

Booking an Order



"Now, if you can match this sample in cadet blue or wistaria, trimmed in pomegranate, father says he'll buy out."

LOCAL MANAGER FOR GOODYEAR TIRE AND RUBBER COMPANY.

Accessory Exhibit Feature of the Show

The accessory exhibits this year are more complete and better than ever before. As a result of this three times as much business is being transacted by these exhibitors than at any other show in the past.

EXPERT FROM DETROIT ELECTRIC FACTORY VISITS HERE.



B. A. SMITH.



E. V. GRAVES.

Mason Issues Defi for His Automobile

In an interview with E. R. Mason of the Mason Motor company, of Waterloo, Ia., Mr. Mason said:

"My attention has been called to an item in The Morning Bee in which it is stated that a certain dealer in automobiles in Omaha climbed our 50 per cent grade incline as easily as the Mason."

"But no statement could be further from the truth than the one made. We claim now, as we have for the last six years, that no automobile of any make, price or power has ever equalled our stunt."

"We also claim that the 'advertising' dealer did not and cannot climb the incline with the 'advertising' automobile."

OMAHA BECOMES CENTER FOR AUTO ACCESSORIES

Exhibiting everything from a spark plug to a rubber coat, the Omaha Rubber company is doing a tremendous business at the show.

E. H. Sprague, head of the concern, says that never in the history of the company has business been so good. "While we sell a great amount of goods at the show, we are doing far better at the store. This show has been a great thing for the boosting of the supply business of Omaha."

MICHELIN TIRES TO BE REDUCED IN PRICE

Reduced tire prices have just been announced by the Michelin company. The new prices went into effect on Monday, February 20. This announcement sets at rest the many rumors regarding price revision that have agitated the tire trade for some time.

STATE TROOPS PROTECT SLAYER OF JAMES VIOLET

HARDWELL, Ky., Feb. 23—State troops arrived here today to protect William Richardson, whose life has been sought by three different mobs since he killed James Violet at Millars, Ky. Richardson will be placed on trial tomorrow and a speedy conviction is expected. It is declared Richardson shot down Violet without warning.

The key to success in business is the judicious and persistent use of newspaper advertising.

MILWAUKEE MAN CHARGED WITH MURDER OF WIFE

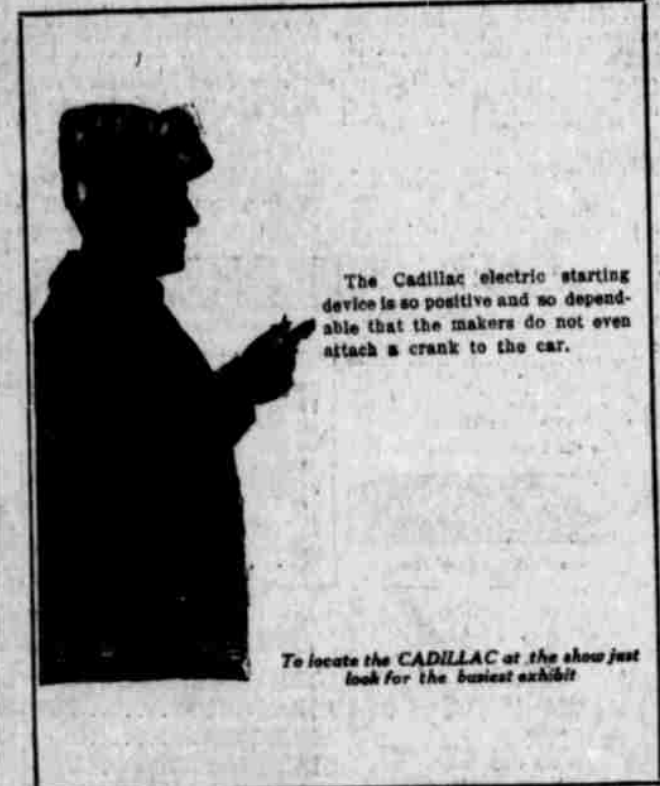
MILWAUKEE, Wis., Feb. 23—A warrant charging Wenzel Rings with the murder of his wife, Annie Runge, by burning at their home at Johnson street and Hawley Road February 12, was issued today. At the time of the fire Runge succeeded in dragging out a trunk which contained insurance papers, while his wife for some unaccountable reason failed to escape. Runge is held at the county jail.

Powell Supply Co. Does Record Business

Never since the company has been in business has the Powell Supply company transacted so much business as it has this week. From early morning until late at night the aisles are filled with automobile men buying supplies for their cars.

Although the store opens at 7:30 in the morning large crowds are standing around the doors waiting to buy supplies. The Powell company carry a complete line of supplies and shop equipments. An expert machinist is employed by the company to look after this end of the sales.

Key to the Situation—See Want Ads.



The Cadillac electric starting device is so positive and so dependable that the makers do not even attach a crank to the car.

To locate the CADILLAC at the show just look for the busiest exhibit

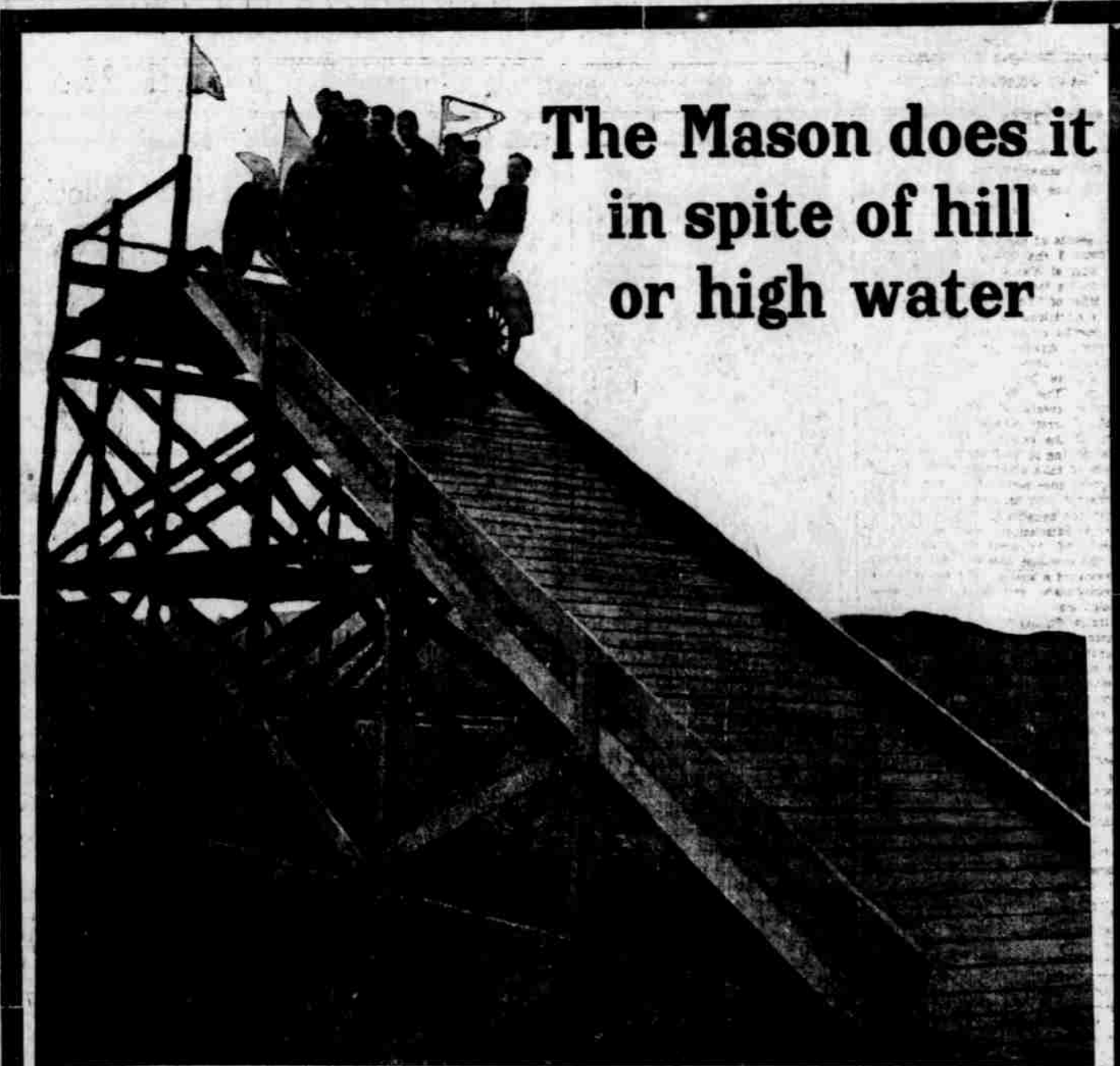
Stoddard-Dayton

Models grouped at the Omaha Automobile Show offer an exhibit which easily surpasses in point of interest that of any other line.

See the Famous Silent Knight Engine Sold in This Territory by

J. J. Deright Co.

1818 FARNAM ST.



The Mason does it in spite of hill or high water

The Car That Never Met Defeat in Any Contest

Always Ready Always Get There Always Gets Back

It is most gratifying to have others claim that they are As Good as the Mason

But when they claim to have climbed our 50 per cent incline as easy as the Mason, etc., or that they have climbed it at all, we must insist that they are stating what they know to be an unqualified falsehood, and leads us to exclaim in the language of the Psalmist:

"I said in my haste that all men are liars"

No car of any make, power or price has ever been able to equal our stunt

And we have been giving the same exhibition on the incline for the last six years, and have always invited others to try it, and all have failed.

Yesterday a prominent well known dealer in automobiles, announced that at 5 o'clock he would go over and equal our stunt, and get the fifty dollars that was at the top of the 50% incline.

Nothing short of a personal trial can give you even an approximate idea of the efficiency, durability and general all around superiority of our automobiles and light delivery cars.

After six years of unequalled success in producing automobiles we have come to the point where we know that we can and do produce the most satisfactory, all-around car at anywhere near our price.

It takes more than money, paper and printer's ink to produce a satisfactory automobile. It requires all these plus experience and intelligent comprehension of results.

Price should be the last thing to be considered in buying a car. "You cannot get something for nothing."

While it is true that in building automobiles, there is used by different manufacturers, the same motor, transmission clutch, wheels, axles, etc., they do not all use the same class of labor, nor the same character of supervision in construction. That labor element is one that cannot be seen, it cannot be discovered except after long use.

If we were building watches we could not take greater pains.

Mason Motor Company, Waterloo, Iowa, U. S. A.

Freeland Auto Co., Distributors

12th and Farnam Streets.

Omaha, Nebraska

BEE WANT ADS PRODUCE RESULTS