Yuletide Sale at the Famous

"Choice gems of designers and tailors' art" describes the

MODEL FIT GARMENTS

for women and misses. The best and greatest values. Scores of beautiful ***Model Fit*** Coats and Suits of serges and wide wale cheviots in every desirable shade and black--real $25.00 and $40.00 values, during this sale—

$10-$12.50-$15

OPEN EVENINGS UNTIL CHRISTMAS

Famous CLOAKS SUITS MILLINERY

16th and Farnam Sts. Over McCrorey's 5c and 10c Store

Yuletide Sale

at Omaha's New and Beautiful Store

January Prices Now Astounding Reductions

Tomorrow and all Christmas week we present to the women of Omaha

Dresses Coats and Tailored Suits

in the most favorable types of the moment at prices hitherto unapproached for elegance and character.

The supreme dress, coat and suit opportunity is here at just the season of their greatest usefulness—at the time when every woman is feeling the need of a dress, coat or suit.

Yuletide Prices on Redfern Coats and Suits

THE Reason we sell and recommend Redfern garments is because a Redfern label on a garment is the same as a stamp of sterling on silver. It is the fashion seal of authority on style and perfection in workmanship. Redfern garments possess individuality and exclusiveness. They combine latest designs and honest workmanship that make Redfern leaders in all fashion centers. Just think what it means when such garments are offered to you at

$10.00 and $15.00

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Famous CLOAKS SUITS MILLINERY

Sixteenth and Farnam Sts.

2d Floor--Over McCrorey's 5c and 10c Store

Pleasing Christmas Gift Is a Fine Silk Petticoat!

WE place on sale over 1,000 of the Famous **I. Berkson Co.'s** make of World Standard Fine Silk and Messaline Petticoats at . . . **$1.75** and **$2.50**

These are Petticoats of fine Messaline in all the desired shades and black. Petticoats of pure oil boiled silk, guaranteed taffeta in all shades. Real values from $3.50 to $7.50. Yuletide Sale Prices,

$1.75 and $2.50

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Famous CLOAKS SUITS MILLINERY

Sixteenth and Farnam Sts.

2d Floor--Over McCrorey's 5c and 10c Store

There Is Only One Best in All Things

In the art of strictly high grade tailoring, the ***House of I. Rosenchine*** stands supreme. The superiority and thoroughness of foreign and American master designers and tailors is stanped on every garment and must be appreciated by every fashionable woman. Evening Coats of finest imported chiffon broadcloth, lined throughout with Skinner satin lining, with large collars and trimmed with fringe. Real $45.00 values—Christmas sale price—;

$18.50 to $22.50

Scores of high grade Coats and Suits of Gilbert serges and fine imported broadcloths; many advance spring models now shown at

$15.00 and $22.50

OPEN EVENINGS UNTIL CHRISTMAS

Famous CLOAKS SUITS MILLINERY

16th and Farnam Streets. Over McCrorey's 5c and 10c Store.

Now to Buy Skirts

Christmas Week

The Largest Selection of Skirts in Omaha.

Hundreds and hundreds of skirts of fine imported French and Storm serges, mannish suitings and voiles in all the season's leading shades and black. They are in every size with skirts to fit every form at

$2.95, $4.95, $6.95

AMONG the desirable presents to make your wife, sister, mother or relative is a waist. But whether a gift is sought for a friend, or one wants to make a selection for personal wear there is a decided advantage in buying at this ***Yuletide Sale,*** and at these low prices. Our Waists and dresses are of the Famous ***Monarch Waist and Dress Company's*** make. The garments turned out by this well known New York concern are noted for their elegance, beauty and reliability. Every silk waist is absolutely guaranteed by us. Silk and messaline waists, real $5.00 and $6.00 values—Christmas week at—

$1.95 and $2.95

We are proud of our new dresses, you will be pleased with them. They come in many shades. There are dresses for all occasions. Dresses for evening parties and dresses for street wear. Dancing frocks of chiffon in all soft evening shades draped over messaline. The trimmings all harmonize completely. We will be pleased to have you come and look at them—

$10.00, $15.00 and $22.50

FURS FOR CHRISTMAS

Useful, Appropriate and Seasonable

In our line of high class furs you can find very pretty styles. Muffs and Neckpieces in almost every popular fur such as natural eastern Mink, Persian Lamb, Black Fox, Blue and Black Wolf, Opossum, Jap Mink, White Iceland Fox and Beaver. Large Blue, Black and Brown Fox sets at

$4.95 and $9.95

For the complete set.

Remember every piece of Fur we sell is absolutely guaranteed to give unlimited satisfaction.

All our high class artistic Millinery including Willow Plumes at your own price

Famous CLOAKS SUITS MILLINERY — Over McCrorey's New 5 and 10 Cent Store