

# BRANDEIS STORES WONDERFUL SALE OF FURS

### A \$12,000 Purchase from a New York Furrier--Including Fur Coats, Fur Sets, Fur Muffs, and Fur Scarfs--Also Our Own Fur Stock Sacrifice--Everything at About One-Half Price

#### FUR COATS

- Long Pony Coats, worth \$59.00, at \$32.50
- Long Siberian Squirrel Coats, worth \$125.00, at \$59.00
- Long Blended Brook Mink Coats, worth \$75.00, at \$45.00
- Long French Coney Coats, worth \$35.00, at \$19.00
- Long Northwestern Mink Coats, worth \$85.00, at \$39.00
- Long Caracul Coats, worth \$69.00, at \$35.00
- Long Pony Coats, worth \$59.00, at \$32.50
- Long Krimmer Coats, worth \$150.00, at \$69.00
- Long Pony Coat, worth \$55.00, at \$30.00
- Long Near Seal Coat, caracul trimmed, worth \$129.00, at \$69.00
- Long Near Seal Coat, worth \$125.00, at \$75.00
- Long Fine Caracul Coat, worth \$150.00, at \$85.00
- Genuine African Monkey Skin Coat, worth \$195.00, at \$100.00
- Genuine Leopard Skin Coat, beaver trimmed, worth \$550.00, at \$150.00
- Genuine Wolf Seal Coats, worth \$85.00, at \$45.00
- Near Seal Coat, Canadian Marten trimmed, worth \$195.00, at \$75.00



#### Matched Fur Sets

- Large Mink Sets, worth \$250.00, at \$80.00
- Fine Brown Bear Set, worth \$125.00, at \$49.00
- Canadian Marten and Near Seal Set, worth \$100.00, at \$45.00
- Blue Grey Fox Set, worth \$125.00, at \$39.00
- Black Fox and Shirred Satin Set, worth \$100.00, at \$35.00
- Red Fox Sets, worth \$40.00, at \$25.00
- Isabella Fox Sets, worth \$59, at \$29.00
- Blue Wolf Sets, worth \$50, at \$25.00
- Black Wolf Sets, worth \$50, at \$25.50
- Pointed Fox Sets, worth \$39, at \$19.00
- Natural Wolf Sets, worth \$35, at \$19.00
- Natural Raccoon Sets, worth \$39.00, at \$19.00
- Natural Wolf Sets, worth \$30.00, at \$15.00
- Black Fox Sets, worth \$30.00, at \$15.00
- Jap Mink Sets, worth \$25, at \$12.50
- Iceland Fox Sets, worth \$25, at \$12.50
- Iceland Fox Sets, worth \$15, at \$8.98
- Fine French Coney Sets, worth \$15.00, at \$7.50
- Fine Isabella Opossum Sets, worth \$15.00, at \$7.50
- Black French Coney Sets, worth \$12.50, at \$6.98
- French Coney Sets, worth \$10, at \$5.00
- Coney Sets, worth \$7.50, at \$3.98
- Large Blue China Wolf Sets, worth \$10.00, at \$3.98

**MINK FURS**  
**ANY MINK SET**  
**ANY MINK SCARF**  
**ANY MINK MUFF**  
 In the entire stock at 50c on the dollar. Just half price.

#### FUR SCARFS

All the odd Scarfs in the two stocks, including all the different furs and styles that are worth from \$1.50 up to \$15.00 go at 69c to \$5.00

#### FUR MUFFS

Any separate muff from the stocks that has sold from \$1.00 to \$25.00, will be sold at, each 69c to \$10.00

The most sensational bargains in furs of high and medium grade that were ever offered by any store. This immense purchase together with all our own stock is going Saturday at reductions never before heard of in Omaha. The window displays have attracted crowds. Saturday on second floor.

# BRANDEIS STORES

## KID GLOVE SALE

Fine French kid, Cape and Mocha Gloves, one and two-clasp effects in black, white, tan and gray; fitted to the hand. At main glove counter, at pair \$1.50



Women's 16-button length Gloves—Black, white and tan, fine French lambskin; worth up to \$3.50—bargain square—\$1.98 at pair

Women's and children's gloves and mittens—French lambskin, mocha and cape—black, white, gray and tan, unlined or fleeced, one and two clasps; at a pair \$1.00

## Special Sale of Hosiery

- Women's Imported Lisle Thread and Cotton Hosiery—Mercerized silk finished lisle, double soles, high spliced heels and toes; black, tan and fancy; worth up to 50c a pair, at pair 25c
- Women's and Children's Cotton and Lisle Finished Hosiery—fleecy lined and wool, double heels and toes; also misses', boys' and children's ribbed hosiery and fleecy lined and wool hose; worth 25c a pair; at pair 12 1/2c
- Women's Black Pure Silk Boot Hosiery—wide lisle garter tops, lery, double soles, heels and lisle double heels and toes worth 25c pair, at pair 12 1/2c
- Women's, Men's and Children's Cotton and Fleecy Lined Hosiery—double heels and toes; also misses', boys' and children's ribbed school hosiery, fast colors and all sizes—worth 15c a pair at pair 9c
- Infants' Pure Cashmere Hose, silk heels and toes; black, pink and sky; worth 15c a pair, at pair 7 1/2c

## Sale of Winter Underwear

- Women's Fine Ribbed Union Suits and Vests and Pants; fleecy lined cotton; worth up to 75c; special, at garment 39c
- Misses', Children's and Boys' Union Suits—Heavy and medium weight fleeced cotton; regular 50c values, at suit 39c
- Women's Ribbed Cotton Long Sleeved Corset Covers; 50c quality, at, each 29c
- Boys' Shirts and Drawers—Heavy fleeced cotton; 39c quality, at, garment 25c

## Special Sale of Shoes

- Old Store—Main Floor
- \$3.50 MEN'S SHOES AT \$2.85 PER PAIR
- 350 pairs of men's shoes in tan calfskin, dull calf, vicci kid and patent leather—made by a well known manufacturer—Goodyear stitched soles of Oak leather—good shapes in button or lace styles—all sizes and widths; regular \$3.50 shoes; Saturday, at \$2.85
- Boys' Shoes—Sizes up to 13 1/4; our regular \$2.25 grade in all sizes at \$1.25
- Infants' Shoes—Odds and ends that are \$1.50 and \$1.75 values; special at 98c
- Women's Shoes—In tan calfskin, wide toes, short vamps; all sizes at \$2.98
- Girls' and Children's Shoes—Odds and ends worth up to \$3 a pair, on bargain tables, pair \$1.25
- Infants' Soft Sole Shoes—50c and 60c values, at the pair 25c

## GREAT FINAL CLEARANCE OF WINTER SHOES

For Men, Women and Children Now Going On—Basement

# BRANDEIS STORES

### EXTRA SPECIAL JANUARY SALE

## WASH DRESSES

For Children and Juniors

Pretty, dainty, little frocks of the new spring wash fabrics in chambrays, percales, repps, ginghams, cotton corduroys and lawns. Hundreds of pretty styles that show the difference over the past season's styles, at—

98c-\$1.50-\$1.98-\$2.50-\$2.98  
 \$3.98-\$5.00 and \$6.98



Women's Fine Serge and Broadcloth Dresses at \$5.00 One-piece Dresses, worth up to \$15 each, Saturday, very special, while they last, at \$5

# BRANDEIS STORES

### HUMAN HAIR GOODS

## Sale of Switches

That will bring hundreds to our Hair Dept. 2d floor and Pompa's room

Women who know Brandeis quality hair goods will require no prompting to share in these unusual values

- 18-inch switches, values up to \$1.50, at .69c
- 20-inch switches, values up to \$2, at \$1.45
- 22-inch switches, values up to \$4, at \$1.98
- 24-inch switches, val- 26-inch switches, values up to \$6.00, at \$4.00, at only \$3.98 only \$4.98
- 28-inch switches, values up to \$10, at \$6.98

Only short stem, guaranteed natural wavy switches are offered. All shades except gray. We do all kinds of hair work.

Switches made from combings  
 Switches dyed by experts  
 Hair Dressing, Manicuring and Shampooing. Appointments made by phone.  
 Try our manure with Oriental Oil; preserves the beauty of the nails. Prevents brittleness and hangnails.

## BRANDEIS DRUG DEPT.

- 25c Santal Tooth Powder at .14c
- 50c Dr. Graves' Tooth Powder at .97c
- 25c Amole Rose Cream at .3c
- 25c Lilac Taleum Powder at .4c
- 25c Pompeian Massage Cream at .4c
- 50c Pebecco Tooth Paste at .39c
- 25c Santal Face Cream at .14c
- 50c Java Rice powder at .87c
- 1 lb. 20-Mule Team Borax, 3c
- Jap Rose Soap, per cake .7c
- 1c Liqueur Soap, cake, 5c
- Min. Yale's Almond Blossom Cream .46c
- Yale's \$1 Hair Tonic at .89c
- 25c bottle Peroxide at .6c
- 10c Shinola, box at .7c
- 7 pkgs. Toilet Paper at .25c
- Retall Cold Cream at 15c, 25c, 35c, 50c and .75c
- Retall Hair Tonic is guaranteed at 50c and .61

## OUT OUT THIS SECTION This Coupon with 88c

Entitles you to a HALF DOZEN of our regular \$4.00 a dozen Photographs if presented Saturday or any day next week.

POMPEIAN ROOM PHOTO STUDIO.

### FARMERS ARE ENTHUSIASTIC

Snow Has Given Assurance of a Bumper Crop This Year.

### COMES WHERE NEEDED BADLY

Sections Which Were Dry Have Been Relieved—Old Crop Not Harvested in Some Sections.

Division Freight Agent Morrissy of the Illinois Central, with headquarters in Dubuque, Ia., is in the city after a trip over his territory, which covers Minnesota, South Dakota, western Iowa and Nebraska. He has found that over the entire area the snow has been unusually heavy and that farmers are enthusiastic over the prospects for a bumper crop this season.

In the portions of South Dakota that were in the dry belt last year, Mr. Morrissy found snow from one foot to eighteen inches deep on the level and even more in the Jim River valley. In that section of the state there are thousands of acres of wheat unthreshed and still in the shocks in the fields. Ever since early last fall, there has been so much rain and snow that farmers have been unable to care for their grain. Ordinarily it would have spoiled, but during the last winter the weather has been so cold that the moisture has all frozen out and the grain is as dry as a bone.

In Iowa and northern Nebraska, encouraged by the heavy fall of snow during the last few weeks, Mr. Morrissy says the farmers are making preparations to put out one of the largest crops in years.

### before the ceremony. Mr. Harvey Huntington, also a brother of the bride, played the Lohengrin wedding music as they entered the ceremony room and the bridegroom as a recessional. A wedding breakfast was served. Decorations were of Killarney roses with palms and ferns. Out-of-town guests at the wedding were Mr. and Mrs. M. R. Huntington of Omaha, parents of the bride, and Mr. and Mrs. Frederick Ellis and Miss Dorothy Ellis of Chicago.

### Iowa Corn is Just as Bad as Nebraska

"Seed corn is in as bad condition in Iowa as in Nebraska, and, in fact, a deplorable lack of seed corn prevails throughout the corn belt," said C. W. Graham of Des Moines, Ia., manager of the National Seed Tester company, who has been testing corn exhibited at the corn show at Lincoln and who was in Omaha today.

"In some of the exhibits at Lincoln," said Mr. Graham, "I was unable to find a single ear that would germinate."

The tests had not been completed when Mr. Graham left Lincoln, but the full results will be made known tomorrow in bulletins sent out by the state experiment station.

Mr. Graham says that unless exhaustive tests are made by the farmers, there will be a serious loss in the 1912 corn yield, not only in Nebraska, but in Iowa and the Dakotas. Tests made by the experiment station at Ames, Ia., show that the same condition prevails in that state as in Nebraska.

Mr. Graham advises every farmer to test his corn, following the suggestions that are being made by the publicity bureau of the Commercial club. He says home tests are easy and sufficient. He emphasizes the fact that farmers can find ample seed corn at home if they will test. The first test does not prove conclusively that nongerminating corn is not to be had. A test applies only to the ears tested and not the general crib. By making continued tests sufficient corn to plant any farm can be obtained, he says.

## New Advertising Manager of The Omaha Bee Arrives

George W. Preston has arrived in Omaha to assume the position of advertising manager of The Bee. He comes with the best recommendations from his latest employers, who on his departure gave him splendid press notices in the paper for which he worked. Mr. Preston was advertising manager of the Duluth News-Tribune for several years and prior to that time was in charge of the advertising department of the Detroit Journal.

In speaking of his departure from Duluth the News-Tribune says:

"Mr. Preston has been active in business circles of this city and leaves a wide circle of friends, who will miss him. During his residence in this city he has been an active member of the boat club, the Commercial club, the Knights of Pythias and the Dramatic Order of Knights of Khorassan."

Mrs. Preston and their children will remain in Duluth until March.



GEORGE W. PRESTON.

### State May Help in Seed Corn Campaign

The pure seed law passed by the last legislature has not been enforced, but the office of state food commissioner is seriously considering the testing of seed corn for the farmers, according to a letter received from Niels P. Hansen, deputy commissioner, by Manager Farrar of the publicity bureau of the Commercial club. The letter reads:

I am in receipt of your letter of January 18 and in reply will say that while the last legislature passed a seed law, it failed to make an appropriation for its enforcement. As it requires considerable expense to equip a seed laboratory and employ a seed analyst, we have been unable to do anything with the seed part of the law. However, we are thinking seriously of purchasing a germination oven and testing seed corn for viability, as we have been informed that the condition of the seed corn this year is bad and we have thought if possible we should assist the farmers of the state in the matter of seed corn selection. We are told that the seed men will run their corn through a grader and sell the seed without any regard to its viability. We hope to be in a position before long to take this matter up.

### Yeiser Sends Out Call for Delegation

The latest document sent out by the John O. Yeiser letter-writing bureau is a call for names to make up a delegation to go to the republican national convention to nominate Colonel Roosevelt for president. "Dead or alive," Mr. Yeiser explains that he is not going to take any chance on holding a mass meeting, conference or convention and putting his correspondents to the trouble of paying railroad fare to meet him face to face, but will fix up a list from the names sent in, and go to it. In the postscript he says, "Don't hesitate to tell me where I can improve on what I am doing if it does not involve spending more money."

### TO IMPROVE FOUR SCHOOLS

Work on Additions Will Be Commenced in the Spring.

### BUILD SIXTEEN NEW ROOMS

When Present Plans Are Carried Out Fourteen Hundred More Pupils Can Be Accommodated.

When plans now under advisement by the Board of Education are carried out, 1,600 additional pupils can be accommodated in the graded schools of the city. This much space is now needed, as several of the buildings are congested.

Sixteen new rooms will be constructed at Miller Park school, four new rooms at Bancroft, four at Long and four at Kellogg. Each room will seat from forty to fifty pupils.

A total of \$125,000 will be spent in these improvements, \$50,000 of which will go to Miller Park, \$38,000 to Bancroft, \$18,000 to Long and \$19,000 to Kellogg.

Rooms to accommodate elementary grade pupils are now being rented at Long. There are no accommodations at the Bancroft for the eighth grade. The other schools, while not so congested as Long and Kellogg, still are in need of more room.

Money for this work is now held by the board, being part of a levy made for the purpose. When these repairs and additions are completed the bond issue will be entirely absorbed. Members of the Board of Education believe there is little to be gained in delay and with the early spring construction work will be commenced on all the buildings.

### SUNDAY SCHOOL CLUB GIVES ATHLETIC MEET

The Boys' club of St. Stephen's Sunday school will have an indoor athletic meet at the Fort Omaha gymnasium next Wednesday evening, to which the public is invited. The events will be called in two classes so as to give the larger and the smaller boys even opportunities for sports. There will be fifteen events, comprising weights, races and jumping, as well as several gymnasium strength tests. The program is designed for entertainment as well as contest. Only boys who are on the rolls of St. Stephen's Sunday school will be entered as contestants. The meet will be followed by an inter-class basketball game, in which four teams will participate. The Boys' club has open dates on its home floor the latter part of February. Games of basketball will be accepted on other courts at any time. Any boy may become a member of St. Stephen's Boys' club by attending the Sunday school, at Sargents hall, Twenty-fourth and Ames avenue. The membership is large and growing.

Got an Awful Fright by fear of appendicitis? Take Dr. King's New Life Pills and soon see bowel trouble vanish. Guaranteed. 25c. For sale by Beaton Drug Co.

Persistent Advertising is the Road to Big Returns.

### FORMER OMAHA GIRL IS MARRIED AT KANSAS CITY

Miss Esther Huntington, daughter of Mr. and Mrs. Albert B. Huntington, and Mr. Albert J. Davies were married at the home of the bride, 211 West Armour boulevard, Kansas City, at 12 o'clock Monday. Rev. J. B. Stice of Westminister Congregational church performed the ceremony. Miss Huntington wore a white satin messaline with overdress of embroidered net and carried a bouquet of orchids and lilies of the valley. Miss Florence Ellis of Chicago was her maid of honor and only attendant and she wore blue messaline and carried a arm bouquet of pink Killarney buds. Mr. Davies was attended by Leon Huntington of Omaha, brother of the bride, as best man. Mr. William Murray sang "At Dawn" and "I Love You Truly."

### Midway Proprietors Held for Gambling

William Crutchfield, Jack Bloomfield and Robert Ford were arraigned in police court yesterday on a charge of gambling. A. S. Rockie, attorney for the defendants, contended the state had sufficient evidence to bind the defendants over and

## The Famous

16th and Farnam

Values Like These Need Not Extravagant Advertising

## SATURDAY

- 50 Coats in Black Broadcloth and mixtures, real \$10.00 and \$12.50 values \$3.95
- Choice of any Coat and Suit in the house, including plushes and velours, values up to \$10.00-\$15.00 to \$40, in 2 lots \$10.00-\$15.00
- And All Alterations Free
- 600 Skirts of ever up to date materials and makes, including French voiles, in three lots, for quick selling, \$2.95-\$3.50-\$5.00
- Dresses for all occasions—Saturday, \$5.00-\$10.00
- These are values that must command your attention, and it makes it possible for being on second floor.

