

ALL BOOST FOR BETTER CORN

Big Corporations Unite in the Crusade to Test Seed.

BANKERS ARE TO LEND A HAND

Railroads, Creameries, Newspapers and Large Implement Concerns to Help in the Needed Move.

Bankers, railroads, creameries and implement companies of Omaha and the newspapers of the state have rallied to the support of the publicity bureau of the Omaha Commercial club in its campaign for the testing of seed corn by farmers.

The Clearing House association has appointed Secretary W. H. Hughes and the members of the executive committee to co-operate with the publicity bureau. Through the more than 800 banks in the state the association will call attention to the critical situation as regards seed corn. It will send to the banks pamphlets stating the situation, and posters urging the testing of seed and bearing instructions for home testing.

The Northwestern, Union Pacific, Rock Island, Burlington and Missouri Pacific will send posters to all their station agents in the state with instructions to post them conspicuously.

The John Deere Plow company, the Parlin & Orenduff Co. and the Lindner Implement company will wage a state-wide campaign through the dealers who handle their goods. The Deere company is now sending out circulars by every mail, urging the testing of seed corn. Manager Farrington will send out 4,000 posters, with the request that they be posted in conspicuous places.

The Alamo, Fairmont, David Cole and the Farmers' Co-operative creameries will work through their country stations.

One hundred editors have assured the publicity bureau that they will urge seed corn testing through their papers. Only two have declined, and they on the ground of lack of space.

Prof. C. W. Pugsley of the agricultural extension department of the University of Nebraska, who has now made tests in thirty counties, says the seed corn situation is even worse than at first anticipated. He has found that the proportion of corn in these counties that will germinate strongly runs from 10 to 50 per cent, and only in rare instances has he found corn that will test 90 per cent.

"Unless some action is taken," said Prof. Pugsley, "Nebraska will face a serious loss in its corn crop. This, to a great extent, can be avoided, if the farmers will test their corn, but the great trouble will be in getting them to realize the exact situation. Last year the corn crop amounted to something over \$80,000,000. A 10 per cent loss this year would mean an immense deficit. But unless the proper precautions are taken, the yield will not be more than one-half the normal crop."

Merit System Tried by Great Western

Chicago & Great Western men are now all wearing buttons on which are the words, "Caution, Guard Your Watch." The wearing of these buttons means that the employee, regardless of rank have enrolled themselves in the company's Bureau of Safety, which is another name for a school of instruction which the Great Western has established at the Chicago headquarters.

The Bureau of Safety of the Great Western is a school for the benefit of company employees and is along the line of correspondence schools. The employees from superintendents down to gravel pit men are eligible to enter. Books are supplied free of charge and at intervals examinations are held, the papers going to the executive committee, of which General Manager Siffer is in charge. There are several courses of instruction and if a man in one department feels that he would like to fit himself for a place in another, he secures the books by making application. After finishing the course and filing the required application, the applicant is transferred filling a vacancy when one occurs. There is a merit system and the man passing the best examination, stands the best chance of getting to the top in the department which he selects.

DECISION EXPECTED SOON IN DUNDEE VIADUCT CASE

A decision in the Dundee viaduct case, now under advisement by the United States circuit court of appeals, is expected within the next few weeks. If the decision is favorable to the city, a viaduct costing in the neighborhood of \$5,000, of a total length of 1,300 feet, will be erected. The appeal in the case was taken by the Missouri Pacific railroad, which will stand the expense of the undertaking in the event a decision is rendered.

Huge sums of money are to be expended during the approaching year for the construction of viaducts. The Bancroft and Eleventh street viaduct will be constructed, the latter being reconstructed, requiring an outlay of several thousand dollars. The details of the plan for the Bancroft viaduct have not been submitted by the Great Western, although the other roads interested have placed these plans in the hands of the city engineer. These plans will be compared at a conference of railroad and city officials and made to harmonize.

TWO BANKS TO CARRY THE WATER BOARD JUDGMENTS

Comptroller Cochrane and a committee from the city council met with officials of the Omaha National bank yesterday morning to take up the matter of the Water board judgment held by the bank. This judgment is for \$5,000. Bank officials agreed to carry it until the board sees its way clear to settle the account. The United States National bank officials will take the other judgment, which with interest amounts to about \$5,000.

This arrangement now leaves the Water board free to attend to other business. At first it was thought that an additional levy of \$50,000 would be necessary to meet the demands of the two judgments. A levy of \$200,000 was made several months ago. There is something like \$145,000 or \$150,000 at the disposal of the board, but this money will be applied on other approaching needs.

A Don Meison man had an attack of muscular rheumatism in his shoulder. A friend advised him to go to Hot Springs. That meant an expense of \$350 or more. He sought for a quicker and cheaper way to cure it and found it in Chamberlain's Lincture. Three days after the first application of this lincture he was well. For sale by all dealers.

BRANDEIS STORES

Remarkable Event for Remnant Day 5,000 Sample Pieces Silk Brocades OF VERY HIGH CHARACTER

Bought from a Silk Importing House—Three Pieces Will Match up, Enough for a Silk Waist, for Trimming of Elaborate Petticoats, etc. Damasse 2 and 3 tone brocades, Persian and Bulgarian designs. These fine silks can be utilized for linings, sofa pillows, art purposes, etc., worth up to \$2 and \$2.50. As long as they last on bargain square, at each... 50c

Great Showing of New Foulards

Everybody in Omaha is talking of Brandeis pretty foulards. The collection is so varied and large, representing every new 1912 idea—bordered effects have the prominence—40 to 42 inches wide; many are exclusive, at yard, \$1.35 to \$1.95.

Other foulards, 24 inches wide, in dots, fancy neat small effects, jardiniere and cameo patterns, etc., at yard 49c and 69c.

75c and \$1 Dress Goods at 50c

Three cases just received from one of the best dress goods mills in the country, representing all the wanted weaves; plenty of navy blues, grays and browns; also black and white checks and black and white stripes in all sizes; front bargain square, yard. 50c

Bargains in Basement

Every One Is An Extra Special for Friday.

Extra quality new dress percales, light and dark styles that are neat, new and attractive; the colorings are absolutely fast; all one yard wide. 8 1/2c Lengths up to 20 yards, at yard.

Yard wide, light and dark dress percales, quality same as above; lengths up to 4 yards, at yard. 5c

The new styles and colorings in our fine dress gingham are just what you wish. We suggest that you buy gingham of this grade because you will be more than satisfied. Dress lengths of up to 10 yards, at yard. 9c

36-inch unbleached Muslin, the right weight for making substantial sheets, at yard. 5c

The best bleached muslin remnants, including Lonsdale, Hope and Fruit of the Loom, special for Friday at yard. 6 1/2c

Note—Keep in mind the great January sale of Sheets and Pillow Cases, fine cambrics, muslins and wide sheetings is still in progress, offering just as good and better values than on the first day.

Thousands of yards fancy wash laces and insertions, French and German vials, plait vials, pure linen torchons. French torchons, curtain cluny laces, etc.; values up to 12 1/2c—2 big bargain squares, at yd. 2 1/2c-5c

18 and 22-inch Mus embroidered flouncings, skirtings, corset coverings, etc., Swiss, nainsook and cambric; all new designs. Big bargain square piled high with real bargains; many worth 60c yard, at yard. 25c

Remnants and sample pieces allover laces and embroidered chiffons, etc., all kinds, 1/2 to 1 yard in each piece, at each. 25c

Remarkable Linen Specials AT THESE ESPECIALLY LOW PRICES EVERY DOLLAR DOES THE WORK OF TWO

Mill Ends Huck Toweling—Good, heavy, round thread, fine weave, full 18 and 20 in. wide, 2 to 10 yard lengths; worth 19c yd., at yd. 6 1/2c

Table Padding—Good weight, double face padding, 54 inches wide; usually sells at 39c yd., at yard. 15c

Linen Pillow Cases—Made of best quality round thread Irish linen, 45x36 inch size; worth \$1.98, at pair. \$1.25

Extra size, all pure Irish or Austrian Huck Towels, large size, fine weave; worth 40c, at each. 15c

Embroidered Dresser Scarfs—Beautifully embroidered scarfs, full 18-24 inch width; 89c value, Friday, at each. 49c

Fringe Bed Spreads—Extra weight, large size, beautiful designs; our regular \$3.00 spreads, at each. \$1.25

Scalloped or Hem-stitched Huck Towels—Regular size, fine weave; worth \$1 to \$1.25, at each. 49c

OUR GREAT FUR SALE Saturday Jan. 20

A Great Special Purchase of Fur Coats, Matched Sets, Separate Muffs and Fur Pieces Together with All Our Own Fur Stock Marked for Quick Clearance.

At 1/3 to 1/2 Their Actual Value

BRANDEIS STORES

BENNETTS

Every Time You Spend a Dime You Get an S. & H. Green Trading Stamp

BARGAIN FRIDAY

Clearance of Our Entire Stock of Women's Fine Waists



Lingerie Waists Tailored Waists Lawn Waists Satin Waists Taffeta Waists Messaline Waists Novelty, Lace and Net Waists Waists for Evening Wear, Etc.

Every waist in our stock that should be moved for one reason or another is going to move Friday and Saturday. You are quite familiar with the styles and qualities for which our waist store is famous and we hardly think it necessary to go into detailed description and quote comparative prices when our reputation for "always the best" is so firmly established. Varieties at each price are exceptionally large.

One lot of good lawn waists at 25c

50c, 75c and \$1.00 lawn, percale and cambric shirts and waists at 39c

One lot of women's plain and striped flannel shirts at 79c

Hundreds of lingerie and lawn waists in high and low neck styles with either long or short sleeves . . . 79c

About 300 messaline, taffeta, net, fancy striped and plaid waists, worth \$5, \$6 and \$7.50 each, at \$2.89

About 300 very fine chiffon, taffeta, messaline, Persian, Roman striped and novelty waists, worth \$6.50, \$7.50 and \$8.50 at \$3.69

One lot of black all silk taffeta waists with embroidered yokes and short sleeves, for only \$1.39

Hundreds and hundreds of other waists in an almost endless variety of styles and colorings, while they last 25c to \$7.95

Friday--Last Day of Sale of Children's Shoes

After a week of marvelous selling, we still find there is a large number of children's, misses' and large girls' shoes to be closed out at the ridiculously low price of \$1.50 the pair. All leathers and the most comfortable styles, as well as many dress shoes for dress occasions, in the assortment. We think the choosing will be quite satisfactory if you make it a point to come in the morning.

Women's Gloves at 25c High grade cashmere gloves in grey and brown colors and all sizes from 6 1/2 to 8 1/2 inclusive. They are full silk lined and will afford ample protection in the severest winter weather, 50c values.

Women's 50c Hose at 21c Women's fast black hose with wide garter tops and either plain or split soles, full regular made and noted for excellent wearing qualities, all sizes, values up to 50c the pair, Friday and Saturday, 21c.

19c Flannelettes at 10c Friday only we will give you your choice of any flannelette in the store regularly selling at 12 1/2c, 14c and up to 19c the yard, for 10c. Both fleeces back and surface fleeced goods in hundreds of the prettiest patterns and colorings ever brought to Omaha.

Three Extra Specials From the Clearance of China 500 imported, blue and white English ware mixing bowls and jugs, all sizes of each, values up to 50c, Friday, or while they last, choice, 10c.

50 dozen white porcelain bowls, guaranteed not to crack, regularly sold at 17c each, Friday, 10c.

40 dozen white oatmeal dishes of Pope-Gosser china, Ranson shapes regularly sold at \$1.75 the dozen, to reduce the stock quickly, Friday, 9c each.

Friday Bargains From the Linen & Domestic Stores 50c, 64-inch, mercerized table damask, Friday, 30c the yard.

5-10 size mercerized table cloths worth \$1.39 each, Friday, at \$1.00.

Huck towels with red borders, regularly sold at 8 1/2c each—only 100 dozen in the lot—Friday, limit of one dozen to a customer at 5c each.

Large size bath towels, worth 25c each, specially priced for Friday only at 16 1/2c each.

10c outing flannels in choice pink and blue patterns, Friday, 7c the yard.

Grey cotton blankets of a good size and weight, worth \$1.59 the pair, Friday, \$1.15.

72x90-inch seamed bed sheets of a good weight for wear—the 85c kind, Friday, 30c each.

42x36-inch pillow cases regularly sold at 15c each, for bargain Friday only, 10c.

FRIDAY & SATURDAY Are Cut Price Days in The Big Pure Food Grocery

10 stamps 20c Diamond Crystals salt 100 stamps, 20c Snider's chili sauce and 10 stamps, bottle, 25c 5 cans Brocaport grated pineapple and 10 stamps, for 25c Double Stamps on Butter-tins of All Kinds. 2 1/2c cans Pottawatomie plum for 25c 2 cans whole tomatoes and 10 stamps 25c 2 cans Country Gentleman corn and 10 stamps, for 25c 2 cans sifted early June peas and 10 stamps for 25c Seeded raisins and 10 stamps, lb. 12 1/2c BEST SPECIAL Thompson's Royal Quality sugar wafers—Delicious, Jordan, Orienta and Bon Tom—very delicious and dainty, with 10 stamps, the package 10c

First quality, fancy Redlands oranges, the dozen, 15c, 20c, 25c, 30c and 35c Three large heads of plain lettuce 10c Large bunch of fancy green onions 5c Fancy red onions, per peck 35c Good cooking apples, per peck 30c Fancy Bananas, the dozen 10c

ment, visited the smelter, the Kirschwald shoe factory and the D. J. O'Brien candy factory, spending an hour at each place.

Building Permits Frank Deubow, 1222 Spencer street, frame dwelling, \$4,000; F. Benbow, 3817 Bond street, frame dwelling, \$2,500; F. Benbow, 4041 Bond street, frame dwelling, \$2,500; F. Benbow, 4041 Bond street, frame dwelling, \$2,500.

First Business Tour of The High School Students "The first of a series of "business tours" which will be taken by the commercial geography class at the high school was made Wednesday afternoon when forty students, in charge of Prof. C. L. Runquist, head of the commercial depart-

News of Palace "Pants Sale" In Friday Papers

Tomorrow's newspapers—all of them—will contain news of the most highly gingered "pants sale" ever conducted by an Omaha clothing establishment.

The Palace Clothing Co., the energetic concern at Fourteenth and Douglas Sts., has again made use of its shrewd New York buying connections, and has secured at 25% on the dollar 2,000 pairs of pants, from a concern as noted as "Cohen, Goldman & Co.," pants makers at Fourth and Broadway, New York City.

The 2,000 pairs of trousers in question are end-of-the-season accumulations, sample lines, etc., but the best things "Cohen-Goldman" make, and that means the classiest in all America. If you've had a hard time getting trousers that fit, look and wear well, you simply MUST form an acquaintance with THIS make.

Tomorrow's ads will tell of \$1.50 pants being sold at 88c pair; will inform you of \$2.50 trousers that will go at \$1.59 per pair; will prove that America's neatest \$2.50 pants will go at only \$1.38.

Remember, see all papers tomorrow; remember, the sale starts Saturday.

If your goods are sold to women you must reach them in their homes, through a home paper.

SOROSIS

The 1912 Button Boots Make Walking Easy



With different heels to suit the wearer—Leathers to suit everybody—Price most reasonable, but not fancy. Dull leather button boots with high toes and the short high arch effect are having the call. Sorosis, \$4.00. Monogram.

\$3.00 Sorosis Shoe Store

Karbach Bldg. 208 S. 15th St.

Courtney's OMAHA'S PURE FOOD CENTER Friday's Specials Fresh Fruit and Vegetable Dept. California Lemons, per doz. 100 Cooking or eating apples, per peck. 30c, 40c and 50c Fresh roasted peanuts, per qt. 50 Michigan celery, large 10c and 15c New radishes, onions, beets or turnips, per bunch 25c Cooking figs, per lb. 10c 50c bottle Pinnard's or Gaillard's French Olive oil 25c 2 1/2-cans "Sun Set" preserves, assorted 25c 2-lb. cans stewed and strained tomatoes 10c 4-pkg. Egg-O-See 25c 3 1/2-cans "Town" brand Extracted honey 20c Barrel fresh crisp GINGER SNAPS at 20c Imported Citron, per lb. 20c 2-cans "Sun Set" milk 25c Eggs and Cheese Department. Strictly fresh table eggs, per dozen 40c

GET A HOME FROM UNCLE SAM HOW TO GET IT THE LAND AND THE LAW

Free Government Land AND Real Estate Directory LOCATES By States, Territories, Districts and Counties, with Brief Description by Counties. All Vacant Public Land in the United States CONTAINS

Township and Section plats, rainfall maps, tables and charts showing the amount of rainfall annually and elevation above the sea level by counties; Homestead, Desert, Timber and Stone, Coal, Pre-emption, Scrip, Mining, Public Sale, Government Land Laws; tells how and where to get government land without living on it; gives number of acres and kind of land that is open to settlement in each county; list of U. S. Land Offices, Application Blanks, United States Patent. Irrigation projects of the U. S. Reclamation service and map showing the location of each. All necessary information to procure irrigated farms, Free Homestead Lands, Free Grazing Lands, Free Mineral Lands, Free Coal Lands, Free Desert Lands, Free Timber and Stone Lands.

REAL ESTATE TAX LAWS OF EACH AND EVERY STATE IN THE UNION Are given, area in square miles, Capital, and population according to the 1910 census of each state.

DIRECTORY AND ADVERTISEMENTS Of the leading Real Estate Agents, Loan Companies, Abstractors, Attorneys and Banks of the United States. Valuable information for the homemaker, investor and land dealer. We will give you this book Free if you will send us \$1.50 for The Twentieth Century Farmer one year. Address, The Twentieth Century Farmer

OMAHA, NEBRASKA

With Happy Hooligan, Little Comic Section Nemo, the Katzenjammer Kids and the whole interesting family The Sunday Bee

LANDLORD AND TENANT SUED FOR BROKEN PIPES

Forgetting to turn off the water during the recent period of immediate cold may cost F. D. Wead, owner of the new Wead building, Eighteenth and Farnam streets, and Dr. H. Richard Aarvick, who occupy a store room in the building, \$90 each. Kahl & Johnston, milliners, who occupy a store room in the building, have sued Wead and the dentist for \$90 damages, alleging that their stock was ruined to that extent when the room was flooded by reason of a broken water pipe.

The milliners allege that the pipe burst because Dr. Aarvick did not turn off the water during the cold season. It is asserted that the dentist should have remembered to guard against such an accident and that Wead should have seen to it that the tooth adjuster did not forget.

Dangerous Surgery In the abdominal region is often prevented by the use of Dr. King's New Life Pills, the painless purifier. 25c. For sale by Boston Drug Co.