

# OPENING HIPP THEATRE

The Spotlight among Omaha's Motion Picture Theatres

## THE CELEBRATED IRON SPOT BRICK

NO. 550

### MADE IN OMAHA

BY US WERE USED IN THE FRONT OF THIS THEATER, NOTWITHSTANDING THE AD WHICH APPEARED IN THIS SPACE IN THE MARCH 24TH ISSUE.

We are the Largest Manufacturers and Distributors of Facing Brick in the World.

#### A FEW OTHERS WE HAVE FURNISHED:

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| Business Buildings   | Residences     |
| WOODMAN OF THE WORLD | E. W. DIXON    |
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| FLAT IRON BUILDING   | Apartments     |
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| ST. JOSEPH HOSPITAL  | COLONIAL       |

Visit Our Display Rooms 330-2 BEE BLDG.

## Hydraulic-Press Brick Co.

ONLY FACE BRICK MANUFACTURERS IN NEBRASKA

## OMAHA'S MOST BEAUTIFUL MOTION PICTURE HOME

...OPENS...

Saturday, March 30

# The Hipp

At 2 P. M.

### 1508-10 Harney St.

Will show the finest motion-views that can be obtained in this or any other country. They will have a particular appeal to women and children, but also will delight every other person.

This is the motion picture house that combines beautiful, interesting views, with large, commodious seats and good ventilation. It is a place in which you are comfortable while you see the dancing figures reeled off in clearness upon the large white sheet.

Visit the Hipp once and you will realize how different it is from those stifling, crowded picture houses that you refuse to enter.

## MILLER, STEWART & BEATON CO.

Furnished the interior decorations for the Beautiful Hipp theater.

The Miller, Stewart & Beaton department of interior decorating does the most brilliant and highly satisfactory work of any firm in Omaha. They originate plans and styles for your particular home or house, and produce results that delight.

On exhibition at this store now are the newest wall papers, drapery effects, curtains, etc.

The latest spring rugs and hundreds of pieces of new furniture have just reached the display rooms of this store. Come before making a final choice.

Miller, Stewart & Beaton Co.

412 15-17 SOUTH SIXTEENTH STREET.

## The New System of Indirect Lighting

-in the-

### HIPP THEATRE

Furnished by

## Burgess-Granden Company

Company

1511 Howard Street

We are prepared to execute all kind of difficult lighting problems.



### BOOSTING THE MEMBERSHIP

Commercial Club Committee Seeking to Secure 1,500 Members.

### HUSTLERS MEET WITH SUCCESS

Band of Thirty Men Has in View the Making of the Omaha Organization One that Will Bring Results.

Thirty-four additions to the roll were reported by the membership committee of the Commercial club at noon yesterday. In order to reach the 1,500 mark set, 180 new members must be gotten before today noon.

When the closing week's work began the membership of the club numbered 1,371. Today there is a grand total of 1,394, showing the harvest of the week to be 23 new members.

The records of the canvassers for new memberships, those who are in the race for the silver loving cup prize, are: T. L. Davis, 6; G. H. Cramer, 4; A. W. Gordon, 2; H. R. Gould, 1; T. L. Combs, 1; B. E. McCasus, 1; R. T. Burns and G. W. Noble, 13 each.

### Grand Rush Comes Today.

Every member of the Commercial club has been called in to assist the thirty men of the membership committee to reach the 1,500.

If at noon the hustlers do not report the desired number, those who know it will be because of a physical impossibility for the band of thirty to reach all the prospects on their lists. They have more than enough men in mind to complete the 1,500 roster and an excited charge will be made to bring into the organization every one on the lists.

Rabbi Cohn is about as busy as any of those on the membership committee. Since his services were accepted five days ago he has brought in not fewer than one member a day.

C. F. Keuntz, chairman of the finance committee, declares that 1,500 members must be recorded when the final count is made. Such an organization, he says, would possess financial assets to make it the best business organization and business men's club in the central west.

David Cole Gives Views. David Cole, late president of the club, expressed his desires for the welfare of the club by the statement that Omaha can be made greater in commerce and

greater in civic achievement in the same ratio as the membership of the club is increased. The average business man outside of the organization, he says, does not seemingly realize what the club means to Omaha and to him; does not seem to give it proper credit for its contribution to his success, else he would come in without solicitation. His obligation to the Commercial club and those of its members who organized it and have conducted its affairs up to the present time is greater than he will ever grasp, but if he joins with their forces now and offers his services for the future, that all that is expected of him and all that he can do.

### HOW TO AVOID A COLD

Preventive Measures Discussed by Kansas State Board of Health.

The Kansas Board of Health, in a recent bulletin gives some facts about colds and how to avoid them. It is said that sitting in a draught, in a stuffy room, or getting one's feet wet does not necessarily mean that one will catch a cold, but these weaken the body so that the germs are able to get in their work.

The bulletin discusses the preventive measures. It says: Colds are contagious. They are caused by germs. You catch cold just as you catch diphtheria. The germs of cold are spread from the nose and mouth of one person to another.

Laughs, wet feet, chilling of the body and sudden changes in temperature will not in themselves cause a cold (stiff neck or other muscular pains are not here included). These conditions may weaken the body, help the germs, favor the development of colds, and make them worse. It was worth noting that Arctic explorers never suffer from colds until they become infected from their fellow men on their return to civilization.

Do not get close to others who have colds. Do not use handkerchiefs, towels and cups that have been used by people who have colds. Even though you do get your cold from your neighbor, don't pass it on.

Do not sneeze or cough except in your handkerchief. Do not spit on the floor; to do so may spread colds, tuberculosis and other diseases. Do not neglect a cold. It may lead to serious complications. During the first few days if you have fever, stay in bed. This will help you and protect others from getting your cold. Take a laxative and use simple household remedies. If these do not help you, call a doctor. You will be able to resist the germs causing colds if you keep your body in good condition.

Breathe pure air, avoid dust, take regular exercise; get plenty of sleep and rest; eat wholesome food and do not sit for long hours in a stuffy, close room.

Colds come from the bacteria in your mouth, teeth, nose and throat; therefore keep these parts clean.

Cases of Necessity. Daniel Kennedy, New York's famous auctioneer, was talking about a collection of French Snuff boxes that had sold too low.

"You ask why the owner sold them so low?" said Mr. Kennedy. "Well, he sold them low because he had to. Poverty compelled him."

"It is like the story of the little boys with the green ribbon in their coats. The school teacher interrogated these little boys to see what their knowledge of Irish history amounted to."

"Patrick," she began, "why are you wearing a green ribbon today?" "Because it's the anniversary of the

great and good St. Patrick, ma'am." "Very well. And you Michael, why are you wearing a green ribbon?" "Because St. Patrick is Ireland's patron saint, ma'am, and green is Ireland's color."

### WILL TO ABOLISH COURT OF COMMERCE REPORT

WASHINGTON, March 28.—A bill to abolish the United States commerce court was favorably reported to the house today by Representative Sims for the majority of the interstate and foreign commerce committee.

The measure practically would restore matters to the status existing before the passage of the court act in June, 1910. It would send the judges now presiding in the commerce court to their respective judicial circuits and have appeals from interstate commerce commission decisions decided by the district courts.

### EFFECT OF THE MELTING POT

Present Mode of American Life and Influx of Inferiors Telling on Race.

Are the American people degenerating physically? Are present modes of life affecting our size and working ability? These important problems are discussed by Dr. Henry M. Friedman in an article in a recent issue of the Journal of the American Medical Association. Dr. Friedman, who has had five years' experience as medical inspector at Ellis island, gives the results of his observation of immigrants and their physical condition and then considers the effect of present American methods of living on future generations. He says that aside from the effect on our physical stamina of the ingestion of a great number of physically inferior people, our mode of living is fast converting us into a race of Lilliputians. There is an undoubted trend away from work involving the use of muscles. We are breeding a race of people with big minds and little bodies. People are willing to engage in occupations far more arduous, though less remunerating, as long as it is not "menial."

The trend in this direction is poor economy because our bodies are unable to supply the divers needs of an overactive mind. Overactivity of the mind leads to physical exhaustion. In every large center we see evidences of the "strenuous life." In the people who walk with their heads down, fists clenched and looking neither to the right nor to the left as if they were "backing" a foot ball line. It is a constant nervous strain—"The pace that kills," and in bodies often so puny that the pace does not last long. This might be well enough if we devoted ourselves to methods to counteract this tendency and to keep up the balance between mind and muscle, namely, systematic physical training or exercises. Without this we will surely degenerate into a race of weaklings and neurotics.

If you have anything to exchange, advertise it in The Bee Want Ad column.

## Buy it by the Box

of any dealer

It costs LITTLE by the package, but LESS by the box. You HAVE it when you WANT it and you save some cash besides.

It stays in good condition until used. It is a handy, healthful, refreshing pastime. It carries without crushing or becoming sticky.



The Flavor Lasts Look for the Spear

The breath purifying, teeth preserving, appetite stimulating and digestion aiding mint leaf juice is a friendly aid to everyone. Everyone LIKES it and children LOVE it.

Isn't it the confection you prefer for your little ones?

## CUTICURA SOAP SHAVING STICK For Tender Faces

Indispensable for those subject to redness, roughness, and other irritations of the skin. A shaving luxury. No more stinging soap, no germs, no waste of time or money. Includes razor, \$10. at stores or by mail. Liberal sample free. Address "Cuticura," Dept. 28, Boston.