

The Honor of Your Presence is Requested

at the

# Annual Spring Opening of BRANDEIS STORES

A Presentation of Correct Styles in Millinery  
Women's Ready-to-Wear Apparel, Fabrics  
and Accessories to the Costume

A Style Event Conducted for the Entire Week Beginning  
Monday, March Twenty-fifth

### MANY AT PURE SEED TALKS

Average Per Day and Per Town  
Runs High on Trips.

### MORE ON THE UNION PACIFIC

Minuten Furnished the Largest  
Attendance of Any City, with  
Peru Second and St. Paul  
Third on the List.

Detailed reports of the seed corn trains which toured the state during the last week of February and the first week of March have been received by E. V. Parrish, manager of the publicity bureau of the Commercial club. The reports, as compiled by C. W. Fugley of the Nebraska experiment station, show that during the two weeks' campaign 344 towns in the state were visited by the specialists. The total number that attended the lectures aggregated 51,731, or an average of 212 per town, a remarkable showing considering the weather during the weeks.

The total number of days was twenty-seven, which gives an average of 1,812 per day. Five hundred and five lectures were given, an average of 192 attending each lecture. Of this number it is estimated that 90 per cent were farmers. With 12,201 the Union Pacific had the largest attendance, while the Burlington central was second with 11,260. The other figures are: Southern Burlington, 9,181; Eastern Burlington, 7,085; Chicago & Northwestern, 6,731; and Minneapolis & Omaha, 4,628.

Exclusive of the expense of running the trains, which was borne by the railroads, the total cost of the campaign was about \$1300. Figured on this basis the average cost of reaching the farmers and business men of the state was 26 cents each for a campaign which lasted two months and was the most exhaustive of any ever conducted along similar lines. Minuten furnished the largest attendance at any meeting—1,000. Peru was next with 600 and St. Paul third with 600.

### RETREAT TO START SUNDAY AT SACRED HEART CHURCH

A three days' retreat will begin Sunday in Sacred Heart church for the students of the Sacred Heart high school and the sodalities of the parish. At 10:30 o'clock a solemn high mass will be celebrated, the celebrant being Rev. C. Collins, assistant pastor; deacon, Rev. W. J. Leahy, R. J. Johnson, Rev. J. A. Meyer, R. J. Johnson, Rev. J. A. Meyer, R. J. Johnson, Rev. J. A. Meyer, R. J. Johnson.

### ST. STEPHENS' MISSION PEOPLE WILL GATHER

There will be a congregational meeting of the people of St. Stephen's Episcopal mission Monday evening, April 3, when the friends and members of the mission will be entertained by the Men's club and Parish Aid society. The mission has made great progress since it was organized the first of the year, and a large number of families are interested in its welfare. The purpose of the congregational meeting is to bring all those sincerely interested and those who have been organizationally interested together for mutual encouragement and inspiration. A large dinner will be presented to Bishop Wilbur on the confirmation on Monday evening, April 3.

New Insurance Map of Utah. Utah has a large number of business and investors. Shows a number of families are interested in its welfare. The purpose of the congregational meeting is to bring all those sincerely interested and those who have been organizationally interested together for mutual encouragement and inspiration. A large dinner will be presented to Bishop Wilbur on the confirmation on Monday evening, April 3.

## SATURDAY SPECIALS at Omaha's 5 Good Drug Stores

**Patent Medicines at Cut Prices**  
Rexall Mucilage . . . 45c, 80c  
Listerine . . . 15c, 25c, 45c, 80c  
Rexall Kidney Cure 45c, 80c  
Borden's Malted Milk 45c, 75c  
Dr. Lydia Pinkham's Compound . . . 80c  
\$1 Rexall Vegetable Comp. 80c  
Glycothymoline, 25c, 45c, 80c  
Newbro's Herpicide . . . 45c, 80c  
Rexall 93 Hair Tonic 50c, \$1  
Fellow's Syrup for 80c, \$1.25  
\$1 Gray's Glycerine Tonic, 80c  
Eakay's Food . . . 25c, 45c, 65c  
\$1 Wine of Cardui for . . . 80c  
Dr. Cooper's Medicine 45c, 80c  
\$1 Hostetter's Bitters . . . 80c  
\$1 Squibb's Sarsaparilla 75c  
Osmulsion . . . 45c, 80c  
Rexall Oremolies 10c, 25c, 40c  
Scott's Emulsion . . . 45c, 80c  
Vinol always . . . \$1.00  
Hay's Hair Health . . . 45c, 80c

**Toilet Soap and Cream**  
Nearly 500 items of Colgate's Soaps, Perfumes and Toilet Waters at cut prices.  
25c Frostilla . . . . . 12c  
25c Packers' Tar Soap . . . 14c  
\$1.50 Oriental Cream . . . \$1.00  
French Toilet Chamols . . . 9c  
25c Espey's Cream . . . 14c  
Maxige Elliott Soap, box of 6 cakes, for . . . . . 45c  
Ivory Soap, 3 cakes for . . . 11c  
50c Shah of Persia Soap . . . 24c  
35c Pinaud's Soap . . . 19c  
Peroxide Cream, with puff and Chamols, Saturday . . . 25c  
We carry a full and complete line of White Cross Toilet Specialties at moderate prices.

**Manila at Wholesale Prices**  
We retail cigars by the box at wholesale prices, and in many instances a whole lot less. On most of our cigars we can save you 25%. We purchase direct.  
Box of 25 Perfectos \$1.25  
Box of 50 Londres \$1.35  
Box of 50 Panatellas \$1.50  
Box of 50 Media Regalias for . . . . . \$1.50  
Box of 50 Republicanos for . . . . . \$1.75  
Box of 25 Invincibles for . . . . . \$2.50

**Velvetina Demonstration**  
At our 16th and Dodge St. store. Be sure you investigate this many superior qualities of this line of Powder, Rouge and Cream. A strictly pure preparation moderately priced.

**Dorothy Vernon**  
Line of Toilet Goods. Now being demonstrated at our 16th and Dodge St. store. This dainty line of Perfumes, Powders, Cold Creams, etc., will interest every woman in Omaha.

**Rubber Goods**  
2-qt. Hot Water Bottles . . . 50c  
2-quart Combination Syringe, at . . . . . \$1.25  
Finger Cots . . . . . 5c  
Gloves . . . . . 50c to \$1.35  
Nursery Sheeting, yard \$1.00

## SHERMAN & MCCONNELL DRUG CO., The Five Rexall Stores

### FLORENCE AFFAIRS IN TANGLE

Candidates Purposely Invaliated to Help Mayor Paul.

### POLITICAL SCHEME EXPLODES

Primaries Intentionally Called After the Legal Date Had Passed, Thus Annihilating All the Candidates.  
Republicans of Florence will not hold primaries to nominate candidates for the spring election. The central committee thought it would be a capital idea to call the primaries after the legal time for holding them had passed thus invalidating all candidates. This move was made in the interest of Mayor John R. Paul, who had made many enemies during his administration by trying to put in a democratic attorney. So bitter was this feeling against Paul that there was no hope of his being nominated. But nothing would prevent him running by petition after the nominees at the illegal primary were knocked out.  
Scheme is Exploded.  
The scheme was exploded Friday morning and a great hustling for names to petitions was started. One petition to place the name of F. R. Tucker for mayor soon had more than enough signers, but Tucker refused to allow it to be filed, explaining that he is a candidate for state senator and therefore unable to accept the local office.  
The democrats held their primaries last Saturday and so little interest was manifested that only twenty votes turned out, and they only put up a partial ticket. It now appears that the office would have to seek the man or go unfiled the coming year. The reason for the lack of candidates lies in the fact that the affairs of Florence are so muddled and tied up no one desires the job of untying them.  
For the last three years every action of the city officials to do any progressive business has been tied up in courts with injunctions.

### Lecturers Secured by Enterprise Club for Fruit Growers

Realizing the stimulus to business that better prices for better fruit would bring the Enterprise club of Florence has secured from the University of Nebraska three of their professors of horticulture to lecture Saturday.  
The diseases and cure of fruits and trees will be explained, as will also spraying and pruning.  
All the fruit growers in the county have been invited to attend the demonstrations which will be given free at Cole's hall Saturday afternoon. The Douglas County Fruit Growers' association has taken the matter up as of great value and is urging all members to not only attend but to bring another fruit grower.  
So much enthusiasm has already been manifested that the Enterprise club has in hand now the taking over of some orchard at once and giving the professors full sway in it to demonstrate by actual work. Over a dozen orchards have been offered the club for the demonstration, but none will be selected until after the professors have looked them over.

### MAN WHO SAYS HE SENT BOMB TO JUDGE WILL BE HELD

JACKSONVILLE, Fla., March 22.—Fred Newsome, alias Fred Price, the man who claims to have sent the bomb which exploded in the home of Judge Rosinsky in New York, evidently is either demoralized or a notoriety seeker. Such is the opinion of the police here today, after questions which brought out conflicting statements in Newsome's story.  
Nevertheless the prisoner's familiarity with the Folke E. Brandt case gives a color of credibility to his story. He claims his friendship with Brandt began when the former Schiff valet was steward on a Norwegian ship. Someone will be held here on charges of petty theft which he has confessed after turning over to the police the stolen property.

## FRY'S \$2.00 Boys' Shoes

Our \$2.00 Boys' Shoe is a prize.  
So parents think who have been buying them for their boys.  
We selected good Box Calf for these shoes, had them double soled and strongly made.  
Looked after all the little details in making and sell them for the reasonable price of—  
\$2.00.  
Somebody, somewhere, may be selling as good a Boys' Shoe for the same money, but we've got to see it.

**Fry Shoe Co.**  
THE SHOEERS  
16th and Douglas Sts.

Low Rate to Pacific Coast. Effective until April 15. Specially low rates will be in effect to points in Western Canada, Washington, Idaho and Oregon. Via the Canadian Pacific Ry. Particulars on application to Gen. A. Wallen, General Agent, 224 South Clark Street, Chicago.

**GUARANTEE CLOTHING CO.**  
1012 N. DOUGLAS ST.  
Spring Pattern: March Shirts \$1  
\$2.50 Shoes in the City



**SPRING OPENING SALE MEN'S SUITS**  
\$7.50, \$10, \$15

If you see the new spring suits we are showing at \$7.50, \$10 and \$15 you won't need any other argument than your own judgment to convince you where to buy your spring suit. All the early models and fabrics are in fresh from the makers. We ask the privilege of showing you.

**New Spring Hats for Men and Young Men**  
Our Hat department is now replete with all the very latest spring styles of soft and stiff hats from the world's best hat makers.  
WE HAVE A NUMBER OF STYLES TO SUIT YOU.  
The famous John B. Stetson Hats up from . . . . . \$3.50  
The "Guarantee Special" Hats, positively the best hat value in the world . . . . . \$1.90  
The "Tarrow" Cloth Corduroy Hats, the kind that are being sold at \$2.00, are here . . . . . \$1.25

**Furnishing Specials**  
New Silk Knit Ties, 50c kind—  
**19c**  
Pure Lisle Hosiery, 35c grades—  
**12½c**

**Think of the Hot Summer Coming**  
Comfort then means much to the employer as well as the employe. More and better work can be accomplished in a cool, well ventilated office such as is afforded by The Bee Building.



The spaciousness of the building is made prominent through the large court and good sized offices, directly connected with outside exposure, which aids in forming air passages through the whole structure. Other conveniences of Bee building tenants are assured through attentive janitor service and speedy elevators. Now is the time to move into

**THE BEE BUILDING**  
A few vacant offices are listed:

Rooms 624 and 626—Adjoining rooms can be rented single or en-suite. At present both rooms are divided by ten, spray wood and glass partitions; have an east exposure on Seventeenth street and are very desirable rooms.  
Room 422—is 15x18½ feet in size; has two north windows and a private office partitioned off inside this space. This room would be particularly well suited for an architect or studio.  
Room 352—Fronts on Farnam street and is almost in front of elevator landing. Size 8x12½, or 154 square feet. Partitioned to afford private office and reception room.  
Room 322—Reception Room, private office, two large closets, large workroom with two north windows. Ideal office for engineer, architect doctor or other professional men. Rental per month . . . . . \$45.00  
Room 302—in 11-2x19 in size, located on the court, close to sky light, thus having excellent natural light. The space could be divided so as to make two very pleasant rooms. Price, per month . . . . . \$47.50  
Room 300—Office in the northwest corner, having four large windows. A fireproof vault for the protection of valuable papers is much in demand and is afforded in this room. There is a total of 239 square feet of floor space and same would be equipped with partitions to satisfy good tenant. The rental price is per month . . . . . \$40.00

**The Bee Building Co.**  
Bee Business Office 17th and Farnam Sts

**Free Land Information**  
The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free, if postage is sent with inquiry.

**Do You Want to Know**  
About government land laws, location of land offices, etc.  
How to get irrigation lands, location of projects, laws governing same, etc.  
Best sections for fruit growing, general farming, stock raising or dairying.  
Your questions will get prompt attention. State plainly and specifically what you want to know. Write,  
**Land Information Bureau**  
**The Twentieth Century Farmer**  
Omaha, Nebraska

You, Mr. Business Man—that sign in your window won't get the kind of a man you want. A few cents spent for a Bee want ad will give you choice of several good energetic men.  
**Telephone Tyler 1000.**



**NEW styles for**  
Spring are now ready; better than ever. You won't add much to your weight in pounds by wearing  
Hart Schaffner & Marx clothes—but you'll add to your business weight. Good clothes like these make a man look more important; and that's one step toward being so.  
We'll put you into the right clothes here; at the right price.  
Suits \$18 and up  
Overcoats \$16.50 and up.

**HAYDEN'S**  
This store is the home of Hart, Schaffner & Marx clothes  
**STRONG SHOES**  
For Sturdy Little Fellows

No ordinary Boy's shoe will stand the knocks that a real American boy will give them. That is why we carry better boys' shoes than the ordinary boys' shoes—we call these shoes  
**STEEL SHOD SHOES**  
because they wear like iron. The difference in price is nothing as compared to the difference in quality both for wear and appearance.

Sizes and Prices

10 to 13½	.....\$2.00
1 to 2	.....\$2.25
2½ to 5½	.....\$2.50

## DREXEL

1419 Farnam Street

Interest allowed in savings department at 3% per annum . . .

The United States National Bank of Omaha gives prompt and courteous service, affords absolute security and has a most convenient location.



**THE OMAHA BEE**  
Omaha's Great Home Paper.