

BRANDEIS STORES

SENSATIONAL SALE of WOMEN'S APPAREL

Unrestricted choice of any woman's cloak, suit or dress in Brandeis entire stock at \$10.00
Women's \$15 and \$17.50 Tailored Suits at \$6.98. Women's Raincoats, Winter Coats and Dresses worth up to \$15, at \$5.00

SATURDAY, BEGINNING AT 9 A. M.
Your Choice of 120 Women's and Misses' Winter Tailored Suits **\$6.98**
These are all good, warm, practical suits in this winter's up-to-date styles. They are worth up to \$17.50, at.....

Choice of 125 Women's Cravenette and Rain Coats
Actually Worth \$10, \$12 and \$15.00 at **\$5**
Choice of 100 Women's Silk, Broadcloth, Serge Dresses
Actually Worth \$10, \$12.50 and \$15. at **\$5**
Choice of 400 Women's \$10 and \$15 Winter Cloaks at **\$5**

SATURDAY, BEGINNING AT 9 A. M.
Your Unrestricted Choice of Any Child's Cloak **\$3.98**
In our entire stock—no matter what the former selling price. Many of them worth up to \$16.00, at.....



No alterations. No exchanges. No credits. No mail orders during this sale.

Unrestricted Choice Any Woman's Fall or Winter Tailored Suit in our entire stock
Regardless of former price (And many have been selling up to \$60)
SATURDAY—ONE DAY ONLY **\$10**
Finest All Wool Winter Tailored Suits in our stock—newest styles and colors and best tailoring.



These offers for Saturday, Jan. 27 at 9 A. M.—One Day Only

Saturday, one day only You May Choose Any Woman's Fall or Winter Dress or Evening gown in our entire stock for **\$10**
Thousands have admired these beautiful costumes in our window. They are the most exquisite dresses in our stock. Saturday regardless of cost at 9 A. M.



Sale begins 9 a. m. Saturday Second floor, new store

Unrestricted Choice Any Woman's Winter Cloak or Plush Cloak in our entire stock (Fur or fur lined coats excepted) Many have been selling up to \$60
SATURDAY—ONE DAY ONLY **\$10**
This includes all our fall and winter long cloth coats and plush coats, no matter what their former selling price.



FOUR BIG SALES IN BRANDEIS MILLINERY DEPT.

ONE DAY ONLY—SATURDAY AT 9 A. M.



500 GENUINE Black Fur Beaver Untrimmed Hats
Season's best shapes—very high quality—dressy, flat or roll rim sailors or smart front roll shapes.
THESE SHAPES ARE ACTUALLY WORTH UP TO \$6.50 EACH. AT **\$1.98**



Thousands of Large Black Willow Ostrich Plumes
Extra high quality, 22 inches long, 20 inches wide and tied five times—these exquisite plumes never retailed for less than \$15 each, special **\$6.75**
Women's Black Silk Plush TYROLEAN HOODS
Soft, collapsible shapes in large, roomy sizes, very fashionable and worth \$2.50, at **\$1.50**



1,000 NEW Alvin Roses (Like Cut.)
Very large, pink Jack roses of silk with large, natural sprays of foliage and buds of muslin. Beautiful roses for trimming—greatly admired in our front show window.
THESE LARGE ROSES POSITIVELY WORTH \$1 and **39c**
\$1.50 EACH, AT.....



BRANDEIS STORES OMAHA

Special values—2d Floor and Pompein Room

BRANDEIS HAIR GOODS

You will find fashionable goods of dependable quality in our thoroughly equipped Hair Goods Parlor. Here for instance are some of the extraordinary values.

Cluster Puffs—Made of selected human hair, all shades, natural wavy; 24 to 30 puffs in cluster; formerly marked \$5.00; special at \$2.50	Transformations—Good quality 16-inch hair; all shades; formerly marked \$5.00; special at \$3.98
24-inch Natural Wavy Switches; \$5.00 values \$2.00 at	28-inch Natural Wavy Switches; \$12.00 values \$6.98 at
Gold and Silver Nets, special at 20c	75c Washable Hair Rolls, special at 50c

Shampooing, Hair Dressing and Manicuring. Appointments made by phone.

CANDY SPECIALS

SWEETLAND—POMPEIAN ROOM

Black Walnut Taffy, very delicious, per lb.	25c
Maple Confections, maple kisses, maple glace, etc., lb.	20c
Cream Peanut Nuggets, a popular favorite, lb.	15c
Pompeian Chocolate Bitter Sweets, at per lb.	29c
Old Fashioned Plantation Kisses; special demonstration price, per pound	19c

Large assortment of the latest Valentine Novelties, Favors, Decorations, etc., at moderate prices.

BRANDEIS DRUG DEPT.

TOILET ARTICLES	25c Rhinola Outfits.....15c
25c Amole Cream.....15c	PATENT MEDICINES
25c Sanitol Cream.....14c	50c Syrup of Figs.....45c
25c Pond's Vanishing Cream.....15c	25c Castoria.....35c
25c Santol Tooth Paste.....14c	50c Swamp Root.....45c
50c Pebecco Tooth Paste.....25c	50c Scott's Emulsion.....45c
50c Graves' Tooth Powder.....25c	11.00 Lydia Pinkham's Com.....50c
15c Oriental Cream.....30c	15c Scott's Pure Malt.....35c
50c Java Rice Powder.....27c	15c Wine of Cardui.....35c
15c Hamlet's Powder.....25c	50c Milk's Emulsion.....35c
25c Violet Powder.....14c	RUBBER GOODS
50c Violet Toilet Water.....25c	25c Rubber Gloves.....45c
50c Locust Blossom or White Rose at per ounce.....25c	12.50 Fountain Syringe.....21.50
SWEETENERS	15c Hot Water Bottle.....35c
25c Peroxide.....5c	25c Phosphoric Douche.....35c
15c 20-Mule Borax.....35c	15c Fountain Syringe.....35c
7 pkgs. Toilet paper.....25c	Red Wax up from.....15c

Special Sales of Hosiery and Silverware SATURDAY IN NEW STORE—SEE PAGE 20

BRANDEIS STORES OMAHA

Mme. Yale's Articles

11.00 Skin Refiner.....25c
11.00 Blood Tonic.....25c
50c Almond Blossom Cream.....45c
50c Hair Tonic.....45c

REXALL REMEDIES

Vanishing Cream.....25c
Hair Tonic.....50c and \$1.00
White Pine and Tar.....25c
Croup Pills.....15c

New Books

THE LOVE THAT LIVES. By Mabel Dagwood Wright. 68 Pp. \$1.50. The Macmillan company.

Christopher Curwin and his wife have definite ideas as to the positions which their two daughters and one son are to fill in the world. The son is to be a minister, like his father; one daughter is to be a teacher, the other is merely to be happy. How the children turn from the path set for them and how they justify their turning form the body of the story. The persons in the book are very sharply defined; there is the minister's brother, a scholarly recluse with a mystery; Harry Dadscott, an impetuous Irishman; Joseph Stiles, a New Englander of the purer-breeding type; and Allice Paquiter, a French girl and college mate of one of the daughters.

OUT OF THE PRIMITIVE. By Robert Ames Bonnet. 51 Pp. \$1.50. A. C. McClurg & Co.

The end of the romance of Genevieve Leslie, daughter of a wealthy Chicagoan, and Tom Blake, a civil engineer, who had to be cured of a liking for liquor that has all but ruined his career. Readers of an earlier story will remember that Blake and Genevieve were the only survivors when their steamer went down; how Genevieve developed the character of the helpless daughter of wealth and named the animal in Blake. Now the author reverses the condition. Friends

rescue the pair, and Genevieve is anxious to be married at once, but Tom, believing that the feeling he has inspired is an infatuation that may pass, now she is back among her friends, cuts himself loose from her and falls back into former habits, until—but that would be telling too much.

THE STEEL CROWN. By Fergus Home. 32 Pp. \$1.50. G. W. Dillingham company.

According to tradition no king can ascend the throne of Darra unless crowned with a steel circlet. Twin nephews of the murdered king are next in succession. These are Jackle and Michael. Esack Jackle, the elder by fifteen minutes is by arrangement of the powers, made regent, pending a final settlement of affairs in the disturbed kingdom, and it is further agreed that either of the nephews becoming possessed of the crown and treasure shall be made King of Darra. The story goes from one adventure to another before the circlet is recovered and Michael crowned king.

FIND THE WOMAN. By Gelett Burgess. 32 Pp. \$1.50. Bobbs-Merrill company.

Hung on the memory of a little boy for a girl is an eventful life of twenty years which reaches its climax in a whirl of excitement and adventure of one night in the streets of New York, into which are crowded, in exactly the time it takes to tell the story, a suicide, a murder, several abductions, robberies, and all sorts of strange and curious happenings. The reader follows the adventures of the hero about the Great White Way as

in a dream, and both finally "find the woman" simultaneously.

LOVE VS. LAW. By Collette Yver. 68 Pp. \$1.50. G. P. Putnam's Sons.

A translation from the French by Mrs. Bradley Gilman. The scene is laid in the Palais de Justice—the French Court House. Besides the unusual situations and gallery of men and women lawyers, there is a fascinating love story running through the novel and compelling the reader's closest attention. The heroine, a beautiful well-bred girl, is charming.

LOVE'S PURPLE. By E. Ella Wood Dean. 34 Pp. \$1.50. Forbes & Co.

The heroine's sorrow arises from the conflict of her personal ideal with those of conventional society. Early in life she yields to the demands of fashion that life, and marries reluctantly a wealthy man, influenced by the prospect of attaining to some of her ambitions which only wealth could bring. But even these are not realized in a marriage which proves wretched until the death of her husband, when she finds happiness in marriage to a suitor of her youth.

THE LONG GREEN ROAD. By Sarah P. McLean Greene. 49 Pp. \$1.50. The Baker & Taylor company.

This is a novel of two continents, the scenes being laid partly in Europe and partly in New England and it shows an exceptional grasp upon New England character. As in these earlier books, there is a distinct moral motive; the hero after receiving many kindnesses at the hands of his friend is enabled to

repay them a thousand fold by saving him from moral shipwreck.

A COUNTY LAWYER. By Judge Henry A. Shute. 61 Pp. \$1.50. Houghton Mifflin company.

"A County Lawyer" is a young college man who goes to a country town to read law in the office of Squire Branch, a typical attorney of the old school. In the course of time, after fighting and otherwise "lambasting" his way into the regard of the townspeople, he becomes the prosecuting attorney of the county, and the successful lover of Polly, the ward of the squire.

Poetry.

THE SONG OF HIAWATHA. By Henry Wadsworth Longfellow. 26 Pp. E. Rand McNally company.

The Players' edition of this beautiful poem. Illustrated from photographs by Grace Chandler Horn. The text of the book is large and clear, and the margins are wide. Bound in leaf brown and yellow decorations, with gold lettering.

BEN KING'S SOUTHLAND MELODIES. 128 Pp. \$1.50. Forbes & Co.

A collection of poems in negro dialect in most attractive form. The volume is beautifully illustrated and bound.

RECIPE FOR A HAPPY LIFE. Marie West King. B. Paul Elder & Co.

Verues from the poets, ancient and modern, make up this daintily bound volume.

POEMS OF THE SOUTH AND OTHER VERSE. By Colonel William Lightfoot

Vencher. 38 Pp. \$1.50. David B. Clark-son company.

Many of the poems have been published in smaller volumes, and the major part of the work is of southern atmosphere.

A HARP OF THE HEART. By Charles Coke Woods. 51 Pp. E. Broadway Publishing company.

A collection of short verses upon many different themes.

A LEGEND OF THE ROSE. By Leyland Huxford. 55 Pp. \$1.50. Published by the author.

The title poem is followed by verses written in varying moods.

ON LIFE'S HIGHWAY. Edited by Edward A. Bryant. 29 Pp. H. Thomas Y. Crowell company.

A collection of poems chosen more especially for young men and girls who are taking leave of school or college, and the underlying idea has been to use selections of value for their inspiration to hope and ambition.

POEMS OF FRIENDSHIP. By John R. Howard. 26 Pp. \$1.00. Thomas Y. Crowell company.

The nature, value, memory and hopes of friendship are illustrated in this collection of verses. The volume is bound in green and gold with decorated end pieces.

MILDEGARDE AND OTHER LYRICS. By Margaret Holmes Bates. 36 Pp. \$1.50. Broadway Publishing company.

A collection of miscellaneous verse in varying moods.

THE GOSPEL PARABLES IN VERSE.

By Rev. Christopher Smith. 37 Pp. \$1.00. Broadway Publishing company.

Twenty poems go to make up this little volume, each being founded on one of the parables.

Marble Shipments from Yule Quarries Enroute to Omaha

In support of his contention that it is useless for the Board of County Commissioners to send Dan Shane to Colorado to make the Colorado Yule Marble company rush the shipments of material for the new county building, County Commissioner Peter E. Elsasner today gave the board a telegram from the company to the effect that the marble is being shipped as rapidly as possible. The message is in reply to one sent yesterday by Elsasner after he had objected to the board's sending of Shane to Marble.

The marble company's message says five carloads have been shipped and another was shipped yesterday. It says the company is giving the Douglas county orders preference over all others and says the reason for slow shipments is that the board has not consented to the substitution of lighter marble specified in the contract. The message refers to the proposed substitution as having been recommended by Elsasner and Oscar J. Pickard, former county commissioner, when the two claimed the company to make it hurry. Pickard did recommend the substitution, but Elsasner did not.

Key to the Situation—See Advertising.

School Board Says it Will Retrench During the Year

A meeting of the buildings and grounds committee of the Board of Education, was held yesterday and plans for the completion of work now under way were made. The committee has adopted a retrenchment policy and will authorize only such expenditures as are absolutely necessary during the year.

"There is no deficit in the general fund now," said Chairman Holmquist, "and we have calculated that at the close of the year we will have a surplus of \$23,000. This conclusion is reached after we have allowed for the smallest possible income and the largest expenditure."

Sufficient funds are now available for the completion of buildings and additions in course of construction and the board will rush this work in the early spring, feeling that there is no reason for delay as the space is needed and the money is at hand to pay for the improvements.