

MILTON ROGERS & SONS CO.

Wholesale and Retail

Hardware, Tools, Kitchen Utensils and Stoves

Our new, modern store contains a tremendous stock of standard, high grade builders' hardware, mechanics' tools, cutlery, bath room fixtures, stoves, ranges, kitchen utensils, laundry supplies, washing machines, water filters, refrigerators, etc. We supply every article from this large stock at prices that are as low as any in the country for the quality offered.

Each year of 55 years has been a period of growth and progress. Right merchandise, right service and right prices — the character in this business and have established the name of Milton Rogers & Sons Co., as the symbol of all that is trustworthy in merchandise. This business has lived and grown day by day, and its growth has been possible only through straightforward and thorough dealings that have characterized every sale and every agreement. Honest prices, honest goods and honest sales statements are the

The A-B "New Idea" is a better idea than any other--that's the reason it is the most wonderful gas range made



The "New Idea" Cabinet Range No. 4A (like illustration) represents the very latest design in gas range construction, with its ample oven capacity, large top cooking surface, handsome and efficient canopy, smooth shelves, but withal occupying very little floor space. It is the ideal cooking range and overcomes the many objections to the ordinary elevated oven style. The large baking and roasting oven is 18 1/2 x 18 1/2 and 12 1/4 inches high, equipped with our patented "New Idea" burner and quick-heating oven construction, which exhaustive tests have proven the most economical and satisfactory baking oven in the world.

A Member of the Great Sanitary Line

Some of the special features that go to make the "New Idea" the finest gas range in the world: Cast iron front and top enameled. Smooth cast iron top shelves enameled. Heavy wrought iron base band. Enamel finish. Quick-heating oven construction. Safety oven lighter. New Idea patented star burners, cleanly and economical. Aluminum mica finish on burners and burner grates. Electric welded oven and broiler racks. Lower oven rack flush with door opening. White enamel broiler pan. It has the mica door, through which one sees the baking all the time. Call at our store show rooms and let us give you a practical demonstration of this wonderful gas range. The mica door is an exclusive A. B. feature. The white enamel broiler also is known only to the A. B. The finish is enameled inside and outside the A. B. stove producing perfection in enamel finish.

Milton Rogers & Sons Co.

1515 Harney Street

Christmas Suggestions

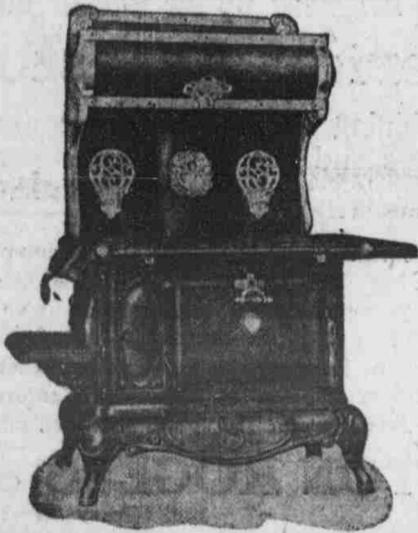
in Gifts That Are Permanent

The William Hodges company of Philadelphia import kitchen and house furnishing novelties that are the standards. They have quality that is enduring and designs that are distinctive. Here are a few practical suggestions for Christmas shoppers:

- Soap Stone Griddles
- Timbale Irons
- Fancy Cake Cutters
- Individual Pepper Mills
- Enamel Ware
- Fish and Steak Planks
- Papier Mache Trays
- Fancy Cake Moulds
- Salad Sets
- Alcohol Stoves

If in this list you do not see what you want, visit our store and we will make new suggestions that are sure to please.

Milton Rogers & Sons Co.
1515 Harney Street



THE SHERIDAN

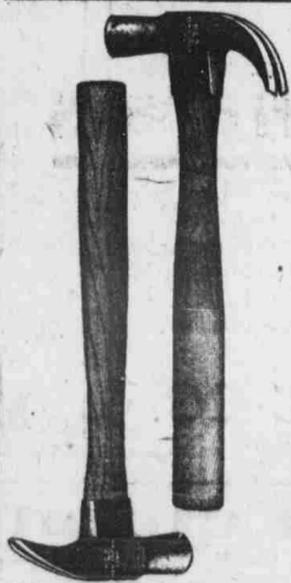
The stove which has become famous as an honest stove made by honest workmen from honest material, by honest people for their honest customers. It is of cast construction and of the greatest durability. It is thoroughly modern and thoroughly efficient.

Some of Its Splendid Features

Deep fire box for coal, wood or coke. Massive double lock base. Can be fitted with extra large water front or large full sized enamel reservoir. High closet or high shelf. Heavy covers and centers. Pouch feed with check slide damper. Balanced drop oven door with two extra supporting lugs. Duplex grates which can be removed by taking out one bolt in the plate where the duplex handle comes through. Fire back made in three pieces with an air chamber behind each piece, preventing it from burning or warping.

Milton Rogers & Sons Co.
1515 Harney Street

You hit the nail on the head when you buy a H. & B. Hammer



In the manufacture of their hammers and fine pocket cutlery the Humason & Beckley Manufacturing Company of New Britain, Conn., employ the most skilled workmen and the finest materials. An H. & B. Hammer possesses a handle that will stand hard usage and give the greatest practical service. It is made of the best wood, the prices asked for H. & B. articles are the lowest consistent with first-class workmanship and a fair profit. This house carries a large assortment of H. & B. Hammers and assures the public that the complete satisfaction can be obtained in them. The Hammer you want is here.

Milton Rogers & Sons Co.
1515 Harney Street

It Keeps Disease Out of Your Home!

It protects the health of your children and yourself



The Eclipse Germ Proof Filter

\$9 Set Complete \$9

The best on the market. Recommended by medical men the country over. Sparkling water is always to be had in the home where a pressure Eclipse filter is connected over the sink.

This filter is manufactured by the Hygeia Filter Co., of Detroit, and we are sole Omaha agents, supplying local and retail trade. The filters are made in all sizes and are adapted for home use or for restaurant clubs and other public houses.

Dealers write for agency proposition. The Eclipse Way is the Safe Way.

Milton Rogers & Sons Co.
1515 Harney Street.

"Anniston" Sash Cord

The kind that wears after others have broken

Made of fine yarn, twisted and braided so that it is strong enough to stand months of hard service.

"Anniston" Does Not Stretch

"Anniston" Is Durable

"Anniston" is a cord that has had great sales for years, and today it is recognized as the best on the market.

Prices on "Anniston" and all kinds of twine and cordage will be sent to any address upon request.

Milton Rogers & Sons Co.
1515 Harney Street

Witt Quality is the Only Guarantee You Should Demand

When you buy a garbage can, ash can or pail bearing the mark of Witt Cornice company, you know you are buying the best article made for the price.



"DOG PROOF"

tells you that Witt garbage and ash cans are thoroughly made. They have corrugated sides, and the covers fit tight so that the cans are odorless and dustproof. They stand in the alley or backyard and do not look like the ordinary can. They have that clean appearance, and the fact that their covers stay on always keeps the ground about them clean; no nosing dog can tip the can over and spill the contents.

You make a popular decision when you buy Witt quality.
Milton Rogers & Sons Co. 1515 Harney Street

BURNISHINE



The Most Marvelous Metal Polish in the world.

Contains no Acids or anything injurious to the Metal or Hands.

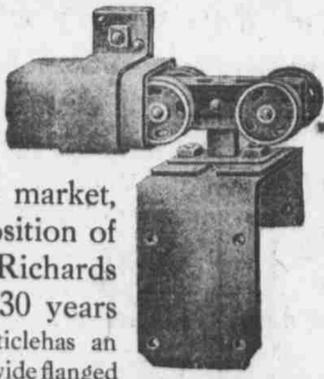
Produces a wonderfully brilliant lustre on Brass, Copper, Tin, Zinc, Silver, Nickel and all Metals.

A few rubs and the article is handsomely burnished. Will restore burnt or rusty Nickel on Stoves to its original lustre. BURNISHINE is the best Polish for Automobile Lamps.

Put up in 4-oz. Cans, Half-Pint Cans, 1-Pint Cans, 1-Quart Cans, 2-Quart Cans, 1-Gallon Cans.
Milton Rogers & Sons Co.
1515 Harney Street.

What You Get in This Hanger

FOR thirty years the Richards' door hanger—for parlor, barn and all doors—have been on the market, and today are given the highest position of all makes. When you buy a Richards hanger you get all the benefits of 30 years of exacting experience. The Richards article has an adjustment feature in both hanger and track, wide flanged wheels, machined ball races, encased wood line track, etc.—"A Hanger for Any Door That Slides."



No. 20 Richards Gem Trolley Barn Door Hanger.

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1515 HARNEY STREET