

Extra Special NIGHT GOWNS Of Muslin and Cambric Embroidery and lace trimmed and tucked, many different styles—regularly worth 75c—January sale special— 39c	Big Lot of Fine PRINCESS SLIPS Scores of styles—embroidery and lace trimmed and inserted—many very elaborate creations that are worth \$3, \$4 and \$5, at— \$1.95	Extra Special Children's White Skirts Good full white skirts, prettily trimmed with tucks; regularly worth 39c, at— 23c	Great Half Price Sale Men's and Boys' Clothing. See Brandeis Ad on Page B7	BRANDEIS STORES	Children's NIGHT GOWNS 75c quality little gowns in all sizes and styles; January sale price— 45c	Choice of Our Genuine Heatherbloom Petticoats And all other kinds of cotton, drawstring petticoats in the house, many extra sizes; values up to \$3.50, at— \$1.50	Extra Special CORSET COVERS and DRAWERS Embroidery, lace and tuck trimmings—special lot regularly worth 25c to 50c, at, each— 15c	Women's Outing Flannel Night Gowns All sizes—very warm and well made—20 different styles to select from. Worth up to \$3, at— 69c
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January Sale of Muslin Underwear

THE GREAT ANNUAL EVENT IN OUR NEW UNDERMUSLIN SECTION HAS BEEN IN PREPARATION FOR MONTHS AND THOUSANDS OF OMAHA WOMEN ARE AWAITING IT

Odd lots bought from makers from time to time at great concessions will make this January sale an event of sensational bargain interest

Undermuslins at \$1.39
 Night Gowns—Bell or fitted chemise—combination suit corset cover and skirt or corset cover and drawers in one piece; also petticoats, drawers, etc., at—
\$1.39

Undermuslins at \$1.95
 These are beautifully made undermuslins, very carefully sized—many with exquisite lace and embroidery trimmings; a very special group at—
\$1.95

Extra Size UNDERGARMENTS
 Here are undermuslins for large women—gowns, skirts and drawers; a special lot for this January Sale at 50c, 75c, 98c, \$1.50 and—
\$1.98



Princess Slips at 98c
 A special lot of lace embroidered trimmed Princess Slips—these are exceptionally well made of the best materials; regular \$2.00 values, all sizes, at—
98c

PRINCESS SLIPS
 A large assortment of these very fashionable slips—all the newest features; specially priced—
 at \$2.50, \$3.98, \$5, \$6.98

Odd Lots of Undermuslins
 Various kinds—many are slightly musused from handling—fine domestic undergarments; special in January Sale at great reductions.

Infants' Slips Made with tucks; worth 35c, at— 18c	Children's Ideal Waist Specially priced, at each— 18c
Children's Drawers , all ages; worth up to 30c, at— 9c	Children's 75c Outing Flannel Skirts and Gowns at— 39c

New Tailored and Lingerie Waists
 First showing of spring, 1912, styles, including clever, new Herald Square, Essanelle and Larymade models—great lots at—
\$1.98-\$2.50-\$3.98-\$5-\$7.50 and up
 Fine White Waists at \$1.98.
 Broken lines and odd sizes of lingerie and tailored waists; worth up to \$4.00.
 Lingerie Waists at 98c, \$1.50 and \$1.98.
 Three special groups of the stunning new lingerie waists.

Undermuslins at 45c
 Slip-over Night Gowns, walking length Skirts, umbrella Drawers, lace and embroidery trimmed Corset Covers, Combination Undergarments; a wonderful bargain offering at—
45c

Undermuslins at 75c
 Night Gowns and Chemises with—French embroidered yokes, full shaped sleeves, white petticoats with wide lace and insertion flounce combination garments, the greatest values in Omaha at—
75c

Undermuslins at 98c
 Empire and Kimona Night Gowns, many in extra sizes—skirt length and long chemises, white petticoats, two-piece combination undergarments, etc., at—
98c

Hundreds of Exquisite Pieces of Genuine FRENCH HAND MADE and EMBROIDERED LINGERIE

Monday you can buy the beautiful real French Convent made undermuslins at prices never before possible in Omaha. These are all our own direct importations and include many commissionaires' samples—gowns, corset covers, skirts, drawers, chemises, etc.—some the least bit musused but otherwise perfect.

AT ABOUT ONE-HALF PRICE
 No restrictions—all our French lingerie included in this sale.

Monday's Wonderful Specials in Our January Sale of Linens

Pattern Table Cloths
 These cloths are the finest grade of hand loom linen—made of pure Irish flax and regularly sold at \$10.00; special at—
\$3.98
\$4.00 Irish Linen Satin Damask Cloths \$1.98
 These are pure linen, extra weight, 2x2½ table cloths; regular \$4.00 values—
\$1.98
\$3.00 Hemstitched Table Cloths at \$1.69
 Made of extra fine Austrian Damask—all pure linen—2x2½-yard size—
\$1.69
\$3.00 values at—
\$1.69
Satin Damask Table Cloths
 Beautiful 8x10 satin damask table cloths—extra weight, pure linen, a regular \$7.50 cloth at—
\$4.50

Linen Pillow Tubing
 45-in. pure, round thread, linen tubing; a beautiful quality usually selling at 98c, special sale price, yard—
69c
Linen Sheeting
 Extra weight, round thread, pure Irish Linen Sheeting, 90 in. wide; regular \$1.25 grade, at yard—
85c
Linen Pillow Cases
 Made of best quality round thread Irish Linen, 45x36 in. sizes; worth \$1.98 a pair, special at—
\$1.25
Linen Sheets
 72x99 inches; worth \$7.50 a pair, on sale at—
\$4.98
 50 Turkish Wash Cloths at, each—
2½c

Bed Spreads
 Special offering of the famous Barlow and Jones Satin Marseilles Bed Spreads. They are made of the finest grade of Marseilles, scalloped with cut corners or plain hem—none worth less than \$10.00—several \$15.00 values; Monday—
\$6.98
 Extra weight and extra quality Imported Satin Marseilles Bed Spreads, 12-4 size; \$4.00 values at—
\$1.98
 Large size, scalloped or crocheted bed spreads—beautiful patterns; regular \$3.50 values at—
\$2.39
Bed Sets—Containing spread and bolster cover, fine grade of satin Marseilles; \$8.00 values at—
\$5.50

TABLE DAMASK
 Monday we offer an extra good quality of 72-in. pure linen, double satin damask, regularly worth \$1.98 a yard, at, yard—
\$1.39
 Choice of all our \$1.50 grades of pure Irish Linen, 72-in. double satin damask, at, yard—
95c
 Very heavy weight, silver bleached, pure linen, 72-in. Austrian Table Damask; worth \$1.19, at, yard—
79c
 66-in. full bleached, pure Irish linen, Satin Damask, an 85c value, at, yard—
59c
 All the Highest Class Fancy Linens at One-Half Off the Regular Prices. Daintiest of hand needlework.

Huck Towels, Bath Towels
 Extra size, all pure linen, pin huck towels, guaranteed perfect; regularly worth 40c, at, each—
15c
 Large size Irish or Austrian Huck Towels, fine weave; worth \$1.00 to \$1.25, each—
49c
 Large size, scalloped or hemstitched Huck Towels; worth 50c to 75c, at, each—
25c
 Fine Huck and Damask Towels, worth to \$2.50, at—
79c
 White Fleece Bath Towels, double thread, long nap—Regular 25c values, special at—
15c
 Regular 50c values, special at—
25c
 Regular \$1.00 values, special at—
49c
 Mill ends of Russian Crash, worth to 19c yard, at, yard—
3½c
 18-in. pure linen, glass toweling; 19c quality, at, yard—
10c
 18-in. extra fine Crash, worth to 25c, at per yard—
12½c

January Sale of EMBROIDERIES
 18-in. and 27-in. Swiss Batiste and Nainsook, embroidered flouncings, also corset coverings, baby flouncings, all overs, also waist frontings, etc., in dainty new designs; many worth 75c per yard, at, yard—
39c
 18-in. Fine Swiss Nainsook and Cambric Embroidered Flouncings, skirtings, corset coverings, wide insertions and galloons; worth up to 50 per yard, at, yard—
25c
 Medium weight fine cambric, nainsook and Swiss embroidered edgings, also medium wide galloons, embroideries, etc.; worth 20c yd., big bargain square piled high, per yard, at—
10c
 45-in. Skirting Embroideries on fine batiste, Swiss and Nainsook fabrics; worth up to \$2.00—2 big bargain lots at, yard—
75c and 98c
Clearing Sale of La Bida, Lyra and Gossard Corsets.
 Made of imported materials; low, medium and high bust, long and extremely long hips, 4 to 6 hose supporters. The regular \$3.50 to \$4.00 Corsets, \$1.98; \$5.00 to \$6.00 Corsets, \$2.98; \$8.00 to \$8.00 Corsets, \$3.98.

JANUARY SALE of WHITE GOODS
 IN MAIN WHITE GOODS DEPT.—BASEMENT
 30c White Pique at 10c Yd. This is without a doubt the biggest bargain ever offered in this character of goods. If you want a white pique suit or tailored waist, separate skirt, buy now. These pieces are sold from the box, no remnants, 27-in. wide; a 30c value, at, yard—
10c
 Extremely fine 42-in. English Long Cloth made from best selected cotton, very soft finish—bolt of 10 yards at—
\$1.35
 45-in. Belfast Irish Linen, our own direct importation, extra good weight, pure linen and grass bleached; a 69c value, at per yard—
47c
 Fine quality, pure white Irish Linen Cambric, 36 inches wide, a 29c value, at yard—
18c
 Another big bargain Monday. 500 pieces of 36-in. pin checked Dimity, pure white and extra heavy weight—ideal for children's wear, dresses, fine undergarments, etc.; worth 18c yard, bolt of 12 yards special, at, yard—
\$1.19
 Only Two Bolts to a Customer Colored Bedford Cord in navy blue, light blue, Copenhagen, old rose and white. These cords are 27-in. wide, a regular 35c value, on Bargain Square, at, yard—
15c
 36-in. very fine quality Linen Cambric, absolutely all pure linen, snowy white; worth 60c, special, at, yard—
35c
 45-in. white and cream Ramie Dress Linen, water shrunk, a 65c value, at yard—
35c
 \$1.50 Imported White Embroidered Pique at 69c—Beautiful, hand embroidered piques, always sell at \$1.50, all pure white in pretty eyelet and clover leaf designs, while they last at yard—
69c
 Just received 3 cases of plain white cotton crepe, also the crinkled, seersucker stripe, the kind everybody wants for making undergarments; regular 25c values, at, yard—
11c
 12 yards Imperial Long Cloth at 79c—This fine quality has a specially soft finish, nothing better for fine undergarments, 36-in. wide—bolt of 12 yards for—
79c
 45-in. white and cream Ramie Dress Linen, water shrunk, a 65c value, at yard—
35c

Beautiful White Goods
 Worth 20c to 35c a yard, at 12½c a yard
 The largest mills in the country were visited in our efforts to secure this collection of White Goods for instant use. We purchased their surplus stocks of Waist and Dress Lengths of embroidered batiste, checked dimity, lace at 10c batiste, striped Swiss muslins, broken striped lawns, etc. Every length is fresh and new, actually worth up to 35c, at yard—
7½c-10c-12½c
New Wash Goods
 Specially Priced on Main Floor.
 The new Effleure English Voiles, at, yard—
50c
 100 pieces of 50c Jacquard Silks, new Alice blues, reseda, tans, new browns, champagne, wisteria, pink, helio, cream, etc.; on main floor at, yard—
25c
 50c Chiffon Voiles, 50c Silk Stripe Voiles, 50c Bengaline Glace, a large number of new shades, at, yard—
25c

White Ripplette
 15c grade for shirtwaists, suits, house dresses, kimono, petticoats and summer suits for boys and girls; the fabric that requires no ironing, mill remnants at, yard—
5c
Misses', Children's and Boys' Under vests, Pants & Union Suits.
 Fleece lined cotton—regular 50c suits, special, at—
39c
CAMBRICS
 Ask for mill lengths of finest white cambrics that are manufactured—January Sale price, per yard—
10c
 Mercerized, soft finish, Cashmere, very desirable for making undermuslins—January Sale price, per yard—
7½c

BRANDEIS STORES	Women's Union Suits Fine cotton, fleece lined, worth 75c a suit, special— 59c	LONG CLOTH A well known brand of snow white chambric finished, long cloth. Bolts of 10 yards, worth \$1, at, per bolt— 59c	Amoskeag Apron Check Gingham Apron lengths in even and broken blue checks; January Sale price, per yard— 5c	GINGHAM Dress lengths of Red Seal, A. C. A. and Tolle Du Nord Gingham, new styles and colorings for Spring at— 9c	MUSLIN 5,000 yards of unbleached muslin, good heavy grade, will be sold at per yard— 4½c	POPLIN Ask for the 25c Mercerized Poplin, all the new shades, bargain square at, yard— 15c	SILKOLINE Mill lengths of 36-in. Silkoline, plain and fancy colorings—at, per yard— 3½c	KID GLOVES Fine French Kid, Mocha and Cape Gloves, silk lined, unlined and fleeced, at, per pair— \$1.50	BRANDEIS STORES
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