HAYDEN'S

Offers you most pleasing selections in all line at prices you'll find less, quality considered.

Only 13 More Buying Days till Christmas Only 13 More

HAYDEN'S

You'll find ready to supply your every Xmas need with choicest quality merchandise.

Holiday Leather Goods

Assortments for selection that cannot help but please the most critical. Values we're confident you cannot duplicate at the prices.

All Latest Novelties On Sale.

$1.00 Hand Bags at....49¢
$1.50 Hand Bags at....75¢
$2.00 Hand Bags at....98¢
$2.25 Hand Bags at....$1.25
$3.00 Hand Bags at....$1.75
$5.00 Hand Bags at....$2.98
Fancy Fitted Bags, $3 to $15
Fine Tapestry Bags—at.....98¢ to $25
Big Sample Line of Fine Hand Bags, $3.50 to $10.00 values, at .....$2 to $6
Velvet Bags at...98¢ to $7
Fancy Toilet Sets, in the new folders, at.....$7 to $20

Gloves Make Acceptable Gifts

You may select here from complete lines of Fownes, Raynier, Derby and Monarch Gloves; all shades.

Long Gloves at ....$2.50 to $3.50
Short Gloves at .....98c to $2.00

Buy here a Glove Certificate and let her select her own gloves later; they're for sale at the glove counter.

Ladies' Tan Cape Gloves, in all sizes, $1.00 values, Saturday 49c

WHY NOT GIVE HOSIERY?

Kayser Silk Hose—Best wearing stockings made; regular or extra sizes; on sale Saturday, pr. 98¢
Ladies' Wayne Knit Silk Lisle Hose—Light or medium weight, at .....49¢ and 35¢
Ladies' Sample Hose—Made to sell up to 75c; all kinds, sizes and colors; at, pair.....25¢
12½¢ a pair for Heavy Fleeced or Cashmere finished Stockings.
25¢ for Heavy Wool Ribbed and Cashmere Hose Saturday.
Children's Shawknit 25c quality Stockings—On sale, pr., 12½¢

Ladies' and Children's Sweaters—A splendid showing of all newest styles. You'll find them matchless values.
Ladies Sweaters—at.....$1.45 $4.98
Boys' Wool Sweaters—at.....98¢ and $1.45
Fancy Wool and Eiderdown Caps for Misses and Ladies, all colors, at.....98¢ to $1.45
Newport Scarfs, all colors, values to $2.00, on sale at 49¢, 98¢
Children's Knit Toques, plain or reversible, at.....49¢

SOME ROUSING BARGAINS IN WINTER UNDERWEAR

Ladies' Silk and Wool Union Suits, Sterling, Harvard Mills, Luzerne, Stratford and other good makes, $3.50 $2.98 $2.50 and $1.98
Ladies' Fine White Wool Union Suits, values up to $3.00, on sale.....$1.75 and $1.50
Women's and Children's Underwear of all kinds, at prices almost Half Less than Regular Retail worth.
Ladies' Italian Silk Vests, in white, pink or blue, hand embroidered—values to $5.00—on sale at.....$1.50 $1.98 to $2.98

Ladies' Outing Flannel Gowns, Universal brand, white or colors, values up to $2.50, on sale at .....$1.45 and 98¢
Ladies' Knit Underwear, all wool, $2.00 values, at.....98¢
Dr. Denton's Sleeping Garments, best for the little folks, special at .....49¢
Ladies' and Misses $1.00 quality Outing Flannel Gowns at 49¢

Florence Sample Lines

Comb and Brush Sets
Military Brush Sets
Comb, Brush & Mirror Sets

Complete Toilet Sets, including finest quality Manicure Sets, etc., etc.

At About Half Actual Worth

Over 1,500 different styles, the complete sample line of the Florence Manufacturing Co. of Florence, Mass., (who are exclusive manufacturers of the noted Keep Clean Brushes).

Every Piece Guaranteed Perfect. No Two Alike.

Come Saturday and see the Best Line of Holiday Goods shown in Omaha.

Saturday Specials in Linens
HOLIDAY SUGGESTIONS

72-inch Bleached Table Damask, pure linen; worth $1.50 yard, at $1.00
Hemmed Pattern Tablecloths—size 8x10, pure flax; worth $3 each $1.98
Mercerized Table Damask, good width; elegant assortment patterns, worth 79c yard...50¢
Pure Linen Pattern Tablecloths, assorted designs, German manufacture, silver bleach; worth $4.50 each $2.98

Interesting Saturday Specials in the Furnishing Goods Dept.

Men's Sweater Coats, all kinds and colors; values up to $7.50, at—
$1.98, $2.98 to $4.50
$3.50 Jersey Sweaters, $1.98 all wool in grey and blue silk topped at neck—on sale $1.98
Boys' Fur Gauntlet Gloves, $2.00 values, special Saturday at, pair.....98c
Men's Fur Gauntlet Gloves and Mittens, values to $2.00—at.....$1.45 and 98c
Men's Gloves and Mittens, in dress or heavy work; $1.00 and $1.25 values, in Saturday sale at.....49c
Boys' $1.00 Gauntlet Gloves, velours or leather, all colors, snap at.....49c

All useful gift suggestions.
Best Shirt Bargains shown in Omaha this season, all new, clean, perfect goods, best brands.
Men's Fine Madras Shirts, $2.00 to $3.00 values, choice patterns and colors, on sale in two lots at $1.45, 98c
Men's Colored Laundered Shirts, regular values to $1.50, in coat style, fast colors, light, medium or dark, at 49c
Men's California Flannel Shirts, $2.00 to $3.00 values in grey or blue, on sale at.....$1.45 and 98c
Men's Outing Flannel Gowns—also boys' sizes; values to $2.50.....98c, 69c, 49c
Men's Fancy Suspenders in all kinds; values to $1.00, at, pair...49c, 39c, 25c
Men's Hose at Half Price—50c and 25c Hose—at.....25c and 12½c
Men's Union Suits in all wool; all colors and weights—values to $5.00—at.....$1.98 to $3.50
Men's $1.50 and $2.00 Union Suits, on sale at 98c, 75c
Men's Undershirts and Drawers at about Half Price.

Holiday Handkerchiefs

Saturday will be a day of big special bargain giving in Ladies' and Children's Handkerchiefs.

Children's Handkerchiefs, 2 for .....5¢
Ladies Handkerchiefs, 2 for 5¢
Children's Box Handkerchiefs, 3 for.....25¢
Ladies' Box Handkerchiefs, 6 for .....39¢
Initialed Handkerchief bargains, Saturday in 4 lots — 5¢, 10¢, 15¢ and 25¢
50c quality Hand Embroidered Linen Initial Handkerchiefs, 3 in fancy box; on sale Saturday at, box.....$1.00
Real Lace Handkerchiefs—almost endless assortment shown at 35¢, 75¢ to $5

Buy your Ribbons Saturday. Prices on all Holiday Ribbons just Half.

Salesmen's Samples---Bags and Suit Cases

150 of them in the lot, $5.00 to $3.00 values, all leathers, all shapes, at ⅓ to ½ less than real worth.

$ 5.00 values at .....$ 3.95
$ 7.50 values at.....$ 5.50
$10.00 values at.....$ 7.00
$15.00 values at.....$11.00
$20.00 values at.....$13.50
$30.00 values at.....$20.00

Books for Gifts

The Book Lover's Opportunity.
$1.50 Copyright Books of yesterday now at 50c
The Foreigner, The Barrier, The Hungry Heart, The Danger Mark, The Man from Bradley's, Infelice, A Million a Minute, Delilah of the Snows, The Calling of Dan Mathews, The Shepherd of the Hills, The Fortune Hunter, The Jungle and many others.... 50c
Picture Books for the Little Folks, the biggest and best line in Omaha, at .....3c to $1.00

Choice Styles in Fine Millinery

Priced Saturday at a small fraction of actual worth.

Beaver Hats, Velvet Hats, Velour Hats, beautifully trimmed with willow plumes, French plumes or aigrettes; values up to $40.00—at.....$5.00 and $10.00

New styles in Fur Trimmed Velvet Hats, very popular special $5.00

Best Willow Plume Bargains in Omaha, big new line now on sale; matchless values at prices, $5, $7.50, $8.95

Think What a Nice Gift a Plume Would Make.

Big Holiday Slipper Sale Saturday

Floor stocks of two of the best slipper manufacturers in Massachusetts on sale at about One-third off the regular prices.

Men's $3.50 Faust's Black or Tan Slippers.....$2.50
Men's $2.25 Romeo, Opera or Everett Slippers....$1.75
Men's $2.00 Romeo, Opera or Everett Slippers....$1.50
Men's $1.50 Romeo, Opera and Everett Slippers....$1.00
Men's 75c Imt. Alligator Everett Slippers 50c
Women's $1.50 felt fur trimmed Juliets in all colors; also a $1.50 Kid Rubber Heel Juliet.....$1.00
Women's Hand Crochet Fancy Slippers with cuffs, assorted combinations $1.00
Men's or Women's all felt or plush Slippers, sold everywhere at 50c.....39c
Men's Shoes, worth up to $4.00.....$2.50
Women's Shoes, all styles and all leathers.....$2.50
300 pairs each for Men or Women, values up to $3.00.....$1.98
Shoes for boys or girls in kid or gun metal; values up to $1.75, $1

All the new styles in Stetson or Crossett Shoes for Men and the Grover and Queen Quality Shoes for Women.

Hayden's Make the Grocery Prices For the People.

We do not belong to any association or trust combination; our aim is the people.
16 lbs. best granulated sugar $1.00
6 lbs. good Japan rice, for 25c
4 lbs. fancy Japan head rice, 10c quality ..25c
Gallon cans Golden table syrup 23c
Pure honey put up in Mason jars, per jar, 20c, 40c and 75c
Bromangelon, Jellycon, or Jello, pkg. 7½c
Large bottles Worcester sauce, pickles, assorted or pure tomato catsup, bottle 8½c
Corn Flakes breakfast food, pkg. 6½c
1-lb. cans assorted soups 7½c
Dried Fruits for your Xmas puddings, pies and cakes.
Cleaned Currants, lb. at 10c
Muscatel raisins, lb. 10c
California seedless raisins, lb. 10c
Sultana bleached raisins, lb. 12½c
Cooking figs, lb. ..8⅓c
Italian prunes, lb. ..10c
Seeded raisins, pkg. 8⅓c
3 pkgs. condensed mince meat 25c
7-crown figs, lb. 12½c
The best lemon, orange and citron peel, lb. 50c
THE BEST MIXED NEW NUTS FOR XMAS, PER LB. 15c
Butter, Cheese and Butterine Sale.
The best creamery butter, carton or bulk, per lb. 38c
The best country creamery, lb. 34c
The best dairy or roll butter, at, lb. 28c
Good table butterine, per lb. 17½c
Good butterine, lb. 12½c
Full cream cheese, lb. at 16c
The Fruit and Vegetable Market of Omaha.
Fresh beets, carrots, turnips or radishes, 3 bunches 10c
Fresh cabbage, rutabagas or Hubbard squash per lb. 1½c
Old beets, turnips, carrots or parsnips, lb. at 2½c
Fancy Jersey sweet potatoes, at lb. ..3½c
2 heads fresh hothouse lettuce 5c
Fancy cauliflower, per lb. 7½c
Large cucumbers, each, at 7½c
Cape Cod cranberries, quart 10c
Fancy ripe tomatoes lb. 7½c
Large green peppers, 3 for 10c
Elgland Navel Oranges, our famous brand, per dozen ...15c, 20c, 25c

SOMETHING NEW—Florida Satsuma Oranges, seedless, rich flavored and juicy. To introduce these to the people we are going to sell them per dozen, Saturday, 15c. Regular price, 25c.

Our Toy Kingdom Now Open

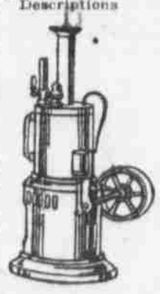
A Veritable Fairy Land of Gifts for Little Folks

Toys, Dolls, Games are here in almost endless variety; everything and anything to gladden the hearts of the little folks, at prices that will please the grown folks.

Pianos
Metallophones
Trumpets
Drums
Grocery Stores
Toy Kitchens
Butcher Shops
Humpty Dumpty Circus
Roly Poly Toys
Balls
Games
Doll Furniture
Doll Trunks
Tool Chests
Black Boards
Toy Guns

Large Jointed Dolls, with eye lashes and moving eyes, dressed dolls with dainty costumes and hats to match, special ..98¢
Children's Folding Tables, large size, special .....49¢
$2.95 Doll's Go Cart, one motion collapsible with hood and rubber tire wheels $1.98
Beautiful Dressed Dolls 75¢
$2.00 Paper Mache Jointed Dolls, with bisque head and sewed wig, moving eyes 98c
Doll Cradles, white enameled.....49c
Boys' $1.25 Hobby Horses, nicely dappled, at 98c
59c Wooden Shoo-Fly.....49c
Mirrorscope Post Card Projector, oxodized metal, splendid lense, special values at.....$2.50
69c Mechanical Train Sets—Locomotive, tender, passenger car and six pieces of track, on sale Saturday 49c
75c Kestner Kid Dolls.....49c
10c Toy Brooms at.....7c
35c Toy Pianos at.....25c
Iron Police Patrols, 14 inches long, 3 men and 2 horses.....50c
Christmas Ornaments, Candles, Bells, etc., big assortment at very lowest prices.
Bring Your Sick Dolls to Our Doll Hospital.

Post Card Projector
Toy Animals
Iron Toys
Steam Toys
Mechanical Toys
Banks
Tea Sets
Blocks
Air Ships
Sleds
Wagons
Velocipedes
Granite Dishes
Wash Sets
Scales
Doll Furnishings
Dolls of All Descriptions



What's Nicer Than Furs for Gifts

Reliable Furs, carefully selected from well known reliable houses, and sold at a very close margin of profit—recommended for just what they are is the way we do business. That's the reason of our big increase in selling. You are guaranteed a square deal here.

Compare Saturday's offerings with values elsewhere. You will find them not overstated.

French Coney Fur Coats — $35 quality elsewhere, Hayden price $22.50
Fine Russian Mink Coats—52 inches long, $85 values elsewhere, our price Saturday $59.00
52-in. Hudson Seal Coats — $175.00 values elsewhere, in Saturday's sale ..$125.00
$15.00 Lynx Fur Sets—Large shawl collar and pillow muff, at $8.95
$15.00 Blue Wolf Sets—One of the choicest values ever offered $8.95

Long Russian Pony Coats — $39.00 values elsewhere, Hayden price $29.00
XXXX Russian Pony Coats — $95.00 value elsewhere, beautifully marked, our price, Saturday $59.00
52-in. Pony Fur Coats—$125 values elsewhere, in Saturday's sale $89.00
Red Fox Fur Sets — $25.00 values elsewhere, in Saturday's sale $14.90
French Coney Fur Scarfs — Well worth $2.00, Saturday's sale, at .....89¢

Jap Mink Sets—Offered elsewhere at $40, great bargains in Saturday's sale, at $25.00
$27.50 Fox Fur Sets—Black or brown, a matchless bargain in Saturday's sale, at $17.50

All Other Fur Scarfs Sets, Muffs, at most Attractive Bargain Prices.

Coats Coats

200 Long Novelty Cloth Coats, $15.00 and $18.00 values, in greys, browns and the new combinations, great snap, Saturday $7.95
Long Fur Lined Coats—$15.00 values, on sale Saturday, choice $8.95
Imported Novelty Coats—100 of them, no two alike, $25 to $45 values, on sale—at $14.90

Manufacturers' Stock of 1-Piece Dresses

Made to sell up to $25.00, Silk Taffetas, Messalines, Silk Poplins, Chiffons, Serges and other popular fabrics, all newest colorings and styles, not one worth less than $15.00 and $25, fine assortment for your selection, all sizes, your choice $5.95

For the Children

500 heavy Cloth Coats, in Kerseys, Friezes, Bearskins, Plushes and fancies, newest styles, all sizes from 2 to 14 years, made to sell to $12.50, choice $3.95
Children's Wool Plaid Dresses—Worth to $4.00, sizes 6 to 14 years, Saturday ..$1.45
Children's Wool Serge Dresses—Sizes 6 to 14 years, blues, browns and reds, values to $5.00, on sale at $2.95

Mens and Boys Hats and Caps—A splendid Holiday Stock for Your Selection. Special Values. Simply matchless.
Boys' Caps in Chinchilla, Velvets, Plush, Serge and fancies, values to $1, on sale at .....49¢
Men's Caps, an exceptional line of values in all the best materials, and colors, at 50¢ to $1.50
Our $2.50 Men's Hats are Sure Winners—Soft or stiff felts, rough or finished styles, shapes for all faces, others at $2 to $6

PICTURES FOR GIFTS

Variety which leaves nothing to be desired; prices which are even lower than you expect.

See our big line of Hand Painted Mottoes.....15¢ to 98¢
Pastel Pictures, $1.25 to $18
Religious Pictures in oak, mahogany or gilt frames, at prices from.....25¢ to $12.00
Harrison Fisher Heads—All the latest productions at..10¢ up

Bring your Pictures here for Framing early so that we can deliver them in time for Xmas.

25% Discount in all Framing Pictures Saturday.

Big Drop in Mattresses

Genuine Felt Mattress, roll edge, 45 pounds, full size; warranted 10 years, on sale for $5.25

On account of our cutting prices and starting a little price war you can buy Mattresses cheaper today than you ever will again.

Our Dreamland Felt Mattress cut to $6.25
$15.00 Empress Mattress, genuine felt $8.25
Cotton Top Mattresses, full size and weight $2.50
Cotton Top and Bottom Mattress, only $3.50
Cotton Combination Mattress, only $4.50
CHIFFONIERES BELOW COST
Quartered Oak Polished Chiffonier, 5 drawers $9.85
Solid Oak Chiffonier ...$7.50

Xmas Suggestions in China

Fancy plates, smoking sets, sugars and creamers, jardineres, berry sets, fern dishes, each—
$1.50

Tea sets, smoking sets, celery trays, cake plates, cracker jars, tobacco jars, each—
98c

Powder boxes, hair receivers, sugar and creamers, plates, tobacco jars, bon bons, salt and peppers, salads, each—
49c

Fancy salads, cake plates, salt and peppers, candlesticks, hat pin stands, bon bons, hair receivers and powder boxes, each—
25c

Beautiful line of Dinner Ware in French, German, Austrian and English; 100 Piece Sets—set.....$6 to $150
Full line of Gas and Electric Portables, complete, $5 to $35
Electric Domes, each, $5 to $35

For Father, Brother or Friend a Nice House Coat or Fancy Vest is Fine. We're showing a splendid line in our Clothing Department.

Fancy Vests in wash, mercerized, silk and wool fabrics—from.....$1.45 to $5.00
House Coats at $3.50, $4.00 and $5.00. Big assortment for selection; $5.00 to $7.50 values.
Full Dress Vests in white and tints, for informal wear—at.....$3.50 to $6.00
Men's Suits and Overcoats—at .....$10.00 to $40.00
Boys' Suits and Overcoats—at .....$1.95 to $10.00
Fur and Fur Lined Coats $15 to $100

Exceptional Bargains in Hardware

No. 8 nickel plated Tea Kettles, $1.50 values, at 98c
$1.00 Copper nickel plated Range Tea Kettles, at 69c
50c nickel plated Range Tea Kettles, at 25c
$3.00 heavy copper or copper nickel plated Coffee Machines, at ..$5.98
$7.00 heavy copper nickel plated Chafing Dishes, at $4.98
Nickel plated Chafing Dish Trays, at 98c
Genuine Lisk Copper Nickel Plated 9-cup Coffee Pots 79c
Genuine Lisk copper nickel plated 6-cup Coffee Pots 69c
Genuine Lisk copper nickel plated 4-cup Coffee Pots 50c
$3.95 heavy cast aluminum Tea Kettles, one day only, at $3.49
$2.00 nickel plated Baking Dishes, at $1.35
$1.50 nickel plated Baking Dishes, at $1.00
$3.00 Aluminum Coffee Pots, 2-quart size, at $1.98
$3.00 Aluminum Tea Pots, 2-quart size, at $1.98
$1.25 Aluminum Preserving Kettle, 6-quart size, at 89c

TRY HAYDEN'S FIRST

Liquor Department Specials

Maryland Rye Whiskey, 6 years old—Per full qt., 75c; per gal. $2.50
Schenly, Guckenheimer, Jack Daw, Weldon Springs and Cedar Brook, all 8 years old: Per full quart $1.00. Per full gallon.....$3.50
The famous Sunkist California Wines, extra fine. Per full quart.....50c
Home Made Grape Wine, red or white, per gallon.....$1.00
Also a full line of Gins, Brandies, Cordials and everything else good for Christmas.