

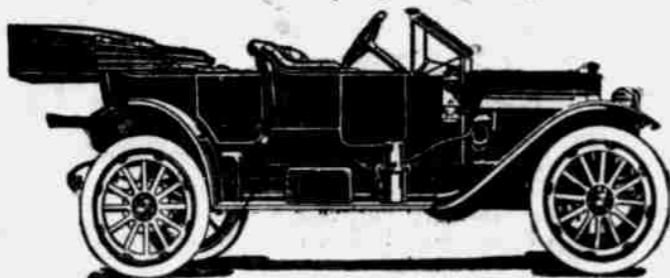
# THE HEADLIGHTS

## Of the Automobile World

### America's Two Greatest Cars



*Combined Utility and Style*

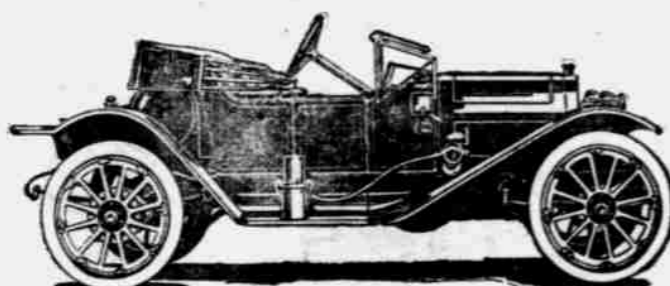


**E-M-F "30"** Detachable Demi-Tonneau — (4-Passenger), complete with mohair top, windshield, speedometer and Prest-O-Lite tank.

**\$1235 at Omaha**

**HEAVY ROADS! STEEP HILLS!**  
 Never Mind! Your E-M-F "30" is Made for  
 Just Such Conditions

*The "Class" of the Road*



**E-M-F "30"** ROADSTER — (2-passenger), complete with mohair top, windshield, speedometer and Prest-O-Lite tank.

**\$1225 at Omaha**

*The only cars in which  
 you will be interested*

**IF YOU INVESTIGATE**

*Exhibit at Auto Show, Feb. 19 to 24,  
 and Retail Opening at our show rooms*

*The Famously Comfortable Family Car*



**E-M-F "30"** TOURING CAR—(5-passenger), complete with mohair top, windshield, speedometer and Prest-O-Lite tank.

**\$1235 at Omaha**

**The Studebaker Corporation**

Of America

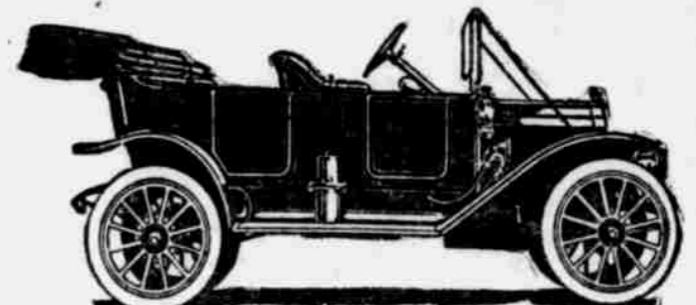
**OMAHA BRANCH** 2026-28  
 Farnam Street

Douglas 363  
 A-3679



L. A. KELLER  
 Manager

*For the Man Who "knows"*

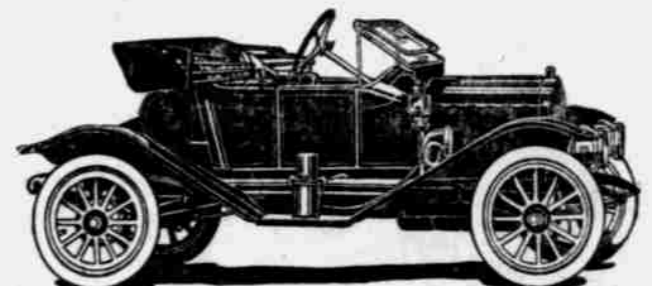


**FLANDERS "20"** TOURING CAR — (5-passenger), complete with mohair top, windshield, speedometer and Prest-O-Lite tank.

**\$920 at Omaha**

**ALWAYS A ROUND TRIP  
 IN A FLANDERS "20"**

*Doctors—This Is Your Car!*



**FLANDERS "20"** ROADSTER — (2-passenger), complete with mohair top, windshield, speedometer and Prest-O-Lite tank.

**\$865 at Omaha**