

TRUTH OUT ABOUT VALENTINE

Principal Event in Saint's Life Came When He Was Beheaded.

DIDN'T INVENT LOVE MESSAGE

Old Custom of His Day is Edited and Revised in Reign of Charles II and St. Valentine is Blamed for Whole Thing.

Today is St. Valentine's day and valentines by thousands and tens of thousands—come, tragic, joyful and doleful messengers—will carry their tidings to bright-eyed, pink-cheeked misses. This year's production of valentines is large, varied and all-inclusive, and merchants report no decline in sales.

"My friend Asterius has a blind daughter," said the emperor. "Also old Aster is deserting our pagan religion for the more high-falutin philosophy of Elbert Hubbard, whom he reads vociferously, to over to his villa and give his daughter power to see. Tell him that it is by pagan power that the miracle is accomplished."

Val Had Code of Ethics. "Not I, Claudius, you cur," said the red-faced saint, with some asperity. "Not I, sir, I will not lie. It is contrary to my professional ethics. But I will make the deal to see."

Claudius, who was getting puffed and on muscated, did not resent the disobedience and Val was allowed to depart in peace. He cured the girl, whereupon Asterius became a Christian and the emperor tortured and finally beheaded the good saint. This was the principal event in St. Valentine's life and altogether foreign to our observance of his day.

There was a custom in Rome in the third century, when St. Valentine lived, of placing the names of girls in a box. Then the young men drew them out and were rewarded with a pretty partner or one not so pleasing, as luck was with or against them. This was called the Lupercal and was held in the month of February.

This custom was edited and revised by the English aristocracy under the reign of Charles II and for many years was an annual affair. The young fellow was supposed, upon drawing the name of a girl from a box, to remain on the water wagon and very loyal to her for a year.

Omaha Products Going to Havana

Omaha products have broken down the barriers and are going into Cuba at a lively rate. In other words, the Cubans have acquired the habit of eating the output of the Omaha packing houses and are clamoring for more.

INDEPENDENT BONDHOLDERS GRANT POWER OF DISPOSAL

Bondholders representing \$1,900,000 bonds of the Omaha Independent Telephone company met in Omaha Monday and placed in the hands of the "bondholders' committee," headed by Frank Woods, president of the Lincoln Independent Telephone company, power to handle the present problems of the bondholders as seems best to them.

They can do any one of three things. They can decide to recommend the sale of the property, now in receiver's hands; they can decide on selling the bonds; or they can buy in the property when it is offered for sale by the receiver, provided the Nebraska Telephone company or other interests do not bid high enough to take it away from them.

OMAHA SCHOOLS WILL CLOSE FEBRUARY 22

All city schools will close February 22 to observe George Washington's birthday. All buildings will open Friday morning. Programs appropriate to Washington's anniversary are being prepared in several schools and will be rendered by the students.

Attention of principals has been called to the address of ex-Senator Albert J. Beveridge, who will talk Thursday afternoon at Boyd's theater. John Barrett will deliver an address on "Why Our Teachers Should be Interested in Our Sister Republics and in Our Foreign Relations," at the Young Men's Christian Association auditorium Friday, February 23. Both addresses will begin at 8 o'clock and are for teachers only.

STANDING OFFER UP FOR THE AUDITORIUM

"The offer from a private source of \$25,000 for the Auditorium is a standing offer," said President Fred A. Nash of the Auditorium company, discussing the proposition before the city council for the purchase of the building by the city.

Prescription that Soon Knocks Rheumatism

The only logical treatment for rheumatism is through the blood. The poison that settles in muscles, joints and back, causing severe pain, must be dissolved and expelled from the system or there can be no relief. This prescription from a noted doctor is said to be working wonders all over the country.

BRANDEIS STORES

OMAHA

Announce to Their Out-of-Town Customers The Most Remarkable

SALE OF RUGS AND LINOLEUMS

IN THE HISTORY OF OMAHA MONDAY AND TUESDAY FEBRUARY 19 AND 20 ON BRANDEIS STORES THIRD FLOOR

We bought the entire stock of Rugs and Linoleums from a retailer who was retiring from the Rug and Carpet Business. It was a spot cash transaction and we bought so cheaply that we can offer you bargains that were never before possible.

ALL HIGH GRADE NEW GOODS IN THE LATEST SPRING PATTERNS ALL THE RUGS ON SALE MONDAY ALL THE LINOLEUMS ON SALE TUESDAY

We assure you that these sales are very unusual and that the bargains are so great that it will be well worth a special trip to Omaha to take advantage of these unheard of values.

BRANDEIS STORES

Orders Come Fast for Wyoming Oil

A report from Casper, Wyo., received at the Northwestern general offices is to the effect that the Midwest Oil company has just brought in a flowing oil well, the first struck in the hard creek district.

During the last week the Midwest company has shipped nine cars of gasoline of 1,000 gallons each to Nebraska and South Dakota and fourteen cars of similar capacity to Utah and Colorado. Being unable to fill the contract the Midwest company has turned down an order for fifty cars of gasoline for immediate delivery.

Hotel Flanders

133-137 West 47th Street, N. Y. CITY. 200 Feet East of Broadway. A modern fireproof hotel in the heart of the theater, club and hotel district; convenient to all car lines.

COUNCIL HAS TRANSCRIPT OF PAVING INVESTIGATION

A transcript of the testimony taken by the council during the investigation into the letting of paving and other public works contracts was placed in the hands of the committee today. After it has been carefully considered a report will be formulated. This report will be presented to the council before tonight to the committee of the whole next Tuesday.

BENNETT'S

You can secure many beautiful things for your home, without cost, if you save S. & H. Green Trading Stamps.

\$20 Dinner Sets at \$11.95 All are 100-piece sets with five different style decorations, including beautiful blue, pink, white and gold effects.

Famously good and attractive are the new spring suits at this store.

Many lines which at once proclaim the leadership of this store in matters pertaining to a woman's dress are now offered for your inspection. Styles are refreshingly new and decidedly different from anything heretofore shown—mostly simple effects that nine out of every ten women want.

An Exceptional Value in a Plain Tailored Suit at \$23.75

Although this suit is made along simple, conservative lines it introduces many innovations in the cut and finish. Constructed from an elegant quality blue or black serges, lined with an excellent fabric, finely tailored in every detail; they represent values which we believe will not be duplicated in a regular way in the city this season.

Largest Stock of Valentines is Here

Of course, we have all you would naturally expect in a Valentine display that becomes a store the size of Bennett's. But we think you will be more interested in the books we have prepared for Valentine gift-giving.

There is No High-Cost-of-Living for Those Who Buy Groceries at Bennett's

- These S. & H. Stamp Specials for Wednesday Only
5-lb. roll Jersey butterine, 40c
17 lbs. granulated sugar, 21.50
1-lb. can Bennett's Capital baking powder and 25 stamps, 25c
Full cream cheese and 10 stamps, 25c
The pound, 12c
Virginia Swiss cheese and 10 stamps, 25c
The pound, 12c
Strawberry or raspberry jam and 10 stamps, 25c
2 cans Evergreen corn and 10 stamps for 25c
2 cans extra fine quality tomatoes and 10 stamps, 25c
Bennett's Capital coffee and 20 stamps, 25c
Assorted teas and 10 stamps, 25c
Tea, siftings and 10 stamps, 15c
2 large cans Cottage milk and 10 stamps, 25c
2 1/2 cans Portwastamin plums, 25c
Galliard's olive oil and 50 stamps, 25c
Seeded Raisins and 10 stamps, 12 1/2c
Sliders, Chile sauce and 10 stamps, 25c
The bottle, 12c
Large can Snider's pork and beans and 15 stamps for 25c
2 1/2 cans Portwastamin plums, 25c
EXTRA SPECIAL FOR WEDNESDAY ONLY
Marsachino, Creme de Menthe and White Cherries are priced for this day's selling only, as follows:
An 80c bottle for 55c.
A 50c bottle for 40c.
A 20c bottle for 30c.
And a 20c bottle for 20c.

Meat Bargains for Wednesday's Selling Only
Steer Pot Roast at 8 1/2c and 7 1/2c
Pork Chops 10c
10-lb. pkg. Leaf Lard for \$1.00
Small Bacon 12 1/2c

Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country.

Do You Want to Know

About government land laws, location of land offices, etc. How to get irrigation lands, location of projects, laws governing same, etc. Best sections for fruit growing, general farming, stock raising or dairying. Your questions will get prompt attention. State plainly and specifically what you want to know. Write, Land Information Bureau, The Twentieth Century Farmer, Omaha, Nebraska.

HOTEL GRISWOLD

Grand River Avenue and Griswold Streets. DETROIT, MICH. POSTAL HOTEL CO. FRED POSTAL, President. FRED A. GOODMAN, Secretary.

\$125,000 Expended in Remodeling, Furnishing and Decorating

Headquarters for the Wolverine Automobile Club. DETROIT'S MOST POPULAR HOTEL. RATES \$1.50 PER DAY AND UP.

The Finest Cafe West of New York. Service A La Carte at Popular Prices. A strictly modern and up to date Hotel. Centrally located in the very heart of the city. "Where Life is Worth Living." Nothing Better at our rates.

ROUSING SPECIALS in WEDNESDAY'S SALES

Marvelous Garment Values in Our Cloak and Suit Dept. Surprising Bargains in Underwear and Furnishings.

Big Sale Dining Tables

6-foot Oak Extension Dining Table, 42-inch top; on sale at— \$8.50. 6-foot Extension Solid Oak Dining Table, 45-inch top; on sale at— \$9.50.

These handsome round top dining tables have hand polished tops and 7 1/2-inch pedestal. They are made by the Excel Table Co., one of the largest and best known concerns in the world and every table is absolutely guaranteed; they sell regularly and are splendid bargains at \$12.50 and \$15.00; this one day, Wednesday, \$8.50 and \$9.50.

Domestic Room Specials

- 25c silk finished Poplins, in all colors, at yard, 15c
15c and 18c Batistes, 12 1/2c and 10c
18c Organdies, in beautiful side band patterns, at 10c
18c Waist Foulards, at 12 1/2c
7 1/2c Apron Checks, blue 5 1/2c
Big Special Sale on Ready-Made Sheets and Pillow Slips, Bath Towels, Blankets, Bed Spreads and Table Damasks. Don't miss them.

New Spring Ginghams

- Domestic Ginghams, Southern, A. F. C., Toll du Nord and Red Seal, 12 1/2c
32-inch Scotch Ginghams, Gramore, regular 25c grade 15c
Dundas double fold Scotch Ginghams, worth 35c, 24c
Romania Tissue, fast colors, 24c
Lorraine Tissue, finest made, at 24c
Wm. Anderson's Scotch Ginghams, 24c
Scotch Shirting Madras, 12 1/2c, 15c, 18c, 25c, 30c and 50c

It's a Fact—We Don't Belong to Any Association or Trust Combination to Hold Up Prices.

Our aim has always been to fight these monopolies and give the people the goods at the right prices. That's why we do the business.
17 lbs. best Granulated Sugar, \$1.00
4 lb. sack best high grade Diamond H Family Flour, nothing like it, per sack, \$1.25
1 lb. best White or Yellow Cornmeal, 15c
5 lb. best Rolled Breakfast Oatmeal, for 25c
10 bars Beat 'Em All or Diamond C Soap, 25c
Gallon cans Golden Table Syrup 25c
Corn Flakes Breakfast Food, pkg. 5c
Grape Nuts, pkg. 10c
16-oz. cans Condensed Milk, 7 1/2c
2 lb. cans Squash, Pumpkin or Baked Beans, 7 1/2c
Gallon cans Apples, for pies, 25c
Peter's Cocoa, in bulk, per lb., 25c
Golden Santos Coffee, per lb., 25c
The best Tea Siftings, lb., 12 1/2c
Oil or Mustard Sardines, can, 4c
Peanut Butter, lb., 15c
Quart bottles Canadian Maple Syrup at 25c
1st best brand Egg, Green Sage and Dimpled Plums, tin, 20c
4 pkgs. Cakes or Crackers, 15c
National Biscuit Co., 15c
Just as we predicted—the trust could not hold up the butter and egg markets any longer.
The Best No. 1 Creamery Butter, per pound at 35c.

Try HAYDEN'S First

Watch for the Big Sale of RUGS and LINOLEUMS

Beginning Friday, Feb. 16th. A \$100,000 stock of high class Rugs and Linoleums at prices actually less than manufacturer's cost.

See Sixteenth St. Windows WATCH ADS

Courtney's

OMAHA'S PURE FOOD CENTER

Wednesday's SPECIALS

- 40c Cluster Raisins—in cartons, 50c
15c Imported Sardines, tin, 5c
3 cakes "Beat-Em-All" Soap 25c
48-lb. sack Aberdeen "Snow" White Flour, \$1.30
Citron, Orange or Lemon Peel, per lb., 50c
Asparagus—long, white, can 30c
6 cans "Lu-Lu" scouring Powder for 25c
"Town" brand Egg, Green Sage and Dimpled Plums, tin, 20c
4 pkgs. Cakes or Crackers, 15c
National Biscuit Co., 15c
BUTTER, EGGS and CHEESE
"Lotus" Creamery Butter—in cartons, per lb., 37c
Our Best Country Butter—in sanitary jars, per lb., 35c
Strictly Fresh Eggs, from Brandeis Farm, per dozen, 35c
"Cresco" better than butter, per cooking, per lb., 25c
Domestic Erie Cheese, 25c
Heinz Chew Chow or Sweet Pickles, per quart, 20c
Cottage Cheese, per lb., 10c
Quart Jars Queen Olives, 50c
Fresh Fruits and Vegetables
Basket Apples, 50c and 50c
Cooking or Eating Apples, per peck, 30c, 40c and 50c
Navel Oranges, doz., 10c, 20c, 30c
Bananas, per dozen, 15c
Fresh Roasted Peanuts, qt. 5c
Fresh Edible Tomatoes, Cucumbers, Head Lettuce, Spinach, Cauliflower, Egg Plant, etc.
See to it that you have "Lotus-Ankora" Coffee, fragrant, aroma, and perfect color, per lb., 40c
"Lotus" Japan Tea—the finest grown, per half lb., 35c, 50c
LIQUORS
Monogram Whiskey, full qt. 75c
California Whisky, bottle, 35c
Per gallon, \$1.00
California Riesling, bottle, 25c
Per gallon, \$1.00
Sweet Sauternes, bottle, \$2.00
Per gallon, \$1.20
Sweet Tokay, bottle, 25c
Per gallon, \$1.25

For February Brides

We have many beautiful sterling silver articles at very reasonable prices which range from \$1 to \$10. Before purchasing, stop in our new store and let us show you. Remembrance the new location. 221 1/2 South Sixteenth Street, Paxton Block. S. W. LINDSAY, Jeweler