

BRANDEIS STORES

6,000 Pairs of Shoes

In All Sizes for Men, Women, Boys and Children

ON SALE THURSDAY

FOR 3 DAYS IN

BRANDEIS BASEMENT

Our buyer searched the eastern markets and bought some in one factory and some in another, just small lots that makers were induced to close out at one-half and less than half their actual value. We group them all together in a big three days' sale in our Basement Shoe Section and we promise you the greatest values you have ever seen in up-to-date footwear for every member of the family.



WOMEN'S VELVET SHOES
About 500 pairs of black, seamless velvet and tan calfskin shoes, made to sell for \$3.00; all sizes, at, per pair **\$1.90**

Women's \$3.50 and \$4 Shoes, \$1.90
1,000 pairs from Brockton, Mass. Many famous "Mayfair" shoes sold everywhere for \$3.50, also some "All America" \$4.00 shoes. Entire lot piled on bargain tables, dull leather, patent leather and tan shoes in all sizes, at, per pair **\$1.90**

WOMEN'S \$3.00 SHOES AT \$1.49
Patent leathers, dull leathers and kidskin; odds and ends, some have slight factory imperfections, but all guaranteed, at, per pair **\$1.49**

Women's Juliet House Slippers Flexible leather sole, leather heel, pat. leather tip, all sizes, at, per pair 98c	Women's Kid Shoes, Blucher lace, patent tips all sizes, at, per pair 98c	Women's \$1.00 Boudoir Slippers all colors; silk pom poms, at, per pair 49c	Men's and Women's House Slippers with carpet soles—flowered patterns, at, per pair 19c	Children's Shoes, broad toes, sizes up to 11 at, per pair 98c	Infant's \$1.50 Shoes, soft kidskin and patent, colored tops, at, per pair 49c
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Misses' and Children's \$3.00 Jockey Boots—Red or velvet tops, patent cuffs, at, pair **\$1.98**

Misses' and Children's Serviceable Shoes—Kidskin and dull calf, button or blucher lace, wide toes, sizes up to 2, at, per pair **\$1.25**

Boys' Shoes—Box calf patent leather and gun metal, button and blucher; sizes up to 6, at, per pair **\$1.49**

Little Men's Shoes—with genuine oak soles and wide toes; will give excellent service. Sizes 10 to 13, pair **\$1.25**

WONDERFUL BARGAINS IN MEN'S SHOES IN BASEMENT

Men's Serviceable Shoes—Camo calf leather, blucher lace styles; worth \$2.50 a pair, at, per pair **\$1.49**

1,000 pairs from Brockton factory to be retailed under the name of Lord Essex at \$3.50 a pair. Up-to-date lasts in gun metal calf, patent leather, wide, high, toes; all sizes, at, per pair **\$2.45**

Men's Shoes—250 pairs of soft kidskin, blucher lace styles; all sizes, at, per pair **\$1.25**

SPECIAL SALE

Silk Petticoats

Hundreds of excellent quality silk petticoats of mesaline and taffeta—all new, 1912, styles in all desirable colors and black. Some with silk jersey tops and mesaline pleated flounce, worth up to \$5.00—on second floor—at **\$1.98 - \$2.50**

Women's Skirts

Volles, panamas, serges and mixtures—many show newest 1912 style features, made to sell up to \$7.50, at—on second floor **\$3.98**

New Waists for 1912

A large assortment **98c \$1.50**—on second floor



Will You Buy Your New Rugs and Linoleums Two Weeks Before the Spring Season If we Save You Nearly 1/2 Price?

Brandeis Stores bought the entire retail stocks of Rugs and Linoleums from a well known firm retiring from the Rug and Carpet Business. These stocks have just arrived. They are all strictly new, up-to-date spring patterns and high qualities. Nevertheless we will not hold them until the regular season. We will sell them all at once before the arrival of our spring purchase.

ALL THE RUGS FROM THE PURCHASE ON SALE MONDAY, FEB. 19
ALL THE LINOLEUMS GO ON SALE TUESDAY, FEB. 20

Two Weeks Later We Cannot Offer You Any of These Goods—Nor Can You Find Bargains in Rugs or Linoleums Anywhere; That Are So Wonderful as These If You Wait 'Til March to Buy.

The cash figures at which Brandeis bought this stock makes it possible to offer these rugs and linoleums for less money than they could be manufactured for today in any mill, and you can buy high class rugs and linoleums next week for less money than they ever before sold in any retail store.

Fourteen Display Windows Full of the Goods From This Purchase. A Floor Space Larger Than the Floor of the Auditorium for This Sale. Eighty-five Clerks Ready to Wait on You. No Delays.

ALL THE RUGS MONDAY. ALL THE LINOLEUMS TUESDAY.

BRANDEIS STORES

BENNETT'S

Dressmakers and home sewers need the Spring Style Book of the Ladies' Home Journal Patterns. With a 15c Pattern, only 20c.

The Money-Saving Possibilities of Our February Clearance Sales are limited only by the number and quantities of the things you need. Read every announcement we make in the public press, lest the most important savings to you escape your notice.

There is still a good assortment of

Odd Lots of Boys' Knickerbocker Suits

to be closed out at

\$1.95

Some are of weights that can be worn into late spring and they will fit boys up to 15 years of age. They have been selling up to \$4.00.

Also a few children's overcoats worth up to \$3.50, ages 3 to 6, to be closed out at **\$1.95**

A big lot of children's gingham rompers regularly priced at 50c, ages one to six years, Thursday, or while they last, 35c.

These Grocery Bargains for Thursday

1-lb. can Bennett's Breakfast coffee and 40 stamps	2 cans whole tomatoes and 10 stamps, the can
Bennett's Capitol flour, special price, per sack	Bennett's Capitol extra and 20 stamps, bottle
17-lb. granulated sugar for \$1.00	Seeded raisins and 10 stamps, package for
Assorted teas and 40 stamps, lb. 40c	Callard's olive oil and 40 stamps, bottle for
Tea siftings and 10 stamps, lb. 15c	Beauty asparagus and 10 stamps, the can
2 cans Evergreen corn and 10 stamps, for	Medium sour pickles and 10 stamps, quart for
	2 cakes York Rose toilet soap and 10 stamps for
	Large jar peanut butter and 10 stamps for
	3 large cans Columbian milk and 10 stamps for
	2 cans sifted Early June peas and 10 stamps for
	Blender preserves and 10 stamps, bottle for
	Snyder's chili sauce and 10 stamps, bottle for
	2 cans Washington bean soup and 10 stamps for
	Walker's tamales and 15 stamps, the can
	2-lb. roll Premium extra and 20 stamps, pound for
	Full cream cheese and 10 stamps, pound for
	Six cakes Electric Spark soap and 10 stamps for
	One dozen boxes safety matches, 5c

FRUITS AND VEGETABLES

Fancy cooking apples, per peck **25c**
Fancy dates—3 lbs. for **25c**
Fancy Ripe Tomatoes, the pound **12 1/2c**
Fancy cauliflower, lb. **8 1/2c**
Extra fancy large ripe bananas, the dozen **15c**
Our famous Redlands oranges—the best that grow—are priced at, per doz. **15c 20c 25c 30c and 35c**

MEAT SPECIALS FOR THURSDAY ONLY

Steer Steak	10c	Round Steak	13 1/2c
Sirloin Steak	12 1/2c	Porterhouse Steak	15c

SAGE AND SULPHUR, OLD-TIME REMEDY, A SCALP TONIC AND COLOR RESTORER

Gives Color, Lustre to Faded and Gray Hair—Dandruff Quickly Removed.

For generations Sage and Sulphur have been used for hair and scalp troubles. Almost everyone knows the value of such a combination for keeping the hair a good even color, for curing dandruff, itching scalp and falling hair, and for promoting the growth of the hair. Years ago the only way to get a Hair Tonic of this kind was to make it in the home, which was troublesome and not always satisfactory. Nowadays, almost any up-to-date druggist can supply his patrons with a ready-to-use product, skillfully prepared in perfectly equipped laboratories. An ideal preparation of this sort is

Wyeth's Sage and Sulphur Hair Remedy in which Sage and Sulphur are combined with other valuable remedies for scalp troubles and thin, weak hair that is losing its color or coming out. After using this remedy for a few days, you will notice the color gradually coming back, your scalp will feel better, the dandruff will soon be gone, and in less than a month's time there will be a wonderful difference in your hair.

Don't neglect your hair if it is full of dandruff, losing its color or coming out. Get a fifty cent bottle Wyeth's Sage and Sulphur from your druggist, and see what a few days' treatment will do for you. All druggists sell it, under guarantee that the money will be refunded if the remedy is not exactly as represented.

Special agents—Sherman & McConnell Drug Co., Cor. 18th and Dodge, Cor. 18th and Harney, Cor. 24th and Farnam, 207-N North 16th St., Loyal Hotel.

Rosenblum's Best Groceries for Less Money

TRADE WITH US—THE BENEFIT WILL BE MUTUAL

Sunkist Blue Bell Gold Medal Flour, per sack \$1.35

Diamond C Soap, 10 bars for	3-lb. ball Pure Leaf Lard
Swift's Fridge Soap, 10 bars for	Snyder's or Advo Catsup, bottle, 20c
Fresh Country Roll Butter, lb.	Wool Soap, 3 bars
Best Storage Eggs, per dozen	Sugar Salt, 2 1/2 c sacks
Calumet Baking Powder, 2 1/2 c can	Sugar Corn, 3 cans
Carnation, Pet, Dandelion and Van Camp Milk, 3 cans for	California Peaches or Apricots, 2 1/2 c can for
E. C. Corn Flakes, 2 pkgs.	J. M. Sweet Wrinkled Peas, two cans for
Glycerine Toilet Soap, 2 cakes for 10c	Golden Santos Coffee, per lb.
Blue Framed Wash Boards, special	The Best Tea Siftings, lb.
These boards are worth 60c. Guaranteed to be in best condition.	Peanut Butter, lb.

L. ROSENBLUM
Douglas 6222. 608 North 10th Street. Ind. B-2500.

DR. BRADBURY, DENTIST

1506 Farnam St. Phone Doug. 1756.

Plates **\$2.00** Up
Extracting **25c** Up
Fillings **50c** Up
Crowns **\$2.50** Up
Bridgework **\$2.50** Up

Missing Teeth supplied without Plates or Bridgework. Nerves removed without pain. Work guaranteed ten years.

Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free if postage is sent with inquiry.

Do You Want to Know

About government land laws, location of land offices, etc.
How to get irrigation lands, location of projects, laws governing same, etc.
Best sections for fruit growing, general farming, stock raising or dairying.
Your questions will get prompt attention. State plainly and specifically what you want to know. Write

Land Information Bureau
The Twentieth Century Farmer
Omaha, Nebraska

Unusual Bargain Offerings All Along the Line in Thursday's Sales

Better Bargains in Women's Shoes Thursday

See the Great Shoe Bargains Thursday

35c Laces Thursday at 10c a Yard
Thursday we will place on sale a beautiful line of Plat Val and Normandy Wash Laces, with bands to match; one of the most popular styles of laces this season and are 20c, 25c to 35c a yard values, choice, yard **10c**
Sole Selling Agents for Zion City Laces.

New Coats, Suits and Dresses

A tremendous advance showing of the new style ideas for spring 1912, offers to our customers Thursday assortment for selection you'll not find duplicated in Omaha.

New Tailored Suits—\$19.50 \$25.00 \$29.75 \$35.00 and up.

New Spring Coats— Almost endless variety of styles in plain and fancy materials at **\$10 \$12.75 \$15 \$20**

Specials Thursday
Silk and Wool Dresses—new spring styles made to sell to \$20—serges, foulards, etc., on sale at, choice **\$10**

Dainty Lingerie Waists—with embroidery and insertion trimmed; well worth \$5, Thursday, choice **\$1.95**

Long Flannelette Kimonas—\$2.50 and \$3 values, in Thursday's sale, choice **\$1.45**

Long French Cozy Fur Coats—greatest snap ever, to close, at **\$19.50**

Long Silk Kimonas, worth \$7.50 at, choice **\$3.95**

HIGH GRADE WASH GOODS

Silk Striped Voiles, the 50c quality **35c**
Egyptian Black and White Striped Voiles, worth 25c yard **15c**
New Foulards, the 25c grade **10c**
Several new lines of Wash goods **12 1/2c 15c 18c 20c 25c**
Several new lines of Imported Gingham **12 1/2c 15c 18c 20c 25c and 30c**
See our new White Goods Dept., Piques, Welts, Bedford Cord, Ramie Linens, Auto Linens, etc.

Specials on White Goods in Linen Department Thursday

Checked and Striped Dimities, worth 19c yard **10c**
Checked and Striped Dimities, worth 25c yard **15c**
Fine Sheer Lingerie Cloth—worth 25c yard **12 1/2c**
Fine Sheer Lingerie Cloth—worth 35c yard **18c**
New Flaxons and Luna Lawns—worth 29c yard **15c**
New Flaxons and Luna Lawns—worth 50c yard **25c**
Pure Linen, 45-inch Ramie Cloth, all colors, worth \$1.00 yard **50c**

Domestic Room Specials
New wash goods dept. opened up
New 1/2c Ballets **10c**
New 15c Bordered Organs **10c**
New 25-in. Scotch Gingham, worth 18c **12 1/2c**
New Percales, 36 inches wide, at 12 1/2c values **10c**
New Foulards, 18c quality **12 1/2c**

WATER GOODS
New white novelties, worth 15c to 18c **10c**
New white novelties, worth 25c to 30c values **15c**
India Head Towels, each **15c**
18c and **25c**
New English Long Cloth, 10c, 12 1/2c, 15c and **25c**

NEW BED SPREADS
\$1.50 values **\$1.00**
\$1.75 values **\$1.25**
\$2.00 values **\$1.50**
New Sheets—72x90, 30c, 40c, 50c, 75c and **85c**
and **95c**
New Bath Towels, 50, 75c, 85c, 100, 125c and **150c**
New Hosiery, 50c, 60c, 75c, 85c, 100c, 125c and **150c**
Closing out all Hosiery and Comfortables.

It's a Fact—We Don't Belong to Any Association or Trust Combination to Hold Up Prices.

Our aim has always been to fight these monopolies and give the people the goods at the right prices. That's why we do the business.

17 lb. best Granulated Sugar **\$1.00**
45 lb. sack best high grade Diamond H Family Flour, nothing like it, per sack **\$1.35**
8 lbs. best White or Yellow Corn meal **25c**
9 lb. best Rolled Breakfast Oatmeal, for the good Japan Rice **25c**
10 bars Best "Em All or Diamond C Soap **25c**
3-lb. ball Pure Leaf Lard **40c**
Snyder's or Advo Catsup, bottle, 20c **20c**
Wool Soap, 3 bars **15c**
Sugar Salt, 2 1/2 c sacks **10c**
Sugar Corn, 3 cans **25c**
California Peaches or Apricots, 2 1/2 c can for **17c**
J. M. Sweet Wrinkled Peas, two cans for **15c**
Golden Santos Coffee, per lb. **25c**
The Best Tea Siftings, lb. **12 1/2c**
Peanut Butter, lb. **15c**
Quart bottles Canadian Maple Syrup at **35c**
Pint bottles Canadian Maple Syrup, at **20c**
Gallon cans Golden Table Syrup **25c**
Corn Flakes Breakfast Food, pkg. **40c**
Grape Nuts, pkg. **40c**
16-oz. cans Condensed Milk **75c**
2 lb. cans Squash, Pumpkin or Baked Beans **75c**
Gallon cans Apples, for pies **25c**
Peter's Cocoa, in bulk, per lb. **25c**
Golden Santos Coffee, per lb. **25c**
The Best Tea Siftings, lb. **12 1/2c**
Oil or Mustard Sardines, can **15c**
Peanut Butter, lb. **15c**
Quart bottles Canadian Maple Syrup at **35c**
Pint bottles Canadian Maple Syrup, at **20c**
Large bottles pure Tomato Catsup, Worcester Sauce or pickles, per bottle **15c**
Just as we predicted—the trust could not hold up the butter and egg markets any longer.

The Best No. 1 Creamery Butter, per pound at **25c**

The Best No. 1 Country Creamery Butter, per pound, at **30c**

The Best No. 1 Dairy Butter, lb. **25c**

The Best Fresh Eggs, laid by certified hens, not better for \$1.00 per dozen, our price at **30c**

EAT BUTTERHINE AND FIGHT THE BUTTER TRUST.

2 lb. Good Butterine for **35c**
2 lb. Good Table Butterine **35c**
2 lbs. Fancy Table Butterine **40c**
Very Cream Butter, 1 lb. **40c**
pounds for **45c**

The Greatest Vegetable Market in the West—You Save from 50% to 100%

Bunches Fresh Carrots, Beets, Turnips or Radishes for **10c**
2 Heads Fresh Leaf Lettuce **5c**
2 Bunches Fresh Parsley **5c**
Large Head Lettuce, each **10c**
Fancy California Cauliflower, lb. **7 1/2c**
Fancy Brussels Sprouts, lb. **25c**
Large Green Peppers, 1 for **10c**
Fancy Pleasant, bunch **7 1/2c**
Large Cucumbers **5c 7 1/2c and 10c**
Fancy Celery **5c and 10c**
Fancy Cape Cod Cranberries, qt **15c**
1-lb. Boxes Fancy Hothouse Mushrooms at **40c**
Fresh Cabbage, lb. **20c 25c and 30c**
Old Beets, Turnips, Carrots, Parsnips, per lb. at **25c**

Special Highland Naval Orange Sale
per dozen **25c 30c 35c and 40c**
And will sell you silver plated orange spoon for 10c. You don't have to save any wrappers or pay any postage and contains 15 grains more silver than the trust spoon!

Try HAYDEN'S First

Friday the Opening Day

of the Greatest Bargain Sale of

RUGS and LINOLEUMS

Ever Shown in the History of Omaha.

A \$100,000 stock of new Spring Goods for your selection, All guaranteed perfect.

PRICES LESS THAN MANUFACTURER'S COST

Here Are Just a Few Prices

\$30.00 Axminster Rugs —9x12, 500 in this lot, Friday, choice \$14.98	Tapestry Brussels Rugs —9x12 size, on sale \$6.75 6x9 size, on sale \$3.75
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Seamless Art Squares—Wool and Cotton mixed, 9x12 size, on sale at **\$2.98**

More Rugs shown here Friday than ever before offered by any Omaha house—Watch Thursday eve. papers—See our 16th street windows.