

# SATURDAY IS THE MOST IMPORTANT DAY IN BRANDEIS

## January Clearing Sale

One Day Only—SATURDAY  
Unrestricted choice  
**ANY MAN'S SUIT OR OVERCOAT**  
in our entire stock, no matter what the former price, at... **\$15**

Any Woman's TRIMMED HAT  
That has been selling up to \$12.00 at... **\$2.50**

Any Woman's TRIMMED HAT  
That has been selling up to \$7.00 in basement... **\$1**

Boys' Suits, Overcoats and Reefers  
Small sizes only worth up to \$2.50, at... **50c**

### BRANDEIS STORES

12 1/2c and 15c DRESS GINGHAMS AT 5c.  
A large mill was visited by our New York representative. He secured their entire stock of fresh, new, fancy dress gingham in waist and dress lengths that every store sells from the bolt at 12 1/2c and 15c a yard. The neat checks and stripes are very pretty, the combination of colorings in large and small plaids are still more attractive. Saturday in basement at the wonderfully low price of, per yard... **5c**

LINEN HUCK TOWELS  
Hundreds of high quality, all pure linen Pin Huck Towels, extra large size, hemstitched or scalloped borders; regular 40c quality, extra special at, each... **15c**

OUR ANNUAL CLEARANCE SALE  
of Broken Lines, Odd Sets and Odd Pieces of

### JEWELRY



No matter what the former prices, all jewelry odd lots must be closed out at once. Read these specials:

All the solid gold scarf pins that sold up to \$3 and \$4, at... **\$1.29**  
All the solid gold Cuff Links that sold up to \$5 and \$6, at... **\$2.49**  
All the gold Brooches, that sold up to \$6, at... **\$2.19**  
Solid gold Rings, worth \$3 to \$5, at... **\$1.69**  
Solid Gold Little Finger Rings, worth \$5, at... **\$1.98**  
All the Gold Filled Jewelry, brooch pins, stick pins, bar pins, belt pins, beads, hat pins, etc., that sold up to 25c and 39c, at... **10c**  
Women's Dressing Combs, mounted with Sterling silver; worth 50c to \$1.00; at... **29c**  
One-third reduction on any other piece of gold filled jewelry in our entire stock.

**CLEARANCE OF SILVERWARE.**  
Salt and pepper sets, sold formerly at 50c, now... **19c**  
Wm. Rogers' Sugar Shell and Butter Knife, 50c values, each... **25c**  
Rogers' \$1.00 Tea Spoons, choice of three patterns, set of six... **59c**  
Rogers' \$2.50 Desert Spoons, set of six... **98c**  
Rogers' Odd Tablespoons, worth 50c, at each... **19c**  
Rogers & Hamilton Berry Spoons, worth \$1.25, at... **50c**  
Rogers & Hamilton Cold Meat Forks, sold reg. for \$1, at... **49c**

**VELVET AND LEATHER BAGS**  
All the Velvet Bags which sold up to \$1.50, go at... **79c**  
All the Velvet Bags that sold over \$1.50 go at Half Price  
Any other bag in stock at just one-fourth off.



200 WOMEN'S AND MISSES' Silk Dresses  
WORTH UP TO \$20.00 AT... **\$5**

Every dress is this season's style, all the correct style features in satin, foulards, taffetas, crepe de chine, corduroys, velvets. Not a dress worth less than \$10 and many up to \$20. Greatly admired in our first Douglas street window. Greatest bargain of the clearing sale. Saturday, second floor, at... **\$5**

**GREAT CLEARANCE SALE SPECIAL**  
WOMEN'S and MISSES' Suits  
ACTUALLY WORTH UP TO \$17.50 AT... **\$5.00**

Hundreds of these clever, practical suits, and every one a correct fall and winter model, in serges, plain and fancy materials, basket weaves, panamas, fancy mixtures, etc., \$15 and \$17.50 values, at... **\$5**

**CHOICE OF ANY WOMAN'S SUIT**  
Regardless of its former selling price, at... **\$15**



**TOWELS TOWELING**  
**BED SPREADS AND WASH CLOTHS**

From Our January Linen Sale  
This great linen sale has been the sensation of Omaha this week. The bargains specially prepared for Saturday are the most remarkable of the sale. Never have such fine linens sold so cheaply.

**LINEN HUCK TOWELS AT 25c**  
Very large assortment of regular 50c towels. Beautiful pure linen towels with scalloped or hemstitched ends. No store shows a larger or better towel than this at 50c. Our January sale price is... **25c**

**EXTRA QUALITY BATH TOWELS AT 15c EACH**  
Double thread long fleece bleached Bath Towels, good heavy quality, plain white or red borders; sell regularly at 25c to 50c, at each... **15c**

**SCALLOPED CROCHET BED SPREADS AT \$2.39**  
Very largest size; finest grade crochet bed spreads. Our regular \$3.50 quality; Saturday special, during our January Linen Sale at... **\$2.39**

**FRINGED BED SPREADS AT \$1.75**  
Largest size crocheted fringe Bed Spreads with cut corners, the grade that we always sell for \$2.69, January Linen Sale, price, each... **\$1.75**

**Best quality Barnsley Crash**  
18-inch all pure linen, extra heavy, full bleached crash toweling, nothing as good for roller or hand towels; 17c quality, at, yard... **12 1/2c**

**Mill End Sale Crashes, including Russian Crashes and Scotch weaves, all pure linen, full 18 in. wide; the grade you usually pay up to 20c a yard for, in Linen Aisle at, yd... 5c**

**FINEST QUALITY TURKISH KNIT WASH CLOTHS, 2c**  
The best 5c grade, on sale at, each... **2c**

**SPECIALS IN CANDY DEPT.—POMPEIAN ROOM**  
Assorted Cream Peanut Nuggets, very delicious, at per pound... **15c**  
Fresh Maple Confections, maple glaze, maple nut kisses, etc., per pound... **20c**  
Fresh Black Walnut Pongee, regular 40c kind, at per pound... **29c**  
Pompeian Chocolate Bitter Sweets, regular 40c chocolates, at, per pound... **29c**  
Ice Creams and Frozen Puddings delivered to all parts of the city—Sunday included.

**SALE OF CUT FLOWERS**  
Roses, all colors, per dozen... **49c**  
Carnations, all colors, per dozen... **49c**

### BRANDEIS RED CROSS DRUG SALE

Each month the sign of the "Red Cross" means a marked reduction in the regular price for scores of indispensable sundries. This first sale for the new year offers many remarkable reductions.

25c Sanitol Tooth Paste or Face Cream... <b>14c</b>	25c Dr. Graves' Tooth Powder... <b>12c</b>	25c Amole Cream for snaps... <b>8c</b>	50c Java Rice Powder... <b>19c</b>
25c Lilac Talcum Pow... <b>6c</b>	25c Rubifolin... <b>14c</b>	25c Benzoin and Almond Cream... <b>17c</b>	50c Milk Weed Cream... <b>39c</b>
25c Colgate's Tooth Paste... <b>14c</b>	25c Bathaswee... <b>14c</b>	25c Pompeian Massage... <b>49c</b>	25c Fackler's Tar... <b>15c</b>
25c Toilet Powder... <b>14c</b>	25c Toilet Soap... <b>7c</b>	25c Palmolive Soap... <b>7c</b>	25c Toilet Soap... <b>3 1/2c</b>
25c Toilet Soap... <b>3 1/2c</b>	10c Williams' Shaving Soap... <b>3c</b>	1 lb. 20 Mule Team Borax... <b>9c</b>	7 pkcs. Toilet Paper... <b>25c</b>
10c Williams' Shaving Soap... <b>3c</b>	1 lb. 20 Mule Team Borax... <b>9c</b>	7 pkcs. Toilet Paper... <b>25c</b>	10c Shinola... <b>7c</b>

### Special Sale of Hair Goods

SECOND FLOOR AND POMPEIAN ROOM

Saturday we place on sale the most remarkable values in real Human Hair ever offered in Omaha. The prices you will pay for guaranteed real hair are just half the prices others are asking.

**A HAIR SWITCH FOR 69c**  
20-in. Natural wavy human hair Switches; regular \$1.50 values, at... **69c**

24-in. Switches, lustrous, natural hair; regular \$6 values, only... **\$2.98**  
28-in. Switches, 3 1/2 oz. Natural Wavy Hair; regular \$10 values, at... **\$5.98**

Transformations made of natural wavy hair; regular \$5 values, \$2.98

Washable Hair Cluster Puffs, 50c val., \$2.00 values at... **35c**  
only... **98c**

Manicuring, Shampooing, Hair Dressing.

**BRANDEIS STORES OMAHA**

**FREEZING FAMILY IS SAVED**  
Miss Jontz Finds Entire Family in Want on the Bottoms.

**LIVE WITH DIRT FOR A FLOOR**  
Woman Wraps Her Own Clothing Around Her Children to Keep Them Warm—Many Families Need Help.

In the grip of the coldest weather since the severe winter of 1906, a poor family, living in a little shack in the Missouri bottoms, with nothing but the earth for a floor and rags for a bed, was found yesterday by the Associated Charities. The children were shivering with cold, the fire had died out and with the temperature 15 degrees below zero it would have been but a short time until medical assistance would have been needed. Miss Ida V. Jontz, secretary of the charities, went immediately to the nearest coal yard and ordered fuel sent to the family. The thankful mother, who had been endeavoring in vain to keep her flock warm by wrapping her own garments about them, broke into tears when the charity officers visited her and made known their mission. The husband was tramping the streets in search of work.

Aid has been rendered several families within the last few days. Fuel is most in demand, but the charitable organizations have discovered shortages of food and clothing in some localities. Every effort is being made to lessen the misery of the bitter, cold season and charity workers are eternally vigilant. A few offers to assist them have been made to the Associated Charities, but these offers do not meet the needs. Miss Jontz has a list of those who are likely to need help to weather the winter and is on the lookout for new cases and has found a few where food, fuel and clothing were so needed that delay might have meant death.

**Dynamite Was for Celebration.**  
ST. LOUIS, Jan. 4.—According to confessions obtained by a private detective, the twenty-four sticks of dynamite found December 22 under the railroad bridge at Thebes, Ill., were placed there by young men who intended to use it in celebrating Christmas.

**WORK ON BUILDINGS STOPS**  
Extreme Cold Forces Contractors to Lay Off Their Men.

**NOT TO REPORT TILL MONDAY**  
Workmen on Woodmen of the World Building Who Have Been Protected by Canvas Have Been Laid Off Till Warmer Weather Comes.

Work on every building in the course of construction in Omaha is at a dead halt because of the extreme cold, and as a result several hundred workmen are idle. The contractors who have charge of the new high school building dismissed all of the workmen early last week and today the Selden-Breck company served notice on all of the employees on the Woodmen of the World building that because of the cold they need not report until next Monday for work, and if it is still cold then, they could lay off another week.

For the last three days the men on the Woodmen of the World building have confined their attention strictly to the lower floors, where canvas curtains partly sheltered them from the cold. Here the bricklayers have been working up until this morning, when it was so cold that some of them said the mortar froze to their trowels.

Ladies', Misses and Children's shoes at discount during our Clearance Sale. Benson & Thorne Co., 1320 Farnam St.

**HUGE SIGN TELLS OF CLINTON BROME'S MARRIAGE**  
Notice to the public that Assistant City Attorney Clinton Brome is married and that "the bachelors' crew is wrecked," has been painted upon a huge banner and the latter nailed to the side of Mr. Brome's house, 287 North Twentieth street, by some well meaning wags in Brome's circle of friends. The aforesaid friends are nearly laughing their heads off over the prank and between guffaws declare they believe it is right that the bright light of publicity is thrown upon the Bromes' marital venture. They want the public thoroughly informed. Brome is taking it good naturedly.

The most successful Clearance Sale we have ever had is now in full swing. Benson & Thorne Co., 1320 Farnam St.

## BELIEVE ME

**THIS IS GOING TO BE SOME SALE !!**

No junk—No job lots—But nice, clean, new merchandise

**STARTING SATURDAY, JAN. 6**

\$2.00 and \$1.50 Shirts— Sale price... <b>95c</b>	\$2.00 Gloves, lined and unlined— Sale price... <b>\$1.35</b>
\$1.50 and \$1.00 Neckwear— Sale price... <b>65c</b>	\$1.50 Gloves, lined and unlined— Sale price... <b>\$1.15</b>
50c Neckwear— Sale price... <b>25c</b>	50c Bradley Mufflers— Sale price... <b>25c</b>
50c Sox— Sale price... <b>25c</b>	\$1.50 and \$1.00 Flannel N. R. and Pyjamas, sale price... <b>75c</b>
25c Sox— Sale price... <b>15c</b>	\$3.00 and \$4.00 Sweaters at... <b>\$1.95</b>

**Underwear any old slaughtered price.**

## BLACK THE HATTER

109 SOUTH SIXTEENTH

## January Stove Sale

**Selling All Our Heating Stoves @ Ranges at Cost--Saturday Only**

To make room for gas stoves and refrigerators we are offering all our high grade heating and cook stoves, including the celebrated Radiant Home, at prices never heard of before in the history of Omaha. Take advantage of this sale—Saturday only.

\$5.95 Oak Stove—11-inch firepot, nickel trimmed... <b>\$4.76</b>	\$32.00 Radiant Home Base Burner, large size firepot... <b>\$25.80</b>
\$7.75 Oak Stove, 13-inch firepot... <b>\$6.20</b>	\$47.00 Radiant Home Base Burner. This is our No. 5 size... <b>\$37.60</b>
\$11.00 Oak Stove, 13-inch firepot and heavy casting... <b>\$8.80</b>	\$54.00 Radiant Home Base Burner. The celebrated No. 6... <b>\$43.20</b>
\$13.50 Oak Stove, 15-in. firepot and handsomely trimmed... <b>\$10.80</b>	\$40.00 Radiant Home Steel Range. Full asbestos lined... <b>\$32.20</b>
\$22.00 Radiant Home, best of its kind in Omaha... <b>\$17.60</b>	\$28.50 Radiant Home Cast Range, No. 8 with 18-in. oven... <b>\$22.80</b>
\$24.00 Oak Stove, same stove in larger size... <b>\$19.20</b>	\$23.00 Radiant Home Cook Stove, Regular No. 8 size... <b>\$18.40</b>

ALL OTHER HEATERS AND COOK STOVES NOT PRICED IN THIS AD AT A 20 PER CENT DISCOUNT. STOVES AND RANGES SOLD ON PAYMENTS.

## MILTON ROGERS & SONS CO.

1515 Harney