

Established in 1876.
35 Years of Success
CITY NATIONAL BANK BUILDING.

WALTER G. CLARK CO.

Location: 413 S. Sixteenth Street
CITY NATIONAL BANK BUILDING.

DEALERS IN ALL KINDS OF SPORTING GOODS

The best sportsmen use the Steven's Shotguns

The gun that is true to fire, true to mark and true to steel



Stevens Shotguns are natural pointers. They can't be balked or clogged. Every Stevens Firearm is guaranteed as to workmanship. Very best and finest materials are used, making Stevens Guns. Every Stevens will last a lifetime with proper care. No hand is fast enough to balk the Stevens Repeating Shotgun. Standard guns are what you get when buying Stevens.

The Stevens 522 is the ideal trap gun for both experts and amateurs.



Stevens Visible Loading Repeating Rifle.

Stevens Rifles

are simply perfect and perfectly simple. The slightest irregularity in the rifling of a barrel will make it inaccurate, and the secret of the unparalleled accuracy of Stevens rifle barrels lies in the fact that they are perfectly bored and perfectly rifled after they are bored. Each Stevens rifle is a masterpiece. We handle all the best Stevens repeating rifles and the superior single shots: Ideal Single Shot, Favorite Rifle, Crackshot Rifle and Little Scout Rifle. They are the joy of all amateurs.

Walter G. Clark Co.

413 South Sixteenth Street.

THE Walter G. Clark Co. is the largest retail and wholesale sporting goods house in Nebraska. It is a firm that has grown for more than thirty-five years through honesty in all its dealings. It has made a special study of the sportsman and his wants and now is in a position to give every buyer of sporting goods the best for the lowest possible prices.

Victor Records

WHY GO OUT OF YOUR WAY to buy VICTOR RECORDS and VICTOR VICTROLAS when you can select from the largest retail stock in Omaha right on the main street. One trial purchase from this department will make you a regular customer.

All this store desires is that prospective buyers come here before making a decision to purchase. We have the goods, and are so confident of their worth that we feel certain we can sell any man who wants that which is positively the best.

All goods are guaranteed to be as represented and the prices to be the lowest, quality considered.

GUNS

Come here for true guns, ammunition, shooting gallery supplies, hunting clothing, Mullin's famous pressed steel boats, golf goods, baseball goods, tennis goods, athletic clothing, bathing suits, fishing tackle, famous Meek reels, etc., etc.

Walter G. Clark Co.

F. L. Goodrich, Pres.; H. B. Cameron, Vice-President; Ralph Russell, Secretary and Treasurer.

Official Victor League Balls

Public interest in Base Ball demands batting. Official records prove the Victor Official League Ball is the fastest, liveliest and most durable League Ball on the market. Positively official for use in any game played under the National Agreement Rules.

Victor Base Ball Gloves and Mitts

These Base Ball Gloves and Mitts are made on scientific principals, of the best materials, and with the highest skill and workmanship. They are correctly padded, which gives perfect balance, with the weight at the wrist where it belongs, which insures safety, adds comfort and inspires confidence.

Victor Boxing Gloves and Striking Bags

We carry a complete assortment of the famous VICTOR brand of Boxing Gloves and Striking Bags. There is no other such line to be found on the market, and we absolutely guarantee every article passed out over our counters bearing the VICTOR brand.

The Walter G. Clark Co. carries a complete line of all the Victor goods, and here may be purchased, from a fine assortment at modest prices, the kind of goods that YOU should use.

The base ball season is fast approaching. We are equipped to supply the needs of every diamond artist, from the backlot youngster to the professional player.

BASEBALL UNIFORMS—This is the only store in Nebraska which handles a large stock of baseball uniforms from which players may make a good selection. We have suits of all sizes and grades. They are made of materials that will endure. You can come here and equip a team complete and ready for the Diamond. Visit this store when you get ready for base ball supplies.

Walter G. Clark Co.

413 South Sixteenth Street.

"Bristol" Steel Fishing Rods

Something New

The new BRISTOL Steel Rods are adjustable to any length. Joints lock in place by a very ingenious arrangement of the guides. The type of rod is very durable and serviceable and hangs unusually well. It is made in all styles, the same as the regular BRISTOL rods.

The Bristol Rod is guaranteed against breakage due to defective materials or workmanship for three years from date of sale. It combines all the essentials to the best rod. Bristol rods have been put to the severest tests, and today are regarded as the most perfect rods ever made.

We have Bristol rods for every variety of fishing. Buy the Bristol and you'll not worry about your rod breaking at a critical moment.

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413 South Sixteenth Street.



Baker "Batavia Special"

THIS gun is the result of years of experience in the manufacture of high grade shot guns. Today it is recognized as the most efficient, true shotgun on the market.

This is the gun of all others that is the most reliable and the best value at the price of any double barrel shotgun. Why? Because its mechanical principles are so simple that it can hardly get out of order, and in case it should it can be repaired more easily and quickly than any other gun made.

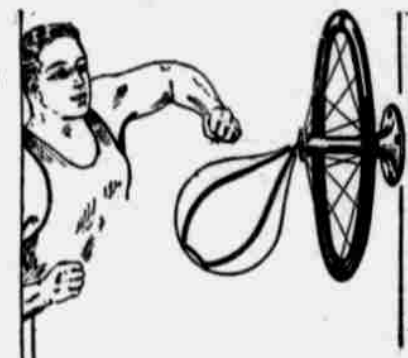
The material, workmanship and finish are all first-class; the special steel barrels are taper choke bored by the same processes and with practically the same care as guns of double the price. The durability and shooting qualities will average as good as any gun at any price.

Every retail dealer should carry one or more in stock at all times as the standard popular-priced double barrel gun of American manufacture.

Twelve and sixteen gauges in regular specifications.

Walter G. Clark Co.

413 South Sixteenth Street.



Get Whitley Quality and You Get Satisfaction

WE carry the Whitley superior line of exercisers, punching bags and the Cyclo bag platform—the platform that is used by people who know what kind is the best. A glance at the Cyclo will show the neatness and simplicity of design. The Cyclo employs the wheel principle to support the disc. Every part is equally braced and equally rigid, and the bag is returned with absolute accuracy and great rapidity.

Visit this store before you buy exercisers, punching bags or platforms. You find here the kind that you want—and at the price you desire to pay.

Walter G. Clark Co.

413 South Sixteenth Street.



Mullin's Steel Boats Guaranteed

Built like Government Torpedo Boats—of tough, puncture-proof steel plates, pressed to rigid form and so securely joined together that a leak is impossible. Mullin's Steel Boats are GUARANTEED against puncture—leaking—waterlogging—warping—drying out—opening seams—and NEVER REQUIRE CALKING. They are provided with air-tight compartments, like life boats.

Half the joy of summer is on the water

True sport in boating comes when there is knowledge of safety.

Mullin's Steel Boats Can't Sink

There's the superior point in this brand.

Summer now only a short time away—YOU WANT A GOOD BOAT—A SAFE BOAT—SO SEE THE MULLIN'S BOAT AT THIS STORE. We have the kind of boat that you want. The launch or the light boat for use of the family, steel hunting boats, fishing boats, row boats and cedar canvas-covered canoes.



MULLIN STEEL LAUNCHES

Are equipped with the best engines in the world. They are light, compact and powerful. These LAUNCHES have a wonderful carrying capacity and are the fastest family pleasure LAUNCHES in the world for their size and Horse Power. These LAUNCHES are equipped with air compartments like life boats and are absolutely safe. They cannot sink. All 1912 models designed by leading naval architects.

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