

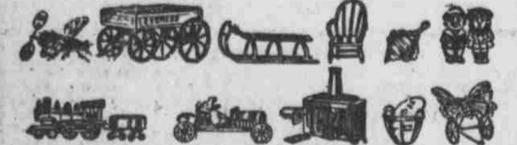
# Christmas Store for Everybody

## BRANDEIS STORES

Get your Christmas shopping done this week. Friday will be the best day of the week to buy at Brandeis. The stocks are all complete and you will have a better variety to choose from than anywhere else in Omaha. Miles of aisles of Christmas Gifts. More than 1,000 clerks to wait on you.

### A Fairyland of Toys

It's the children who know where the most attractive toys are. They all make for Brandeis Toyland as soon as school is out. If our toys attract the children now, nothing else will satisfy them on Christmas.



- A B C Blocks.....10c to \$2.98
- Aeroplane, key wind.....10c to \$1.98
- Aluminum Kitchen Sets.....25c to \$3.00
- Aluminum Tea Sets.....50c to \$1.00
- Artificial Christmas Trees.....50c to \$1.98
- Automatic Register Banks.....98c
- Automobiles.....\$2.98 to \$5.00
- Aquarium with fish, boats, etc.....10c to \$1.00
- Big Red Beetles, key wind, etc.....10c to \$1.00
- Bing's Walking Dogs.....\$1 to \$2.98
- Blackboards, priced at.....\$2.98 to \$5.00
- Brooms for the little miss.....10c
- Building Blocks, set.....95c to \$2.50
- Boy in Coaster, mechanical.....25c
- Carpet Sweepers.....10c to \$1.00
- Carving Sets for Children.....40c
- Children's Chairs.....25c to \$1.50
- Children's Tables.....25c to \$1.50
- Christmas Candles, box.....10c to \$2.50
- Christmas Decorations.....25c to \$1.00
- Christmas Ornaments.....\$1.50 to \$2.00
- Clothes Racks for Gifts.....10c to \$2.50
- Coaster Wagons.....\$1.50 to \$2.50
- Crawling Beestles, mechanical.....40c
- Decorated Tin Tea Sets.....10c to \$2.00
- Doll Beds.....25c to \$1.00
- Doll Carts, all sizes.....25c to \$10.00
- Doll Dressers, each.....25c to \$1.50
- Doll's Knife, Fork and Spoon, etc.....25c to \$1.00
- Doll Houses.....25c to \$2.50
- Doll Piano Stools.....25c to \$1.50
- Doll Side Boards.....25c to \$1.50
- Doll Swings.....25c to \$1.50
- Doll Trunks, all sizes.....25c to \$1.50
- Drums, all.....25c to \$1.50
- 4-Bell Chimes on wheels.....25c
- Animals on stand.....10c to \$1.10
- Calliope Horses.....25c to \$1.10
- Game Boards, all kinds.....25c to \$1.50
- Hand Cars, please the boys.....25c to \$1.50
- Hand Organs for children.....50c to \$1.50
- Hand Sewing Machines.....\$1.50 to \$4.50
- Hill Climbing Toys.....50c to \$1.50
- Holter Bell and Pinol.....15c
- Hungry Dumpty Circus.....25c to \$1.50
- Hoys of all kinds.....50c to \$1.50
- Iron Trains.....25c to \$1.50
- Ironing Boards.....25c to \$1.50
- Magic Lanterns.....25c to \$1.50
- Magic Slides, down.....15c to \$1.50
- Mandelins and Banjos.....25c to \$1.50

### Strictly All Wool Dress Patterns

850 All Wool Dress Patterns, each containing enough material to make up any style garment. A new shipment just received. All the season's favored weaves. The biggest dress goods values \$2.98 of the season. Complete patterns at, each.....25c

3,000 Silk Scarfs—2 yards in each scarf. Beautifully hemmed, in floral and geometrical effects, dresdens, shadow stripes, crepe de chine and radium silks; worth \$1.00 and \$2.00 each.....49c-98c

### Brandeis Big Cut Glass Sale

Three big lots for Christmas presents:

Lot 1—Choice, at.....\$1.25

Lot 2—Choice, at.....\$2.45

Lot 3—Choice, at.....\$3.88

**Out Out This Coupon**

Friday and Saturday, this week, we offer a handsome hand decorated plate, suitable for a Christmas gift—worth up to \$1.50 each; for this coupon and.....48c

Demonstration and sale of the Primo Vacuum Freezer daily in our China department. Freezes delicious ice cream in less than 10 minutes. Thermator Fireless Cookers, the only seamless cooker made. It makes an ideal Christmas gift.

### Saturday is Our Great Cloak Sale

A special purchase of thousands of women's and misses' warm, well made winter cloaks from an eastern manufacturer at the most extraordinary bargains in our history—Coats worth up to \$22, at.....\$5 \$6.98 \$8.98 and \$12.50

### Next Monday is Our Oriental Rug Sale

A wonderful purchase of Oriental Rugs of the highest character bought from the United States customs house at bargains never before offered in rugs of such fine grade.

## BRANDEIS STORES

# Jewelry Annex Opening

# BENNETT'S

# Jewelry Annex Specials

Three bargain tables are the feature of our New Jewelry Annex. Find various Christmas presents at 25c, 50c and \$1.00, as the quality warrants.

Ask for S. & H. Green Trading Stamps with All of Your Christmas Purchases.

## BARGAIN FRIDAY

## For Her Christmas

### An Elegant Suit, \$19.50

Same Qualities We Have Been Selling all Season at \$25.00, \$27.50, \$29.50 and \$35.00

Make yourself a Christmas present of one of these practical suits at \$19.50. Each suit includes every worthy feature you naturally expect in a high grade suit, of such worthy materials as worsteds, chevots, serges and ovelty suitings. There's a splendid variety of styles and colorings and all sizes in the assortment.

### New Waists

We are still adding to the variety and the value in our waists department and Friday wish you to specially note a matchless lot of satin, Persian, mes-saline, lace trimmed and chiffon-over-satin waists that we have marked as Christmas leaders at \$2.95, \$3.95 and \$4.95 each. The styles are correct for both evening and street wear. You will not be able to duplicate this offering anywhere in the city.

### Knitted Wearables

A large quantity of fine, soft wool knitted shawls in a good variety of styles; white, ecru and light grey; \$1.50 each. One lot of large size light blue knitted shawls that were \$1.00 and \$1.25; Friday, 50c each.

25c dozen aviation caps in a big line of plain colors and combination of color; \$1.25, \$1.50 and \$1.75 values, Friday, 98c.

Christmas Aprons—Dainty lace and embroidery and satin-bow-trimmed aprons mingle with those of sturdy gingham and percale; a stock to satisfy every Christmas want. 25c and up.

### \$15 to \$22.50 Fur Sets are Now Selling at \$10 and \$15

No gift more timely—no fur bargains better than these. Each lot shows a wide range of shawl neckpieces in various widths and lengths and medium and large size pillow muffs of high grade black and brown furs. Properly made, lined and trimmed.

Mrs. E. Joy Johnson, of Lusk, Wyoming, Who Also Resides in Omaha, in Her Book

## "The Foreman of the JA6"

Has Produced a Striking Volume of Western History.

Every man from the West thoroughly appreciates this stirring story and the strong, realistic presentation of Wyoming life. As you love the West, you ought to have at least one copy.

### Introductory Price, \$1.50

Special Things are Brought Forward From the Book Store for Friday's Selling-Good for Christmas.

- Ralph Connor's Books at 50c—"The Man from Glenary," "Glenary School Days," "The Doctor and the Foreman."
- James Whitcomb Riley Books at 50c—"A Summer's Day" and other poems, "Down Around the River" and other poems.
- Harold Bell Wright's Books at 50c—"The Calling of Dan Matthews" and Wallace's "Prince of India." Also hundreds of other books at special prices, including one lot of gift books in Christmas titles, beautifully bound and illuminated, worth up to 50c each, at 10c the volume.
- The Famous Knickerbocker Classics at 15c Per Volume—They're quite the thing for Sunday School class gift purposes—including: Emerson's Essays, Favorite Poems, Simple Life, Snow Bound, Ten Nights in a Bar Room, Fenimore's Poems, Water Babies, Bracebridge Hall, Dora Deane, Familiar Quotations, Etc., Etc., Etc.
- The Alger Books for Boys, usually sold at 35c the volume, at this store, Friday, for 19c.
- Adrift in New York, Andy Gordon, Andy Grant's Pluck, Bound to Rise, Eric Train Boy, Facing the World, Herbert Carter's Legacy, Etc., Etc., Etc.
- In a New World, Hlsen from the Banks, Shifting for Himself, Skip or Swim, Facing the World, Strong and Steady, Etc., Etc., Etc.
- Emerson's Essays, Favorite Poems, Simple Life, Snow Bound, Ten Nights in a Bar Room, Fenimore's Poems, Water Babies, Bracebridge Hall, Dora Deane, Familiar Quotations, Etc., Etc., Etc.
- Emerson's Essays, Favorite Poems, Simple Life, Snow Bound, Ten Nights in a Bar Room, Fenimore's Poems, Water Babies, Bracebridge Hall, Dora Deane, Familiar Quotations, Etc., Etc., Etc.

## Sale of Dolls, Etc.

One big lot of 15c and 25c dressed dolls, to close out, Friday.....10c

400 kid body dolls, jointed and with moving eyes, all styles and colors of hair, actual up to \$1.25 values, Friday, while they last, choice.....49c

35c zig zag puzzle.....25c

14-key steel pianos in baby grand styles, at.....\$1.49

Carom - arch arena boards.....\$2.00

Toy tin wash boilers, 5c \$1.75 box Bradley's water colors for.....98c

50c Grey Beauty pacers—two horses and a wagon—Friday.....25c

25c game of Lotto.....10c

Large box of "Soldiers at the Front," 49c Electrical motors and engines, guaranteed.....75c

## Hosiery and Gloves

35c, fast black, full fashioned, medium weight, hosiery with lavender tops and double soles, heels and toes; 25c the pair.

Women's 50c, fast black, seamless silk boot hosiery with wide lace garter tops and lace heels and toes; contain slight imperfection which do not affect the wearing qualities; Friday, 35c the pair or three pairs for \$1.00.

Women's full regular made, \$1.00 and \$1.25 silk hose with lace tops, heels, soles and toes; blue, pink and black; 75c the pair.

Women's 50c tall silk lined cashmere gloves in sizes 6 1/2 to 8 1/2 inclusive; brown, grey, navy and black; 35c the pair.

Fowne's \$1.50 P. K. gloves with Paris point backs; black, white and all the staple shades; all sizes, Friday, \$1.19 the pair.

## Slippers

Men's and Women's Slippers Underpriced--A Special Purchase

tells a story of much money saved to Christmas shoppers, for a man and a woman always needs another pair of slippers. We have displayed them on special racks to make the choosing easier. There are about 2,500 pairs in various styles to go at following prices:

Rack No. One--Tan and black slippers in opera and Everett styles. 98c.

Rack No. Two--About 500 pairs, \$1.25.

Rack No. Three--About 400 pairs, \$1.50.

Rack No. Four--About 200 pairs, \$2.00.

Rack No. Five--Brown, grey, red and black fur trimmed slippers, for women, while they last, \$1.25.

### Dinner Ware of all Kinds at 20% Less

It's a rare opportunity for you to replenish your supply or buy an entire new set. Over 100 patterns for you to choose from, comprising:

Haviland China  
French China  
English China  
Austrian China  
German China  
English Earthen Ware  
Domestic Earthen Ware

### Hardware Specials

\$2.50 nickel plated copper coffee pots with white metal trimmings, silver finished inside, \$1.50

\$1.75 nickel plated copper tea kettle.....\$1.25

24-in. oak Hinshaw, 24-in. four can set.....\$1.19

25-in. trays suitable for duns or serving.....\$1.25

25-in. casseroles with silver hold-handles.....\$1.25

10-in. nickel finished chafin.....\$1.25

10-in. nickel plated coffee pot.....\$1.25

## The Last Days of Our Great December Clearing Sale

Just think of what you can save if you buy your Xmas presents here. Read the prices carefully. Can you beat that?

RAPHAEL-PRED CO., 13th and Farnam

<b>85c</b> For Men's heavy Tweed Union Suits of the Onea mills, worth \$1.50.	<b>\$1.48</b> For Ladies' All Wool Sweater Coats, good styles and colors, worth \$1.50.	<b>\$1.69</b> For Men's Shoes in dress and work, all styles, tan and black, worth \$3.00.	<b>\$1.89</b> For Ladies' Shoes, any style, dress or every day wear, worth up to \$2.50.	Any Old Price For all the Ladies' Misses' and Children's Hats left in stock.
<b>\$9.45</b> For Ladies' Beautiful Silk Plush, worth \$15.	<b>39c</b> For Men's lined Gloves and Mittens, worth 75c.	<b>98c</b> For Men's Stiff Hats, worth \$2.00.	<b>5c</b> For Children's Hose, fast black, worth 12 1/2c.	1/2 Price For all of the Willow Plumes in our stock.
<b>6c</b> For Ladies' Handkerchiefs, worth 12 1/2c, 15.	<b>\$6.50</b> For Men's elegant make Over-coats, worth \$12.50.	<b>\$1.85</b> For Men's Beautiful Fancy Vests, worth \$3.00.	<b>79c</b> Tailored white and grey flannel shirt waists worth \$1.50.	<b>69c</b> For Boys' Shoes, odds and ends, worth \$2.50 a pair.
<b>\$1.79</b> For Silk Waists, Black and colored; all sizes worth up to \$4.00.	<b>25c</b> For Infants' All Wool Sweater Coats, pretty color, high neck, worth 50c.	<b>15c</b> For Infants' and children's knitted caps, shawls or children's petticoats, worth 50c.	<b>\$8.95</b> For Men's and Young Men's Suits, All Pure Wool and worth \$16.50.	<b>79c</b> For Ladies' Heavy Cotton Bathing robes, also Crepe Kimonos, worth up to \$1.50.
<b>95c</b> Will buy Men's All Wool Sweater Coats usually sell for \$2, \$2.50.	<b>\$4.95</b> For For Sets of Fine Knit Cooney, very large collar, muffs, set, \$4.95.	<b>29c</b> For Ladies' Outing Flannel Night Gowns, Full size, good flannel, worth 60c.	<b>\$5.95</b> For Ladies' and Misses' Caracul Coats, usually sell for \$9.00 and \$10.00.	<b>\$11.75</b> For Men's Overcoats, highest grade tailoring material, worth \$22.50.
<b>65c</b> For Men's Sweater Coats in brown, gray and red, worth \$1.50.	<b>\$6.95</b> For Ladies' Tailor Made Suits, Sold Reg. value, \$12.50, \$13.55.	<b>\$4.95</b> For Ladies' Silk, Serge and Corduroy Dresses, worth up to \$11.00.	<b>\$1.89</b> For Fur Sets, black or brown, that would sell regularly \$2.50.	<b>\$11.95</b> For Men's Suits of the finest cloth and make, worth \$22.50.
<b>25c</b> For Ladies' and Misses' Golf Gloves, assorted colors, worth 50c.	<b>\$1.59</b> For Little Gents' Suits in light and dark shades, worth \$2.00.	<b>\$1.15</b> For Ladies' Shoes, tan, velour, kid, patent leather, etc., worth \$2.00.	<b>45c</b> For Ladies' Dress Shirts, coat style, pretty light shade, worth 75c.	<b>39c</b> For Ladies' Sweater Coats, gray or red, usually sell at \$1.00.
<b>45c</b> For Velvet Hand Bags and Leather Hand Bags, up to \$1.00.	<b>\$1.98 to \$3.98</b> For Children's Coats, all kinds of materials and styles.	<b>48c</b> For Ladies' Kid Gloves, Black, Brown and Grey, worth \$1.00.	<b>67c</b> For Men's All Wool Underwear Samples, worth \$1.50.	<b>85c</b> For Men's Shirts in various colors flannel, worth \$1.50.
<b>7c</b> For Men's Silk Neckwear, four-in-hand, worth 25c.	<b>17c</b> For Phenix Mufflers, black or white, worth 50c.	<b>3c</b> For Ladies' Handkerchiefs, worth 6c and 7c.	<b>39c nts</b> Will buy combination holiday box of suspenders, arm bands and Hose supporters worth 75c.	

## RAPHAEL-PRED CO.

WHOLESALE AND RETAIL  
Cor. 13th & Farnam. The Store for the People.

## Causes of Typewriter Noise

A writer in a recent publication, divided typewriter noise, i. e. that referring to the typewriter itself, like old Gaul, into three parts.

First, that produced by the spacing mechanism.

Second, that produced by the impact of the type against the platen.

Third, that produced by the shifting of the carriage to make capitals.

An analysis of these divisions, with reference to the "Smith Premier," discloses:

As to the first—(the noise produced by the spacing mechanism)—the Smith Premier is as quiet, if not more quiet, than any.

As to the second—(the noise produced by the impact of the type against the platen)—it is less on the Smith Premier than on any other, because the Smith Premier prints with a high speed, light weight, single type bar, against a platen, firmly supported in a rigid carriage.

As to the third—(that produced by the shifting of the carriage, or basket, to make capitals)—there is no such noise on the Smith Premier, because it has no shift.

Come into our office or send for our man to go to your office and have a demonstration. You are entitled to knowledge about this machine—you may have it, too, without danger of repeated doses until you become sorry you inquired. We don't "harass."

The Smith Premier Typewriter Co.  
Branches in SIOUX CITY, LINCOLN, DES MOINES.  
19th and Douglas Sts. OMAHA, NEB.

LEADS IN SALES

LEADS IN QUALITY

LEADS IN DELICIOUS FLAVOR

CHEAS. STORE Consumers' Distributors 187-29 Tharner Ave. Both Phones