

# BRANDEIS STORES

## GREAT SPECIAL SALE OF Walking and Dress Skirts



We secured hundreds of New Spring 1912 Skirts from a New York manufacturer at a price that enables us to offer you the greatest Skirt Bargains in years.

All this season's styles—new box pleats and high girdles, wide and narrow panels, kilt bottom pleats, etc.; in voiles, colored and white serges, panamas, chevots, etc., in black and all the new shades and mixtures.

Every size for Women and Misses. Every skirt is a correct spring style and a splendid example of tailoring.

Skirts worth as high as \$12.50, at

**\$2.98 and \$3.98**

### BIG SPECIAL SALE OF

## New Embroideries and Laces

Corset Cover Embroideries, also medium and wide embroidery edgings, up to 12 inches wide, on fine nainsook and cambie fabrics; many worth up to 35c a yard—big bargain square, at yard **15c**

French and German Val Laces and Insertions—Pure linen torchons, point Paris, fancy wash laces, curtain cluny laces, etc.; many worth up to 12 1/2c a yard—big bargain square, at yard **5c**

## Three Big Sales Saturday IN THE MILLINERY DEPARTMENT

**Black Fur Beaver Untrimmed Hats**  
Season's best flat and roll brim sailor shapes; also new front roll, worth up to \$6.50, at **\$1.98**

**The New Alvin Rose**  
Immense big silk roses in pink Jack or tea, muslin, rose leaf, foliage and buds, worth \$1.50, at each **39c**

**Black Silk Plush Tyrolean Hoods**—Soft collapsible shape—large and roomy—worth \$2.50, at **\$1-**

One **SATURDAY** Jan. 27

YOUR UNRESTRICTED CHOICE OF ANY

## Winter Cloak, Dress or Suit

In our Women's Ready To Wear Section, no matter what the former selling price—Many worth up to \$85.00, at **\$10**

**SATURDAY—ONE DAY ONLY**

# BRANDEIS STORES



They Call Me

**"Doc"**

**Thompson**  
because I sell

### Cushion Sole Shoes to Men

to keep their feet dry and warm at the small price of **\$4.50**—with extra comfort thrown in.

("Doc" sounds like music to me while the output of the shoes increases—so keep it up.)

"Old Hickory" is the name of our oil grain tan double sole welt sewed shoes—that absolutely is in a class by itself at **\$3.50**  
(A trade winner through all the wet season.)

**\$4.00** buys black or tan lace or button shoes—every pair made of solid material, and each an individual style. Our store is the home of the "Tom Cat" and all those snappy stage styles. **\$4.50**

We are exclusive agents in Omaha for **NETTLETON SHOES**  
Which means we can supply you with those custom English lasts—black or tan—at

**Thompson & Co.**  
314 So. 15th. "Doc's" Office Hours, 7:30 to 6 P. M.

**The Thing To Do**  
If you lose your pocketbook, umbrella, watch or some other article of value, the thing to do is to follow the example of many other people and advertise without delay in the Lost and Found column of The Bee. That is what most people do when they lose articles of value. Telephone us and tell your loss to all Omaha in a single afternoon.

**Put It In The Bee**

# BENNETT'S

Ask for S. & H. Stamps—Redeemable With Beautiful Premiums.

Some of the Important Sales Almost Here:  
Umbrellas, Sat., Jan. 27th. Flat Silver Ware, Feb. 3d.  
Picture Frames, Sat., Jan. 27. Clocks, Saturday, Feb. 10th.  
Men's Shoes, Sat., Jan. 27th. Other sales announced later.

## Plush Coats

The Genuine Sealette Plush Coats Going on Sale Wednesday at **\$17.50**

There is no coat that as quickly appeals to the woman of average means as a GENUINE SEALETTE PLUSH COAT. As beautiful as fur, superbly tailored; finely lined and trimmed, made for style and service.

Those we offer in this sale have formerly been priced at \$27.50 and \$29.50 and were it not for the fact that we must be planning for spring goods we wouldn't think of offering them at \$17.50 now.

They are full 54 inches long, have large shawl collars and are finished with three silk ornaments. The sizes range from 34 to 46.

Plenty of cold weather ahead in which to enjoy them and they are fine enough to last another winter season through.

Clearing Out the Waists—25c to \$7.95

There are several lots of them—lingerie waists, tailored waists, lawn waists, satin waists, taffeta silk waists, messaline waists, lace and net waists, waists of novelty materials, waists for evening wear, etc.—the selling prices being governed by former prices and qualities. Seldom more than a half for any of them.



## Corset Clearance

One of January's Best Corset Offers Featured for Wednesday

The lot of corsets we place on special sale for this Wednesday only is one of the very best values we have ever offered economically inclined women.

Corsets Well Worth **89c**  
\$1.50, at



Made of a very fine grade of coutil, lace trimmed, four to six hose supporters on each pair, a few with draw strings which is a feature found only in high grade goods.

Some have extremely long skirts, some are of the popular low bust style—all are very fashionable and made from this season's most stylish models.

Find them on the corset bargain tables, Wednesday only, at 89c.

## COAL

100 S. & H. Green Trading Stamps given Free with each ton of Soft Coal of every description if ordered this Wednesday.

## Wednesday and Thursday Groceries are Priced to Save You Money

- Bennett's Breakfast coffee, and 40 stamps, 2-lb. can for **50c**
  - Assorted teas, and 40 stamps, lb. **40c**
  - Tea sittings, and 10 stamps, lb. **15c**
  - 2 1/2-lb. can. Bavaria selected green peas **35c**
  - 5-lb. can. Bennett's Capitol baking powder and 100 stamps **\$1.00**
  - 2 cans. Brockport's grated pineapple and 10 stamps **50c**
  - Bennett's Excelsior flour—special offer of a sack at **\$1.50**
  - Full cream cheese, and 10 stamps, the pound **20c**
  - Bennett's Capitol extract, and 20 stamps, bottle **15c**
  - 1 can. Evergreen corn and 10 stamps, for **90c**
  - "Not-a-Seed Ideal" raisins, pk. **15c**
  - Candied peel, assorted, and 10 stamps, pound **25c**
  - 3 large cans. Cottage milk and 10 stamps **30c**
  - 4-lb. pkg. Boney Cleaner and Compound, with 20 stamps **50c**
  - 10-lb. sack yellow or white corn meal for **1.00**
  - Medium sour pickles, and 10 stamps, the quart **15c**
  - Large jar Bismarck apple butter and 10 stamps **25c**
  - Snyder's chili sauce, and 10 stamps, bottle **50c**
  - Dill pickles, and 10 stamps, doz. **15c**
  - Peanut butter and 20 stamps, large jar for **35c**
- Money-Saving Combination**
- 10 lb. Granulated Sugar **95c**
  - 3 pkgs. B. C. Mincement for **35c**
  - One bottle Galliard's Olive Oil **45c**
  - 2 cans Sifted Early-June Peas **55c**
  - Total **\$1.90**

### FRUITS AND VEGETABLES

- extra fancy lemons, tin dozen **10c**
- Fancy Hubbard squash, the pound **2 1/2c**
- Fancy yellow onions, pk. **35c**
- Good cooking apples, pk. **30c**
- 3 large heads plain lettuce for **10c**
- Fancy large coconuts, ea. **5c**
- Our famous Redlands oranges, the dozen **15c, 20c, 25c, 30c** and **35c**

## MOVED

to 211 1/2 South Sixteenth Street, Paxton Block, three doors north of Farnam. Look for the name.

## S. W. LINDSAY, Jeweler

## NEW SHOE DEAL!

Every Shoe in the House Must Walk Out

Positively we will not carry over a pair even if we do have to practically give them away.

These shoes are many of them bought for this season's selling and are the latest models.

**20% to 80% Off**  
Spring will find us with an entirely new stock.

## Regent Shoe Co.

205 SOUTH 15TH STREET

Best Sport News in The Bee

## Tremendous Bargain Offerings in the January Round-Up Sale

Beginning, Wednesday, January 24th, Continuing Throughout the Month.



New Lots Will Be Brought Forward Every Day. Watch Daily Papers for Prices.

A Round Up of all Odd Lots and Broken Lines. A cutting-out Special Values from our immense winter stock, that will surpass your greatest expectations. A fitting rounding out of the greatest January business this store has ever known. New offerings every day, and not a single disappointment—Watch our windows and ads.

## Wednesday in our Busy Ladies' Suit Dept.

**We Offer You Clearance Sale Values in**

- Silk Waists, Underskirts and Kimonos that will without question surpass any shown in Omaha this season.
- Silk Tailored Shirts and Silk Waists, worth up to \$5.00; Wednesday, choice **\$1.50**
- Silk Waists, worth \$7.50; Messalines, chiffons, lace and nets; sale price **\$1.95**
- Silk Underskirts, values to \$5.00, in taffetas and Messalines, all colors **\$1.95**
- Beautiful Messaline and Fancy Silk Underskirts, all colors, values to \$12.00 including the popular "Kloofits"; your choice of the lot Wednesday **\$3.95**
- Silk Kimonos, that sold regularly at \$7.50 to \$10.00; in Wednesday's sale **\$3.95**
- "Kloofit" Underskirts, regular values to \$3.00—black only; Wednesday **\$1.30**
- 50 Beautiful Silk Kimonos, imported models that sold to \$25, one price Wednesday **\$6.95**

**75c Embroideries 25c**  
A delightful assortment of the 22-in. and 27-in. Skirt Flouncings; beautiful patterns that sold up to 75c yard. Round Up Sale Price Wednesday **25c**

**Broken Sets of Fine Embroideries 10c, 15c and 19c**

**Loom End Embroideries**  
A full case of 5 and 6-yard strips of beautiful Edges and Insertions that would sell regularly at 7c, 10c and 15c, yd., at **3 1/2c, 5c, 7 1/2c**

10c Flannelettes, choice Wednesday, yard <b>5c</b>	25c Gingham, Stripes and Checks, at <b>15c</b>	All Blankets at Cost	All Comforters at Cost	Best Muslin, 36 inches wide, Wednesday, yard <b>6c</b>	Remnants of All Kinds at HALF PRICE.
18c Gingham, Stripes and Checks, 32 inches wide, at yard <b>12 1/2c</b>	White Goods, 12 1/2c, 15c and 16c yard values, at <b>7 1/2c, 10c, 12 1/2c</b>	Flannelettes, 10c and 12 1/2c values, Wednesday, at yard <b>7 1/2c</b> and <b>8 1/2c</b>	12 1/2c Flannelettes, choice Wednesday, <b>7 1/2c</b>		

## January Furniture Clearance

**\$30.00 Parlor Suit**, like cut, 3 pieces, golden oak, leather upholstered, for this one day, at **\$24.50**

**\$22.50 Parlor Suits** \$39.50 Parlor Suits \$38.00 Parlor Suits at **\$16.50** at **\$28.50** at **\$26.50**

**16 Odd Divans**—Beautiful designs, all leathers, upholstered, Wednesday at **25% Discount**.

**50 Bed Mattresses**—Slightly damaged in delivery, go Wednesday at **Less Than Half**.

**Another Big Lot of Odd Dining Chairs**—One to three of a kind, all good styles, Wednesday at **About Half**

## Linoleums

Three Great Special Bargains for Wed'day. **60c Linoleums 30c**—Remnants of best quality surface Linoleums, 2 yards wide up to 18 yards, in piece, to close at, square yd. **30c**

**Imported Inlaid Linoleums**—Remnants up to 15 yds. in length, worth up to \$1.65 yard, at square yd. **75c**

**85c Linoleum 45c**—One lot of surface Linoleum, 4 yards wide, regular 85c quality, slightly damaged, on sale at sq. yd. **45c**

**Linen Department Wednesday**

- Pure Linen Satin Damask, worth \$1.50, sale price, yard **1.00**
- Pure Linen Satin Damask, worth \$2.25, sale price, yard **1.50**
- Mercerized Satin Damask, worth \$1.00, sale price, yd. **50c**
- Union Linen Satin Damask, worth 16c, sale price, yard **10c**
- Hemmed Huck Towels, worth 10c each, sale price, each **10c**
- Hemmed Huck Towels, worth 25c, sale price, each **15c**
- Bleached Pattern Cloths, worth 12, sale price each **\$1**
- Bleached Pattern Cloths, worth \$2.50, sale price, each **\$1.50**

**White Goods and Bed Spreads Linen Dept. Wed.**

- Imperial Long Cloth, worth 12c yard, sale price, bolt 32 yards **95c**
- Imperial Long Cloth, worth 19c yard, sale price, bolt 32 yards **1.25**
- All kinds White Goods, worth up to 25c yard, sale price, yard **10c**
- All kinds White Goods, worth up to 55c, sale price, yard **30c**
- Full size Fringed Bed Spreads, worth \$2.00, sale price, each **\$1.25**
- Full size Fringed Bed Spreads, worth \$4.00, sale price, each **\$2.50**

## Magnificent Bargain Offerings in Underwear and Furnishings

**Men's Dress Shirts**, new spring patterns, big assortment, values to \$5; on sale at **49c** and **69c**

**Men's Union Suits**, \$1.50, \$2.00 and \$2.50 values; on sale Wednesday **\$1.08, 98c, 75c**

**Men's Heavy Fleece Shirts and Drawers**; on sale, garment **25c**

**Outing Flannel Gowns**, white or colors, to \$2.50 values—on sale at **.98c** and **49c**

**Ladies' Muslin Gowns or Skirts**, \$1.00 values, nicely trimmed—**49c**

**Ladies' Muslin Gowns**, good quality, full cut, at **35c** (or three for \$1.00)

**Ladies' \$1.00 and \$1.50 Union Suits**, white or gray, all sizes—at **.75c** and **49c**

**Children's Sizing Garments**, Fleece lined, regular 75c values; choice **25c**

**Girls' Outing Flannel Combination Suits**, skirts and waists, 50c values; on sale at **19c** (Three for 50c)

**Boys' Outing Flannel Gowns**, \$1.00 values, at **35c**

**Children's Black Satin Bloomers**, 75c quality, all sizes 2 to 10 years; on sale at **25c**

## Hayden's Grocery Dept. is the Talk of Omaha—Our Aim is the People Not the Trusts

17 lbs. Best Granulated Sugar, \$1.00  
10 Bars Best 2 1/2 All or Diamond C Soap, at **25c**  
2 lbs. Best Rolled Breakfast Oatmeal, **30c**  
4 lbs. Best White or Yellow Cornmeal, **15c**  
6 lbs. Good Japan Rice, 7 1/2c quality, **35c**  
at **25c**  
4 1/2 lb. Backs Diamond H Flour, made from the best selected wheat. Nothing like it for the money; sack **\$1.25**  
Gallon cans Golden Table Syrup, **35c**  
Quart bottles Canadian Maple Sugar Syrup, at **50c**  
Flat bottles Canadian Maple Sugar Syrup, at **30c**  
Jellycon or Jello, pkgs. **7 1/2c**  
Yeast Foam, pkgs. **3c**  
Corn Flakes, pkgs. **6 1/2c**  
Grape-Nuts, pkgs. **10c**  
The Best Tea Sittings, lb. **15c**  
Golden Santos Coffee, lb. **35c**  
4 1-lb. cans Condensed Milk, **25c**

**VEGETABLES**

- 2 bunches fresh Beets, Carrots, Turnips, Shallots or Radishes for **5c**
- Fancy Cauliflower, per lb. **7 1/2c**
- 2 bunches fresh leaf Lettuce **5c**
- 2 bunches fresh Parsley for **5c**
- Large Cucumbers, each **12 1/2c** and **10c**
- Fancy Cabbage, lb. **2 1/2c**
- Rutabaga, Carrots, Turnips, Parsnips or Beets, lb. **1 1/2c**
- Brussels Sprouts, lb. **15c**
- 1-lb. box fancy Hothouse Mushrooms, at **40c**
- Yellow or Red Onions, lb. **2 1/2c**
- Anything you want we've got it, and save you from 50 to 100 per cent.

**SPECIAL BUTTERING SALE**  
Cheaper and better than lots of butter  
2 lbs. good butterine **35c**  
2 lbs. good table butterine for **35c**  
2 lbs. fancy table butterine for **40c**  
and save you from 50 to 100 per cent.

**SECOND WEEK BIG HIGHLAND HAYL CLARET SALE**  
Highland Navels are the pride of California, and the range of quality sale prices as follows:  
112 and 125 size, regular price 45c, sale price per dozen **25c**  
150 size, regular price 50c, sale price, dozen **25c**  
200 and 216 size, regular price 25c, sale price per dozen **15c**  
And with every dozen we will sell you one of the finest Silver Plated Teaspoons for only 10c.

You don't have to save any wrapper or pay any postage. They are right with the goods. Highland Navels have not been kissed by the sun only, but the moon and stars. The Bottom Fall Out of the Apple Barrel.

Owing to the continuous cold weather it was impossible to ship apples, and therefore the market is overloaded.

We will unload 1,000 bushels this week. These are fancy orchard picked apples—all you want, per barrel **\$2.50**

## Try HAYDEN'S First