

### Interest in Our February Sales is Greatly Increased by the Advance Showing of New Spring 1912 Styles

#### 75c Dress Trimmings 25c

A beautiful line of fancy bands in gold, silver and fancy colors. These goods are all strictly up-to-date and this will be a rare opportunity to buy your Early Spring Trimmings. Trimmings actually worth 75c to \$1.00 per yard; only **25c**.

#### 50c Elastic Belts for 25c

A New Line of Fancy Silk Elastic Belts, worth 50c. On Sale Monday **25c** at.

**\$1.00 Silk Elastic Belts for 48c**  
A Beautiful Line of New Silk Elastic Belts, with very fine buckles. Regular price \$1.00; only **48c**.



#### Special Offer

1 Handsome Pillow Top, 1 Back for Pillow, tinted in colors, size 17x22. 1 special written lesson giving every stitch in detail. 5 skeins of Richardson's Grand Prize Wash Embroidery silk, all **25c**.

#### 25-Cent Silk Veilings for 10 Cents a Yard

We are cleaning up our big stock of fancy Veilings worth 25c and 35c yd. Sale price, yd. **10c**

#### A Superb Showing of Wool Dress Fabrics

The new weaves for Spring, 1912, are creating much favorable comment from all who see them. Always the lead in quality and variety, we feel better prepared this season to meet the every requirement of any buyer.

**Creame Colored Fabrics will be very popular this season and in this department our showing is very strong.**

**56-inch Semi-Rough Suitings—Greys, tans, blues, and the light spring shades; basket weave serges, etc.; Special Monday **\$1.25****

**\$1.25 Creame Serge, 88c—10 pieces of creame serge, strictly pure wool, fine quality and 52 inches wide, **88c****

**\$1.50 Suitings at 98c—Plain colors and novelties 50 and 52 inches wide in every popular shade; great snap Monday at, yard, **98c****

**\$1.25 Dress Goods, 68c—52-in. plain and fancy suitings, diagonals, granite weaves, panamas, serges, on the special counter at **68c****

#### New Spring White Goods Linen Department Monday

Sheer Flaxons and Luna Lawns, worth 25c; yard **15c**

Sheer Flaxons and Luna Lawns; worth 50c; yard **25c**

Chamois finished English Long Cloth; worth 12½c; per bolt, 12 yards **96c**

Chamois finished English Long Cloth; worth 15c; per bolt, 12 yards **\$1.19**

Chamois finished English Long Cloth; worth 18c; per bolt, 12 yards **\$1.56**

Fine Sheer French Lawns, worth 50c, yd. **25c**

Fine Sheer French Lawns, worth 65c, yd. **39c**

Fine Sheer French Lawns, worth 75c, yd. **45c**

Wide Wales Bedford Cords, worth 65c, yd. **39c**

Pure Linen Ramie Cloth, all colors, worth \$1.00, per yard at **50c**

#### High Grade Linens Less Than Cost Monday

Turkish Towels, cream or white; worth 17c; each **10c**

Turkish Towels, cream or white; worth 20c; each **12½c**

Turkish Towels, cream or white; worth 29c; each **15c**

Hemmed Huck Towels, white or colored borders; worth 16c; each **10c**

Hemmed Huck Towels, white or colored borders; worth 20c; each **12½c**

Hemmed Huck Towels, white or colored borders; worth 27c; each **15c**

Dew Bleached Satin Damask, 72-inch, worth \$1.75, per yard at **\$1.00**

Dew Bleached Satin Damask, 72-inch, worth \$2.50, per yard at **\$1.25**

Hemmed Pattern Table Cloths, pure linen, size 3x10, worth \$3.50, each at **\$1.98**

#### New Spring Silks in Almost Endless Variety

Are now here for your inspection and selection. Such assortment of beautiful weaves as we are showing is a real delight to the lover of silk beauty.

Chiffon Taffetas and Foulards lead in popularity and the assortment of rich colorings in the bordered effects and fancy weaves are certainly a revelation.

**Chantilly Chiffon Taffeta 36 inches wide; soft, clinging; every new spring coloring; the ideal silk for spring **\$1.50****

**24-in. All Silk Foulards** Water spot proof in endless variety of small and medium designs in white and two and three-tone color combinations; 85c quality guaranteed, yard **68c**

**SILKS WORTH TO \$1.00 A YARD—**38c-58c****

Both plain and fancies. Messalines, Taffetas, Foulards, Pongees on Bargain Square.

#### Hair Nets

A Special Offer for Monday. Our very best 5c Hair Nets, Monday only at, 2 for **5c**

#### Originality of Design—Perfect Fit and Workmanship mark every creation from our New Dress Making Dept., which is under the direct supervision of Mrs. Wright, the well known modeler.

#### There's a Tremendous Variety for Selection in the NEW SPRING WASH DRESS FABRICS

Every coloring, every weave, which fashion favors for spring, 1912, is offered in this magnificent showing—New Double Voiles, Hair Lines Voiles, Batistes, Organdies, Foulards, Fancies, Gingham, Tissues, Poplins, Pongees, Madras, Roman Tissues, English Bordures, Zephyrs, Crepes, Plisse, French Ramie Linens, Velts, Piques, greatly underpriced in Our Opening Sale, per yard, **12½c. 15c. 18c. 25c. 35c. 39c. 50c**

#### Drapery Specials Monday

That insure purchasers a big saving. Come early \$5.50 pair Net Curtains with linen lace edge, Monday, at, pair **\$3.75**

Brussette Curtains; new line of patterns; worth to \$3.50 pair; Monday, at **\$2.50**

\$1.50 full size Nottingham Curtains; white and ecru, pair **98c**

Striped Curtains in Swiss, worth 10c yard; Monday, at, a yard **5c**

Plain Scrim, white and ecru, worth 20c yard; Monday, at, yard **12½c**

45-inch Bungalow Net for curtains; worth to 35c yard; Monday, at, yard **18c**

#### Monday in our Feb. Sale We're Offering Values in Women's Dresses, Wais's, Coats, Skirts, Children's Dresses we do not believe ever equaled in Omaha

Silk Wais's that were made to sell up to \$6.00, clever designs in Chiffons, Messalines and fancies, all colors and sizes, at choice **\$1.95**



**Ladies' and Misses, Chiffon Party and Dancing Dresses—Beautiful assortment of styles in most wanted evening shades—\$25.00 values, **\$14.90** choice.**

**A Big Showing of Advance Styles in Tailored Suits—You'll find the new ones here in profusion—**\$19.50 \$25.00 \$29.75 and \$35.00****

**\$7.50 Dress Skirts—In plain serges and fancies, all colors, big assortment, at **\$2.95****

**Silk Underskirts—Taffetas and Messalines, up to \$10.00, on sale at **\$3.95****

**Long Silk Kimonos—\$7.50 values, beautiful assortment of very special bargains, **\$3.95****

**Misses' Wool Serge Dresses—One big lot that sold up to \$10.00, Monday at **\$3.95****

**Long Black Broadcloth Coats—A handsome line for your selection, lined throughout; regular values up to \$30.00—on sale at, your choice, **\$10.00** for.**

**Children's Bearskin Coats—That sold to \$5.00, white only, on sale, choice **\$1.95****

**All Fur Sets and Scarfs at most astonishing bargain prices Monday.**

**Ladies' Long Flannellette Kimonos, that sell regularly to \$2.00, choice **95c****

**Women's Percelle and Flannellette Wrappers and House Dresses, \$1.50, \$2 val. **95c****

#### In Our Domestic Room

Sheetings, Sheets, Linens, White Goods, Wash Goods, Outings, Wool Flannels, Prints, Gingham, Bed Spreads, Blankets, Comfortables, Cotton Batts, etc. All underpriced for Monday's selling.

Sheetings, 9-4 bleached, per yard **17½c. 19½c. 22½c. 25c. and 27½c**

8-4 bleached, 2c lower; 10-4 bleached, 2c higher

Yard-wide Muslin, unbleached, per yard **5c. 5½c. 6c. 6½c. 7c. and 8½c**

Yard-wide, bleached, per yard **5c. 6c. 7c. 8c. 10c. and 12c**

Cambrics, yard-wide, per yard **7c. 8c. 10c. and 12c**

11-90 Sheets—each **38c. 48c. 58c. 68c. 75c. and 85c**

72-90 Sheets—each **35c. 39c. 49c. 55c. 69c. and 75c**

Bath Towels—at **5c. 7c. 8c. 10c. 12c. 15c. and 18c**

Huck Towels—**5c. 7c. 8c. 10c. 12c. 15c. 18c. 25c**

at **3c. 5c. 7c. 8c. 10c. 12c. 15c**

White Goods—per yard **5c. 7c. 10c. 12c. 15c. and 18c**

Closing out all Blankets and Comforters at prices far below cost.

Extra specials on Bedspreads.

Try HAYDEN'S First

#### Monday Extra Big Bargains in Hardware

14 large size 5c rolls Toilet Paper **50c**

8 large size 10c rolls Toilet Paper **50c**

No. 8 All Copper Wash Boilers **\$2.75**

No. 9 All Copper Wash Boilers **\$2.98**

No. 8 Heavy Copper Bottom Boilers **\$1.49**

No. 9 Heavy Copper Bottom Boilers **\$1.59**

\$2.00 Folding Ironing Boards, **\$1.25**

No. 8 Heavy Galvanized Boilers, **95c**

No. 9 Heavy Galvanized Boilers, **95c**

\$1.25 Value Folding Clothes Racks at **60c**

No. 2 Heavy Galvanized Tubs, **49c**

No. 3 Heavy Galvanized Tubs, **59c**

13-inch Chopping Bowls, **10c**

15-inch Chopping Bowls **19c**

\$2.00 Folding Wringer Benches **\$1.49**

\$4.50 Wringers, guaranteed 5 years, at **\$3.98**

\$4.00 Wringers, guaranteed 3 years, at **\$3.15**

\$5.50 O. K. Washing Machine, Monday only at **\$5.95**

\$5 Round Pan American Washer **\$3.98**

No. 2 Old Reliable Square Washer **\$2.98**

No. 3 Old Reliable Square Washer **\$3.25**

60-foot Cotton Clothes Lines, **10c**

100-foot Wire Clothes Lines, **35c**

98 Clothes Pines for, **10c**

3c Double Faced Zinc Wash Board, **19c**

Watch our ad and wait for our big Enamelled Ware Sale—Coming Soon.

#### THE TALK OF OMAHA—Hayden's Mammoth Grocery Dept.

Money Saving Prices, Quality, Butter and Quick Sales, is one of our mottoes.

17 lbs. Best Granulated Sugar, **\$1.00**

48-lb. sack Best High Grade Diamond Brand Family Butter, nothing like it, per sack, **\$1.25**

10 Bars Best Elm All or Diamond C Soap for, **35c**

Gallon Cans Golden Table Syrup, 25c

Peters' Breakfast Cocoa, bulk, lb., **25c**

6 lbs. Choice Japan Rice, **25c**

The Best No. 1 Dairy Butter, lb., **25c**

The Best No. 1 Country Butter, per pound at **32c**

Two Hens No. 1 Creamery Butter, per pound at **35c**

The Best Fresh Eggs, laid by certified hens, not better for \$1.00 per dozen, our price at **30c**

EAT BUTTERINE AND FIGHT THE BUTTER TRUST.

2 lbs. Good Butterine, **25c**

2 lbs. Good Table Butterine, **25c**

Very Finest Equal to Creamery, two pounds for **45c**

Take Home a Box of SHIMMERS' BUTTER

Tender, Appetizing—only 10c.

The Greatest Vegetable Market in the West—You Save from 50% to 100%.

2 Bunches Fresh Carrots, Beets, Turnips or Radishes for **10c**

2 Heads Fresh Leaf Lettuce, **5c**

2 Bunches Fresh Parsley, **5c**

2 Large Head Lettuce, each **10c**

Fancy California Cauliflower, lb. **7½c**

Fancy Brussels Sprouts, lb., **10c**

Large Green Peppers, 3 for, **10c**

Fancy Celery, **5c and 8½c**

Fancy Cakes Cod Cranberries, qt. **12½c**

1-lb. Boxes Fancy Hotchkiss Mushrooms, per lb., at **40c**

Old Raisins, Turnips, Carrots or Parsnips, per lb., at **10c**

Special Highland Naval Orange Sale Saturday.

And will sell you a silver plated orange spoon for 10c. You don't have to save any wrappers or pay any postage and contains 219 marcs more silver than the trust spoon. Saturday, per dozen—**15c, 20c, 25c and 30c.**

Try HAYDEN'S First

#### MUSIC

WAS prowling around in the public library a few days ago. From Miss Tobitt I gathered a very pleasing piece of information. It seems that when the Omaha May Festival people gave their last concert, they had left over and above their expenses the sum of \$15. This money they gave to the library for the purpose of buying piano, violin, organ and vocal music. Madame Borglum selected the songs. I was definitely told that she did, but I know for the list is a beautiful one and sounds just like her. Mr. Borglum made up the list for the piano. Mr. Cox for the violin and Mr. Simms for the organ. It is astonishing what an array of interesting, lovely things that \$15 bought. Wouldn't it be fine thing to do? It will probably inspire similar gifts. For a long while the library has had a few shelves of music, but it has been pushed about hither and yon. Now it is to have a stated place of its own. There is the nucleus of a splendid collection. Miss Tobitt made a very good and practical suggestion; namely, that once a year a recital be given in the lecture room on the third floor for the benefit of the music section. It doesn't seem as if that

Irish people what to do, and that the Irish players would not be allowed in Omaha, together with many vociferous and explosive accusations. When he had quite finished my friend warily, but still courageously, advised him to "put up his shillalah and do his own thinking." I guess there are Irish people and near-Irish! I believe there are directions now just where the organ should begin in "The Play Boy." Doubtless the man in New York will furnish Mr. P. Heafey with an up-to-date annotated copy, should the players come here. May I be there to see!

Tuesday morning at the residence of Miss Jessie Millard, 15 members of the Tuesday club listened to an intensely interesting lecture recital by Mr. Eames upon "Richard Strauss, the Man and His Music." Mr. Eames presented this great modern genius in his simpler earlier days and followed him through to the dramatic complexities of "Electra." He held the complete interest of the club for two hours—good stiff hours, too, packed full of reasons for using all the brains one had. Mr. Eames has a wonderful gift for imparting to others the enthusiasm which he himself feels for his subject. Strauss and his work appeal to him especially, and he put an amazing amount of vitality into both his lecture and his playing.

Mr. Eames' playing is colorful, authoritative and impressionistic. He conveys the spirit of the composition. He is after the whole effect. At times he strikes very many wrong notes. We who are used to Mr. Landow's exquisite work in detail and finish take some exception to

this. Also his interpretations are often individualistic, but that makes him no less interesting. A man can't spend the time reading and studying that Mr. Eames does and have energy enough left for the arduous hours that mean an impeccable technique and absolute clarity of phrasing.

Mr. Eames' setting forth of the Strauss program was very wonderful and the last number, "Death and Transfiguration," left his audience thoroughly stirred and silently weighted with the tragedy of it.

Louise Jansen-Wybe gave a most artistic and satisfactory account of her group of Strauss songs. She has a lovely voice, sweet, true and fitted for dramatic work. Her personality is very attractive. She should be heard much oftener than she is. Her recital Friday night came too late in the week for me to make any mention of it, as this column goes to press Friday afternoon. I hope to have something to say later.

Mr. Duffield is making himself famous as an accompanist. His playing for Mrs. Wybe's group was very very good and added immensely to the pleasure of listening to the songs.

Miss Sorenson after many tortured hours has cancelled her De Pachmann date. Many are the disappointments and wallings. It was a fearful shame that the Savage performance of "The Girl of the Golden West" should have chosen the same night, February 15, to come here. She could have complied with any other attraction. Even her subscribers, many of them, wanted to hear the new Puccini opera. As De Pachmann is immensely expensive, and she depends largely on her

door sales, the small sum of \$60 seemed likely to come out of her own pocket. Initially I suppose she was wrong to cancel, practically the circumstances were rather trying. As Miss Sorenson refused the money, criticism should not be too severe.

The Mendelssohn choir is in the field for subscriptions. The concerts this year will occur Monday and Tuesday, April 22 and 23, with a matinee on Tuesday, last season the choir, assisted by the Theodore Thomas orchestra of Chicago, had a most enormous success. It is quite safe to suppose that the programs this year will be equally good and enjoyable. Mr. Kelly as a director is nothing short of a genius. His choir does remarkable work.

MARY LEARNED.

Musical Notes.

The third and last lecture recital given by Mr. Eames will be on Tuesday, February 13, at 4 o'clock, in the auditorium of the Young Women's Christian association building. The subject will be "The Romantic in Art and Music."

Miss Mary Munchhoff will be the soloist at the Brighton Glee club concert, Wednesday night.

That the De Pachmann concert scheduled for February 15 has been cancelled is an announcement that will be received with much regret by music lovers. At the request of many of her subscribers Miss Sorenson sent several telegrams to De Pachmann's managers endeavoring to secure another date, owing to the conflict of musical attractions here that evening, and when that was found impossible cancelled the date. As it will be difficult to secure another date for this number, Miss Sorenson will probably omit this concert making her series consist of five concerts, and will refund to her subscribers for this

concert. The next concert will be the recital to be given March 15 by Charles W. Clark, the baritone who has achieved such wonderful success in Paris and other European cities.

On Thursday afternoon, February 15, at 2:15, the music department of the Omaha Woman's club, Edith L. Wagner, leader, will present the following program of chamber music and songs, arranged by Mrs. Katz:

Prayer and Rondo, (arranged by Harry) Weber  
String Quartet—Miss Madge West, Miss Klone West, Miss Sadie Kirschbraun, Miss Helen Summer, Cecil Herriman at the piano.  
"Mahnung".....Dritz Stange  
"String Quartet and Piano".....Vind  
"Hoy Morn".....Roger Quilter  
"The Song of the Lark".....Donald  
Nocturne.....Florence Katz  
"Sombre Woods".....Lolita  
Scene Chamber.....Guido Pappi  
String Quartet and Piano.....Lolita  
"Sombre Woods".....Lolita  
Violin obligato, Miss Summer. Accompanist, Miss Klone West.

Program Arranged By Mrs. Ross' Class

A program of reading and song will be enjoyed Tuesday evening at North Presbyterian church. An excellent program has been arranged and it will be presented by a large number of talented people of Omaha under the auspices of Mrs. Charles Ross' class. The program follows:

Organ solo, "Nocturne".....Spinney  
Invention, Dr. Hildebrandt  
Violin solo, (a) "Sourcier".....Dredia

Violin solo, (b) Minuet.....Beethoven  
Miss Madge West  
Reading, "Uncle Alex's Bad Folk".....Miss Helen Summer  
Vocal solo, "My Heart at Thy Sweet Voice".....C. Saint Saens  
Reading, "The Unskilled Laborer".....Anon.  
Miss Georgia Williams  
Whistling solo, selected.  
Miss Helen Keating  
Vocal solo, "Hydraea, the Crater".....Elliott  
Reading, "The Court of Elder Me-Keg's Pledge".....Miss Margaret Walker  
Violin solo, "Legend".....Wieniawski  
Reading, "How the Church Was Built at Kebo's Bar".....Bennett  
Vocal solo, "When the Heart is Young".....Dudley Buck  
Mr. S. Travis  
Reading, "The Doctor of the Old School".....Miss Stella Morrison  
Vocal solo, (a) "Twice Enough".....Vocal solo, (b) "You Smile".....Mrs. Mabel Leachey Larkins  
Reading, "Chocolate Philosophy".....Fliska  
Miss Julia Newcomb  
Offering  
Organ solo, "March Religieuse".....Adolph Adams  
Accompanist, Miss Clara West, Mrs. Stambaugh, Miss Mary Taylor.

HRUBY BROTHERS' QUINTET.  
Y. W. C. A.  
THURSDAY, FEB. 15  
Matinee, 2:30.....25c-35c  
Evenings, 8:15.....50c-75c  
For members, evenings.....25c-50c