

Easter Apparel at Brandeis Stores



Hundreds of Omaha women will select their Easter attire this week. They naturally seek the place where the varieties are so much greater and the styles so much more attractive than anywhere else. At this season Brandeis Stores supplies the great majority of Omaha's best dressed women. To assist you in your decisions we mention many attractive groups for Monday.

Skirts, Dresses, Street Dresses.
Made of changeable taffeta, chiffon, chamoise and embroidered voiles combined with the season's choicest laces of filet, macrame, Irish, chantilly, etc., on sale \$35-\$49-\$65-\$75-\$98 at.....

Charming Afternoon Gowns Special at \$25
Beautiful new frocks for spring, made of the soft silks and beautiful two-toned taffetas in various modish combinations of color. Many very attractive new models priced at..... \$25

Clever Tailored Suits A New Group at \$35
Decided expressions of the new Louis styles, semi empire and high-waist line effects, adaptations of smart Feringe ideas in the new Bedford cords, two-toned whipcords, etc. Including some satins in white, at..... \$35

Special Offer Monday Tailored Suits at \$22.50
In a group of nobby and smart tailored suits. An unusually clever lot of strictly tailored and semi-trimmed garments in the pretty tans, white, navies and French blues—all serviceable and practical, at..... \$22.50

The New Auto and Street Coats
By far the most extensive assortment ever shown in Omaha, as we have assembled a lot of coats for every occasion and a variety that will delight you. Hundreds of styles. Prices range from \$15.00, \$19.00, \$25.00 up to \$49.00

Women's Samples and Odd Coats at \$10
We have just received these practical, up-to-date spring coats. They come in great varieties. Specially priced for Monday, at..... \$10.00

The New Cassac Blouses
The newest creations are these peplum effects, and our assortment of them in embroidered voiles, lingerie, nets, laces, etc., is quite complete at \$1.50, \$1.98, \$2.98, \$3.98 up to \$10.00

Clever New Chiffon Blouses
Colors you have wanted are now here in profusion, and dainty styles and effects are more beautiful than ever, at \$3.98, \$5, \$6.98, \$8.98, \$10 up to..... \$25

45-In. Fine Swiss Embroidered Skirtings, 27-In. Fine Swiss Embroidered Flouncings, Also Fine Allover Embroideries, Galloons, etc.
Worth up to \$1.00 a yard, at 59c yard

Elegant, new designs; many very unusual effects in new combinations of crochet, filet, hexagon, floral, blind relief, Japanese, etc.

Women's Kid Gloves for Easter
Celebrated Ferrin make. Finest selected skins in all the newest shades for street and evening wear; Paris point or embroidered backs. Every pair fitted. Main Glove Counter. Long Gloves, at, per pair..... \$2.75 \$3.50 and \$3.75 Short Gloves, at, per pair..... \$1.50 \$1.75 and \$2.00 Two-clasp Short Gloves of French lambskin—black, white and colors, fitted if desired, at, pair..... \$1.25 12 and 16 button length Gloves—French lambskin, 3 Cleopatra buttons, black, white, pongee and tan, at, per pair..... \$1.98 and \$2.50

Exquisite Easter Millinery

Brandeis position has long been established as the western millinery style authority, and this season more than any other we are prepared to satisfy every woman who seeks a hat that is genuinely smart and truly becoming. Many French Hats have just arrived for Easter selling, shipped direct from our own Paris office.

Mrs. Isabel Cabus, one of the most successful of New York's milliners, is our chief designer. She is remarkably gifted in adapting just the right hat to each woman's requirements. The services of Mrs. Cabus and our other expert milliners are at your disposal.

Fine Emb'd Flouncings and Skirtings 25c

Also wide insertions and galloons—Swiss, nainsook and cambric in choice, new designs, English eyelet, floral, blind relief and combination effects. Many worth 50c a yd., at per yard..... 25c

We particularly call the attention of discriminating women of Omaha to our complete lines of everything that the fashionable world is calling for, in Laces, Nettings, Allovers, Bands, Galloons, etc., including the new shadow, macrame, filet, Venise, crochet effects, etc.—all at very special prices.

Nowhere else in this section can you find such a wonderful assemblage of beautiful laces and embroideries.

The Most Popular Hats in Omaha for Easter Wear are

Coronet Hats at \$10

Every Coronet style is the creation of a well known French designer who adapts the reigning Parisian styles to the hats which we sell at this moderate price.

We are exclusive agents for "Coronet" hats in Omaha and we show more than a hundred NEW styles for Easter in dress hats, flower hats and tailored hats.

Every shape is smart and strictly authentic and the materials are all of high character. Coronet hats are always \$10

Juniors' and Misses' Spring Coats
Complete showing of the smartest spring creations in juvenile coats, dresses and tailored suits in our new section devoted to the girls and little women.

New Confirmation Dresses
A pretty showing of these sheer, dainty frocks for this notable event in all children's lives. Special preparation has been made and our offerings are wonderfully complete, at \$5, \$6.98, \$8.98, \$10, \$12.50 and..... \$15

New Undermuslins for 1912
The daintiest and prettiest of sheer and crisp new undergarments—much more elaborate ideas than formerly. Gowns, combinations and princess slips, at..... \$1.50 to \$10

Pretty New Silk Petticoats
The new soft taffetas and messaline petticoats, in every desirable color and in the new style flounces, at..... \$2.50, \$2.98, \$3.98 and \$5

Brandeis Stores are sole agents in Omaha for **Red Cross Shoes for Women**
Known everywhere for the extreme flexibility of the sole. Full range of the newest spring styles. All sizes and widths, per pair at..... \$3.50 and \$4.00

Edwin C. Burt's Shoes for Women
These high class shoes for women, sold exclusively by Brandeis. Pumps, straight lace Oxfords and high shoes in all leathers; also white buckskin and white satin. The equal of any shoe sold at \$6.00 and \$7.00—our price is..... \$5.00

Omaha Agents for Hurley Bros. Shoes for Men.
Tan calf and gun metal calf, custom lasts, button, blucher, lace or straight lace styles. In style and quality they equal any shoe that retails at \$6 or \$7. All sizes and widths, at, pair..... \$5

Educator Shoes for Children
High shoes, pumps and oxfords in tan, black and white, with new broad toe lasts. Brandeis Stores are sole agents for these shoes in Omaha, at, pair..... \$1.98 to \$2.75

BRANDEIS STORES