STORE CLOSED ALL DAY MONDAY NEW YEAR'S DAY The Great Bargains Advertised Here Are

All for Tuesday.

27-INCH FINE SWISS, BATISTE AND NAIN-SOOK EMBROIDERED FLOUNCINGS

All Our \$1.00 and \$1.25 DRESS GOODS

# A Week of Wonderful Bargains Begins Tuesday

Fine Embroidered EDGINGS

Nainsook and cambric, endless variety of neat new designs, thousands of yards -values up to 12½c 5c a yard; at, yard.....5c

> Heavy Crochet Knit Shawls and Scarfs

Good, heavy, warm, all woolblack and colors; 1 1/2 to 2 yrds. long; worth up to 39c

Fine French and German Val. Laces and Insertions French torchons, platt vals, values to 15c; at, yd...5c

> Children's Knitted TOQUES

Silk finished mercerizedall colors, 35c quality; at, each...... 15c

Boys', Girls' and Children's Heavy Fleeced UNION SUITS

Excellent quality, worth up to 75c-main floor, 39c

Misses', Children's, Boys' Underwaists, Pants and Drawers

In silver gray, fleecy lined, all sizes from 4 to 14 years -25c quality at, a 11c

Thousands of Yards Fancy Wash Laces and Insertions French Vals., Platt Vals., Torchons, etc.; 1/2 to 2 ins. wide, worth up to 10c yard -bargain square, 23c

WOMEN'S SUITS Up-to-date Tailored Suitsnew styles, medium and heavy-worth up \$5.98 to \$17.50, at....

Women's \$10 Cloaks at \$5 Warm Winter Cloaks-well second floor, at..... \$5

Women's \$15 Cloaks, \$8.98 Well tailored, practical and stylish winter cloaks worth up to \$15, \$8.98

MANDKERCHIEFS

omen's and men's all pure linen bandkerchiefs, plain hemstitched, hand embroidered initials, hand embroidered cor-ners; odd lot; some slightly mussed, worth up to 12½c

Fleece Lined Wool Hose Women's and children's Hose, also fine cotton and lisle finish double heels and toes, black and colors, worth 12½c

All Our Fur Coats, Fur Scarfs and Fur Muffs at 1/3 to 1/4 Off.

Any King or Herald Square Tailored Linen Waist at 1/2 Off the Regular Prices

ALL THIS WEEK We Continue the Big Sale MEN'S FURNISHINGS hirts, Hosiery, Neckwear, Etc., At Greatest Bargains Ever Offered in Omaha.

18-INCH FINE EMBROIDERED FLOUNCINGS, SKIRTINGS AND CORSET COVER WIDTHS In New English designs—thousands of fresh crisp yards on immense bargain squares-greatest attractions of the January sales; worth up to 40c a yardat, yard.....

Also embroidered allovers, waist frontings; choice designs, in English eyelet, floral and blind effects. Actually worth up to \$1.00 a yard; at, yard......

The majority of them a yard and a half wide-in plain goods and novelties. Front bargain square, Clearing Sale Price

69c Ladies' Cloth at 29c

Also repellant cloth in navy

blue, browns, tans and

gray mixtures, one and a

half yards wide; clearing

floor.....29c

Crepes and Granite Cloths

25e quality, cream only,

In Lining Department

Main floor we will offer one

hundred pieces Princess

satin in all colors; clearing sale price. 19c

SILKS at 29c

All the 50c to 69c all-silk mes-

shlines, chiffon taffetas, foul-ards and Ottoman silks, in light, medium and dark shades,

including black and cream,

24-inch Crepe de Chines

All the 59c to 85c all-silk crepe

de chines, plain, floral effects, and bordered effects in Pers-

ian and Egyptian designs, suit-

able for party dresses, scarfs,

fancy waists etc., at, 39c

ALL SILK TAFFETAS

75 pieces in medium and dark shades, suitable for entire dresses, petticoats and lining

purposes; also for waists. The

best values ever offered in taffetas, worth 50c; clearing sale price, yd. 15c

\$1.25 Messalines at 79c Yd.

All the 36-inch double-fold, all-

silk messalines, in street and

evening shades, clear- 79c ing sale price .....

\$2.00 VELVETS at 69c

All the 20-inch and 30-inch

black and colored silk Paon

velvets, corduroys, Croise and

erect pile velvet, including fancy velvets worth up to \$2,

price ...... 69c

WASH GOODS SECTION

One hundred pieces sllk stripe

volles and marquisettes in

most exquisite designs and

newest colors, made to retail

price ..... 29c

WASH GOODS SPECIAL

50c B line Glace, 24-in. wide,

in all street combinations; al-

so evening tints-coral, new

blues, champagne, resedas,

Nile, pinks and cream, 25c clearing sale price .. 25c

BABY CAPS

Curly bearskin, velvet,

plush, silk and broadcloth

Women's Wool Skirts

Plain and mixture cloths-

well tailored; \$3.98 second floor, at . . . \$3.98

Women's Dress Skirts

Fine dress skirts, in late

styles, worth up to \$15.00;

second floor, \$6.98

\$1 Kid Gloves at 59c a Pair.

Two-clasp kid gloves-in

black, white and colors-

Women's 50c Chamoisette

and Cashmere Gloves at 25c

navy, 2-clasp, all sizes, 25c

Women's and Children's

Wool Gloves and Mittens

All wool, in black, gray,

brown, navy and red; reg-

Black, gray, brown and

bargain square,

at, pair......

-all sizes, worth

well tailored;

to \$1.25, at .....

clearing sale

price ......

29c

clearing sale

part wool; clear-

ing sale price .....

Our annual sacrifice of every yard and piece of spasonable winter merchandise starts tomorrow. All over the western country Brandeis Annual Clearance Sale is known as the year's biggest money saving event. Huntreds of thousands of dollars worth of the finest and most fashionable merchandise in the greatest store in the west will be sold at just a fraction of the prices of a few weeks age.

WE ALSO INAUGURATE ON TUESDAY OUR ANNUAL

The special prices that we offer in this January Sale of Linens cannot be duplicated anywhere else in the United States. They are linens of the highest character sold at the lowest prices ever known. Thousands of yards shipped direct in bond from Europe and opened by customs officers in Omaha, saving the great expense and profit of the middleman. Trusthworthy linens of a quality that will make you think of Brandels whenever you think of buying linens.

-Pattern Table Cloths-

WORTH UP TO \$20, at \$5 and \$5.98 Exquisite Hand Loom Banquet Cloths of the rich Flemish linen with those exclusive and artistic French patterns-21/2x3 to 21/2x5yard sizes; \$18 to \$20 are the regular prices for these elegant cloths. Extra special at-

\$5 and \$5.98

extra weights; a \$7.50 value-

-\$10 Satin Damask-NAPKINS-at, dozen, \$5

One of the genuine bargains that makes this January sale the bargain event of the year. Think of buying the regular \$10 value, 27inch double satin damask dinner napkins-beautiful range of patterns, at, a dozen.....

-\$10 Pattern Table-GO AT \$3.98.

No such value as this in a tablecloth has ever/been known in the city. The cloths are the finest grade of hand loom linen-made of pure Irish flax and never sold over any counter in America for less than \$10-Special

-40c Towels at 15c-

No store in the United States ever made this offer before. Extra size all pure linen pin huck towelshemstitched or scalloped borders. all guaranteed perfect. Often sold at 50c-never sold less than 40c-Special, at, each.....

HIGH GRADE BED SPREADS

Hundreds of the Very Finest Imported Satin Marseilles Bed Spreads, plain, hemstitched, scalloped or fringed borler in all sizes; positively the same bed spread which you usually pay up to \$15.00 for, in this sale at..... Extra Weight and Extra Quality, Imported, Satin Marseilles Bed Spreads, 12-4 size, fringed or hemmed, in rich, beautiful patterns, \$4.00

values; very special at..... Largest Size, Scalloped or Crochet Bed Spreads with cut corners; fine Marseilles patterns; regular \$3.50 spreads, at..... Extra Size, Heavy Quality \$1.50 Bed Spreads, nicely hemmed,

\$1.00 Quality, Full Size Crochet Bed spreads, good weight, Bed Sets, containing spread and bolster cover; fine grade of satin Marseilles, largest size in dainty patterns; a regular \$8.00

value, at..... All the Highest Class Fancy Linens at One-Half the Regular Prices All our beautiful hand made Madeira, Cluny, Venise or Renaissance lunch cloths, dresser scarfs, tablecloths, centerpieces and stand covers-

daintiest of hand needlework, at one-half price. Pretty Teneriffe Dollies, Dainty Teneriffe Center Scalloped Dresser Scarfs, em- which usually sell up to Pieces, which sold at 39c, broidered in fine designs, large size, 59c Values— to match, \$1.39 values, at 75c been selling to \$1.25, at 49c

Fine Linen Table Damask

PATTERN TABLE CLOTHS

Round Scalloped Tablecloths, selling regularly at \$4.50 for \$2.98—Beauti-

fully embroidered edge, satin damask, tablecloths, 2x21/2 yards—a wonder-

High Quality Irish Linea, Satin Damask, Tablecloths, worth \$4.00 at \$1.98

-These are pure linen, extra weight, tablecloths, are 2x21/2-yard sizes.

Fine Hemstitched Tablecloths; worth \$3.00, at \$1.69-These high quality

8x10 beautiful quality satin damask tablecloths, full bleached, pure linen of

Very Fine, Snow White Irish Linen Pattern cloths made of double satin

ful variety to select from; extra special January Sale

They have never sold anywhere less than \$4.00 each.

damask, 2x2 yards square; sold everywhere at \$4.25-

Special at.....

damask, all pure linen; regular \$3.00 values, at.......

Special at.....

Special, at.....

cloths are 2x21/2 yards and are made of extra fine Austrian

in a beautiful range of patterns that is regularly worth \$1.69 a yard, will go in 72-inch doble satin, full bleached, damask; an excellent quality, worth \$1.50 a yard,

72-in. double satin, full bleached, damask; | 72-inch all pure linen, silver bleached, damask adapted for hotels, boarding houses, etc.; \$1.00 value, per yard at ..... 69c Best Quality, 66-inch, imported, mercerized, satin damask; worth 75c, per yard, 39c 64-inch, full bleached, table damask; our 

Special Prices on Fine Napkins Extra large, pure linen, double satin da- a very popular grade, will go at per

mask napkins; regular \$4.50 quality, will Very fine quality, pure linen, satin damask, good size; worth up to \$3.00 a dozen, per Regular \$2.00 quality, mercerized napkins,

that sell regularly up to \$1.75 a dozen, good quality; worth \$1.00 per dozen, per 

Special Prices on Fine Huck Towels Extra large size Irish or Austrian Buck Towels, fine weave and first 18-inch all linen brown crash, extra 

Scalloped or Hemstitched Huck Towels, large also, beautiful borders, usually sell for 50c and 75c each, extra special at ... 2)C Huck Hand Towels, good size, white and red border, worth up to 12 1/2 c, 26x40 Union Huck Hand Towels, good grade, worth 19, at..... 10¢

Beautiful Scalleped Lunch Cloth, 54 in. square with napkins to match, 

Crashes

weight, blue border, 8c grade, per yard at ...... 3 % c weight soft finish huck, 15c grade, at per yard......61/2 & 18-inch extra fine pure linen gloss 18-inch extra fine crash, worth up 

January Sale of Bath Towels
Thousands of double thread, long nap, white fleece bath towels, plain white or red border, fringed or hemmed, usually sells at 25c to 50c, The largest size, full bleached, double thread Turkish towels, a large \$1,00 Bath Tewels, extra size from triple yarn, special at .... 49¢ Large size double thread, full bleached, 15c bath towels, at .... Se

THREE SPECIALS IN BATH RUGS

Extra size Turkish Beautiful assortment Any Bath Rug in the Bath Rugs, white or of large Bath Rugs, colors, 98c quality, worth up to \$1.50. 

## OUR GREAT JANUARY 36-inch White French Pique, a ma- | 200 Pieces White Pique-If bought in | 36-inch Real Applique White Dress | French Nalnsook, made from the genuine

terial that will be a decided favorite this coming season for skirts, suits, coats, children's wear, tailored waists, etc.; worth \$1.25, at yd. 59c 45-inch White and Cream Ramie Dress Linen-water shrunk and absolutely pure linen; worth 65e a yard. A wonderful bargain, at per yard ......35c 45-inch Belfast Irish Dress Linen, our own importation. Extra good weight pure linen and grass bleached; 69c values, at yard. . 47c

- a regular way would sell at 30c a yard. Ideal material for children's frocks, skirts, nurses' uniforms, etc., 27 inches wide, at yard ..... 15c Fine Quality Pure White Irish Linen Cambric, 36 inches wide; 29c value, at yard......18c 50c White Dress Linen, heavy weight and snowy white, at yard ... 29c Fine White English Cotton Crepe for waists, undermuslins, etc. It requires no ironing; 27 inches wide, at

Swiss, fine, sheer quality, in dots and cross-barred effects; 35c value, 40-inch wide White English Voile, 35c from the best selected cotton, soft and silky; launders perfectly and is guaranteed not to turn yellow. Box of 10 yards, Fine quality Nainsook, absolutely free from starch, light weight, 10-yard bolts, 89c Extremely fine quality, 42-inch English Long Cloth, made from the best selected cotton, soft finish for undermuslins; 10-

Egyptian combed yarn; contains no dressing: 40 inches wide. 10 yard bolts, \$1.49 36-inch Imperial Long Cloth, 12-yard bolts, at 42-inch Imperial Long Cloth, 12-yard bolts, All the new weaves in white and colored dess linens for 1912.

New Goods in Basement at January Price Sales Tuesday

goods in mill lengths, including long cloth, nainsook, fancy barred and shecked white waisting, fine lawns and India Linon, docted the bolt at, per 18c yard ......

Yard wide bleached mus-

lin, perfect mill lengths

free from starch, nice,

soft finish, yard at 5¢

New Zephyrs-The neat, new stripes and plaids are more attractive than ever-colorings are absolutely fast. Perfect per yard.....9c mill lengths, at

Scotch and Chambray ginghams so much in demand. They wash and wear better than any other cloth of this nature for skirts and children's wear-stripes, checks and solid col- 71c

No 666 Long Cloth is well known in some localities. It is better known than Lonsdale or Fruit of the Loom Muslin. Bolt of bolt..... 59c

An assorted lot of white Swisses and lingerie lawn; to 25c values, yd. 5c

Blue apron ginghams,

even and broken checks

in all sizes, desirable lengths, yard at 2 % &

New and beautiful part silk, tissues and part silk voiles, new novelty stripes and fancy checks, very attractive colorings, Actual 35c wash fabrics from

> White cambrics for making the finest undermuslin, yard wide. An ex-tra fine lot, yard 10¢

Rippelette, well known 18c white fabric, the krinkle will not wash out, Mill lengths, yd. 5e

The best outing flannel, pretty patterns, remnants and bolts, per  Mercerized Casheen, usually sold and advertised as a bargain at 15c yd., Tuesday, yd., 7 1/2 &