

BRANCH HOUSE AUTO MANAGERS —

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Left Hand Drive is Said to Be Logical

Growing preference for cars built with left hand drive and control levers in the center is indicated by the adoption of this design by many of the American makers.

Some companies have brought out cars in which the steering column appears on the left, but the levers are on the left side also, compelling motorists to get accustomed to the use of the left hand in gear shifting and braking. Others have the steering levers on the right, in the center.

Driving in congested traffic is not only made easier with the left hand steering and control, but it is possible to comply with the traffic rules in every respect without inconvenience to passengers. The laws

of so many cities compel cars to stop at only right hand curbs, the public now demands that cars be equipped to meet these exigencies rather than to continue to force occupants of front seats to walk around the car, regardless of mud, slush or snow.

With the wheel on the left the driver can alight directly on the curb and he is given a better opportunity to judge the distance between the vehicle he meets, which is regarded as more important than gauging distance between the sides of cars that pass at relatively low speed.

Radical as the left hand drive and control may seem it is the logical place for it, and those who have driven cars so equipped, have expressed themselves emphatically in its favor.

World's Record Broken.
 The world's record for rapid sales of automobiles to individual buyers was again broken when the Rambler people

sold 15 cars in six days at the Chicago show just closed. This is the fourth time that the Rambler has claimed the record and this time it was with the new "Country Club" model. At an average price of \$1,500 this makes a grand total of more than \$23,000 for the week's business. Forty salesmen, with dealers from every part of the United States and Canada participated in this campaign.

Since in Rubber Bumpers.
 Rubber bumpers between the frame and body of an automobile are among the many refinements rapidly being adopted by the makers of high-grade cars. This feature was introduced by one concern to prevent body squeaks and other unnecessary noise, and it was found that the little cushions of rubber not only accomplished silence, but reduced the shock of impact in hitting holes, ruts and rough spots, as well as lessening the wear and tear of bodies under prolonged hard usage.



BRIEF SPECIFICATIONS—40 H. P. Motor, 4 cylinders, 4 1/2 x 5 1/4, enclosed tappets. Double ignition. High Tension Splitdorf Magneto and Atwater Kent System with eight spark plugs. Presto Self-Starter. Full honey-combed aluminum Radiator. Three dry disc plate clutch. Broward-Lips transmission and differential. Timken full floating type rear axles. Demountable rims, 36x4-in. tires. Aluminum body, 118-in. wheel-base. Vesta Dynamo Electric Lighting System. Mohair top. Superior wind shield and Stewart speedometer.

PRICES—With full equipment: Model M, \$2,200.00; Model N, \$2,300.00; Model O, \$2,200.00; Model L, \$2,750.00. F. O. B. Moline, Illinois.

Do not fail to see the VELIE at the Auto Show—this week. Auditorium

John Deere Plow Company
 of Omaha
 Tenth and Howard Sts. Omaha, Nebraska

No-Rim-Cut Tires
 (10 Per Cent Oversize)
 Upkeep Reduced
 \$20 Per Tire

Statistics show that 23 per cent of all ruined clincher tires are rim-cut.

Experience proves that 10 per cent oversize, under average conditions, adds 25 per cent to the tire mileage.

Goodyear No-Rim-Cut tires end rim-cutting entirely. They average more than 10 per cent oversize, measured by air capacity.

This double saving, after years of experience, is estimated by us at \$20 per tire.

That means average saving. It is affected, of course, by misuse and abuse. It varies with different sizes.

Whether more or less, it means millions of dollars to motorists each year.

900,000 Tested Out

Over 900,000 of these tires have been sold. Their enormous advantage is settled long beyond any possible question.

In two years the demand has multiplied six times over. Last year's sales exceeded the previous 12 years put together.

For this year, 127 leading motor car makers have contracted for Goodyear tires.

When a tire thus outlasts every tire in existence it must be the tire for you.

Same Price
 The curious fact is that No-Rim-Cut tires now cost the same as other standard tires. They used to cost one-fifth more.

The enormous demand has cut the cost of production.

Now these tires which can't rim-cut cost the same as tires that do. These oversize tires cost the same as smaller tires.

The saving is clear.

Our Patent Tire
 We control by patents the only way to make a practical tire of this type.

That's why the demand for tires which can't rim-cut centers on Goodyear tires.

Then back of these tires are 13 years spent in tire making. Every formula and fabric, method and process has been tested out by us on tire testing machines.

After 13 years of this constant comparison we have brought these tires close to perfection. In all probability, tires can never be made any better.

Add to such tires the No-Rim-Cut feature—add the oversize feature—then think what tires you get. And you get them, remember, at the price of the ordinary when you insist on Goodyear No-Rim-Cut tires.

How can any man question which tires he should buy?

Our new Tire Book—based on 13 years of experience—is filled with facts you should know. Ask us to mail it to you.

GOODYEAR
No-Rim-Cut Tires
 With or Without
 Double-Thick Non-Skid Treads

THE GOODYEAR TIRE & RUBBER CO., Akron, Ohio
 "This Company has no connection whatever with any other rubber concern which uses the Goodyear name."
OMAHA BRANCH—2212 Farnam St.
 Telephone Douglas 4190—Bell.

THE OMAHA BEE'S DIRECTORY
 of Automobiles and Accessories

MIDLAND CARS
 FREELAND AUTO CO., 1122-24 Farnam Street.

Nebraska Buick Auto. Company Buick and Welsh Cars...
 Lincoln Branch, 13th and F Sts.—E. H. RIDER, Gen'l Mgr.
 Omaha Branch, 1919-16-18 Farnam St.—LEE KUFF, Mgr.

Rambler MOTOR CO.,
 2052-54 Farnam St., Omaha.

Stearns. Wallace Automobile Co.
 MOTOR CAR 2203 Farnam Street

VanBrunt Automobile Co. Overland and Poplar
 Hartford
 Connelly Bluffs St.
 Omaha, Neb.

Apperson "Jack Rabbit" APPERSON AUTO COMPANY
 1102 Farnam St.

MARION FOUR MODELS
 Prices—\$1,150 to \$1,700.
 OHIO ELECTRICS
 Marion Auto Company.
 C. W. McDONALD, Mgr.
 2101-2108 Farnam St.

Velie JOHN DEERE PLOW COMPANY
 Salesroom—Cor. Tenth and Howard Sts.
 Omaha, Nebraska.

FRANKLIN PEERLESS HUDSON GUY L. SMITH
 2205-2207 Farnam Street

Powell

MAKE OUR NEW STORE YOUR HEAD-QUARTERS WHEN IN OMAHA

Located at 2119 Farnam street—right in the heart of Automobile Row—this store is most convenient for you. We will consider it a privilege to extend you every accommodation.

Mr. Clarke G. Powell, president of Powell Supply Company, is managing the Omaha Automobile Show and this office will be glad to give you definite information as to the Show, tickets, etc.

Below we list a few prominent lines for which we are distributors.

Blue Ribbon
 Is the King of Metal Polishes
 IT REMOVES THE TARRISH—NOT THE BRASS

Buckeye Cleanser
 Linseed Oil Soap
 Cleans and polishes. Preserves the finish. Restores the lustre. Harmless as water.
 Distributed by POWELL SUPPLY CO.

Rajah Spark Plugs
 THE "RAJAH"
 Have been the standard for years. No frills; just straight year after year efficiency. For permanent satisfaction we recommend Rajah Spark Plugs.

Packed in Gray Cans with Blue Bands Capacity 2 lbs.

Stewart Speedometers
 Are Used on Four Out of Five Cars.
 They embody the best workmanship, materials and construction. 1912 models have a new type of odometer—80 springs, nothing to get out of order—an unbreakable, flexible shaft, a drop forged swivel joint, and noiseless road wheel gears.
 Stewart Speedometers Always give Satisfaction.

"Never Miss" Spark Plugs
 Absolutely guaranteed for 1 Year

"Boreas" Windshields
 In these shields we offer you positively the best shields made in America. The prices, too, are reasonable. We can supply "Boreas" shields for every type of car.

Columbia Ignitor DRY CELL
 For Motor Ignition.
 The World's Standard For Long Life, Strong Current, Low Costs

Great Gifts of Science
OLIDAG
 is a defecated graphite, diffused in oil. You mix it with the oil you use regularly. It reduces the oil consumption, increases power and prevents carbon, spark plug and valve troubles.
OREDAG
 is a ready-to-use combination of pure Arphenon-Graphite and grease. The graphite is made in the Electric Furnace and is far superior to natural graphite. No other grease contains this graphite. It is unequalled for gears and transmissions.

UNIVERSAL TIRE PROTECTORS

solve the tire problem. They furnish complete protection against puncturing and against the wear and tear of rough and rutty roads. UNIVERSAL TIRE PATCHES furnish instant protection against cuts or blowouts. They reinforce weak spots; are easily put on and taken off, and last indefinitely. Get our free booklet or investigate these at the Show.

POWELL SUPPLY COMPANY 2119 Farnam Street

Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free if postage is sent with inquiry.

Do You Want to Know
 About government land laws, location of land offices, etc.
 How to get irrigation lands, location of projects, laws governing same, etc.
 Best sections for fruit growing, general farming, stock raising or dairying.
 Your questions will get prompt attention. State plainly and specifically what you want to know. Write, **Land Information Bureau** The Twentieth Century Farmer Omaha, Nebraska