SOCIETY

VOL. XLI-NO. 36.

THE OMAHA SUNDAY BEE: FEBRUARY 25, 1912.

SINGLE COPY FIVE CENTS.

Leading Suit and Gown Makers of Omaha

S P R N



FASHION NOTES

Miss Hartell left Saturday for New York on her usual spring trip. She will return about the 18th, when she will

This season promises to be an un-usually busy one at Elkin's, one of Omaha's exclusive tailoring establish-

Miss Fox will leave for New York March I, returning about the 20th with her usual interceting collection of models

Mr. L. Lieff, the well-known exclusive indies' tailor, says he is already besieged with an abundance of spring orders, but is prepared to take care of patrons in

Miss Holland is now in her new location and is ready to furnish her usual eplendid service to her patrons.

Bros. are exclusive agents here will again

cial value in dress forms for the spring

Mr. L. Kneeter is calling attention again to the fact that he is the original L. Kneeter and to his address, 506-5 South 16th St



A Fashionable Tailored Suit or Coat is a Source of Pleasure to Every Lady

> My assortment of models, styles and exquisite cloths is unequaled. Orders executed promptly and fully guaranteed.

Please Note - I am

The Original L. Kneeter

And am not connected in any manner with any other ladies' tailoring establishment in Omaha. Keep my address in mind. is the number

506-8 South Sixteenth Street

Phone Douglas 6065.

L. Lieff

Fashionable Ladies' **Tailors**

> Exclusive Designs in Spring and Summer Gowns Robes, Dresses and Tailored Suits now here.

We cordially invite you to inspect the new woolens and imported fabrics.

> 2nd Floor Wead Block 18th and Farnam Streets

Miss Holland

Formerly in the Paxton Block

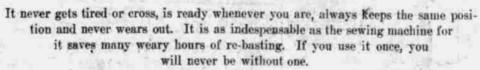
Maker of Exclusive Designs in Gowns, Robes, Dresses and Tailored Suits

> Announces New Location

503-4-5 Karbach Block

New Spring and Summer Designs Now In

Your Best Friend During the Sewing Season Is a Dress Form



A \$5.00 Full Size Dress Form for \$3.50

A fine full size Dress Form with good, black jersey covered bust, long wire skirt and This is a splendid French model, full form with fine grey jersey covered bust, has long wire skirt mounted on heavy stand. It is absolutely the best-nonadjustable form \$5.98 that is made. All sizes from 32 to 44 bust, regularly worth \$7.50, for

NOTION

BRANDEIS STORES

NOTION DEPT.

THE NEW SEASON C-B MODELS

Every season the regular wearers of C-B a la Spirite corsets feel the comfortable assurance that no matter what the prevailing lines of the fashionable figure may be, the new season's C-B models will have absolutely the correct lines without sacrifice of the wearer's ease.

B A LA SPIRITE



This season's new C-B styles are made for the new gowns and have all the grace and beauty of line that the new gowns demand. They are also made so comfortable that the wearer is rarely conscious that she has on a new corset.

There is a C-B model for every type of figure. Prices, \$1 to \$10.

Exclusive Agents in Omaha-

HAYDEN BROS.

Beauty of the New Woman

By JEAN FINOT.

Will the evolution of the new woman exact a periadious influence on the subject that admires them:

The trains vary according to the requirement of the start of the woman of the start of the woman of the start of the start of the woman of the start of the woman of the start of the start of the woman of the woman of the woman of the start of the woman o

ought certain changes in the physic- isted in vain. The immortal breath of tists. There have been about a hundred may possess ideal physical proportions feet specimens of this coming type