

# BRANDEIS STORES

## To Reduce Our Stocks Before Invoicing. Some of the Biggest Bargains of the Year are Offered at Brandeis Wednesday

Rather than invoice many of our lines we will sell them out this week at a sacrifice.

### 300 Women's and Misses Tailored Suits That Have Sold up to \$17.50, Wednesday at \$5.93

These smart wool suits in all this season's up-to-date styles—blues, browns, blacks and mixture cloths are included—plain tailored suits, are handsomely trimmed garments. They sold as high as \$17.50; **\$5.98** on second floor, at.....



### All Our 75c to \$1 Plain and Fancy 24-inch Crepe de Chine at 39c

These silks are suitable for entire dresses, fancy waists, scarfings, auto veils—complete lines of the best patterns, florals, printed warp, bordure effects, shadow stripes, etc.—at **1/2 39c** price or less than half; yard.....

### Read These Price Reductions from Jewelry Dept.

25 per cent reduction on any piece of solid gold jewelry or gold filled jewelry in stock (diamond set jewelry excepted).  
25 per cent reduction on everything in Sterling silver toilet ware.  
25 per cent reduction on all hollow silverware, tea sets, bake dishes, etc.  
20 per cent reduction on all clocks except alarm clocks.  
One-half price for any velvet bag that has sold for more than \$1.  
Sale continues all this week.

## Brandeis Stores

### Our Annual Clearing Sale

# Men's Furnishing Goods

**Begins SATURDAY Dec. Next 30th**

Everything in Stock Will Go at Reduced Prices.

All the Men's Shirts, Neckwear, Socks, Underwear, Gloves, Sweater Coats, Men's Hats and Caps Will Go at Prices Lower Than They Have Ever Been Sold for in Omaha.

See the Window Displays.

## BRANDEIS STORES

## One of these 10,000 MISSION CLOCKS

is yours if you will secure two subscriptions to a weekly magazine.



**THIS 5-DAY MISSION CLOCK** of black finished rim-dried oak with raised metal numerals, large brass pendulum disk, and ornamental side weights, cup bell strikes the half hour and cathedral gong on the hour. SIZE 28 1/2 x 17. Is yours at no cash cost to you.

A Superb Xmas Gift—A Perfect Timekeeper

A handsome object of American art, suitable for the finest home. Send us your name and address and we will tell you what to do to get it. It is worth the asking for.

**WRITE TONIGHT TO MISSION CLOCK DEPT.**  
Bian Building, Scranton, Pa.

# BENNETTS

DON'T FORGET Our Big Clearance Sale All Week.

Wednesday is Red Letter Day

## 10

FREE TO ALL

### Wednesday is Red-Letter Day

We have made Wednesday, the last Red-Letter Day of the old year, a day of remarkable values. Our Pre-Inventary Sale has forced prices down to a minimum. The bargains which we offer together with the Red Letter stamps make this a day of two-fold interest.

**Bring in your book and get ten stamps free.**

### Continuing Our Great Pre-Inventary Clearance Sale

All during this week the watchword of every department in our store will be "Reduce Stocks," and knowing that the surest way to accomplish this is to reduce prices, we have marked our stocks down to the low ebb.

And nowhere in our store have these instructions been more rigidly followed than in our

### Great Sale of Ladies' Suits and Coats

We offer you Wednesday:

Choice of any Woman's cloth, serge or cheviot suit, regularly priced at \$35.00 to \$45.00 each, at..... **\$19.50**

Any evening costume in our store, values at \$35.00, \$40.00 and up to \$59.50, while they last..... **\$25.00**

Your unrestricted choice of any serge, velvet or messaline dress now marked up to \$39.50, during this sale..... **\$19.50**

A wide selection of plush, velvet, cloth and novelty fabric coats, now priced up to \$65.00, for our Pre-Inventary sale..... **\$25.00**

Any velvet or novelty suit in our store, now selling up to \$65.00, specially priced for this sale only..... **\$25.00**

All girls' coats worth to \$14.00, sizes 6 to 14 years, at..... **\$5.00**

All junior coats worth to \$17.50, sizes 13, 15, 17— at..... **\$8.00**

### All Our Holiday Handkerchiefs

left over from Christmas shopping must go regardless of cost, handkerchiefs, slightly soiled by handling and display, that a few days ago actually sold up to 75c each. All in five big lots, Wednesday, at—

**3c, 5c, 7c, 10c, 12c**

### Our Pre-Inventary Jewelry Sale

Continuing all this week. Our entire stock of high-class jewelry—except diamonds and watches—will be sold at

**25 Per Ct. Off**

### Our Corset Stock Demands Reducing

And for Wednesday we are offering our regular \$1.75 corset, made of excellent quality of coutil, medium high bust, extra long skirt, all non-rustable boning and equipped with good hose supporters; at, **89c** only.

Special values in bust confiners—  
**39c, 50c, 75c, \$1.00, \$1.25, \$1.39**

Don't fail to see them.

### ALL TOYS AND DOLLS AT HALF PRICE AND LESS

### Wednesday Meat Bargains

Hamburger, 3 pounds..... **25c**  
Shoulder Steak, 3 pounds..... **15c**  
Pot Roast, per pound..... **7 1/2c** and **8 1/2c**  
Veal Stew, per pound..... **5 1/2c**  
Veal Chop, per pound..... **10c**  
Large can Lard..... **\$1.35**

### Variable and Universal Line Spacing

One of the satisfying conveniences of the **Smith Premier Typewriter** which saves time is the variable and universal line spacer.

This device brings the writing point just where you want it in order to insert a letter or word in any given line of typewriting, and also permits of writing on the line of ruled paper even though the distance between lines varies. At the right hand end of the platen you will find a small knob. Press this knob and you can bring the paper exactly to the line required.

The perfect alignment of the Smith Premier typewriter need never be marred in making corrections, once the operator learns to use the variable and universal line spacer. Also writing on the line on ruled paper is as simple as writing on unruled paper because of this device.

And yet it is but one of the 28 Smith Premier advantages.

The business men of Omaha are generally acquainted now, with the fact that this is the typewriter office that doesn't "pester" a man to buy. They ask for a demonstrator with full knowledge that "all" their time, from then on, will not be taken listening to typewriter salesmen. They feel safe—that's why they call.

## The Smith Premier Typewriter Co.

Branches in **SIOUX CITY, LINCOLN, DES MOINES.** **19th and Douglas Sts. OMAHA, NEB.**

### Do You Wear a Truss?

What kind is it?  
Are you satisfied with it?  
If not—Why not?  
Does it pinch or chaff you, does it hold up your rupture or let it slip down and endanger you to a strangulation and, possibly, seriousness?  
Did you ever think about the fact that all trusses now to be had anywhere, have Convex Pads?  
Have you ever been injected with hot paraffin?  
Have you ever been pricked with a needle?  
All in order to cure your rupture?  
The real question is, have you been helped?

**LET ME SHOW YOU SOMETHING REALLY NEW**

The Fretell Co.'s Truss Expert at **Schaefer's Drug Store**  
16th and Chicago Sts. Only  
(Copyright 1911, J. H. Thomson)

## E. J. DAVIS

### HEAVY HAULING

Safe Hoisting a Specialty

**1818 Farnam Street**  
Tel. Doug. 363

## DRS. MACH & MACH

SUCCESSORS TO **BAILEY & MACH**

DENTISTS.

Neatest equipped dental office in Omaha. Highest-grade dentistry at reasonable prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each operation.

CORNER 19th and Farnam Sts. THIRD FLOOR, FAXTON BLOCK

## Magnificent Bargain Offerings Wednesday

Pre-Inventary Stock Reduction

# HAYDEN'S

Matchless Values in All Lines

Stock must be greatly reduced before inventory, Jan. 1, and throughout all the stocks in every department of this big store wonderful bargains will accomplish the result in short order. Come Wednesday.

## All Coats, Suits and Furs Just Half Price

The great sale event that thousands have been waiting for. Splendid assortments in Women's and Children's Garments, at a saving of

# 50%

Our season is practically over—winter for you has just commenced, with your greatest need for warm furs, coats and suits yet to come.

Buy now—buy quickly before assortments are broken. We offer you your unrestricted choice now at half.

### Matchless Savings in Dependable Goods

Men's and Boys' Suits and Overcoats—Men's and Boys' Shoes—Men's, Women's and Children's Hosiery, Underwear, Gloves—Men's, Women's and Children's Furnishings of All Kinds—Laces, Ribbons, Neckwear, Notions, Leather Goods, Fancy Goods, Handkerchiefs, Silks, Wool Dress Goods, Cotton Dress Goods, Domestic, Furniture, Carpets.

New Bargains Brought Forward Every Day.

## \$10,000 Stock Reduction Sale in Groceries Prior to Inventory

It will pay you to take advantage of this. Lay in your future supplies. 48-lb. sack best high grade family Flour—nothing like it for the money..... **\$2.25**

10 lbs. best White or Yellow Cornmeal for..... **15c**

10 lbs. best Rolled Breakfast Cakes for..... **25c**

6-lb. boxes Gloss Starch..... **20c**

3-lb. boxes Gloss Starch..... **10c**

6 cans Lu Lu Scouring Soap..... **25c**

6 bars Silico Scouring Soap..... **25c**

6 pkgs. Corn Starch..... **25c**

Corn Flakes, pkg..... **6 1/2c**

Grape-Nuts, pkg..... **10c**

1-lb. cans Assorted Soups..... **7 1/2c**

Pint bottle Canadian Maple and Sugar Syrup..... **20c**

Quart bottle Canadian Maple and Sugar Syrup..... **35c**

Oil or Mustard Sardines, can..... **3 1/2c**

Butter, Cheese and Butterine.

The best Creamery Butter, lb..... **30c**

The best Country Creamery Butter, lb..... **24c**

The best Dairy Roll Butter, lb..... **28c**

Full Cream Cheese, lb..... **15c**

Fresh Vegetables and Fruit Prices the Talk of Omaha.

3 bunches fresh Beets, Carrots or Turnips..... **10c**

Fancy Shalots, bunch..... **10c**

2 heads fresh Leaf Lettuce..... **2c**

2 bunches fresh Parsley..... **5c**

Fancy Ripe Tomatoes, lb..... **7 1/2c**

Fancy Cauliflower, lb..... **7 1/2c**

Brussels Sprouts, lb..... **15c**

Fresh Cabbage, lb..... **1 1/2c**

Fancy Sweet Potatoes, 3 lbs for, 10c

Pine Cucumbers, each..... **7 1/2c**

Highland Naval Oranges, our price per doz..... **15c, 20c, 25c and 30c**

## TRY HAYDEN'S FIRST

### The Following Numbers Were Awarded the 500 Block Gifts

The first number was awarded each gift. If this number is not reported within 30 days, the balance of the numbers will hold claim to the gift for 10 days in their given order. Report your numbers at once.

**DIAMOND—Red, 336, 69,467, 5,796, 22, 841, 18,515, 89,495, 87,417, 73,311, 84,116, 10,672.**

**BORSEY—OUT GLASS LAMP—Green, 45,183; red, 79,354; red, 69,238; red, 99,724; red, 11,320; red, 79,729; red, 64,308, 70,466, 59,780, 56,318.**

**FRAY—SUIT OR OVERCOAT—Green, 31,977; red, 15,053; red, 84,434; red, 129; red, 5,123; red, 21,175; red, 89,065; red, 22,456; red, 99,835; red, 80,775.**

**GRAND UNION TEA COMPANY—CHINA CUPSET—Red, 50,193; red, 55,697; red, 35,770; red, 55,217; red, 13, 899; red, 10,839; red, 63,440; green, 2,548; red, 56,307; red, 19,133.**

**FOLLY & LINDBERG—FANCY VEST—Red, 58,125; red, 20,741; red, 56,779; red, 7,289; red, 56,231; red, 35,179; red, 51,141; red, 413; green, 33,224; red, 17,312.**

**GATE CITY CLEANING WORKS—SIOUX TRADE—Red, 62,895; red, 65,044; red, 56,071, 57,949, 15,059, 56,946, 85, 485, 51,461, 98,621, 64,425.**

**GETTEN & WICKHAM—100 10c CIGARETTES—Red, 20,460; red, 80,180; red, 33,090; red, 76,653; red, 12,024; red, 39, 312; red, 73,719; red, 36,072; red, 98, 788; red, 69,804.**

**GOODWIN—LADIES HAT—Red, 45,406; green, 44,793; red, 67,526; red, 19,283; red, 34,539; red, 16,365; red, 48,285; green, 24,601; green, 46,033; green, 36,088.**

**KUENNE—\$5 IN TRADE—Red, 22,942, 79,463; 20,759; 1,018; 85,254, 71,912; green, 17,012; green, 34,959; red, 15, 183; red, 14,567.**

**ILLER GRAY DRUG STORE—LEATHER FELLOW—Red, 913; red, 72, 385; red, 64,255; red, 5,841; green, 48, 704; red, 88,038; green, 34,028; red, 48, 700; red, 83,631; green, 33,008.**

**DACY—LADIES HAT—Red, 68,776; red, 51,645; red, 80,023; red, 49,429; red, 99, 610; green, 24,956; red, 41,823; red, 60, 651; red, 36,098; 34,734.**

We thank you all for your liberal patronage given us. Beginning January 1st, we will offer each week other gifts. Ask about it.

## 500 Block Merchants

## Free Land Information

The Twentieth Century Farmer, to meet the demand of its readers for land information, has gathered and compiled data on soils, climate and farming conditions in all parts of the country. It is willing to give out this information, free if postage is sent with inquiry.

## Do You Want to Know

About government land laws, location of land offices, etc.

How to get irrigation lands, location of projects, laws governing same, etc.

Best sections for fruit growing, general farming, stock raising or dairying.

Your questions will get prompt attention. State plainly and specifically what you want to know. Write, **Land Information Bureau**  
**The Twentieth Century Farmer**  
Omaha, Nebraska

### MANY CARS OF GRAIN ARRIVE

Rush is Due to the Accumulation of Three Off Days.

PRICES, HOWEVER, HOLDING UP

Oats the Only Grain Which Falls to Keep Up Its Price—Little Grain is Expected During the Week.

Three hundred and eight cars of grain were offered for sale on the Omaha Grain exchange yesterday morning and failed to bring down prices to any appreciable degree, except on oats, which were down about 1/2 cent.

The large receipts were due to the accumulation on the tracks for three days, during which the exchange has held no session. The amount was small in comparison with a year ago, when 83 cars were offered for sale the day after Christmas. Largest receipts today were of corn, of which there were 171 cars.

The weather, it is feared, will prevent large receipts this week and the December record will not show up as well as a year ago.

### ABOVE ALL IN QUALITY

## BECK'S BEER

OMAHA'S FAVORITE

### FOR HOME CONSUMERS

PHONES

**Doug. 119; Ind. A-2119**

## Wm. J. BOEKHOFF

Retail Dealer

Office—803 S. 7th St.

### Three Omahans Give Checks for \$1,000

While no pearl necklaces of great value were given in Omaha as Christmas presents several Omaha people were made happy by some valuable gifts.

Three Omaha men were given checks for \$1,000. Herman B. Peters followed his annual custom of giving his brother, Henry N. Peters, a check for \$1,000. E. A. Higgins was given a check for a similar amount by his father-in-law, Gottlieb Stern, and John Robertson received a similar check from his father, E. J. Robertson.

Here is a message of hope and good cheer from Mrs. C. J. Martin, Boone Mill, Va., who is the mother of eighteen children. Mrs. Martin was cured of stomach trouble and constipation by Chamberlain's Tablets after five years of suffering, and now recommends these tablets to the public. Sold by all druggists.

## DON'T WAIT

For some of your neighbors to tell you of their loss of Private Papers, Jewelry, etc., by Fire or Burglars, before getting a Safe Deposit Box in our modern Steel Vault for keeping safely your valuables.

Come here today and select the size Safety Box you require—pay \$1.00 for a year's rent, and feel secure.

## Omaha Safe Deposit Company

Street Level Entrance to Vault,  
1814 Farnam Street.