the other hand those who have used this carpeting find that this tendency to show every little mark wears off after a few months of usage.

There have been several new and good fabrics put on the market recently for use in the bedrooms. The old-time colonial rug rugs have found a new popularity, especially in the bungalow homes. Unquestionably there are certain places where no other fabric can replace them, yet all of us are aware of the disadvantage of the rug rug from the fact that while beautiful when new it is not apt to hold its beauty for any great length of time.

A far more durable fabric and one in which some strikingly beautiful effects are produced in what is known as the Scotch Gobelin rug. This must not be confused with what has become known as the Scotch Wilton and Brussels, for the Gobelin rug is not a pile fabric and is made of a wool yarn, whereas the Scotch Wilton and Brussels are exactly like the ordinary rugs of these names except being made of a jute yarn instead of wool.

These Gobelin rugs are made usually with a plain neutral color center and a figured border. The figures are slightly raised like the figures in the genuine Gobelin tapestries from which the rugs take their name and have an effect of being embossed on the background of the fabric.

There has been recently put on the market several distinct new patterns in reproductions of Indian and Cashmere designs which, as a few feet distance, are scarcely distinguishable from the

original from which they were made.

For the bathroom and nursery, and even for the bedroom, linoleums have come into surprising popularity. They are certainly sanitary, easily cleaned and durable. While they may be a trifle cold to the touch, when used in connection with small and medium-sized rugs, they make a splendid floor covering.

In both printed and inlaid linoleums the widest range of patterns is obtainable. In the inlaid effects it is possible to get very close imitations of parquet flooring for the bedroom and nursery or of tiled mosaic work for the bathroom and kitchen. Indeed there have been some excellent reproductions of oriental rugs in this fabric.

Printed linoleums in almost every combination of color and pattern have been reproduced. The newest thing in this line is what is termed as matting and novelty effects, some of which imitate matting so closely that even at a few feet it is difficult to distinguish the actual article from the reproduction.

Of course mattings are still used to some extent, but the advent of the grass rug and jute fabric rug has to a large extent replaced the more perishable mattings. These can be used to good advantage wherever a soft green or brown tone will lend the proper background to the furnishings and are especially popular in summer homes, particularly of the bungalow type, as well as having a wide use on porches.

Taken all in all, the housewife of today has good reason to thank the fates that she was not born fifty years ago, for today, even with a moderate pocketbook and a fair amount of good taste, it is possible to have a house charmingly carpeted throughout.

## WHAT DOES WOMAN WANT?

Consider the Class Which Dodges Matrimony and Yet Would Penetrate Bachelors.

A special tax, or in other words, a special punishment, for bachelors is becoming a favored topic for discussion in feminist circles. Every now and then, says the San Francisco Argonaut, the plan is broached in some freak state or municipality, and then we hear a ripple of falsetto applause from the women's clubs and newspapers. Undoubtedly they like the idea that tends to the humiliation of men.

Now we have an article by Anna Garlin Spencer in the current Forum. She tells us how these things used to be managed in Sparta, where bachelors

were disfranchised, excluded from public processions and subjected to various other disabilities. Perhaps we could view such a prospect with equanimity and remain in a state of benighted bachelorhood, but there was worse to come. The impatient bachelor was further compelled to sing a song testifying to his disgrace which thus "justly suffered punishment." Whether Anna Garlin Spencer wishes to revive these penalties there is no means of knowing. Personally we believe that a procession of naked and singing bachelors would arouse some comment nowadays and that the women's clubs would probably appoint a committee of inspection to investigate and report in the interests of public virtue. A bachelor with his clothes on is rarely a beautiful spectacle, but a naked bachelor!

But the real point of these horrid stories should not be overlooked. It is evident that no amount of severity could wholly crush the dauntless spirit of the Spartan bachelor. They could make him sing, but they could not make him marry. Probably he laughed at their puny tortures and his free soul exulted within him at the thought that he was the better choice, that even death would be preferable to marriage, and that the tomb at least was silent. And so the essential moral of the whole business is that in spite of all penalties there were still bachelors in Sparta; men who were willing to go naked and to sing, but who would not renounce their sacred heritage of freedom.

But why does the modern woman discuss this matter with such undigested relish? Her own chief grievance is the supposed fact that conditions have made matrimony compulsory for her. Her own song of triumph over her emancipation is based upon the idea that now she need no longer marry and that at least she can gratify her well-known preference for the single life and for the typewriter instead of the sewing machine. With the same breath she assures us that now she will never marry and also that marriage ought to be compulsory for men. In heaven's name what is it that she does want? Of what avail to bludgeon the wretched male into acquiescence if she is determined to have nothing to do with him? Why bully him into a reluctant compliance and then mock him with her song of liberty while she hammers away at her typewriter for eight hours a day in a downtown office? Certainly there is a discrepancy somewhere.