



Interest in Our January Sales Seem to Grow Constantly as the Month Advances—Each Day Finds New Bargain Surprises. Monday Many New Spring Lines Shown for the First Time Will be Most Pleasingly Priced



An Exceptional Showing New Spring Dress Fabrics

In Wash Goods Department Monday The new arrivals which are now on display in our Wash Goods department offer to the purchaser a choice selection in the Spring Season's Dainty Wash Fabrics. Prices also, quality considered, will be found the lowest.

French Tissues in a splendid line of stripes and checks; at a yard .24c Scotch Ginghams, 32 inches wide, in pretty plaids, absolutely fast colors, per yard .24c

Monday we will close a large line of Blankets and Comforters at sweeping price reduction. Don't miss this opportunity for profitable buying.

ZION CITY LACES We have the exclusive agency for this famous line of wash laces in Omaha, and are showing for Monday 3 very special bargain lots at .71c, 5c and 3 1/2c

ALLOVER LACES 25c Monday we offer a splendid line of fancy all-over laces, regular 50c and 75c values, at, choice, per yard .25c

\$1.50 AUTO SCARFS 75c This line includes a splendid assortment of plain and fancy colored Scarfs, also hemstitched and fringed Scarfs that were made to sell regular at \$1.50, the entire lot will go at one price, Monday, each .75c

75c CENTER PIECES 39c A Big Clearance Monday of 24 and 30-inch Center Pieces, also 34-inch scarfs, embroidered in white and colors and trimmed with Tulle and Chilly Lace. Actual values up to 75c each. Choice, Monday, at .39c



Sale of Odd Dining Chairs

We have in stock 50 Odd Dining Chairs, 1 to 3 of a kind, which we will close out Monday, at . . . . . Half Price

Here Are Some Exceptional Money Savers in This Week's Sale

- \$3.95 Steel Couch \$2.75 \$19.50 Brass Bed \$12.00 \$5.85 Iron Bed \$3.95 \$12.50 Oak Dresser \$8.50 \$4.25 quartered oak Center Table \$2.75 \$5.55 Oak Rocker \$3.95 \$19.50 Couch \$14.50



A Showing Surprisingly Beautiful for So Early in the Season Scores of the Beautiful New Weaves and Colorings are already in Stock and every express adds to the assortment of our showing of New Spring Goods.

Never before in the almost 25 years of Our Omaha business career have we been in a position to offer our customers values in Women's outer garments the equal of the bargains which we will offer you during this week

Monday We Will Offer \$35.00 Dresses at \$8.95—300 beautiful one-piece dresses in fine Serges, Messalines, Chiffons, Crepe de Chines, etc., street and evening shades, values to \$35 at, choice \$8.95



Monday We Will Offer All Our Cloth Coats—That sold up to \$35.00, one big lot, a grand assortment of the season's best styles, fabrics and colorings for selection, your unrestricted choice, \$10

Children's Winter Coats—A splendid assortment of the season's best styles; bearskins, friezes and fancies, sizes 2 to 10 years, \$1.50 to \$5.00 values \$1.50

Tailored Waists—A big showing of White Waists, regular \$2.50 values \$1.00

225 Tailored Suits—Both Ladies' and Misses', that were made to sell up to \$25.00, both plain colors and fancies \$7.95

Watch the papers for the Following Sales This Week TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

Hayden's Make the Grocery Prices for the People—Not a Few Quality and Price in Our Front Store, and a Saving of 25% to 50% 17 lb. Best Granulated Sugar for \$1.00

Three Great Specials in Wool Dress Goods

Imported Wool Taffetas, \$1.00 and \$1.25 Values, at 78c—100 pieces, 20 different colors, beautiful silky quality; proper weight for spring wear; snap Monday, at, yard .78c

\$1.50 Wool Suitings, 54 inches wide, at, yard, 98c—Plain and fancy weaves in Scotch Mixtures, Homespun, Diagonals, Serges, etc., regular \$1.50 values, at, yard .98c

Plain and Novelty Dress Goods—36 to 52 inches wide; 50 pieces in the lot; fine assortment of wanted weaves and colorings. 48c-68c

Two Remarkable Embroidery Bargains

Monday we will offer two exceptional bargain lots of embroideries, including insertings, edges and skirt flouncings.

Specials in Domestic Room Product 25-inch heavy bleached muslin, regular 84c value, at .64c Norton Unbleached Muslin, 26 inches wide, regular 90 value, at .70c

20c Embroideries 7 1/2c This lot includes a big assortment of 5-yard loom end strips of embroideries and insertings which would sell regularly at 15c and 20c a yard; sale price Monday, per yard .7 1/2c

New Spring 1912 Rug Patterns

The most complete and attractive showing of new rugs offered in Omaha. Arbedil Wilton Rugs are a delightful reproduction of Antique Feraghan, Kirma and other fine Persian designs and are a rug of exceedingly fine quality; 9x12 size, \$55

Wash Day Specials in Busy Hardware Department

- \$5.00 O. K. Wash Machines \$3.75 \$5.00 Round Pan American Washer for \$3.49 \$7.50 Easy Yankee Washer \$5.25 No. 2 Old Reliable Western Washer for \$3.99 No. 3 Old Reliable Western Washer for \$3.99 \$2.00 Folding Wringer Benches, holds wringer and two tubs \$1.49 \$2.00 Bicycle Wringer, guaranteed for three years and ball bearing \$2.99 \$1.75 Folding Ironing Board and Stand \$1.25 \$2.00 Double faced size Wash Board \$1.25 \$1.25 5-piece Resilient Sad Iron, at 50 Clothes Pins, or 3 boxes, for .75

Clearance Sale of Jardiniere

We're going to divide our stock of Jardiniere into 4 big lots Monday, marked at a fraction of worth for quick clearance.

For all your wants Try HAYDEN'S First It Pays

CARDINAL FARLEY, THE MAN An Appreciation of His Activities by an Associate. SOME OF HIS GREAT WORKS

Cardinal Farley has a very large human heart. As a young priest he was much affected on one occasion by the story of an old missionary who had just returned from his work in Africa.

Cardinal Farley's interest in boys is probably due to the fact that he came to this country himself when very young, and had to start right in from the beginning to make a way for himself.

Cardinal Farley's studies at college stood him in good stead for his life's work. He is thoroughly acquainted with French and Italian literature, and speaks both languages fluently.

One day shortly after the Spanish-American war, the Very Rev. Father Henry of Mill Hill, England, was speaking to the cardinal about ten missionaries he had prepared to send to the Philippine Islands, and who were delayed on account of the lack of funds.

Cardinal Farley's time in those days was not wholly spent in studying. He always evinced great interest in the college sports, and took part in them. His specialty seemed to be hand ball, and he had attained a degree of proficiency at this game that was quite surprising to the rest of us.

Cardinal Farley is a man of superb dignity, and yet he is ever ready with a jest. His sense of humor is keen, and his affability and gentleness are well known to every man who comes in contact with