

The Greatest Store in the West HAS THE Greatest Assortment of Christmas Gifts

Do Your Christmas Shopping Just As Early in the Morning as You Can. You Will Find It Much More Satisfactory.



Only 10 Days More to Do Your Christmas Shopping. Buy While the Holiday Stocks are All at Their Best.

Within Brandeis Stores, Omaha people find the best of everything. Brandeis Stores have larger varieties of Christmas goods—wider aisles—better ventilation—better arrangement—more clerks and a real Christmas spirit that is found only in Omaha's greatest store.

UNMADE DRESS PATTERNS for Christmas Presents

An entire dress pattern, 54-inch wide material; worth up to \$1.50 a yard—all up-to-date, pure wool, cashmeres, serges, reds, old rose, etc.—on bargain square, just as you enter at 16th and Douglas—entire pattern. \$2.98

1.00 SILKS at 39c A YARD Persian Silks in all new combinations of colorings, especially adapted for waists, just the thing for Christmas presents; on bargain square at 39c One Bargain Square containing 1,000 Umbrellas for Christmas Presents—Ladies' and Men's Silk Umbrellas with gold and sterling handles; many in the lot worth up to \$7.50, at... \$2.98, \$3.98 and \$4.98

Christmas Jewelry

Windsor Pattern, sterling Manicure Pieces, nail files, cuticle knives, tooth and nail brushes, etc., at each .69c Nail Polishers and other pieces to match, Regent Pattern sterling manicure pieces, each \$1 Sterling Silver Clothes Brushes in a variety of patterns. \$2.98 Sterling Silver Thimbles, very heavy, at each .25c Sterling Silver Picture Frames, at 20c 50c \$1.00 and up Large Massive Sterling Picture Frames, cabinet sizes, a \$7.50 value, at each \$4.50 Sterling Silver Pencils, each 25c German Silver Mesh Bags, 7-in. frames and 7 inches deep; kid lined, only \$5.98

Brandeis Big, Beautiful Toyland Delights Every Child in Omaha

Where the crowds of children go, that's where the real Christmas interest centers. And the little ones all flock here to see the Dolls' Coronation, to see the jolly Santa Claus and send a wireless message to the North Pole. In Toyland we show kid body dolls with real eyebrows and lashes and natural long curls, at prices lower than anywhere else.

See the new Mechanical Toys, at 10c to \$1.00 See the new toys that sail, float and swim on the water, at 10c to \$2.50 See the new Hill Climbing Toys, at 49c 75c and \$1.00 See the new Cymbals, priced at \$1.99 and \$1.00 See the New Character Baby Dolls, at 98c to \$12.50 See the Pipe that makes Double Soap Bubbles, at 15c See the Walking Dog, the latest animal toy, at \$1.25 to \$2.50 Novelty Pencil Boxes, worth up to 50c, at each 5c



CHRISTMAS GIFTS THAT ARE PRACTICAL AND ACCEPTABLE

Women's Pure Thread Silk Hosiery—Full fashioned; all silk tops, wide lisle tops, wide hems; lisle soles and double heels and toes; black, white and evening shades. Worth up to \$1.50 a pair—Main Hosiery Dept.; at pair 35c, 49c and 98c Women's Italian Silk Underwear—Vests, union suits and bloomers—white, pink and blue. Special values at \$1.39, \$1.69, \$1.98 up to \$3.98

WEDNESDAY—YOUR UNRESTRICTED CHOICE Any Woman's Silk Petticoat \$5.00 in Our Entire Stock, for...



They have been selling up to \$12.50. Hundreds of beautiful taffeta, messaline, Jap silk and pongee petticoats in all sizes—all shades, including those delicate evening tints that match evening costumes—many of them are very elaborately made and all are high class, serviceable and exceptionally well made. They have been selling up to \$12.50—Wednesday, your choice— FIVE DOLLARS

One Big Lot of Women's Silk Petticoats \$2.50 These are fine, plain messaline and taffeta all silk skirts, in black, white and all popular dress and evening shades—a wonderful assortment.

Christmas Nemo Greetings \$4.00 NEMO \$2.00 CORSETS Special sale to introduce two great new Nemo inventions—'Holistic Straps' and Double-Top garters. An advance model for 1912, suitable for all medium and slender figures—sides 18 to 26. You pay only \$2.00 for a corset well worth \$4.00. In a neat Christmas box—fine for a sensible, acceptable gift. Only a few dozens at this price—\$2.00.

ANY WOMAN'S SILK KLOSFIT PETTICOAT In Our Entire Stock at \$3.98 The most practical of all petticoats—made with elastic band, equipped with snaps that fit the petticoat perfectly to the figure without crease or fold, made of high quality silk and handsomely finished. Have been selling as high as \$8, at \$3.98



Christmas Slippers for Everybody

We are equipped to satisfy everybody's wants in Christmas slippers. The largest stock we ever carried. Every style that could be desired at 25c to \$3.50 a pair, in old store, main floor. 150 Pairs Men's Sample Slippers—Many styles—tans, black and wine. Regular price \$3, \$2.50 and \$3, at \$1.75. 100 Pairs Men's Sample Slippers—Many styles—tans, black and wine. Regular price \$3, \$2.50 and \$3, at \$1.75. Lamb's Wool Soles for crochet slippers, at 19c Women's Felt Ribbon Trimmed Romeo Slippers—Wine, grey, smoke, brown and black—warm and serviceable—worth \$2, at pair \$1.39 Women's Comfy Slippers, padded wool soles, in colors, .98c Operas, Everetts, Romeos, Fausts and Cavaliers, in all colors, plain and inlay styles. Prices are \$1.49 to \$3 pair \$1.9c Indian Moccasins—\$1.25 to \$1.98 Women's Bondur Slippers—in kid, all colors, at pair .98c Automobile and Carriage Boots, beautifully fur trimmed and fashioned, at \$5 \$6 and \$7 Imported Straw Bath Slippers, at pair \$1.25 Satin Boudoir Slippers—Hand embroidered, many colors, at pair \$2.98 Fullman slippers for travelers, men's and women's, at \$2.25

BRANDEIS STORES

DETAILS Buy Merchandise Certificates From Our Book and Glove Sections When in Doubt.

A Quick, Efficient, Satisfactory Service Makes This Your Ideal Christmas Store.



\$10.00 for These \$19.50 Coats is a Mighty Small Price to Pay for Such a Fine Christmas Present

All these coats are new arrivals, purchased at great price concessions by our New York office. If they had been bought at the beginning of the season and in the regular way, we couldn't afford to sell them for less than \$19.50. And please remember that the lessened prices in no way affect the quality of the goods or their value to you as Christmas presents.

Made of heavy weight oxford coatings with large circular collars and cuffs finished in a beautiful, harmonizing purple shade. These coats are better in the back—very stylish and serviceable. Sizes for both women and misses.

Aviation caps, for women and girls, in plain colors and pretty combinations of color, 69c to \$1.69 each. A large assortment of pretty aprons in plain white and checks and stripes, 25c, 59c and \$1.00 each.

A Christmas Corset Special One of our most up-to-date lines of Iris corsets that regularly sells at \$1.25, is specially priced for Wednesday's selling only at 79c. They have extra long skirts, medium high busts, are made of a good quality coutil, boned with non-rustable boning and supplied with heavy hose supporters. You will also find very complete lines of ruffles and brassieres in our corset department.

Our Newly Enlarged Book Store is the Mecca of Particular Holiday Shoppers

Thousands of persons have found just what they wanted in our book store and we have provided for thousands and thousands more. Wednesday there will be such special attractions as— A clearance of all of our brass desk pieces because we haven't the room to give them the proper display. They will be sold at less than half price and it's an opportunity that seldom comes around Christmas time. Special bridge sets, in leather cases, at 95c, \$1.25 and \$2.50. Auto album, that are the joy of so many of the older adults, specially priced at 25c, 35c and 50c. We were able to find many other things, easily found, if you will but take the time to stop in this magnificent department. The following titles come in full padded leather editions, and will make splendid presents. Wednesday's special price, 50c the volume.

Books in Blue Boxes—50c Longfellow's Poems. Lowell's Poems. Courtship of Miles Standish—Longfellow. Scarlet Letter—Hawthorne. Stepping Heavenward—Hawthorne. In His Steps—Sheldon. Rubaiyat of Omar Khayyam. Autocrat of the Breakfast Table—Holmes. Stepping Heavenward—Prentiss. Prince of the House of David—Ingram. Professor at the Breakfast Table—Holmes.

Books in Yellow Boxes—50c Longfellow's Poems. Whittier's Poems. Hiawatha—Longfellow. Black Beauty—Bewell. Lucile—Metzger. Bitter Sweet—Holland. Tennyson's Poems. Autocrat of the Breakfast Table—Holmes. Stepping Heavenward—Prentiss. Prince of the House of David—Ingram. Professor at the Breakfast Table—Holmes.

Books in Green Boxes—50c Masterpieces from Kingsley. Professor at the Breakfast Table. Mosses from an Old Manse—Hawthorne. Tennyson's Poems. English Traits—Emerson. Adventures of Brownie—Muloch. Lady of the Lake. Princess. Classic Poems. My King—Hawthorne. Longfellow. Simple Life—Wagner. Emerson's Poems. Jackanapes—Ewing. Cranford—Gaskell. Little Lame Prince—Mulock.

Books in Red Boxes—50c Evangeline—Longfellow. Courtship of Miles Standish. Black Beauty—Bewell. Stepping Heavenward. Lucile. Milton's Poems. Princess—Tennyson. The Poem. Hiawatha—Longfellow. Mrs. Browning's Poems. Love Poems.

Sale of Woods for Pyrography Work You will find something in our big stock that will suit every taste and supply every need. This is a sample of the way we are pricing it for Wednesday's selling. \$2.00 medicine chests at \$1.25. \$4.00 medicine chests at \$1.50. 14x22-inch, 75c plaques at 39c. 12x14-inch, 60c plaques at 25c. 11-inch, 50c round plaques for 35c. 17-inch, 50c round plaques for 25c. 14x22-inch, 21.00 plaques for 10c. \$2.00-inch, 30c plaques for 20c. \$1.50 taborettes, 18 in. high, \$1.00. \$1.00 taborettes, 16 in. high, 50c. \$5.00 stein racks for \$3.00. 75c tie racks for 50c. 15c handkerchief boxes for 10c. 10c stains, all colors, 5c. 25c art glass for 15c. 25c Caseo-pens for 14c.

Some Things You May Have Overlooked in Our Art Department. A complete line of cretonne covered boxes for handkerchiefs, veils, gloves, ties, etc., as well as work boxes, 75c each. Hammered brass shaving pads, whisk broom holders, desk boxes, calendars and boxes of various sizes, 25c to 75c each. Scribble pin cushions with French ribbon work in the center, beaded at each corner, 50c each. A beautiful line of embroidered pillows, scarfs and centers are reduced from their original markings to 98c to \$5.00 each.

Wednesday and Thursday in the Big Pure Food Store Extra S. & H. Green Trading Stamps

24-lb. sack 'Queen of Pasty' flour, 19 stamps, lb. 50c and 40 stamps, \$3.25 2 cans Bennetts Capitol sifted early June peas and 10 stamps, .50c 1 can Bennetts Capitol coffee and 20 stamps, lb. 50c 2-lb. can Bennetts breakfast coffee and 10 stamps, .50c Assorted teas and 50 stamps, lb. .45c 3 cans Bennetts coffee and 10 stamps, .50c B. C. baking powder and 20 stamps, lb. 20c 35c bottle Geo. Dalziel's maraschino cherries and 20 stamps, lb. 20c 3 cans Brockport graded pineapple and 10 stamps, lb. 20c 3-lb. pkg. Bennetts Capitol oats and pancake mix and 10 stamps, lb. 20c Canned peels, assorted, and 10 stamps, lb. 20c Seedless raisins and 10 stamps, lb. 15c 19 stamps, lb. 50c 2 cans Bennetts Capitol sifted early June peas and 10 stamps, .50c Heinz' sauer kraut and pork, with 10 stamps, .15c Gaillard's olive oil and 10 stamps, medium bottle, whole, .45c Bennetts whole tomatoes and 10 stamps—2 cans for .50c 2 cans for .50c with chicken and 20 stamps, .50c 3-lb. pkg. Bennetts Capitol mince meat and 10 stamps, .50c 2 cans Country Gentleman corn and 10 stamps, .50c 2 cans Bennetts Capitol pumpkin and 10 stamps, .50c Medium size can Sui-der's pork and beans and 10 stamps, .50c Beauty asparagus, 10 stamps, can, .30c 35c quart can Franco-American soups, .50c Yacht Club salad dressing, 10 stamps, bottle, .30c Snider's chili sauce and 10 stamps, bottle, .35c Diamond Crystal table salt and 10 stamps, sack, .30c Bennetts Capitol extracts and 10 stamps, .50c Imported macaroni and 10 stamps, pkg., .15c

Wednesday Meat Bargains Lamb Legs, 2 pounds for .95c Hamburger, 3 pounds for .25c Pot Roast, 2 pounds for .85c and 65c Shoulder Steak, 2 pounds for .15c

Christmas Toys, Dolls, Games of all Description in Domestic Room; a perfect-blower of Holiday beauty. Big Sample Line of Grips and Suit Cases Now on Sale. Gifts Everything Imaginable for the old folks; the entire store is crowded with beautiful and practical Suggestions. A Splendid Line of House Coats and Fancy Vests Now on Sale.



Some Toy Specials for Wednesday

22-in. Kid Body Jointed Dolls, with sleeping eyes, heavy eyelashes, a regular \$2.50 value, at \$1.49 25-in. Kid Body Dolls, with sleeping eyes, hip and knee joints, \$3.00 value, \$1.98 Finch .33c. FR .33c Fish Ponds, each .10c Clark's Hill Climber Locomotive, special at .87c 40c Bally Mules at .25c 10c Toy Brooms, at .5c 10c Christmas Tree Candles 5c A big line of Printing Presses shown at prices from .25c to \$9.00

LADIES' NECKWEAR A beautiful new line of the latest Novelties in Fancy Neckwear for holiday gifts; Bows, Jabots, Scarfs, Lace Collars, etc.—matchless assortment and values; from 25c Up Real Irish Crochet Neckwear—A specially beautiful line shown Wednesday at prices up from 50c Automobile Scarfs, at .49c Up

Furs Make Delightful Christmas Gifts Such an opportunity for bargain getting in absolutely dependable high grade furs as we are now offering comes but once in a lifetime. Take advantage of the deeply cut prices; save 25% to 33 1/2% on your purchase.

Pictures for Home Gifts Just look over our magnificent stock of pictures for the holidays, compare our prices with those asked elsewhere. You'll be quickly convinced that you can easily save 25% by buying here. 30c Cupids—Awake and asleep, in nice oak frames, special Wednesday .23c Panspout Pictures—Big line in fancy boxes, 25c to 95c values elsewhere, at 10c to .45c 50c Pictures of the Boy Christ and other subjects in nice frames. Special tomorrow 39c Hand Colored Calendars—Regular 50c values everywhere, on sale, choice .39c

Extra Special for Wednesday, Bath Robes, the finest made—extra large with cord and tassels... \$2.50 Up Auto Shawls—Genuine Scotch golf, double faced; each .85 to \$1.15 Children's Crib Blankets—each .12 1/2c to \$1.98 Blanket Sale, Commencing at 50c pair, up to, pair... \$20.00 Comforters 59c to \$12.50

1,000 Hart, Schaffner & Marx Suits \$22.50 and \$25 Now on Sale \$18.50 Thousands of Splendid Gift Suggestions all most attractively priced in Our FURNISHING GOODS DEPT. Gloves, Umbrellas, Hosiery, Underwear, Shirts, etc.

For the Fresh Nuts, Vegetables, Dried Fruits, Canned Goods, Crackers, Butter and Cheese for Xmas It will pay you to leave your order at Hayden's. You get the best and save from 25 to 50 per cent.

DON'T FORGET Try HAYDEN'S First IT PAYS You Know About the Early Bird There are a great many live merchants advertising for your trade under the classification "For Christmas" on the want ad pages of The Bee. The early shopper gets the best service and the best goods.