



Bring the Kiddies, Let Them Meet Santa Claus Saturday in Toy Fairy Land

Saturday is Children's Day

and Santa Claus has made great preparation to receive the little folks.

From 9 A. M. Till 12 M. and From 2 Till 4 P. M. Special music and a gift for each child accompanied by parent or older person will be provided by Santa.

- Kid Body Dolls, with fine bisque heads, light or dark hair, moving eyes, shoes and stockings; also a fine line of character Baby Dolls and a vast variety of dressed dolls, great bargains Saturday at..... **25c**
- 14-in. Kid Body Jointed Dolls, with handsome bisque head, fine sewed mohair wig, light, medium or dark, matchless values at..... **49c**
- \$2.00 Kid Body Jointed Dolls—Sleeping eyes, shoes and stockings, 22 inches high, best value ever, at..... **98c**
- Others up to..... **\$15.00**



Holiday Sale of Wanted Books

- Verona of J. A. C. at \$1.50
- Writing on the Wall \$1.50
- Mistress of Shonstone, by Rich \$1.25
- author of the Rosary \$1.25
- Little Brothers of the Rich \$1.25
- The Gamblers at \$1.25
- Popular 50c Books—The Eddy by Clarence Collier, The Harrier by Rex Beach, The Spoilers by Rex Beach, The Foreigner by Ralph Connor, Gleanings of Europe, The Man of Danzig by Ralph Connor, and many others all at choice..... **50c**
- Prayer Books, Bibles, etc., at greatly reduced prices. Fancy writing papers, holly boxes, Christmas cards, seals, etc., at sweeping reductions for next few days.

Children's Day is Saturday

Bring them and let them revel among the toys. You'll be surprised, and everybody is, at the vastness of the variety of playthings which St. Nicholas has provided for the children this season in this his principal Omaha store house.

- English Doll Cabs—Coach finish, wood body, rubber tired steel wheels, leather cloth hood, nicely upholstered, **\$2.98**
- 35c Toy Pianos at..... **25c**
- 75c Toy Pianos at..... **59c**
- 25c Toy Drums at..... **19c**
- Others shown up to **\$3.00**
- Games of all kinds, ranging in price from **5c** up to **\$2**
- 35c Ten Pin Sets..... **25c**
- 65c Mechanical Trains..... **49c**
- \$4 Electric Trains at..... **\$2.50**
- \$10 Electric Trains at..... **\$7.50**
- 10c Toy Brooms at..... **5c**
- 10c Snow Shovels at..... **5c**



Holiday Handkerchiefs

The most complete and beautiful showing of dainty handkerchiefs ever seen in Omaha and prices were never before so attractive.

- \$1.00 Real Lace Handkerchiefs..... **35c**
- 50c Swiss Embroidered Handkerchiefs, at..... **25c**
- 25c Swiss Embroidered Handkerchiefs, at..... **15c**
- 10c Fancy Handkerchiefs at..... **5c**
- 15c Pure Linen Handkerchiefs..... **7 1/2c**
- \$1.50 Fancy Boxed Handkerchiefs, **\$1**
- Real Lace Handkerchiefs at Just Half Price
- Real Duchesse Lace Handkerchiefs.
- Real Princess Lace Handkerchiefs.
- Real Bruga Lace Handkerchiefs.
- Real Honiton Lace Handkerchiefs.
- Real Venice Lace Handkerchiefs.
- \$3.00 values, choice..... **\$1.50**
- \$4.00 values, choice..... **\$2.00**
- \$5.00 values, choice..... **\$2.50**
- \$6.00 values, choice..... **\$3.00**
- \$8.00 values, choice..... **\$4.00**
- \$10.00 values, choice..... **\$5.00**

All perfect new goods. Biggest bargains ever offered.

Beginning Saturday This Store Will Be Open Evenings Till Christmas.

Fancy Needlework

Beautiful for Gifts. Fancy Center Pieces..... **49c** Up. Fancy Pin Cushions..... **25c** Up. Fancy Sewing Sets..... **49c** Up. Scores of other articles in Fancy Needle Work..... **49c** to **\$10.00**

AUTOMOBILE SCARFS

A most complete line for your selection; special values— at..... **49c, 59c, 69c** up to **\$5.00**

Hats and Caps

Always Nice for Gifts. We're showing a full line of John B. Stetson Hats, all newest shapes and styles, at..... **\$3.50** to **\$7.50** Men's Fur Caps—All kinds, greatly under-priced Saturday, **\$4.50, \$9.50** to **\$1.50** Boys' and Children's Caps—**\$1.00** values, in velvets, chinchillas, plushes, worsteds, etc.; all colors and black, at..... **49c**

Get Her a House Coat or Fancy Fur

CHRISTMAS SLIPPER SALE SATURDAY

Two big floor stocks of Men's Slippers from two of the largest slipper makers in Massachusetts at about ONE-THIRD off the regular prices.

- Men's tan or black hand turned Faust Slippers; regular price \$3.50, at..... **\$2.50**
- Men's tan or black Romeo, Everett or Opera Slippers; regular prices \$2.50, at..... **\$1.75**
- Men's \$2.00 black or tan Everetts, Operas or Romeos, kid or chamois lined..... **\$1.50**
- Men's tan or black \$1.50 Everetts, Operas and Romeos..... **\$1.00**
- Women's \$1.50 and \$1.75 Fur Trimmed Juliets; red, grey, blue, brown, wine and black..... **\$1.00**
- Child's Plush House Slippers and Women's comfortable Slumber Slippers..... **25c**
- Queen Quality Shoes, all kinds..... **\$4.00** and **\$3.50**
- Grover's Shoes for tender feet, up from..... **\$2.25**
- Buy him a Stetson or Crockett Shoe for men who appreciate the best.
- Women's Crochet Slippers with warm lamb's wool soles, hand or machine work, up from..... **50c**

Beginning Saturday This Store Will Be Open Evenings Till Christmas.

Sample Lines of Leather Goods

- \$1.00 Hand Bags at..... **49c**
- \$2.00 Hand Bags at..... **98c**
- \$3.00 Hand Bags at..... **1.98**
- \$4.00 Hand Bags at..... **3.00**
- \$5.00 Hand Bags at..... **3.50**
- \$7.00 Hand Bags at..... **4.75**
- \$10.00 Fitted Bags at..... **\$6.00**
- \$12.00 Fitted Bags at..... **\$7.00**

Put These on Your Gift List

Bags and Suit Cases An immense line of manufacturers' samples—Walrus, Seal, Russian, etc., etc.—the very finest qualities at fully 1/2 less than regular retail prices. Here's a splendid opportunity to buy a fine suit case or grip at a big price saving. Suit Cases and Bags that sell regularly at from \$5.00 to \$30.00, in this holiday sale priced at..... **\$3.95** to **\$20.00**

Beginning Saturday This Store Will Be Open Evenings Till Christmas.

Big Sample Line

Holiday Gifts

A bargain day Saturday that will long be remembered.

- Men's Combination Traveling Cases—Regular \$4.00 to \$10.00 values at **\$2.25, \$2.50, \$3, \$3.75, \$4, \$4.50, \$5, \$5.50**
- Men's Military Brush Sets—Regular \$1.25 to \$6.00 values, at **75c, 85c, \$1.00, \$1.50, \$1.75, \$2.25, \$2.50, \$3.50**
- Ladies' Hair Brushes—Regular 50c to \$1.75 values, **25c, 39c, 49c, 59c, 69c, 79c, 89c, 98c**
- Ladies' Toilet Cases—Regular \$3.00 to \$12.00 values, on sale at **\$1.75, \$2.25, \$3.50, \$4.75, \$5.50, \$6.50** and **\$7.50**

THE MORE USEFUL THE GIFT THE MORE MANY APPRECIATE IT

The almost unlimited assortments in our Ladies' Furnishing goods department make selection of gifts easy. Gloves are always acceptable—Select here from Fownes, Raynier, Derby, Monarch—Long Kid Gloves— at..... **\$2.50** to **\$3.50** Short Kid Gloves— at..... **98c** to **\$2.00** Buy her a glove certificate for sale at our glove counter and let her select her own gloves at some later time.

WHY NOT GIVE HOSIERY?

- Kayser Silk Hose—Best wearing stockings made; regular or extra sizes; on sale Saturday, pair..... **98c**
- Ladies' Wayne Knit Silk Lisle Hose—Light or medium weight, at..... **49c** and **35c**
- Ladies' Sample Hose—Made to sell up to 75c; all kinds, sizes and colors, at, pair..... **25c**
- 12 1/2c** a pair for Heavy Fleeced or Cashmere finished Stockings.
- Boys' Wool Socks— at..... **98c** and **1.45**
- 25c** for Heavy Wool Ribbed and Cashmere Hose Saturday.

Some Rousing Bargains in Winter Underwear

- Ladies' Silk and Wool Union Suits, Sterling, Harvard Mills, Luerne, Stratford and other good makes, **\$3.50, \$2.95, \$2.50** and **\$1.98**
- Ladies' Fine White Union Suits, values up to \$5.00, on sale **\$2.95**
- Ladies' Knit Underwear, all wool, \$2.00 values, 80c
- Women's and Children's Underwear of all kinds, at prices almost half less than regular retail worth
- Children's Shawknit 25c quality Stockings—On sale, pair..... **12 1/2c**
- Ladies' and Children's Socks—A splendid showing of all newest styles. You'll find them matchless values.
- Ladies' Socks— at **\$1.45** and **\$4.98**
- Fancy Wool and Kid-down Caps for Misses and Ladies, all colors, at..... **98c** to **\$1.45**
- Newport Scarfs, all colors, values to \$2.00, on sale at..... **49c, 98c**
- Children's Knit Toques, plain or reversible, at..... **49c**
- Ladies' Outing Flannel Gowns, Universal brand, white or colors, values up to \$2.50, on sale, **\$1.45, 98c**
- Ladies' and Misses' 1.00 quality Outing Flannel Gowns at..... **49c**
- Dr. Denton's Sleeping Garments, best for the little folks, special at..... **49c**
- Ladies' Italian Silk Vests, in white, pink or blue, hand embroidered—values to \$5.00—on sale— at **\$1.50, \$1.98** to **\$2.98**

Big Sale of Children's Coats

Two prominent manufacturers closed out to us at a sacrifice their entire surplus stocks of children's coats. The goods were received just in time for Holiday selling and we're offering you grand bargains in this Saturday sale.

- Children's Coats, made to sell at **\$6.00, \$6.50, \$7.50, \$8.50, \$10.00**—Plushes, bearskins, kerseys, fancy mixtures, in the season's noblest styles, all colors and all sizes from 2 to 14 years—as shown in 16th street windows; your choice..... **\$3.95**
- Children's Wool Serge Dresses—Four big special lots for Saturday, sizes ranging from 6 to 14 years; choicest styles and colors; sale prices are— **\$1.95, \$2.95, \$3.95** and **\$5.00**
- Children's Winter Coats—In heavy frieze, good styles, all sizes from 6 to 12 years; values to \$5.00, choice..... **\$1.95**

See our splendid line of Infants' Dress Coats, Hoods, Booties, Bibs, Pinning Blankets, etc. Lowest prices.

DRUGS, TOILET GOODS AND DRUG SUNDRIES

- Toilet Sets, Manicure Sets, Fancy Combs, Brushes, Hand Mirrors, Imported and Domestic Perfumes; also Staple Articles at Prices that Save You 25 to 50%.
- 25c size Sanitol tooth powder or paste for..... **12 1/2c**
- \$1.00 size Pure Hydrogen Peroxide, extra size, for..... **25c**
- 50c Hilda's Honey and Almond Cream for..... **20c**
- Four (4) bars of Ivory Soap for..... **15c**
- 15c package of (20) Mule Team Borax for..... **10c**
- 10c Jap Rose or Palm Olive Soap at (2) bars for..... **15c**
- One hundred (100) Dr. Hinkle's Cas-cara Tablets for..... **25c**
- 75c Dr. Williams' Combination toilet sets go at..... **50c**
- All Manicure Sets..... **25c**
- From 25c to..... **\$1.00**
- \$1.00 Set genuine Ebony back Mill-tary Brushes for..... **50c**
- \$2.00 Hair Brushes, to close out, **\$1.50**
- \$1.00 Traveling Cases, brand new stock, for..... **49c**
- Very special! All **\$1.25, \$1.50, \$2.95** and **\$3.00** package perfumes in this sale at one price..... **98c**
- \$1.50 Traveling Cases for..... **98c**
- \$3.00 Cases for..... **\$1.98**
- \$2.00 Safety Razors with 12 blades, 50c packages..... **25c**
- 50c packages..... **25c**
- 100c packages for..... **50c**
- Rubber Goods Dept.
- \$1.00 Porcelain Spray and Wattle, 98c
- \$1.50 Hot Water bottle or Fountain Syringe for..... **98c**
- \$1.00 No. 2 Electric Syringe and bottle at..... **1.00**
- \$3.00 Wellington Syringe and bottle, guaranteed for five years for..... **\$2.25**

If You're Thinking of FURS

Now is your biggest and best opportunity.

- Bargains such as we're offering in our Great December Fur Sale are seldom obtainable in this or any other store.
- Fine Hudson Seal Coats—XXXX quality that sells everywhere regularly at \$250; Saturday at..... **\$169**
- Genuine American Beaver Coats—Choice quality; regular \$100 value; matchless bargain, Saturday at only..... **\$69.00**
- Russian Pony Fur Coats—\$85.00 values; beautiful markings; a splendid bargain Saturday at only..... **\$59.00**
- Long French Coney Fur Coats—\$35 values, on sale at choice, **\$22.50**
- Hudson Seal Coats—Elegant garments, regular \$200.00 values; the choicest coat bargain offered in years, Saturday, at..... **\$125.00**
- Black Wolf Sets with large shawl collar and pillow muff; \$20.00 values on sale at..... **\$12.50**
- Other Fine Matched Sets, Scarfs and Muffs at Special Bargain Prices Saturday. Many other special values offered Saturday that you will not find duplicated at the prices.
- \$3.75 Novelty Cloth Coats—Handsome long garments in most popular styles and colors; garments that sold to \$25.00, at..... **\$9.90**
- Long Silk Kimonos worth up to \$10.00, beautiful patterns and colors— at..... **\$4.95**
- Long Flannelette Kimonos—regular \$2.50 values, fine assortment for selection, on sale, choice— at..... **\$1.45**
- Silk Chiffon Waists, all colors; regular values up to \$7.50, on sale, **\$2.95**
- Imported Seal Plush Coats—An elegant line for your selection; values that you'll not find duplicated at **\$25, \$30, \$35** or..... **\$39.75**
- Ladies' Wool Blanket Robes, all colors; \$5.00 values; in Saturday's sale..... **\$2.95**

Scores of Practical and Acceptable Gifts

Suggestions in our always busy Men's Furnishing Department: Bath Robes, Silk Neckwear, Mufflers, fine silk, cotton or woolen Hosiery, etc., at very attractive special prices. Here's Some Saturday Specials: All useful gift suggestions. Best Shirt bargains shown in

- Omaha this season, all new, clean, perfect goods, best brands.
- Men's Sweater Coats, all kinds and colors; values to \$7.50, **\$1.98, \$2.98** up to **\$4.50**
- \$3.50 Jersey Sweaters, \$1.98, all wool in grey and blue all topped at neck, on sale **\$1.98**
- Boys' Fur Goggles—\$2.00 values, special Saturday at..... **98c**
- Men's Fur Goggles—\$2.00 values, values to \$2.00, at..... **\$1.45** and **98c**
- Men's Gloves and Mittens, in dress or heavy work; \$1.00 and \$1.25 values, in Saturday sale at..... **49c**
- Boys' \$1.00 Goggles—\$1.00 values, all colors, snap, **49c**
- Men's Fine Madras Shirts—\$2.00 to \$3.00 values, choice patterns and colors, on sale in two lots, at..... **\$1.45, 98c**
- Men's Undershirts and Drawers at about Half Price.
- Men's Colored Laundered Shirts, regular values to \$1.50, in coat style, fast colors, light, medium or dark, at..... **49c**
- Men's California Flannel Shirts, \$2.00 to \$3.00 values in grey or blue, on sale **\$1.45, 98c**
- Men's Outing Flannel Gowns—Also boys' sizes; values to \$2.50, at..... **98c, 69c, 49c**
- Men's Fancy Suspenders in all kinds; values to \$1.00, at..... **49c, 39c, 25c**
- Men's Hose at Half Price—50c and 25c Hose— at..... **25c** and **12 1/2c**
- Men's Union Suits in all wool; all colors and weights, values to \$5.00— at **\$1.98** to **\$3.50**
- Men's \$1.50 and \$2.00 Union Suits, on sale— at..... **98c** and **75c**



BUY YOUR CHRISTMAS GIFTS IN CHINA AND GLASSWARE

- Steins, Smoking Sets, Berry Sets, Water Sets, Cake Plates, Salads—each..... **\$1.50**
- Sugar and Creamers, Tobacco Jars, Fern Dishes, Salads, Jardinières, Vases, Plates—each..... **98c**
- Sugar and Creamer, Plates, Salads, Salt and Peppers, Candle Shade and Holder, Cups and Saucers, Tea Pots, Fancy Pitcher, each, **49c**
- Salads, Plates, Bon Bons, Sugar and Creamer, Salt and Peppers, Hair Receivers, Powder Boxes, Mustards, Mugs, Steins, each..... **25c**
- Beautiful line of Dinnerware in French, Austrian, German and English China—100-Piece Dinner Set..... **\$6, \$10, \$12, \$14, \$16, \$25** up to **\$200**

Friday We Open Our New Bakery Section in Basement

Freshness, cleanliness, up-to-dateness will always be the motto of this department. Bread, Cakes, Pies—all kinds of toothsome bakery goods will be kept on hand. Visit our new Bakery Department Friday—it will please you.

Christmas Suggestions in Our High Grade Linen Department Saturday

- Table Cloth, size 8x10, warranted all pure linen, hemmed ready for use, worth \$2.00..... **\$1.50**
- Dinner Napkins, size 18x20 in. All pure linen, to match, worth \$1.50 dozen..... **\$1.00**
- Hemstitched pure linen Huck Towels, large size, worth 50c each..... **35c**
- Warranted all pure linen hemstitched guest Towels, a neat present, worth 75c each..... **50c**

Saturday's Xmas Bargains in Hardware

- 6 cup Copper Nickel Plated Coffee Machines at..... **\$4.98**
- Full size Nickel Plated Chafin Dish at..... **\$4.50**
- \$3.00 Nickel Plated Baking Dish at..... **\$1.25**
- Large size Nickel Plated Tray, for all purposes, at 98c..... **75c**
- \$1.99 Heavy Nickel Plated Silver Spoon at..... **75c**
- No. 4 Copper Nickel Plated Tea Kettles at..... **98c**
- The Nickel Plated Range Tea Kettle at..... **98c**
- 5-Pint Nickel Plated Lick Coffee Pots at..... **49c**
- 5-Pint Nickel Plated Lick Coffee Pots at..... **49c**
- No. 5 Heavy Cast Aluminum Tea Kettle, worth \$1.00, at..... **98c**
- 6-Pint Heavy Cast Aluminum Preserving Kettle, worth \$1.25 at..... **98c**
- \$1.50 value Guaranteed Electric Hot Irons at..... **\$1.25**
- \$1.50 Blue Enamelled Savory Roaster at..... **98c**
- \$1.25 Blue Enamelled Roaster with inside tray, at..... **98c**
- Genuine Browne Roasters at..... **1.98**
- NOTICE OUR PRICES ON CANNERS
- \$4.75 genuine Stag Handle Silver mounted at..... **\$2.25**
- \$4.00 genuine Stag Handle Silver mounted at..... **\$2.25**
- \$3.50 genuine Stag Handle Silver mounted at..... **\$2.25**
- \$3.25 genuine Stag Handle Silver mounted at..... **75c**
- We have a full line of Men's, Boys' and Girls' Ice Shaves at 15% off Saturday only.
- Also have the Genuine Union Cooking Bags, the latest novelty in cooking, 25 for..... **25c**

Hayden's First for Your Xmas Nuts, Fruits, Oranges, Groceries, Crackers, Cheese and Fresh Vegetables—A Saving of 25% to 50%

- The Best Mixed New Nuts, lb..... **15c**
- 16 lb. best Granulated Sugar..... **\$1.00**
- 48-lb. sacks Diamond II Flour, made from the best selected wheat for your puddings, pies and cakes, per sack..... **\$1.25**
- Jell-O or Jellycon, per 7 1/2c
- Fancy Queen olives, per quart..... **40c**
- 4 lbs. fancy Japan Ham..... **50c**
- Rice, 10c quality..... **25c**
- Fancy assorted Cookies, 4c varieties, per lb..... **10c**
- Oil or Mustard sardines, can..... **10c**
- Imported Oil..... **10c**
- 3-lb. cans Golden Pumpkin, Squash or Hominy..... **\$1.30**
- 1-pound cans assorted Soups..... **7 1/2c**
- Large bottles, assorted Pickles, Worcester Sauce or pure tomato..... **\$1.30**
- Pure Fruit Preserves, bottles..... **1.30**
- Dried Fruits for Your Xmas Puddings, Pies and Cakes.
- Cleaned Currants, lb..... **10c**
- Muscate Cooking Raisins, lb..... **10c**
- Muir Peaches, lb..... **10c**
- California Cooking Figs, lb..... **10c**
- Italian Prunes, lb..... **10c**
- California Seedless Raisins, lb..... **10c**
- Scotch Raisins, pkg..... **13c**
- Sultana Raisins, lb..... **13c**
- The best Lemon, Orange or Citron Peel, lb..... **20c**
- 3-Crown Fig, lb..... **13c**
- Our Famous Highland Mince Oranges for Xmas—Nothing like them—the Pride of California—4oz. 15c, 20c, 25c and..... **30c**
- The Fruit and Vegetable Market of Omaha.
- Fresh Beets, Carrots, Turnips or Radishes, 3 bunches for..... **10c**
- Fresh Cabbage, Rutabagas or Hubbard Squash, per lb..... **5c**
- Old Beets, Turnips, Carrots or Parsnips, lb..... **2 1/2c**
- Fancy Jersey Sweet Potatoes, per lb..... **3 1/2c**
- 2 heads fresh Hothouse Lettuce..... **5c**
- Fancy Cauliflower, lb..... **7 1/2c**
- Large Cucumbers, each 7 1/2c
- Cape Cod Cranberries, per quart..... **10c**

Cutting Prices on Furniture

- Brass Beds. One Day Sale **\$12.50**
- This bed is worth at least \$20. It has large 2-inch continuous brass posts.
- 2-inch continuous post Vernis Martin Beds..... **\$5.50**
- Straight post brass bed, 2-inch size..... **\$9.85**
- Smokers' Cabinets, brass cigar holder trays, etc..... **\$1.95**
- Children's Red or Oak Rockers, only..... **85c**
- Large Rockers on Sale..... **95c** up

HOLIDAY FURNITURE SALE

- Music Cabinets, Cellarettes, Pedestals, Ladies' Desks, Parlor Suites, Etc., everything nice for the Holidays, on sale very low in price for one day.
- LIQUOR DEPARTMENT SPECIALS
- The famous Sunkist California Wines, extra fine; per full quart..... **50c**
- Home Made Grape Wine, red or white, per gallon..... **\$1.00**
- Also a full line of Gins, Brandies, Cordials and everything else good for Christmas.
- Maryland Rye Whiskey, 6 years old—per full quart, 75c; per gallon..... **\$2.50**
- Schenley, Guckenheimer, Jack Daw, Weldon Springs and Cedar Brook, all 8 years old—per full quart, \$1.00; per full gallon..... **\$3.50**

For All Your Holiday Needs Try HAYDEN'S First