

30th ANNIVERSARY SALES

Great Sale of Untrimmed Hats

A Remarkable Special Bargain Event in Millinery Dept. in Honor of Our 30th Anniversary

Thousands of the Newest, Highest Grade, Most Fashionable Untrimmed Shapes for Spring 1912

At Wonderful Bargains Saturday

Every new style for spring is represented in the scores and scores of smart, clever models you will find here. These beautiful shapes are made from excellent materials in every new shade and color that is fashionable for spring. We secured them at a wonderful concession in price and can quote you prices never offered till the end of the season. Those who prefer trimming their own hats will find this sale offering many remarkable savings.

A New Season Favorite--The Black Velvet Faced Hemp Shapes

These come in the new English Sailor models, small derby effects, also the ever popular large dress shapes. They are one of the most popular styles for spring and are very chic and charming. These hats would regularly sell at \$7.50, Saturday you can choose from two lots at.....

\$3.98 and \$5

The Ultra Smart--3 End Chip English Sailor Shape—These pretty, English Sailor Shapes are very charming and distinctive—they are very special values, at.....

\$1.50

The Clever English Sailor Shape in the Patent Milan Braid—Very smart and fashionable—they come in pretty black, white and burnt shades of milan and are very fetching—Saturday they go on sale, each.....

\$1.98

Here Are Large Dress Shapes---Hemp Body With Cable Edge

In Solid Colors With Contrasting Edge A Wonderfully Smart Hat This Season

These large Dress Shapes are very attractive and come in every new style and color for spring—Saturday your choice of these beautiful untrimmed hats at.....

\$5

Unfinished Leghorn Hats With Velvet Facing

Made in the new, rough braid effects so popular this season. The styles are distinctive and original and come in pretty combinations of white and blue, light blue and black, pink and black and champagne and black. These hats are worth up to \$10—they go on sale at.....

\$7

A 30th Anniversary Sale Special

50 DOZEN UNTRIMMED HATS WORTH \$3.50 at \$1.50 EACH

This is a special group of smart, fetching, large and small untrimmed hats made of superior quality split Jap straw—they come in pretty new shades of King's blue, brown, red, green, etc., in an unusually wide range of styles. These hats sell regularly at \$3.50—Saturday, while they last, less than half price, just.....

\$1.50

Holland Hats are Especially Designed for Old Ladies

Holland
OUR BRAND
HATS.

They are light in weight—fit well on the head and are made of first class materials



Manufactured by JOHNSON & STIRGWOLT New York Salesrooms, 12 East 33rd Street.

As a Special Feature of Our Anniversary Sale We Mention

A Special Showing and Sale of UMBRELLAS

In the Following Well-Known Brands—Rainproof—Cravenette—Armour—Anchor and Knickerbocker Brands—

No man or woman in need of an umbrella can afford to overlook these wonderful bargains. Every one in the lot is from our regular stock—they are all standard brands and are sold everywhere at an established price. We absolutely recommend these umbrellas to give satisfaction and guarantee every one to be rainproof. New arrivals for this sale gives a wide variety to choose from. There is an exceptional opportunity to secure a high grade umbrella, perfect in every way at a price you will pay for inferior ones when the rainy season opens. Prices are 1/3 and less what you will pay elsewhere.

RAIN PROOF BRAND

Men's and women's sizes—the materials for the coverings are good and absolutely rainproof—wide variety of plain and fancy handles. These regular \$1.50 umbrellas, special for Saturday at.....

89c

GRAVENETTE AND ARMOUR BRANDS

Men's and women's sizes—materials are cravenetted and very serviceable—an unusually effective selection in handles—regular prices are \$2 and \$2.50, special sale price.....

\$1.69

THE FAMOUS ANCHOR BRAND

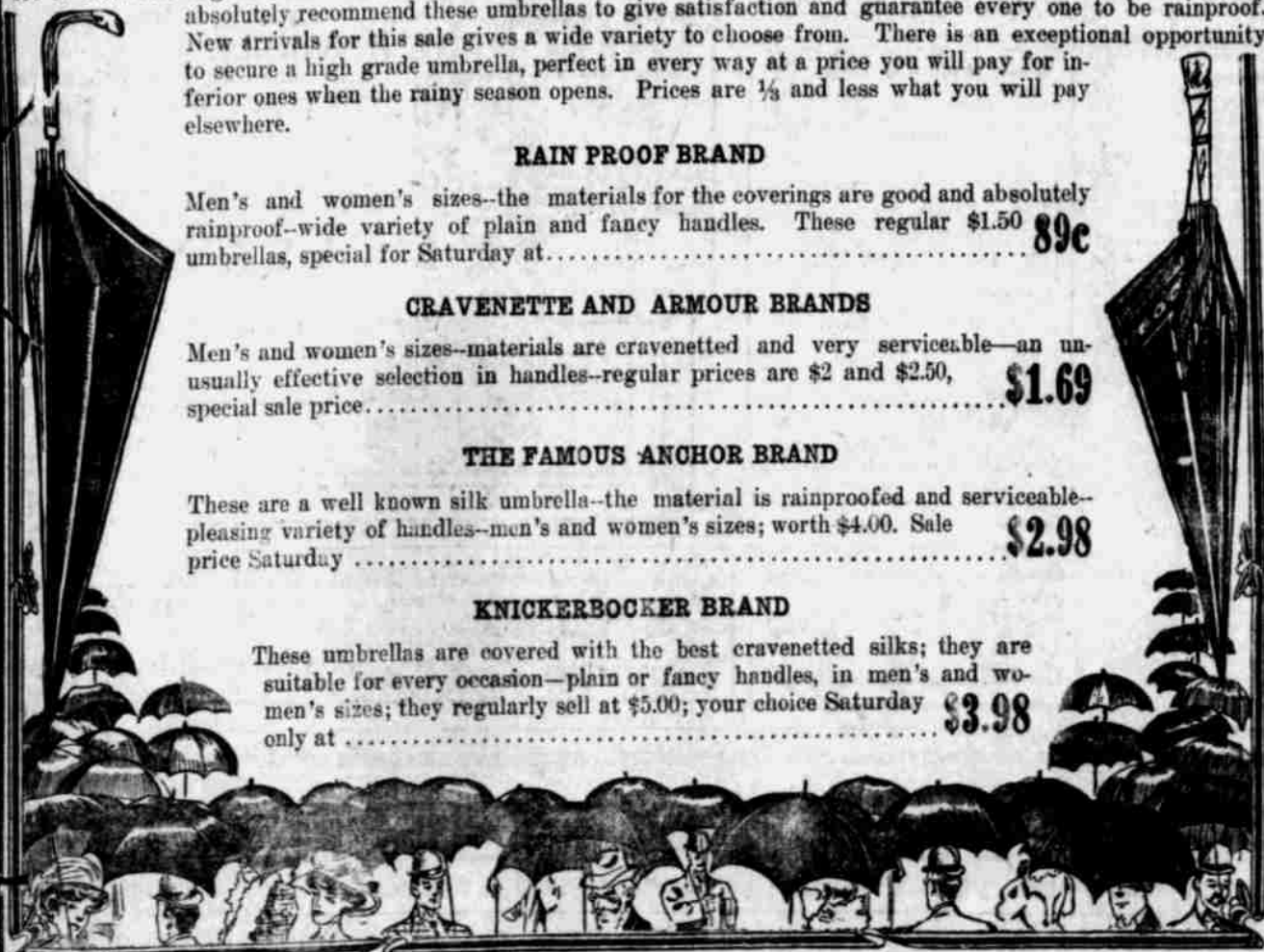
These are a well known silk umbrella—the material is rainproofed and serviceable—pleasing variety of handles—men's and women's sizes; worth \$4.00. Sale price Saturday.....

\$2.98

KNICKERBOCKER BRAND

These umbrellas are covered with the best cravenetted silks; they are suitable for every occasion—plain or fancy handles, in men's and women's sizes; they regularly sell at \$5.00; your choice Saturday only at.....

\$3.98



Brandeis Stores Feature this Wonderful New Line of Trimmed Millinery of Artistic Design

Coronet
Hats

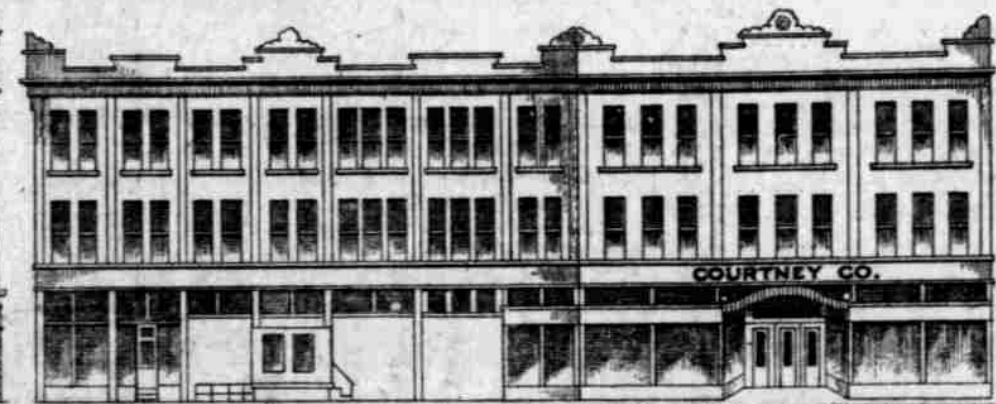
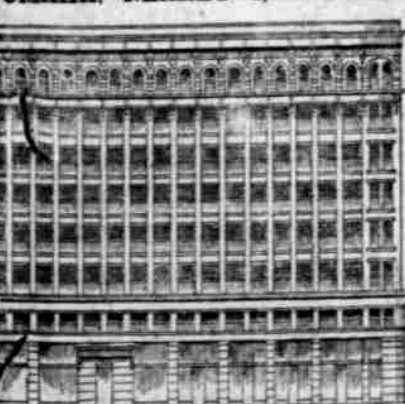


In excellence of materials, in richness of color effect, most of all in authentic styles, the Coronet Hats equal the exclusive Parisian and New York models, hitherto beyond the means of most women.

The Coronet Hats are correct in every style detail—scores of new models—all the new color effects, dress hats, flower trimmed hats and tailored hats in profusion—all at one price.

Coronet Hats **\$10** *Coronet* Hats

IN OMAHA, NEARLY 2,000 FEET OF STREET FRONTAGE.



DOUGLAS STREET BRANDEIS THEATER FRONT.

COURTNEY'S 17TH STREET FRONT.

COURTNEY'S DOUGLAS STREET FRONT.

BOSTON STORE DOUGLAS STREET FRONT.

BOSTON STORE 16TH STREET FRONT.