

BRANDEIS STORES PLAN BIG

Thirtieth Anniversary of the Firm to Be Fittingly Honored.

GREAT PREPARATIONS MADE

Every Element of the Concern is Alert to Make Success of a Merchandise Selling Campaign on a Large Scale.

"Brandeis Stores" will set another new mark to their credit during the coming week in the celebration of their thirtieth anniversary as merchants.

The governing rule of the Brandeis firm has been to give the people of Omaha everything they desire for as soon as the wish becomes apparent. This explains why the Brandeis Stores have grown in the astonishing ratio of 95 per cent while the city of Omaha has grown but 20 per cent in the last ten years.

Perhaps the basic reason for such a result-flattering alike to the firm and to the city wherein it is located—is the better service to the alert followers of special sales, as well as to the more critical patronage that seeks carefully for the best to be had without particular regard to the cost.

Kaleidoscopic Treats in Display. In the departments making up a great modern merchandising concern the Brandeis Stores go the limit, outside of groceries, hardware, furniture and building materials.

The art department of the woman's club will start the spring social events, in which the department indulges toward the close of their study season, with a luncheon Wednesday afternoon at the home of Miss Mary E. Sumner, 118 South Thirty-seventh street.

There is a training of employees evident everywhere that cannot be the result of haphazard methods.

The oratory department of the woman's club will continue the study of "Hawthorne" the wedding feast—in the studio of the leader, Miss Lillian Pitch, Tuesday morning.

On the program arranged by Mrs. C. T. Platt for the music department of the woman's club, Mrs. Edith Wagner will play the piano numbers, Will Heathington will play the violin and Miss Ruth Gannon will sing a cycle of ten songs.

The philosophy department of the woman's club will meet with the leader Mrs. Mary B. Newton Tuesday afternoon at 4 o'clock.

Poultry, game, fish and oysters will be the subjects of demonstration and discussion at the meeting of the household economics department of the South Omaha Century Literary club Tuesday afternoon in the public library.

The Association of Collegiate Alumnae will have a sociological program of papers and discussion Saturday afternoon at the home of Miss Janet Wallace.

The Wycha Story Teller's league will tell nature myths of the seasons Thursday afternoon in the public library.

The University Extension club will study English government Tuesday evening at the Young Women's Christian association.

The P. E. O. sisterhood will hold a business and social meeting Thursday afternoon at the home of Mrs. J. C. Weeth, 1917 Wirt street.

The newly organized North Omaha Mother's club elected officers Wednesday at the North Presbyterian church as follows: President, Mrs. E. L. Barr; vice president, Mrs. George A. Roberts; and secretary, Mrs. E. O. Ames.

The Daughters of 1812 will hold a business and social meeting Wednesday at the home of Mrs. J. J. Stubbs.

The Social Settlement association will hold its annual election Wednesday. There are now two auxiliaries to the settlement, one in the neighborhood of the center on South Thirtieth street; the other at Brownell Hall.

There will be a meeting of the executive force of the Nebraska Woman's Christian Temperance union in Lincoln Wednesday and Thursday, which will probably be attended by the following Omaha members: Mrs. D. C. John, president of Douglas county union; Mrs. George Covall, state organizer; Mrs. W. T. Graham, superintendent of purity department; Mrs. Edward Johnson, superintendent of peace work.

Instead of holding their regular bi-weekly meeting Wednesday, the Frances Willard Woman's Christian Temperance union will celebrate the anniversary of the birthday of Neal Dow, the father of prohibition in Maine, March 20.

The women who are preparing for the summer school to be held at the University of Omaha by the Women's Missionary societies, have received word that a speech from ex-governor Hoch of Kansas is one of the certainties. His address will come June 22.

The Web and the Victim. The web and the victim. The web and the victim. The web and the victim.

"Yes, mother, I don't intend to wait any longer. I must rejoice before he leaves the house."

"But he's so timid, my dear. He might propose when I'm not ready."

"He won't run away. I'm prepared for all that. Our cozy parlor is waiting for him. The grate fire is alluring. The lights are turned low, the easiest chair waits by the fender, and the duster-chair is in the seat scuttled back, mother, there's the bell. Let him in, please."

And she looked at herself in the mirror over the mantel and smiled—Cleveland Glad Desler.

What Women Are Doing in the World

The social science department of the Omaha Woman's club will have what promises, from the standpoint of sociology, to be one of the most interesting programs which it has given this season, Monday afternoon at 2:30 o'clock.

Mrs. Albert Edholm of the civic committee of the department will have charge of the program and will read a paper on "Public Health and Private Responsibility."

Mrs. Ida V. Jontz will speak on "Philanthropy in Civics." Mrs. L. M. Lord, chairman of the civic committee of the South Omaha Century Literary club will speak on "Welfare Work in South Omaha—What Has Been Accomplished and What Must Be Done."

Following the program a half hour will be devoted to discussion of the commission form of government, under the leadership of Mrs. C. W. Hayes. Mrs. Edward Johnson will speak on "Sanity and Democracy in American Cities." Mrs. Samuel Rees will speak on "Bringing Dead Cities to Life."

All members of the club are invited to attend this meeting.

If Mrs. Vincent Oehrio would Mrs. Townsend.

Every member must bring a daffodil to the meeting of the current topics department of the Omaha Woman's club Tuesday afternoon.

The department is gaining much practical benefit from these half hours of parliamentary drill following a course outlined by Mrs. E. E. McKelvy, member of the civic committee, who selects the topics and assigns them to the different leaders.

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ECHOES OF THE ANTE-ROOM

Odd Fellows Prepare to Celebrate Ninety-Third Anniversary.

WILL INITIATE LARGE CLASSES

Activities of the Various Lodges of Omaha—Odd Fellows Prepare for Many Meetings This Week.

One of the eastern jurisdictions of the Odd Fellows is preparing to celebrate the ninety-third anniversary of the order on a grand scale. It is planned to have all of the lodges in one state take part in the celebration which is to be held in a centrally located city.

Omaha lodge No. 2 will have three candidates for the first degree next Friday night.

South Omaha lodge No. 148 will visit Beacon lodge No. 20 in a body next Tuesday evening. No. 148's degree staff will confer the first degree upon the Beacon candidates.

State lodge No. 10 will have work in the second degree tomorrow night.

Grand Master Voeburg sent out proclamations last week calling attention to the ninety-third anniversary of the order which comes on April 24.

Danabrog lodge No. 216 will confer the second degree on two candidates next Friday evening.

Canton Effie No. 13 will muster in two recruits next Friday night. A number of the members of Canton Ezra Millard No. 1 will go to South Omaha that evening to assist in the work.

Alpha Rebekah lodge No. 41 gave a successful card party at Odd Fellows' hall, South Omaha, last Thursday afternoon.

Beacon lodge No. 20 will have two candidates for the first degree next Tuesday evening.

Triangle encampment No. 79 will have seven candidates for the Patriarchal degree next Tuesday evening.

Ivy Rebekah lodge No. 31 will have a class of ten candidates for degree work next Thursday night.

Jonathan lodge No. 23 lost all of its regalia, paraphernalia and books in the fire which burned up the Eagles hall last Thursday night at Florence.

The lodge held its regular meeting in the city hall last Friday evening and appointed a committee to look after the purchase of new regalia and to secure another hall for a meeting place.

August Thorpeken underwent a serious operation at the Swedish Mission hospital last Tuesday. He is improving rapidly and expects to be able to leave the hospital in a couple of weeks.

In Workmen Circles

Gala City lodge No. 38, Ancient Order United Workmen, will initiate a large class of candidates Tuesday evening. Members are requested and visitors cordially invited to be present.

The monthly joint meeting of all the Ancient Order United Workmen lodges of Omaha was held with Ak-Sar-Ben lodge No. 22 at Seventeenth and Vinton streets last Thursday night. Laurie J. Quinby being the speaker of the evening.

His subject was "Fraternism," which he handled in a very able and forceful manner. The lodge hall was filled to overflowing.

Scottish Musical Program

Omaha lodge No. 4, Ancient Order United Workmen, will give a Scottish musical program Tuesday evening, March 26, at Ancient Order United Workmen temple, 110 North Fourteenth street.

Members, their families and friends are invited. James C. Lindsay will be in the chair, and the following will participate: John G. Gunn, Alex McKie, Mrs. W. H. Pitt, Mrs. John McTaggart, Miss Jennie Hishop, R. G. Watson, John McTaggart, Joseph C. Lindsay and A. Davidson.

Order of Scottish Class

Clan Gordon No. 62, Order of Scottish Clans, met in regular session Tuesday evening. Three men were balloted for and two new applications handed in.

The evening was spent in song and story, making a very excellent program.

Next meeting night it is expected that Clansman Alex McKie will read a short paper upon "The Influence of Literary Societies in Scotland," of which the gentleman has an intimate knowledge.

Every meeting night there will be something special on.

Neighbors Will Make Merry

Goldenrod camp No. 20, Royal Neighbors of America, will give a card party and dance Tuesday evening at Ancient Order United Workmen hall.

World of Pleasure

Mecca court No. 11, Tribe of Ben Hur, will give a "World of Pleasure Party" for the members and their friends on Thursday evening at their hall, Nineteenth and Farnam streets.

Mystic Workers of the World

The Mystic Workers of the World will give a dancing and card party Monday evening, March 18, at the Modern Workmen of America hall.

Baby's Voice

Every woman's heart responds to the charm and sweetness of a baby's voice, because nature intended her for motherhood.

But even the loving nature of a mother shrinks from the ordeal because such a time is usually a period of suffering and danger.

Women who use Mother's Friend are saved much discomfort and suffering, and their systems, being thoroughly prepared by this great remedy, are in a healthy condition to meet the time with the least possible suffering and danger.

Mother's Friend is recommended only for the relief and comfort of expectant mothers; it is in no sense a remedy for various ills, but its many years of success, and the thousands of endorsements received from women who have used it are a guarantee of the benefit to be derived from its use.

This remedy does not accomplish wonders but simply assists nature to perfect its work. Mother's Friend allays nausea, prevents caking of the breasts, and in every way contributes to strong, healthy motherhood.

Mother's Friend is sold at drug stores. Write for our free book for expectant mothers.

BRADFELD REGULATOR CO., Atlanta, Ga.

Escaping Prisoner

is Filled With Bird Shot by the Guard

There is a man in Omaha who has his back filled with bird shot. His name is Joseph Hadley and he escaped from the rock pile Friday. Hadley was sent up for thirty days on a charge of vagrancy three weeks ago. Friday he was working at the rock pile and made a dash for liberty. George Redmond, who was in charge of the gang, saw Hadley go and fired a shot at him. Hadley screamed and fell. But he arose and ran about three blocks to a car line, where he caught a passing car and escaped.

HAMMERSTEIN IS IN OMAHA

Son of Theatrical Magnate Here for Short Stay.

MANY GIRLS CALL TO SEE HIM

Denies He is Seeking Residence that He May Start Divorce Proceedings—Was Looking for Location for a Theater.

Abraham Hammerstein, the youngest son of Oscar Hammerstein, the New York theater magnate, called at The Bee office yesterday to deny the statement sent out from Kansas City relative to his coming to Omaha to secure a divorce.

"I am getting my divorce in New York and these reports which the Kansas City papers send out are very annoying and I fear they may interfere with my suit in New York," said Mr. Hammerstein.

"The reason for my being in the west was to open a theater, but it is hard to carry out any plans when the statement is out that a person is simply seeking a temporary residence in order to secure a divorce."

The story from Kansas City said that Hammerstein did not consider that a good place for a divorce and that he was going to try Omaha.

Hammerstein says that stage-struck girls and newspapermen cause him an awful lot of grief. The Bee this morning printed a story to the effect that Hammerstein was here primarily for a divorce, but also as a scout for his father, Mr. Hammerstein says that during the time that elapsed when the morning paper came out on the street and noon, he had half a dozen applications for jobs on file. Girls just too cute for anything, plain looking girls, big girls, little girls—they all flocked to the Rome hotel and asked to be allowed to sign a contract.

Some were modest and wanted to begin as chorus girls, others would take the position of understudy to Mme. Tetrazzini, while still others wanted to break in at the top right away. All the girls were referred to the New York office.

Omaha Bonds Burn

in New York Fire

Coupons and bonds of the school district of Omaha to the value of \$1,000 were burned in the Equitable Life building fire in New York City, according to a letter received from Kountze Bros., New York, the city's fiscal agents in the east.

Money to pay these bonds had been forwarded to New York and is held there waiting evidence that the bonds and coupons were destroyed. Steps will be taken when this evidence is produced to turn the money over and take receipt for the bonds supposed to be redeemed.

PERSONAL PARAGRAPHS

C. E. Crane, general eastern freight agent of the Lehigh Valley road, is in Omaha.

Captain Douglas Settle of the Fifth Infantry, stationed at St. Paul, is stopping in Omaha for a few days. He is en route to St. Paul from Leavenworth, where he has been taking some examinations.

Every WOMAN should know about the wonderful

Marvel "Whirling Spray" SYRINGE

Best—safest—most convenient. Cleanses instantly. If your druggist cannot supply the MARVEL, send stamp for illustrated book—sealed. Contains directions invaluable to ladies.

MARVEL COMPANY 44 East 23rd Street New York

Always In The Foreground

Corset departments swarm with corsets. Some were never heard of before yesterday, and, as their one ideal is cheap frockiness of cut, their stay in the corset world is brief.

Others are older, but far behind the times and fashions. They, too, are rapidly forgotten.

Among all new comers and old goes, C/B a la Spirite Corsets occupy the unrivaled position they have always had. C/B corsets have always been pre-eminent for grace and beauty of line. They have always been unequalled for comfort, durability and fair prices.

A model for every type of figure. Prices \$1 to \$10.

C/B a la Spirite Corset

HAYDEN BROS.

Comic Section The Sunday Bee

With Happy Hooligan, Little Nemo, the Katzenjammer Kids and the whole interesting family

BAILEY THE DENTIST

Sanitary white enamel equipment throughout Skilled Dentists With Years of Experience....

Thousands of Satisfied Patients Read What They Say of Our Work and Painless Methods

"Wouldn't Take a Thousand Dollars." Omaha, Feb. 1, 1911. To Bailey, the dentist, I am glad to add my testimony to others of the good work you have done in my mouth. I am better able now to chew my food and enjoy my meals than for five years past. I would not go without the teeth you put in my mouth for a thousand dollars. The work is perfectly satisfactory in every way, and it was all done painlessly.

GUS HEDGREN, 424 E. 19th St.

A Perfect Success. Omaha, Oct. 25, 1911. If you have any particular work to be done in the line of dentistry, patronize Bailey, the dentist. I have made a thorough test of his ability on a most difficult piece of work, which has been tried by a great number of dentists in different cities without success. I am simply delighted with Dr. Bailey's work. It is a perfect success.

EVANGELIST E. FLO HAWKINS. Our prices are most reasonable. You can have your dental work done on small payments.

20 Years Guarantee No Charge for Examination and Estimate of Cost

WRITE FOR OUR FREE BOOKLET

OUT-OF-TOWN PEOPLE GIVEN PROMPT ATTENTION YOUR DENTAL WORK CAN BE DONE IN ONE DAY

706 City National Bank Bldg. Telephone Douglas 2566

The Sky Scrapper

DRS. MACH & MACH Successors to BAILEY & MACH DENTISTS.

Greatest equipped dental office in Omaha. Highest-grade dentistry at reasonable prices. Porcelain fillings just like the tooth. All instruments carefully sterilized after each operation.

Corner 10th and Farnam Sts. THIRD FLOOR, EASTON BLOCK

OUR SODOASIS Is the only exclusive soda room in the city—lowstairs. In our 16th and Dodge Street store, away from everything else.

Light lunches, hot and cold drinks, served quickly. The same service may be had at the Harvard, 14th and Farnam Streets.

Hundreds of different hot and cold soda fountain drinks (50c lunches) at The Owl, 14th and Harney sts., and The Loyal, Hotel Loyal Bldg.

Sherman & McConnell Drug Co. prints clean news and clean advertising.

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The Car With a Known Record to Present

A record for efficiency—all around efficiency—in the hands of its owners. A record which is more than a dozen years old. A record of highest mileage, lowest upkeep, longest life. A record borne by over 5000 Baker Electrics.

This Baker record is something tangible which any purchaser of electrics can grasp hold of. The service a car has been rendering for a number of years speaks for itself. It is an unflinching guide for both the experienced and the inexperienced. The man or woman who buys an electric on its known record for efficiency cannot go wrong.

This is a Baker asset worth emphasis amid the bewildering claims for this feature and that feature of motor car equipment, which spring up like mushrooms over night and mean nothing fundamental. 98% of the purchasing public are not engineers; they have no means of judging the value of any advertised feature in advance of actual service.

Many of such features are unsound, experiments which are put forth to sell cars and are then abandoned as soon as public interest wanes. And even if the feature is a good one, it may be attached to a mighty poor car.

The Baker Electric is and always has been in the forefront of electrical and mechanical design. It has numerous exclusive and patented features. But these are not its claim upon the purchasing public. It has a record to present—of high mileage, long life, low cost of upkeep. That's what people want.

Exide Batteries Standard Equipment Electric Garage Company The Baker Motor-Vehicle Co.

Omaha Distributors 2218-222 Farnam Street. Manufacturers Cleveland, Ohio