



# BRANDEIS STORES

Present the Most Attractive New Styles in

## Women's Apparel for Spring

You have no idea what a wealth of original ideas are shown in spring apparel for 1912 until you see Brandeis Stores assemblage. We show distinctive styles in suits, dresses and coats for every occasion.

### WOMEN'S SPRING TAILORED SUITS AT \$35.

The styles that have been approved by the best designers in this country are shown in this group. Many of those light colored, smartly tailored suits showing extreme features for spring are here at **\$35**

### SPECIAL GROUP OF WOMEN'S SUITS AT \$19.

This is a group at a special price. We have never opened a season with such a stunning group of suits at a medium price. The new colors and fabrics are well represented and the values are wonderful at **\$19**

### Serge Dresses

Clever as they can be and typical of the new season. They'll be immensely popular—new lot at **\$15**

### Have You Seen the Graceful Long Coats for Spring?

They are the coats that will be worn by the best dressed women everywhere. The little spring innovations are charming **\$19, \$25, \$35**  
**Extreme Novelties in These Afternoon and Evening Frocks.**  
 Made of silks and wool materials—the colorings are superb. The styles are all new **\$25, \$35, \$49**

### New Walking Skirts

Made of serges and worsteds—slightly wider in cut—splendidly tailored—**\$6.98** at

### New Coats for Juniors and Misses

Very dressy and practical as well—in our misses' section, Monday, at **\$7.50, \$10 and \$12.50**  
**Pretty New Ideas in Wash Dresses**  
 for Juniors and Misses  
 Charming girlish features for school or dresser wear, at **\$2.98, \$3.98 and \$5**

### Newest Models in Waists for Spring

The new chiffon waists will command greater popularity than ever this season. The new styles are extremely fetching—**\$5.00, \$7.50, \$10 and \$12.50**  
 Spring Waists of Real Irish Lace—A greater variety of new ideas than we have ever assembled. The special prices are **\$15, \$25, \$35**  
 Embroidered, Voile and Lingerie Waists—The styles are direct departures from last season—many novelties at **\$3.50, \$5.00, \$7.50 and \$10.00**

### New Undermuslins

In our newly enlarged section, at—**98c, \$1.50, \$1.98 up to \$10**  
**New House Dresses**  
 In our negligee section—Second floor, at—**98c, \$1.50, \$1.98, \$2.98**  
**New Silk Kimonos**  
 Dainty and charming patterns—large variety at—**\$5, \$6.98, \$10**

**BRANDEIS STORES OMAHA**

## Great Sale of French Challies

59c to 75c All Wool Fabrics at 29c Yd.

Strictly All Wool French Challies just received. Here are borders, Persians, dots, stripes, floral effects, neat geometrical patterns and plain grounds with colored borders. These fine challies were cancelled by a New York house on account of late delivery and sold to us at less than 1/2 the regular price, which is usually 75c a yard. Monday on Front Bargain Square, at, yard **29c**

75 Beautiful Boxed Robes in all colors, flounces and bordure effects—very special, main floor, silk aisle, each **\$3.50**

### High Class New Dress Goods for Spring 1912

Complete lines of the scarce whipcords and diagonals, plain and two-tone effects. We made special preparations for these popular suitings. All 54 to 56 inches wide, at, yard **\$1, \$1.39, \$1.50, \$1.95 and \$2.75**  
 Very Special—\$1.35 Imported Cream Costume Serge—Monday only, at, yard **95c**  
 Nobby Scotch effects in light and medium shades, 54 inch tailor suitings—very choice lines offered Monday—Dress Goods department, main floor, will go on sale at per yard **\$1 to \$1.50**  
 2 Special Tables of fine All Wool Dress Goods, 42 to 54 inches wide, Costume and French serges, also black and white checks and stripes and cream serges with pencil stripes, yd., **50c, 79c and 98c**

### SPECIAL SALE of SPOT PROOF FOULARDS

Regular 85c and \$1 Spotproof Foulards in the favorite shades, all new 1912 printings, 2 tone and 3 tone colorings, monotone and geometrical patterns, at yard **59c**

All the newest Paris and New York ideas. Bordure effects in spot-proof foulards, tourist silks, Ratine dress silks, etc., yd. **95c to \$2.95**  
 Yard wide messalines, beau de cygnes, Ottomans, etc.—All 36 inches wide, at yard **69c**  
 Bordure Foulards—Many exclusive patterns, at yard, **\$1, \$1.35, \$1.50 and \$1.95**  
 75c Japanese and Persian printed waterproof Habutai Silks, 24 and 27 inches wide, at yard **29c**

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### Here is New York's Latest Craze

## THE ORIGINAL GABY HAT

The newest, cleverest and most striking early Spring hat that is seen on Broadway.

Made of moist proof maline. Comes in black with jet Oxford combination (black over white), also new changeable silk effects—large maline bows—**\$3.98 \$5**  
 very special, at

### High Class Spring Wash Goods—On Main Floor

Extreme Swiss, English and French fabrics—many exclusive styles. Fancy dress linens in snowflake effects for exclusive robes, bordered volles in single dress lengths, etc., at, yd. **50c to \$1.95**  
 Bordered Rosco Silks, 42 inches wide, in five different styles, will go on sale at, yard **50c**  
 40-inch plain weaves, 50c English Voile, in street and evening shades, specially priced at, yard **25c**  
 27-inch Jacquard Silk and Cotton Novelties, at yard **35c**

## Monday and All Week—This Remarkable Sale of Embroideries

**BRANDEIS STORES OMAHA**

27-inch fine, Sheer Swiss and Batiste Embroidered Flouncings, hemstitched baby flouncings, also allovers, waist frontings, wide galloons and insertions; elegant designs in Baby Irish, Angelterre, floral, blind relief and new combination effects. Worth up to \$1.25, at yard **59c**

### 45-inch Swiss and Batiste Embroidered Skirtings at \$1.39 Yard

Scalloped and hemstitched borders, wide band effects, etc.; choice designs in Baby Irish, crochet and filet, also new combination effects; worth up to \$2 a yard—bargain square, at, yard **\$1.39**

### 18-in. Embroidered Flouncings, Skirtings, Corset Coverings

Fine Swiss, Nainsook and Cambric; also galloons and insertions, big bargain square piled high with an endless variety of pretty, new designs. Worth up to 50c yard, at, yard **25c**

Thousands of yards medium and wide widths of embroidery edgings, insertions and galloons; all kinds; up to 8 in. wide; hundreds of pretty designs to select from. Many worth 20c yard, at, yard **9c**  
 Fine French and German Val. Laces and Insertions—Dainty crochet and cluny effects, platt vals, torchons, curtain cluny laces, etc.; many worth up to 12 1/2c yard, at, yard **5c**

### Complete Assortment of New Spring Laces

We are showing Allovers, Nettings, Galloons, Bands and Insertions—many in complete sets of widths to match. New shadow effects, Baby Irish, Irish Crochet, Venetian Point, Point Flandres, Carriemacross Macrame, Vandyke and Gothic effects, etc.  
 New Knotted Silk and Beaded Fringes, Drop Trimmings, Rich Beaded Passementeries in bands and separate motifs—All at very special prices.

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### ECHOES OF THE ANTE-ROOM

Knights of Pythias Have Arranged for a Series of Drills.

### ODD FELLOWS' LODGES ACTIVE

Grand Army Post and Women's Relief Corps Unite in Observing the Birthdays of Washington and Lincoln.

Nebraska lodge No. 1, Knights of Pythias, for several Monday nights to come will give its members a treat in the form of a competitive drill in degree work, with a view to building up one of the strongest teams in the west. A contest will be had on certain portions of the work each Monday night and a prize awarded to the winner and from these winners a team will be selected.

### Independent Order of Odd Fellows

Omaha lodge No. 2 will have four candidates for the initiatory degree next Friday night.

Hesperian encampment No. 2 gave a card party and social entertainment last Thursday evening. A. H. Sinclair, Thomas Matters and Judge Willis Sears made talks on Odd Fellowship. High Five was then played and was followed by an evening supper.

State lodge No. 18 will have work in the initiatory degree tomorrow night.

Hesperian encampment No. 2 will have work in the Golden Rule degree next Friday night.

Danabrog lodge No. 226 will confer the first degree upon two candidates next Friday.

Danabrog lodge No. 226 has decided to commence work at once on their new hall building, which will be located at Twenty-fifth and Leavenworth streets.

Dagmar Rebekah lodge No. 142 will have six candidates for degree work next Wednesday evening.

Benson lodge No. 221 visiting Jonathan lodge No. 225 last Friday evening.

Crusader encampment No. 37 will have work in Golden Rule degree next Friday night.

Kuth Rebekah lodge will have degree

work next Saturday night.

Alpha Rebekah lodge No. 44 gave a card party last Friday evening which was well attended.

Heaton lodge No. 39 will have two candidates for the initiatory degree next Friday night.

### P. E. O.

Mrs. George B. Darr was re-elected president of the P. E. O. sisterhood at the annual meeting of this organization Friday afternoon with Mrs. Darr. The other re-elections were: Mrs. Thomas H. Matters, vice president; Mrs. H. B. Cameron, recording secretary; and Mrs. E. H. Crocker, guard. The new officers chosen were: Mrs. D. W. McVea, corresponding secretary; Mrs. A. H. Myer, treasurer; Mrs. F. C. Patton, chaplain; Mrs. W. R. Hague, organist; Mrs. T. M. Giltner, journalist.

Mrs. Darr and Mrs. Leinhardt will be delegates to the state P. E. O. convention next June. Mrs. F. C. Newcomb and Mrs. H. B. Cameron will be alternates.

### Birthdays Are Observed.

George A. Custer Post and Women's Relief Corps, No. 32, observed Washington's and Lincoln's birthdays in Fraternity hall Wednesday evening, presenting the following program: Music, Miss Amanda Johnson; address, "Lincoln," Comrade M. Z. Fessan; recitation, Irene Parker; Song, Miss Amanda Johnson; address, "Washington," Comrade J. Edwards; Song, George Windship; address, "McKinley," Comrade E. Johnson; recitation, Mrs. Clark; song, Mr. J. McKenna; song, Post and Corps.

### Ancient Order of United Workmen

North Omaha lodge No. 129 will have a class initiation Wednesday evening. Fifty candidates will take the degree.

The degree team dance will be held Monday, March 18 at Metropolitan hall. Gate City lodge No. 98 will have a class of twelve candidates Tuesday evening.

### Royal Neighbors Active.

The promotion committee of the Royal Neighbors of America will meet Friday afternoon in Woodmen hall, Fifteenth and Douglas streets. Matters of more

than ordinary importance will be up for discussion.

### Fraternal Union of America.

Hanner lodge No. 11, Fraternal Union of America, held its regular meeting Thursday evening. The lodge will hold an open meeting next Thursday in the Paxton block.

### Alter Guild Instructed.

The Junior Alter Guild met at the home of Miss Flora Deppo, 343 Merideth avenue Saturday, February 24, and was instructed on hemstitching. The next meeting will be held March 9 at the home of Miss Emily Leck, 624 North Twenty-eighth street.

### Women's Relief Corps.

U. S. Grant Women's Relief Corps No. 394 will hold its meeting at Bright hall on Tuesday afternoon.

### GETS SIXTY DAYS FOR BEATING YOUNG WIFE

E. F. Johnston, who was arrested yesterday afternoon on a charge of wife beating, was sentenced to sixty days in the county jail yesterday under a state mittimus. Johnston, who has been married but six months, according to information brought out in the trial, refused to let his wife work and would not work himself. His wife secured employment as a domestic in a good family in this city and when the husband found it out he is alleged to have beaten her unmercifully.

### HEARST DEMURS TO SUIT FILED BY GOV. HASKELL

John W. Battin, attorney for William Randolph Hearst, has filed in federal court a demurrer to the twenty-two charges in the libel suit started here several years ago by Governor Charles N. Haskell of Oklahoma. In the answer filed by the Omaha attorney, every charge made by Governor Haskell is refuted with the statement that the charge is not sufficient weight to warrant cause for action. Mr. Battin asks the court to dismiss the case.

### THOUSANDS AT SEED TALKS

Estimated 60,000 Will Listen to the Lectures Before Finish.

### PLAN IS A GREAT SUCCESS

Additional Trains Will Start Out Monday to Spread the Gospel of Good Seed Corn Selection.

Thirty-four thousand seven hundred and fifteen persons up to Friday night had listened to the preaching of "test your seed corn" gospel on the four special seed corn trains which toured the state this week. Manager Parrish of the Commercial club publicity bureau says the eastern Burlington train took care of 7,615 persons; the southern Burlington, 8,500 persons; the Union Pacific, 12,200 persons; and the Northwestern, 7,000 persons. Two of the trains concluded their schedule Friday night, but the Union Pacific and southern Burlington trains had all day yesterday to swell their total attendance.

Mr. Parrish believes Saturday's attendance and that on the two trains that will be run next week will bring the total attendance at the lectures up to 60,000.

The Burlington will run a train in central Nebraska five days, starting Monday from Lincoln. Four lecture cars will be carried and four lecturers will speak at the same time. The speakers will be Prof. C. W. Pugsley, Frank G. Odell, Prof. J. W. Burr of the North Platte experiment station, O. Hull of Alma and State Superintendent J. E. Deibel.

The "Omaha" road will send out a special for three days, leaving Omaha Monday. The speakers will be Prof. T. A. Kieselbach, William Ernest Trueman, W. F. Johnson of Harvard, Arthur E. Anderson of Lincoln and Prof. L. L. Zook of the United States Department of Agriculture.

A lecture in a hall at Marquette Monday night has been added to the schedule.

Persistent advertising is the Road to Big Returns.

**MONDAY, March 4th**

## All the Women's Cloaks

From the A. Gluck & Co. New York Stock

## Go on Sale IN OUR BASEMENT

These are good, practical, up-to-date cloaks—many in winter weights and styles—others in the newer spring styles and fabrics—they are in all popular colors and mixtures—biggest cloak bargain in years.

**Positively Worth Up to \$17.50**

**at \$2.98 and \$5.00**

**Tuesday—All the Women's Silk Waists and Silk Petticoats,** worth up to \$5, at **\$1.50 and \$2**

**Wednesday—All the Women's Silk, Wool and Wash Dresses,** worth up to \$10, at **\$1, \$2 and \$5**

**Thursday—All the Women's Dress and Walking Skirts,** worth up to \$10.00, at **\$2 and \$3.50**

**Friday—All the Women's Cotton Petticoats, Wash Waists, etc.**

**Saturday—All the Children's Cloaks, and Dresses.**

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