Big Bargains Every Day in Our Annual Clearing Sale

BRANDEIS STORES

Next Thursday Begins Great Shoe Sale

TUESDAY'S GREAT SPECIALS IN OUR

ANNUAL JANUARY SALE

OF

Muslin Underwear

Our new Muslin Underwear Section now occupies the entire north side of our second floor. It is an immense space devoted to the greatest bargains in Undermuslins in the history of Omaha.

Slip-Over Night Gowns, Walking Length Skirts, Umbrella Drawers, Lace and embroidery trimmed Corset Covers, Combination garments, at— **45c**

Night Gowns and Chemises with French embroidered yokes, full shaped sleeves; white Petticoats with wide lace and insertion flounce, Combination garments, at— **75c**

Empire and Kimono Night Gowns, many in extra sizes — Skirt length and Long Chemises — White Petticoats — Two piece combination Undergarments, at— **98c**

Women's Corset Covers and Drawers—Embroidered tucked, trimmed and lace edged, worth 25c and 35c, at **15c**

PRINCESS SLIPS
Lace and embroidered trimmed Princess Slips, exceptionally well made of the best materials; $2 values. All sizes at **98c**

PRINCESS SLIPS
Embroidery and Lace trimmed and inserted — many very elaborate creations; worth $3.00, $4.00 and $5.00; at **$1.95**

NEW TAILORED AND LINGERIE WAISTS
Scores and scores of the smartest, newest styles for 1912 on bargain tables Tuesday, at **98c**

GREATER BARGAINS THAN EVER IN OUR

JANUARY LINEN SALE

Every day we bring forward fresh, new goods in this wonderful sale of linens that all the women in Omaha are talking about. Bigger bargains than ever.

TABLE DAMASK
72-inch Pure Linen Double Satin Table Damask, worth $1.98 a yard, at yard **$1.39**

Very heavy weight Silver Bleached Pure Linen Austrian Table Damask, 72-in. wide, worth $1.19 yard, at yard.... **79c**

Pattern Table Cloths
These cloths are finest grade of hand loom linen, pure Irish flax and regularly sold at $10.00, at **$3.98**

Hand Loom Banquet Cloths of rich Flemish linen, 2½x3 to 2½x5 yard sizes; $15 values, at **$5**

Extra size All Pure Linen Pin Huck Towels, guaranteed perfect; worth 40c, at, each **15c**

BED SPREADS
Imported Marseilles Bed Spreads, extra weight and extra quality, 12-4 size; $4 values, **$1.98**

Famous Barlow & Jones Satin Marseilles Bed Spreads—Finest grade of Marseilles, scalloped with cut corners or plain hem; $10 values, at **$6.98**

Linen Pillow Tubing
45-inch Round Thread Pure Linen Tubing; a quality that usually sells at 98c, at **69c**

Extra weight, round Thread Pure Irish Linen Sheeting, 90 inches wide; regular $1.25 grade, at yd.. **85c**

Large size Irish or Austrian Huck Towels, fine weave; worth $1 to $1.25, at each **49c**

Big Special, Basement Bargain Square
PLAIN AND FANCY WHITE GOODS AT 5c YARD
Lingerie lawns, fancy striped, checked and plaid white waisting, India linons and fine Persian lawns, thousands of mill lengths, worth up to 18c yard—on special sale Tuesday, at, yard **5c**

Great Embroidery Sale

18 and 27 inch fine Swiss, Nainsook and Cambric Embroidered Flouncings, Skirtings, Corset Coverings, Wide Insertions and Galloons, all choice new designs in English eyelet, floral, blind relief and new combination effects; many dainty baby patterns; many worth up to 60c a yard, at, yard **29c**

Thousands of yards fine Batiste, Nainsook and Cambric, medium and wide Embroidery Edgings, neat designs in eyelet, filet and blind effects, worth up to 50c yard; big bargain square piled high, at, yard **6c**

ADVANCE NOTICE

Thursday, Friday, Saturday

THE MOST EXTRAORDINARY

SHOE SALE

Ever Held at Brandeis Stores
TWO BIG SPECIAL PURCHASES
Together with our own entire stock of Men's, Women's and Children's Winter Shoes at ABOUT ONE-HALF PRICE.

BRANDEIS STORES

BENNETTS

Ask for S. & H. Green Trading Stamps —Redeemable with Beautiful Premiums

Sales for Balance of January, 1912

Knit Underwear, Sat., 13th
Hosiery, Sat., the 13th
Waists, Friday, the 19th
Books, Saturday, the 20th
Hand Bags, Sat., the 20th
Umbrellas, Sat., the 27th
Picture Frames, Sat., 27th
Other events to appear daily

Sales of Undermuslins and Embroideries Now in Progress

Our very best efforts have been put into these Annual January Sales of Fine Undermuslins and Embroideries and we believe that they in no way lack in completeness of assortment, variety of style and pattern, perfection of workmanship and quality of material.

They were planned to last out the month and the prices secured because of the enormous purchases and other reasons are reflected in every item offered for your approval and purchase.

Each bargain fully up to our high, unvarying standard of quality. There is room in this advertisement for only a few specimen values.

These From the Undermuslin Department

Embroidery trimmed nainsook gowns with short sleeves and low necks, **69c.**

Maternity night dresses of fine nainsook trimmed with laces and embroideries, **$2.00.**

An extra special lot of fine muslin and nainsook gowns with low neck, short sleeves and embroidery trimming, **$1.00.**

Dainty gowns, finished with pretty laces and embroideries, **$1.25.**

Gowns, skirts and drawers, trimmed with the finest of laces and embroideries, **$1.75.**

Some very wonderful values in various lingerie pieces of sheer materials, trimmed with beautiful laces and embroideries, are shown at **$2.25.**

Nainsook combination suits of a very fine quality, finished with and embroideries, **$1.00.**

Muslin and nainsook gowns of unusually fine quality; have yokes of lace and embroidery, **$1.25.**

Muslin underskirts with deep flounces of embroidery--the very best values ever offered in Omaha at **$1.00.**

One lot of corset covers at **15c.**

One lot of muslin drawers at **15c.**

Muslin drawers with embroidery trimming, **25c.**

Skirts, gowns and drawers of a very good quality, **39c.**

A splendid assortment of good quality gowns, skirts, drawers and corset covers is very much underpriced at **59c.**

Infants' and children's undermuslins, consisting of dresses, gowns, skirt and drawers at reductions ranging from a fourth to a half less.

These Bargains From the Embroidery Store

18-inch swiss, nainsook and cambric flouncings and corset coverings in floral and pretty eyelet designs; 39c, 49c and 59c values at **19c.**

One lot of embroidery edgings and insertions worth 10c, 12½c and 15c the yard, at **5c.**

Swiss, nainsook and cambric embroideries in dainty patterns specially priced at **10c.**

45-inch swiss flouncings in a great variety of floral and conventional patterns, $2.00 values at **98c** the yard.

27-inch swiss and nainsook flouncings in beautiful allover effects reduced to **69c** the yard.

27-inch swiss allover flouncings that regularly sell at 75c and $1.00 the yard, during this sale, **49c** the yard.

27-inch flouncings with bandings to match are variously reduced in price as the quality calls for.

Double edged bandings in a splendid assortment of very pretty patterns, during this sale, **15c** the yard.

Some of the Items in the Sale of Fine Linens and Domestics in Rare Bargains

Extra--Bath Towels
100 dozen large size bath towels--hemmed and all ready for use--that we ordered in time for the sale but which did not arrive until last Saturday, will be placed on sale Tuesday at **16½c** each--one of the very best towel bargains of the entire sale.

Damask by the Yard
$1.25 72-inch all linen satin damask, in spot, rose, fleur de lis, thistle, lily and other patterns, **98c** the yard.
75c 64-inch unbleached all linen table damask, of an extra heavy quality, **59c** the yard.
50c 64-inch mercerized table linen, in a fine line of patterns, **39c** the yard.

Pillow Cases, Sheeting
15c 42x36-inch pillow cases of an extra weight, made especially for wear, sale price, **10c** each.
18c 45x36-inch pillow cases, made from a very superior quality muslin, sale price, **12½c** each.
55c 72x90-inch seamed bed sheets, made especially for rooming houses and hotel use, while they last, **39c** each.
89c 81x90-inch seamless bed sheets of a brand known the world over for its wearing qualities, sale price, **65c** each.

Pattern Cloths
Round pattern cloths, in a great variety of the newest and most wanted designs—
8-4 size, $3.50 values, at **$2.75.**
8-10 size, $4.25 values, at **$2.40.**
8-12 size, $5.25 values, at **$4.25.**
8-10 hemstitched table cloths of the finest wearing qualities, guaranteed all linen, $3.25 values, at **$1.98** each.
One lot of extra fine damask table cloths, ranging in size from 2½x2½ to 2¼x3½ yards--one of the very best values of the sale, while they last, at **$5.00** for your choice. Hardly any of these have ever before been priced at less than $10.00 each.
Extra good weight table cloths, of nice round thread linen, in a good variety of pretty patterns—
72x72-in. size, $3.75 values at **$2.39.**
72x90-in. size, $3.75 values at **$2.98.**
81x81-in. size, $4.25 values, at **$3.50.**
22x22-in. napkins, to match, $3.75 values, at **$2.98** the dozen.

Blankets
$6.00 wool blankets in all of the wanted colorings, extra heavy, January sale price, **$4.25** the pair.
$7.00 all wool blankets for large beds, come in all colors of checks and plaids, sale price, **$5.25** the pair.
$1.25 good size cotton bed blankets, in grays and tans only, have colored borders, sale price, **98c** pair.

Sale of All Men's and Young Men's Suits at Half Price

Is Continued

Your choice of the entire stock is absolute and unrestricted.

Men's Shirts

are also being offered at great reductions in price--special purchases and a clearance of our own big stocks being the reason. Here's how they are priced:--

$2.00 Shirts at $1.15
$1.50 Shirts at 89c
$1.00 Shirts at 69c

Bennett's CAPITOL COAL

You Will Find No Offer Like This Elsewhere

Order a ton of CAPITOL coal at $6.50--or even a sack of the nut at 30c. Try it. If you are not delighted over this fine coal from the Zeigler mines we will trade you our $5.00 grade of coal for it.

Lump and Nut ***$6.50***
Capitol (Zeigler) Coal, Domestic Lump and Nut, a High Grade Coal at a Less Price ***$5.00***
Scranton Anthracite, No. 2 Nut Best Quality, a Little Smaller in Size Nut Preferred by Many ***$9.50***

The Bee for All the News

CLEARANCE SALE CLOTHES ALTERED.

Dresher Bros. Employ Small Army of Alteration Hands.

Very Busy Because of Numerous "January Clearance Sales."

Thousands of ladies' and gentlemen's garments are being purchased at the many "January Clearance Sales" now being held in Omaha, but the clothes in most cases must be altered more or less before the purchasers can wear them.

In many cases the garments are too large and must be cut down; in other cases the garments must be "let out" or made larger, and in still other cases the entire cut must be changed, and it takes a real expert to do the work.

All of the stores refuse to do altering while selling at "sale prices," and most all Omaha concerns send their alteration work out anyway.

In this connection please remember that Dresher Bros., at their immense dry cleaning and dyeing establishment at 2211-2213 Farnam street, employ a small army of alteration hands, master tailors, expert seamstresses and bushelers, who have passed muster in America's best shops, to say nothing of designers who are capable of "reshaping" a garment to perfection.

If you have "sale" garments of this sort bring them into Dresher's plant at 2211-2213 Farnam street, or to Dresher's branch in the Pompeian room of The Brandeis Stores, or to Dresher The Tailor, at 1515 Farnam street. Or, still better, just 'phone your wants to Tyler 1300 or Auto A-2225 and a wagon will call. Express paid one way on out-of-town shipments of $3 or over.

School Shoes of the Better Sort For Misses and Children

Drexel's high grade, durable school shoes for Misses and Children have the Drexel appearance and Drexel quality. They are neat and dressy and at the same time the most serviceable school shoe you can buy.

We have them in Kid, Patent Colt in Cloth and Kid tops, Gun Metal, lace and button in both Commonsense and Dress toe.

Children's, 8 to 11, **$1.50**
Misses', 11½ to 2, **$2.00**
Young Women's, 2½ to 6, at **$2.50**

GUN METAL HIGH CUTS
The very latest styles in winter footwear for Misses and Young Women—
$2.50 and **$3.00.**

DREXEL

1419 Farnam St.

Water Fronts

Water Coils
Grates and Repairs

In Stock

for all makes of
Stoves, Ranges, Furnaces, Steam and Hot Water Heaters.
New Telephone, Tyler 20. Independent, A-3621.

Omaha Stove Repair Works
1206-8 Douglas St.

OCEAN STEAMSHIPS.

Italy and Egypt

SPECIAL TRIP by the superb transatlantic liner
KAISERIN AUGUSTE VICTORIA,
the largest and most luxurious steamer of the Hamburg-American service. Equipped with Ritz-Carlton Restaurant, Palm Garden, Gymnasium, Electric Baths, Elevators. Will leave New York
FEBRUARY 14, 1912,
for **Madeira, Gibraltar, Algiers, Villefranche (Nice), Genoa, Naples, and Port Said.**
Time for sight-seeing at each port.
To or from Port Said, **$165** and up.
To or from all other ports, **$115** and up.
Also Cruises to the Orient, West Indies, South America, Around the World, etc.
Send for illustrated booklet.

HAMBURG-AMERICAN LINE
Dr W. Randolph St., Chicago, or local agt.

TO THE

West Indies

The American Riviera

By
The Royal Mail Steam Packet Co.
Especially attractive tour of
JAMAICA CUBA
PANAMA CANAL
BARBADOS TRINIDAD
VENEZUELA
For Particulars Write to
Sanderson & Son, Gen. Agents,
15 So. La Salle St., Chicago.
Or Any Steamship Agency.

The Intense Interest Shown in Our January Sales Continues in Spite of the Intensely Cold Weather. Here's Bargains for Tuesday that Should Crowd the Store.

⅓ OFF ON ALL MEN'S SUITS AND OVERCOATS

HAYDEN'S

THE RELIABLE STORE

⅓ OFF ON ALL MEN'S SUITS AND OVERCOATS

Great Inducements in Our Linen Department Tuesday

Bleached Satin Damask, worth 50c, yard **25c**
Bleached Satin Damask, worth 75c, yard **39c**
Bleached Satin Damask, worth 87c, yard **50c**
Bleached Satin Damask, worth $1.00, yard **59c**
Bleached Satin Damask, worth $1.50, yard **$1.00**
Pattern Table Cloths, worth $1.50, each **$1.00**
Pattern Table Cloths, worth $1.75, each **$1.25**
Pattern Table Cloths, worth $2.00, each **$1.50**
Pattern Table Cloths, worth $2.50 each **$1.98**
Pattern Table Cloths, worth $4.00, each **$2.50**
Pattern Table Cloths, worth $5.00, each **$3.25**
Bleached Dinner Napkins, worth $1.75, dozen **$1.00**
Bleached Dinner Napkins, worth $2.00 dozen **$1.25**
Bleached Dinner Napkins, worth $2.50 dozen **$1.75**
Bleached Dinner Napkins, worth $5.00, dozen **$2.95**
Bleached Dinner Napkins, worth $6.00, dozen **$3.50**
Bleached Dinner Napkins, worth $7.00, dozen **$4.50**
Bleached Dinner Napkins, worth $8.00, dozen **$5.00**
Bleached Dinner Napkins, worth $9.00, dozen **$5.95**
Bleached Dinner Napkins, worth $15.00, dozen **$10.00**
Bleached Dinner Napkins, worth $20.00, dozen **$12.50**
Bleached Crash Toweling, worth 15c, yard **9c**
Bleached Crash Toweling, worth 18c, yard **14c**
Bleached Crash Toweling, worth 29c, yard **19c**
High Grade Huck Towels, worth 15c, each **10c**
High Grade Huck Towels, worth 25c, each **15c**
High Grade Huck Towels, worth 35c, each **19c**

44 and 48-Inch Silk Poplins

Bordered or Jacquard effects, all good colors but broken lines, only one pattern of some, $2.00 and $2.25 yard values, Tuesday to close, yard **$1.25**

Wool Dress Fabrics

Regular $1.00 yard values, including 54-inch Cheviots, Serges and Panamas, in a good line of colors, also 44-inch Imported All Wool Taffetas, at, yard **68c**

Dress Skirts at Half Price

Tuesday we offer your choice of 1,000 Handsome Dress Skirts at Just Half. A magnificent asortment for selection—all the very newest styles and most wanted colorings and materials.

$5.00 Dress Skirts, Tuesday, choice at **$2.50**
$7.50 Dress Skirts, Tuesday, choice at **$3.75**
$10.00 Dress Skirts, Tuesday, choice, at **$5.00**
$15.00 Dress Skirts, Tuesday, choice at **$7.50**
All Klosfit and Heatherbloom Petticoats that sold up to $4.00, on sale Tuesday, while they last **$1.39**
Women's Tailored Shirts, 1,000 of them, $2.50 values, in all materials, at **$1.00**
Long Flannelette Kimonos, values up to $2.50, on sale Tuesday, only **$1.25**

Unequaled Values in Our White Goods Department Tuesday

Assorted Figured White Goods, worth 19c, yard **10c**
Assorted Figured White Goods, worth 39c, yard **25c**
Assorted Figured White Goods, worth 50c, yard **30c**
Assorted Figured White Goods, worth 55c, yard **35c**
Assorted Figured White Goods, worth 60c, yard **39c**
Assorted Figured White Goods, worth 65c, yard **45c**
Assorted Figured White Goods, worth 75c, yard **50c**
Checked or Striped Dimities, worth 15c, yard **10c**
Checked or Striped Dimities, worth 20c, yard **12½c**
Checked or Striped Dimities, worth 25c, yard **15c**
Checked or Striped Dimities, worth 30c, yard **19c**
Checked or Striped Dimities, worth 35c, yard **25c**
Soft Finished Long Cloth, worth 15c yard, bolt **$1.20**
Soft Finished Long Cloth, worth 18c yard, bolt **$1.50**
Soft Finished Long Cloth, worth 20c yard, bolt **$1.75**
Soft Finished Long Cloth, worth 25c yard, bolt **$2.15**
Soft Finished Long Cloth, worth 39c yard, bolt **$3.00**
Sheer India Linons, worth 15c—yard **10c**
Sheer India Linons, worth 18c—yard **12½c**
Sheer India Linons, worth 25c—yard **15c**
Sheer India Linons, worth 35c—yard **18c**
Sheer India Linons, worth 50c—yard **25c**
Sheer India Linons, worth 65c—yard **39c**
Sheer India Linons, worth 75c—yard **50c**

Deeply Cut Prices

In Tuesday's Sale of

Embroideries

25c Edges and Insertions, yard ..... **10¢**
35c Edges and Insertions, yard ..... **15¢**
50c Edges and Insertions, yard ..... **19¢**
75c Edges and Insertions, yard ..... **29¢**
A big line of 18-inch and 27-inch Flouncing, on sale Tuesday, at, choice, yard .. **25¢**
Magnificent Bargain Offerings throughout the entire stock.

Opening Up New Spring Wash Goods

Spring 1912 new Ginghams, new Voiles, new Tissues, new White Goods, etc.
New A. F. C.'s, new Red Seals, new Toil du Nords **12½c**
New 32-inch Scotch Ginghams at **12½c**
New 32-inch Scotch Ginghams, fine colorings **15c**
New French Tissues **24c**
New Abberfoyle's Silk Ginghams at **24c**
New French Percales **12½c**
New Silk and Mercerized goods at **25c**
Clearance Sale on Blankets.
Clearance Sale on Comfortables.
Clearance Sale on Bed Spreads.
Everything marked down to below cost to move quickly.
EXTRA SPECIAL FOR ALL DAY
Genuine Amoskeag Apron Checks, 10-yd. limit, Domestic Room.. **5c**

New Rugs Greatly Underpriced

A $75,000.00 stock, all new spring 1912 patterns. All exceptional bargain prices this week.

$22.50 Seamless Wilton Rugs, 9x12 size, on sale at **$16.98**
$18.00 Seamless Wilton Rugs, 7-6x9 size, on sale, **$12.50**
$15.00 Seamless Wilton Rugs, 6x9 size, on sale at **$10.00**
$18.00 Tapestry Rugs, Seamless 9x12 size **$12.98**
$12.50 Tapestry Rugs, Seamless 7-6x9 size, ... **$8.98**
$10.00 Tapestry Rugs, Seamless 6x9 size, at **$6.98**
$28.00 Extra Heavy Axminster Rugs, 9x12 size at **$19.98**
36x72 Extra Heavy Axminster Rugs, $5.00 values, at **$3.49**
27x54 Extra Heavy Axminster Rugs, $3.00 values, at **$1.98**
18x36 Extra Heavy Axminster Rugs, $1.50 values, at ..... **98¢**
Many Other Special Bargains This Week.

Flour Takes a Big Jump—An Advance of 5c a Sack In Less Than 10 Days

We have stored about 10 carloads for the advance, and do not intend to advance the price until we have to. We advise our customers to buy now. Tuesday, 48-lb. sack Best Diamond H Flour, per sack **$1.85**
Large bottle pure Tomato Catsup, Worcester Sauce or Pickles, at, per bottle **8½c**
Best bulk Peanut Butter, lb **15c**
Golden Santos Coffee, lb **25c**
The best Creamery Butter, carton or bulk, per lb **36c**
Good Country Creamery Butter, per lb **30c**
Fancy No. 1 Dairy Butter, lb **28c**
2 lbs. good Butterine **25c**
17 lbs. best Granulated Sugar .. **$1.00**
10 bars of Beat 'Em All or Diamond C Soap for **25c**
9 lbs. best White or Yellow Cornmeal **25c**
6 lbs. good Japan Rice **25c**
4 cans Condensed Milk, 16-oz cans **25c**
1-lb. cans Assorted Soups **7½c**
Corn Flakes, pkg **6½c**
2-lb. pkg. Self Rising Pancake Flour for **25c**

Fresh Vegetables and Fruit Prices —The Talk of Omaha.

3 bunches fresh Beets, Carrots or Turnips **10c**
Fancy Shallots, bunch **2½c**
2 heads fresh Leaf Lettuce **5c**
2 bunches fresh Parsley **5c**
Fancy Ripe Tomatoes, lb **7½c**
Fancy Cauliflower, lb **7½c**
Brussels Sprouts, lb **15c**
Fresh Cabbage, lb **1½c**
Fancy Sweet Potatoes, 3 lbs. for .. **10c**
Our Famous Highland Navel Oranges, dozen **15c, 20c, 25c, 30c**
The Best Mixed Nuts, lb **15c**

Special Lemon Sale.
Extra large, fancy, juicy Lemons, 210, 240 and 270 size, per doz ... **20c**
300 and 360 size, per doz **15c**
Per case, any size **$3.25**

Try Hayden's First