

# Brandeis Stores Bought Two Entire Stocks from a Retailer Retiring from Business and Offer Tomorrow and Tuesday the Greatest

## SALES of RUGS and LINOLEUM

### EVER HELD BY ANY STORE IN AMERICA. WE BOUGHT FOR LESS THAN COST TO MAKE

#### ALL THE RUGS GO ON SALE MONDAY AT BRANDEIS STORES--ALL THE LINOLEUM ON SALE TUESDAY

We paid this retailer thousands of dollars less for these high class new spring rugs and linoleums than we would have paid regularly for them. This means that thousands of dollars will be saved by the men and women who buy at these sales. These rugs are all handsome, new 1912 goods and we state positively that such rich, beautiful, artistic colorings and patterns have never been seen in any rug sale in Omaha. The prices were never before so low. The goods were never before so desirable.

#### NEARLY OUR ENTIRE THIRD FLOOR AND PART OF NEW ANNEX DEVOTED TO THIS SALE--85 CLERKS TO WAIT ON YOU

### \$32<sup>50</sup> Hartford Axminster Rugs \$15<sup>98</sup>

These are the genuine Hartford Axminster Rugs, known everywhere for their richness of coloring and design. They are all 9x12 in size and every one is a 1912 spring pattern. They are far superior in quality to the ordinary Axminster Rugs. They regularly sell at \$30 and \$32.50. Monday you choose from hundreds at..... **\$15<sup>98</sup>**

### Hundreds of \$ 6<sup>98</sup>

9 x 12  
**BRUSSELS RUGS** at  
Regularly Worth up to \$15  
Absolutely seamless--not one is worth less than double the price we ask.

### Seamless Wilton Rugs of Highest Grade

These are all perfect rugs in 9x12 size and made of the very finest grade of Wilton. Many exquisite Oriental designs. The colorings and patterns are the richest and most elegant we have ever shown. In a regular way they sell at \$50 and \$55--Choose from scores of them Monday at..... **\$29<sup>98</sup>**  
Many rugs of the highest character, in odd sizes, will go in this sale at bargains proportionately great.

### \$25 Axminster Rugs, 9x12, at \$12<sup>98</sup>

These are Axminsters of very high grade in full room sizes; several different makes. They have borders all around. They are worth regularly up to \$25, at..... **\$12.98**

## All the Linoleums on Sale Tuesday

These linoleums are all full pieces, not remnants, and are perfect goods of the highest class.

<b>All the 2-Yard Wide LINOLEUM</b> That sells regularly up to 75c a sq. yd., at, sq. yd., <b>39c</b>	<b>All the Highest Grade LINOLEUM</b> 2 yds. wide, that sells regularly up to 85c a sq. yd., at, sq. yd., <b>49c</b>	<b>All the 4-Yard Wide LINOLEUM</b> That usually sells up to \$1 a sq. yd., will go at, sq. yd., <b>59c</b>
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### Hundreds of Bath Rugs for 25c

Washable--Reversible--Worth Up to \$1

### Axminster Rugs

Floral and Oriental patterns, worth up to \$3.50 each, at--  
**\$1.59**  
MONDAY

### Axminster Rugs

36x72 size; hundreds of desirable patterns, worth up to \$5, at--  
**\$2.59**  
MONDAY

### GRANITE ART SQUARES

Up to 9x12 size, various patterns; worth up to \$5, at--  
**\$2.98**  
MONDAY

## Spring Embroideries

27-inch Swiss and batiste embroidered flouncings, also all-over embroideries and waist frontings; choice, new designs in English eyelet, floral, blind relief and combination effects, also dainty, hemstitched and ruffled effects. Greatly admired in our window. **59c**  
Worth up to \$1.25 a yard, at yard.....

### 50c Wide Embroideries at 29c Yard

18-inch fine Swiss, nainsook and cambrio embroidered flouncings, skirtings, corset coverings, also galloons and insertions; big bargain square piled high with choice new designs, at yard..... **29c**

### 45 Inch Sheer Swiss and Batiste Skirtings

Fine embroidered skirtings in thirty beautiful 1912 designs to select from; worth up to \$2 yard--bar-- **\$1.39**  
gain square, at yard.....

### Fine Embroidery Edgings, Insertions and Galloons

Medium and wide, effective new designs, excellent needlework; many worth 30c yard, at yard..... **15c**

### 10c Embroideries and Insertions 5c Yard

Fine embroidery edgings and insertions; neat, new, effective designs; excellent needlework; worth 10c yard, at yard..... **5c**

We are showing the most attractive new assortments of laces, nettings and dress trimmings. Every selection showing excellent taste.

## BRANDEIS STORES Cleverest New Styles for Spring 1912 Suits-Coats-Dresses-Waists



Everyone who sees this delightful assemblage of the correct, new ideas in women's spring apparel declares that the spring styles were never before so charming or so becoming as now. This illustration shows new spring apparel and correct new hats.

### The New Tailored Suits

New arrivals that will be shown Monday for the first time are very effective in style. Many extreme novelties are here, at--  
**\$15 \$19 \$25 \$35 and up to \$85**

### The New Coats for Spring

They are dressy and practical too. Many dainty light shades, at--  
**\$12.50 \$15 \$25 and up to \$49**

### Clever New Spring Dresses

White and colored serges, and the dainty new silk frocks, at--  
**\$15, \$22.50, \$25 and up to \$49**

### Tailored and Lingerie Waists

Tailored waists, at 98c, \$1.50, \$1.98 to \$8.98  
Lingerie Waists, at 98c, \$1.50, \$1.98 to \$19.00  
Silk, Chiffon and Net Waists, at \$5, \$6.98 to \$15

### Spring Wash Dresses for Children

ALSO MISSES' and JUNIOR'S WASH DRESSES  
Children's dresses, ages 2 to 14 years, at 50c, 75c, 98c up to \$3.98.  
Misses dresses, sizes 14, 16, 18 years, at \$1.98, \$2.50 up to \$7.50.

## Newest Bordered Foulards

The largest assortment of bordered foulards ever shown by any one store. All the newest color combinations in different widths of borders; many pretty hand effects with plain and fancy tops; 42 to 45 inches wide. Special showing Monday, at yard..... **\$1.25 to \$1.95**

### The New Chiffon Taffetas for Dresses, Waists and Wraps

First showing of the new changeable effect in chiffon taffetas; all colors; many pretty pencil stripes with small, neat figures; Monday we offer:

The 27-inch width, at a yard..... **95c**  
The 36-inch width, at a yard..... **\$1.25**  
Big bargain in silks on special sales tables--Silk poplins, in all plain shades, at yard..... **29c**  
68c Fancy Stripe Messalines at..... **39c**  
Fancy Spotproof Foulards; 75c and 85c quality at..... **50c**  
27-inch plain messaline, in every wanted shade, at..... **60c**

## Newest Dress Goods for 1912

Foreign and domestic all wool tailor suitings, whilpords, diagonals, Ottomans, Vigoreux, creme serges, creme basket weaves, reversible coatings in the new spring patterns; some of the new tans and browns, at yard..... **\$1.00 to \$2.95**

### Popular Dress Goods on Bargain Squares

Every new fabric from 38 to 54 inches wide; plenty of the scarce costume serges in plain and fancy weaves, wool poplins, gray manish suitings, Victoria suitings, spring checks and stripes, etc., at yard..... **50c and 70c**

### IN OUR WASH GOODS SECTION--Main Floor

Monday is the Zephyr gingham sale. All imported ginghams in staples, fancy plaids and stripes; 32 inches wide, at yard..... **25c to 29c**  
Extreme French and English novelties, our own direct importations. Bordered patterns are in evidence, at yard..... **50c to \$3.00**

**BRANDEIS STORES OMAHA**

### Washington's Birthday Novelties in Candy Dept.

Washington Hatchets, filled with candy cherries, each..... **10c**  
Washington Fan Hatchets, at each..... **10c**  
Cherry Tree Log Candy Boxes, each..... **5c, 10c, 15c and 25c**

Pure Sugar Novelties--Candy Logs, Hatchets or Washington Buns with Washington Mints, at each..... **10c**  
Monday's Candy Special--Delicious Sweet, Little Buttercups, at a pound..... **10c**

**BRANDEIS STORES OMAHA**

### Human Hair Switches at \$1.49

Second Floor and Pompeian Room  
This is a remarkable low price for a 24-inch, Natural, Wavy Human Hair Switch. It is a regular \$3.00 value.  
28-inch, Lustrous, Natural Hair Switches; regularly worth \$8.00, special Monday at..... **\$5.85**  
Three Extra large size Nets, for Monday only..... **5c**

**BRANDEIS STORES OMAHA**

### SAVAGE STRIFE IN ECUADOR

Light Thrown on Lynching of Former President Montero.

### HAD GIVEN A BARBAROUS ORDER

After Surrendering Made His Soldiers Shoot Down Scores of Prominent Citizens for Cheering in Streets.

### PANAMA, Feb. 12--

The recent tragic events in Ecuador are not easily understood by one not familiar with South American politics.

Such will find difficulty in reconciling the claim of Ecuadorians that they are a peace-loving and law-abiding people with the fact that a man who had just stepped down from the presidency was lynched in Guayaquil and five other generals murdered at Quito, the capital, three days later.

As much as this violence is to be deplored, an impartial review of the events leading up to the tragedy shows that the constituted authorities did their best to uphold the law, and the populace, who finally took the law in their own hands, were moved by an impulse at least no worse than to wipe out forever those who had plotted against the state.

But to go back a little, President Eloy Alfaro was elected in January, 1907, after a dictatorship that he won by over-

throwing the constitutional government of Lizardo Garcia early in 1906. His term would have expired on August 30, 1911. In the preceding January elections had been held and Emilio Estrada, a reputable civilian, was chosen over General Flavio Alfaro, the president's nephew, by a plurality of 30,000 votes. Alfaro had supported Estrada, but after his election, disappointed that the latter did not become his tool, he attempted to force his resignation. Estrada stood firm and was supported by the people, who were weary of the abuses which had marked Alfaro's rule.

### Alfaro Forced to Resign.

Then Alfaro attempted to proclaim himself dictator, but failed, and on the 11th of August was forced to resign. He was protected by the diplomatic corps at Quito and later left the country, promising to refrain from political activity for at least a year. Flavio Alfaro, who had supported his uncle, also left Ecuador.

Estrada took the oath of office on September 1 and retained General Pedro Montero as military commander at Guayaquil, as his loyalty had not been questioned up to that time.

President Estrada died in Guayaquil suddenly on December 23 and was succeeded temporarily by Dr. Prelio Zalumbide, the acting vice president. The provisional president called an election for January 23 and all political parties were left free to work in peace for their candidates. Montero addressed the soldiers under his command, advising them to remain loyal to the constitution, and no

one expected to see him betray his trust two days later.

### Montero Proclaimed.

On December 23, six days after the death of Estrada, a few soldiers proclaimed Montero supreme chief, ignoring the constitutional government. In the meantime General Flavio Alfaro also proclaimed himself supreme chief in the state of Esmeraldas, there being then three governments in the country--the constitutional government in Quito, Montero in Guayaquil and Flavio Alfaro in Esmeraldas.

Montero called General Eloy Alfaro from Panama and invited Flavio Alfaro to come down to Guayaquil and unite their dictatorships. He appointed as secretaries of his government a few men who had shown sympathy with his movement and prepared to attack the constitutional government and subdue the country.

The government in Quito summoned General Leonidas Plaza and General Julio Andrade and put in their hands the command of the loyal troops. These defeated the revolutionists, first in Huetra and afterward in Yaguachi, two battles in which about 2,000 men lost their lives. Finally they approached Guayaquil and forced Montero to surrender. The revolutionary forces were composed of recruited men who were dragged by force to fight. Many boys of 12 and 14 years of age were enrolled against their wishes and perished to satisfy the personal ambition of one man. The revolution had no support nor sympathy from the people

and Guayaquil was left in the possession of the pronounced soldiers.

### Wanton Killing by Montero.

General Montero surrendered on the 23d of January, and the government troops were to occupy Guayaquil the next morning. On the return of a peace commission from Duran--opposite Guayaquil, where Generals Plaza and Andrade had their troops stationed, the people cheered them on the river shore and without the slightest reason for it Montero ordered his soldiers to fire on the cheering mass. Many were killed and among them about eighty-three young men of Guayaquil. This enraged the people, who immediately attacked the barracks, overpowered the soldiers and took material possession of the city a few hours before it would have been occupied by the loyal troops. Montero, the two Alfaros and their followers hid themselves, but were found and imprisoned.

General Plaza and Andrade tried to spare their lives and secretly put them all on board a steamer bound for Panama. Had they gone nothing more would have happened. But they were not content, and in the middle of the night they landed again and made an attempt to start a new revolution by bribing the soldiers.

### People Roused to Ferocity.

They were all recaptured, and there was no way out of it but to subject them to a court-martial to be judged as soldiers who had revolted against the constitutional government. Montero as the apparent leader, was tried first, and

as the constitution forbids death penalty he was condemned to sixteen years in the penitentiary. The people who were still filled with rage over the cowardly massacre on the streets the night before protested against the leniency of the sentence, broke into the court room, shot Montero, dragged his body on the streets and burned it. The infuriated populace was beyond control.

### Conquered.

Fearing that the same fate would fall on both Alfaros and the other prisoners the government officers rushed them up to Quito secretly in the night and all efforts were directed to defend their lives. They arrived safely in Quito, but the people there, aware of their presence in the penitentiary, attacked the state prison that was defended by a double guard of armed soldiers. Nothing could halt the citizens, not even the firing on the mass by the guards and the wounding and killing of many. They, the citizens, tore down a part of the thick stone walls of the prison, broke into the building and meted out to the generals the same vengeance that had fallen upon Montero at Guayaquil.

### Conquered.

"No!" snapped the hard featured woman, opening the kitchen door about six inches: "and to be perfectly plain with you--

"You couldn't marm," gallantly interposed Turfoid Knutt, lifting his tattered remnant of a hat: "you couldn't be otherwise than perfectly harmless with me!" "It was going to say," she rejoined, visibly softening, "that to be perfectly plain with you, there is nothing in the house but cold victuals, but if you care

to try a plate of warmed over hash you can come in."--Chicago Tribune

### New Model Clothes

### Shop to Be Boast of

### Omaha in March

Omaha's famous little corner in the City National bank building will continue to house a "Smart Clothes" shop. George Brooks has secured a splendid new stock and will install a splendid new stock of men's wearing apparel, opening the next little place to the public on March 2. This store was formerly occupied by the Culp-Langworthy company, and more recently has been tenanted by the owners of the Culp-Langworthy bankrupt stock.

Mr. Brooks plans to have one of the most up-to-date men's shops in the west. He will carry a complete and extensive line of nationally advertised wearables. The suits and overcoats will be the products of makers whose names are familiar to all readers of the big magazines of the country. The shirts, cravats, hats, etc., will be the approved styles of the east.

Many innovations are planned for the new store, including novel decorative schemes. Eastern connections, it is said, will permit Mr. Brooks to show authoritative styles here soon after they are introduced in the leading fashion centers of the country.

An original advertising plan is now being developed by Mr. Brooks, not only to

create business for him, but also to make the west know that Omaha is the home of one of the best men's furnishing stores in this section of the country.

### "77"

### Humphreys' Seventy-Seven

### Breaks up Colds and

### GRIP

Don't wait till your bones begin to ache, take "Seventy-seven" at the first feeling of a cold and the attack will not be prolonged--

So much depends on the first few doses to get best results, that you should keep "Seventy-seven" handy, in the pocket when possible; surely in the house.

A small vial of pleasant pellets, fits the vest pocket. At Drug Stores 25c or mailed.

Humphrey's Homeo. Medicine Co., Cor. William and Ann Sts., New York.