

# Brandeis Stores 30TH ANNIVERSARY SALES

Thursday's specials will be wonderful. Every department will offer 30th Anniversary specials and the bargains will be the biggest of the sale.



### Women's Spring Tailored Lingerie

## Waists at 69c

Hundreds of the newest, dressiest spring waists in smartly tailored or beautifully lace trimmed and embroidered models—high or low necks, short or long sleeves—worth up to \$1.50 and \$2, at—

## Main Floor 69c

### Women's \$1.25 House Dresses at 89c

Excellent quality, practical and serviceable dresses go on sale on our second floor.

## New Spring Millinery

### CLEVER NEW STREET HATS AT \$7.50

Here are hundreds of cable edged tape braid hats, roll edge sailors with smart bows or wings—\$7.50 up the front—special group, 2d floor, at.....

### The New Stick Up Trimmings at 39c

For trimming the English sailors, colors are primrose, Empire green, King's blue or black and white mixed—second floor, worth 50c to 75c, at.....

### New Milan Sailor Hats at \$2.50

Popular new Milan sailors in white, burnt and blacks—with saucy badger hair stick-up trimmings—special group BASEMENT, at.....

### Anniversary Sale of Silks Thursday

27-inch Jacquard silks in a beautiful line of new patterns. These goods were originally made to sell for 50c. They come in all the street shades, evening tints, black and creme—bargain square at.....

50c to 75c Silk Poplins, Foulards, Pencil Stripes Messalines, Taffetas, plain Messalines and peau de cygnes, at, yard.....

### THURSDAY IS CHOCOLATE DAY

Delicious Italian Bitter Sweet Chocolates with rich, soft, creamy centers, pure fruit and nut flavors; regularly sold for 40c lb., Thurs., lb....

### EASTER NOVELTIES

An extensive showing of clever, new Easter Novelties—crowing chickens, mechanical ducks and rabbits—chocolate and marshmallow ducks, chicks and rabbits—hand painted eggs, etc., etc., all at very moderate prices. Display in Pompeian Room.

## BRANDEIS STORES

323 SOUTH SIXTEENTH STREET

### GRACEFUL and DIGNIFIED

### FOOTWEAR FOR WOMEN

Every woman likes the idea of being well shod. "Shoe Market" shoe wearers always have the feeling that their shoes are right—and then

The Saving is Worth While



White Nubuck and tan boots. Pumps and button Oxfords in the new spring styles at \$3 per pair and as an extra inducement for you to try one pair, on Thursday of this week, we give you free a pair of 25c hose with each pair of our Women's \$3.00 shoes.



## SHOE MARKET

322 SOUTH SIXTEENTH STREET.

### DR. BRADBURY, DENTIST

1506 Farnam St.

Phone Doug. 1756

Plates.....\$2.00 Up  
Extracting.....25c Up  
Fillings.....50c Up  
Crowns.....\$2.50 Up  
Bridgework.....\$2.50 Up



Missing Teeth supplied without Plates or Bridge-work. Nerves removed without pain. Work guaranteed ten years.

In these days it is not hard to find a desirable Boarding House, because all that is necessary is to turn to the Want Ad Pages of The Bee, and there will be found a list of many of Omaha's best Boarding Houses. See TODAY'S Want Ads.

# BENNETT'S

All Ladies' Home Journal Patterns are Now on Sale at Half Price.

## Waists for Easter

If you have in mind the spending of a moderate sum on this article of Easter apparel come to this store Thursday and let us demonstrate how much more prettiness, richness, becomingness, style and quality we are able to give you than any other store in town.



### 15 Styles of Lingerie Waists at \$1.25

There are high and low neck styles with embroidery and lace trimming. Made from extra quality materials, seams carefully lapped and sewn, finished with an eye to repeated doing-ups. This is only a specimen of the styles and varieties to be had at each price.

Women's and misses' shirts with soft cuffs and detachable soft collars; very smart and popular for the spring and summer seasons; \$1.25 each.

A sample line of chiffon waists in colors and styles to match your tailored suit; have high necks, lace yokes and embroidered fronts; specially priced at \$5.00, \$5.95 and up to \$7.50 each.

### New Skirts are Here

All of the latest models in serges, whipcords, diagonals, fancy mixtures and striped materials. Priced at \$5.00, \$5.95, \$6.95 and \$7.50, as material, quality and finishing warrant.

Also please note that the sale of undermuslins continues the balance of the week. It's a stock reducing sale in which every undermuslin in the store shows a lessened price.

## Children's Coats for Easter Wear

Some rare bargains will be offered the mothers of little girls who come to the store Thursday. About 50 coats for ages two to six years, that have sold at \$5.95, \$7.50 and \$9.95, are divided into two lots and priced for the one day's selling

### \$3.75 and \$4.50

with other extra special numbers at \$2.50 and \$1.75.

Coats for ages eight to fourteen years, of fine serges and fancy mixtures in light and dark colorings; newest styles most becoming to girlish ways; \$2.75, \$4.50, \$5.95, \$6.95 and \$7.50.

## Confirmation Suits

Depend on this Boys' Store for Dependable Garments and Best Values

Double breasted and Norfolk styles, of fine twilled serges and worsteds. Excellently made and trimmed coats cut in the new stylish models; full peg top trousers, with belt loops and pockets as the boy wants them. Those designed for confirmation and dress wear, as well as practical every-day suits, \$2.75, \$4.00 and \$4.50.

### Our Boys' Suits at \$5.00 Save Parents \$1 to \$2.50

It's a fact, known to hundreds of parents, that our \$5.00 suits are equal to any bought elsewhere at \$6.00 to \$7.50. All styles—some with an extra pair of pants. Odd knickerbocker trousers of all wool materials, worth up to \$1.25, Thursday, 89c.



## Groceries Extra S. & H. Stamps with These Groceries Thurs. Only

- Toasted Corn Flakes—ready to serve, no cooking—a coupon with each package, Thursday, 2 packages and 10 stamps for.....\$2.50
- 5-lb. can Bennett's Breakfast coffee and 40 stamps.....\$2.50
- Assorted teas and 40 stamps, lb.....\$2.50
- "Pride of Bennett's" Flour—special offer of a sack for.....\$1.25
- Tea siftings and 10 stamps, lb.....\$1.25
- 4-lb. jar Bishop's fruitate for.....\$2.00
- 2-lb. full Premium but-terine for.....\$2.00
- 2 cans shrimp and 10 stamps for.....\$2.50
- Large can Mooseho-mustard and 10 stamps for.....\$2.50
- Full cream cheese and 10 stamps, lb.....\$2.50
- 2 cans Evergreen corn and 10 stamps.....\$2.50
- 2 cans Early June peas and 10 stamps.....\$2.50
- 4 bars Electric Spark soap, 10 stamps.....\$2.50
- 1/2-lb. can B. C. baking powder, 10 stamps.....\$2.50
- Large can Snider's pork and beans, and 20 stamps for.....\$2.50
- 25c can Happy Vale green asparagus, 20 stamps, bottle.....\$2.50
- Cleaned currants and 10 stamps, lb.....\$2.50
- Large can Bennett's Cap-sicotti, Hawaiian sliced pineapple.....\$2.50
- Large can Bennett's Cap-sicotti white or black cherries for.....\$2.50
- 2-lb. pkg. Bennett's Cap-sicotti oats or wheat and 10 stamps for.....\$2.50
- 3 cans Eagle Eye and 10 stamps.....\$2.50
- 2 pkgs. Star and Crescent macaroni and 10 stamps.....\$2.50
- Seeded raisins and 10 stamps, pkg.....\$2.50
- Four cases Dutch House or Violet toilet soap for.....\$2.50
- Snider's chili sauce and 10 stamps, bottle.....\$2.50
- Pint can Galliard's olive oil reduced to.....\$2.50

## Men's Shoes \$3.00 An Honest Shoe

WE have a shoe which we can sell for \$3.00. A man's shoe of honest value. We have tried for many years to find a shoe that we could sell for \$3.00 and guarantee just as we do our higher priced shoe. Now we have it in both dress and working styles. It is made in velour and box calf with genuine Goodyear Welt 1st Grade Oak Sole Leather Soles.

## DREXEL

1419 Farnam Street.

## 1,000 Boys' Knickerbocker Sample Suits

SIZES 2 TO 17  
Regular Selling Price, \$3.50  
Now On Special Sale. Your Choice  
**\$1.00**  
The Fair Store  
1119-1121-1123 FARNAM ST.

## Rug Sale HAYDEN'S

Friday, Saturday, Monday  
Mar. 29, Mar. 30, Apr. 1  
**\$50,000 Stock of Perfect New Spring Rugs**  
The choicest lot of Rug bargains ready cash has ever secured us. A great opportunity for you to buy that new rug at a big saving.  
SEE WINDOW DISPLAY  
Watch Daily Papers

## A NEW U. S. LAND OPENING IN A NEW WAY

On April 22, 1912, the Government will open for homestead entry, 6,300 acres of choice irrigated farm land at Powell, Wyoming, in the.

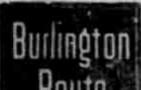
## BIG HORN BASIN

under the new easy ten payment plan without interest. Only small payments required the first five years.

## THIS IS NOT PIONEERING

but you locate along-side 400 farmers from the middle west states who have splendidly improved farms showing what you can do on the adjoining lands now provided with perpetual water rights and ready for settlers. These lands are only from two to five miles from Powell, a good railroad town, and adjoin established fields of alfalfa and other farm crops.

NEW SHOSHONE FOLDER—Just from the press with map showing exact location of lands just opened and containing full information about crops, climate, markets, schools and other local conditions. Write for it today. It's free.  
D. CLEM DEEVER, Immigration Agent.  
1004 Farnam St., Omaha, Neb.



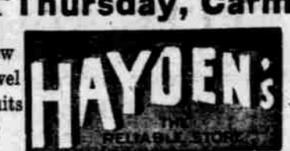
Remember that your want ad in The Omaha Sunday Bee will find more readers than an ad in all the other Omaha Sunday papers combined.  
Phone Tyler 1000.

## Styleplus

## Grand Opera in Our Victrola Parlors

Every day 12 M to 1:30 P. M. **Thursday, Garmen** It's Free To All

See the New Crown Jewel Tailored Suits \$25.00



No Other Suits Equal Crown Jewels \$25.00

## Most Complete Showing of New Spring Suits, Dresses, Coats, Shown in Omaha

Many lines greatly underpriced for Thursday's selling.  
Beautiful New Tailored Suits—Regular values to \$25, in serges, diagonals, whipcords, English suitings and other wanted fabrics, all newest colorings, at..... **\$14.95**



### Elegant Sample Tailored Suits—Direct copies of imported models, no two alike, greatly underpriced, \$35, \$39.75, \$45 to..... \$59.00

### Party & Dancing Dresses \$20 and \$25 values, in pretty evening shades, most desirable materials and designs..... \$12.50

### Charming Designs in New Serge One-Piece Dresses greatly underpriced Thursday, at \$10.00 \$15. \$18 and..... \$25.00

New Dress Skirt Styles—The choicest assortment of wanted styles and colorings, matchless values Thursday at..... \$5.00

Children's Spring Coats—Sizes 2 to 15 years, to \$5.00 values, at..... \$1.95

One big lot of dainty White-Lingerie Waists made to sell at \$3.00 to \$4.00, beautiful assortment, at, choice..... \$1.50

### Children's Wash Dresses..... 89c

Handsome Long Coats—150 of them, light colors, navies and black, in seven different styles, at..... \$10.00

Other Splendid Coat Bargains—Biggest assortment in Omaha, at \$18.50, \$20.00, \$25 and \$30

Long Challie Kimonos—New Spring patterns, great snap, at..... 95c

One big lot of dainty White-Lingerie Waists made to sell at \$3.00 to \$4.00, beautiful assortment, at, choice..... \$1.50

### New Laces

We have just received a new line of the Novelty Macrame Bands and Edges; same will go on sale Thursday.  
10c Laces 3/4c

### Embroideries

Thursday will be the big Embroidery day; 18-in. Skirt Flouncings, 27-in. Skirt Flouncings, 45-in. Skirt Flouncings and Embroidery Robes suitable for graduation gowns, price, yd., 10c to 70c Robes at, each \$3.50 to \$16.00

We are sole authorized agents for Hall-Borchert Dress Forms

## Special Sale of White Dress Fabrics for Graduation and Confirmation Dresses

Fine Sheer French Lawn and Chiffons, worth \$1.00 yard, at..... 59c  
Fine Sheer French Lawn and Chiffons, worth \$1.25 yard, at..... 75c  
Fine Sheer French Lawn and Chiffons, worth \$2.00 yard, at..... \$1.25  
Heavy Wide Wales, Bedford Cords and Piques, worth 75c yd., at 39c  
Natural color pure Linen Automobile Fabrics, worth \$1.00 yard, 45c

### Correct Styles, Unlimited Assortments, Lowest Prices Are What You'll Find Here in GUARANTEED MILLINERY

The best opportunity to select your Easter hat at a saving you have ever had.  
700 Hats to Choose From—Nearly all exclusive designs, at— from..... \$5.00 to \$100  
300 Pretty Trimmed Hats—Arranged in special groups, \$2.50, \$2.95 and..... \$3.95  
Untrimmed Shapes 69c to \$7.50  
Yes, We Guarantee Willow Plumes and likewise all other Millinery Marked in Plain Figures, Too.

## Bordered Wash Fabrics Are Much in Vogue

These Thursday specials in beautiful colorings and greatly underpriced will offer matchless opportunities for profitable buying to Thursday's visitors in Wash Goods Dept.  
40-in. Voiles, most exquisite printing and colors, worth 75c yard, sale at..... 50c  
40-in. Silk and Mercerized Foulards, beautifully bordered—all the leading spring shades, made to sell at 75c yd., sale price..... 50c  
We have bordered Plumets worth 18c, on sale at..... 12 1/2c  
Batistes, percales, etc., in big assortment of bands and border effects.

## DOMESTIC ROOM SPECIALS

At 2 P. M.—One case of yard wide muslin, unbleached Black Rock, regular price 10c yard—12-yard limit—at, yard..... 6 1/2c  
At 10:00 A. M.—No. 48—One case of Union Huck Towels (hair linen), very large, regular price 15c—4 pairs to customer—each..... 10c  
At 2 P. M.—One case of 7x36 Sheets, Parkhill, regular price 50c—4 pair limit—at, each..... 35c  
At 2:30 P. M.—One case of 48x90, 624 Pillow Slips, regular price 18c—4-pair limit—at, each..... 10c  
No dealers sold at special sales.

## HERE'S THE REASON

Why We Do the Grocery Business of Omaha. Head These Prices:  
14 lb. best Granulated Sugar \$1.00  
45-lb. sack Hayden's best high grade Diamond H Flour, nothing like it for bread, pie, cakes or puddings, per sack..... \$1.25  
16 bars Lennox Best 'Em All or Diamond C soap..... \$1.40  
Kellogg's Toasted Rice Flakes, pkg. at..... 5c  
16-oz. cans Condensed Milk..... \$1.40  
14-oz. cans Park and Beans..... 3 1/2c  
14-oz. pkg. best domestic Macaroni at..... 7 1/2c  
8 lbs. best white or yellow cornmeal at..... 15c  
5 lbs. best rolled breakfast oatmeal at..... 25c  
1 lb. fancy Japan Rice..... 25c  
7 lbs. best bulk laundry starch..... 25c  
5 lb. boxes best selected Soda Cracker..... 40c  
DRIED FRUIT SPECIALS—Nothing Finer for Sauce.  
3-Crown Macated Raisins, lb. \$1-3c  
Cleaned Currants, lb..... 10c  
California Cooking Figs, lb..... 8 1/2-3c  
California Prunes, lb..... 8 1/2-3c  
California Seedless Raisins, lb. \$1-3c  
California Bleached Sultana Raisins, per lb..... 12 1/2c  
California Evaporated Apples, per lb..... 12 1/2c  
California Bartlett Pears, lb..... 15c  
California Muir Peaches, lb. 12 1/2c  
Lemon, Orange or Citron Peel, per lb..... 20c  
BUTTER, EGGS AND BUTTERINE SPECIALS  
The best Creamery Butter, cartons, per lb..... 25c  
The Best Country Creamery Butter, per lb..... 25c  
The best Dairy Butter, lb..... 25c  
2 lbs. good Butterine..... 25c  
2 lbs. good Table Butterine..... 25c  
THE FRUIT AND VEGETABLE MARKET OF OMAHA.  
2 heads fresh leaf lettuce..... 5c  
2 bunches fresh hot-house radishes, per bunch..... 5c  
California Plantain, lb..... 5c  
Fancy Cauliflower, lb..... 7 1/2c  
New Potatoes, lb..... 7 1/2c  
California Asparagus, lb..... 15c  
Fancy Ripe Tomatoes, lb..... 15c  
Large stalks Celery..... 5c  
2 large Soup bunches..... 10c  
Fresh beets, carrots or turnips, per bunch..... 4c  
Fresh spinach, peck..... 20c  
Fancy wax or green beans, lb. 20c  
Large head lettuce, head..... 7 1/2c  
Bunches fresh parsnips..... 5c  
Highland Navel oranges, per dozen, at..... 15c, 20c, 25c, 30c  
2 green peppers..... 5c

## Try HAYDEN'S First