

Do your Christmas buying now. Brandeis Stores are in readiness with the greatest stocks of useful and appropriate holiday gifts any western store has ever shown.



### TOYLAND OPENS MONDAY

The great, beautiful brilliant City of Toys and Dolls is now in Brandeis' great alry basement. Santa Claus Wants to Meet Every Boy and Girl

in Omaha in His Palace in Toyland.

Never was there a display of toys, dolls and games to

compare with Brandels' variety this year. Just 18 More Days Left to Buy

Shop during the earlier hours of the day while the store is

less crowded.

Miles of Aisles Devoted to Gifts that Delight Women, Gifts that Satisfy the Men, Gifts that Bring Joy to Boys and Girls See the Great Reproduction of the British Coronation at Westminster Abbey and the Coronation Parade. Wonderful Free Attraction enacted by hundreds of wax dolls in Our Pompeian Room Monday and every day this week. Only one of its kind in America. See it Monday.

### Extraordinary Announcement

Monday and All This Week We Place on Exhibition and Sale

### About 200 Beautiful Fur Coats and Sets

From the Celebrated New York and Paris Furriers

#### REVILLON FRERES

This house is noted for exclusive and high grade character of its extreme novelties, made in the choicest skins. We especially direct your attention to this wonderful line, as it is an exceptional occasion when such a renowned house as this allows its models to go out on exhibition and sale.

We are desirous of acquainting Omaha women with the high quality of Brandeis Furs and the dependable methods with which we wish to serve you, and we have gone to a great expense to secure this beautiful showing.

As an extra inducement for Monday, we will offer from our own thoroughly serviceable and honest stock of furs the following notable values in our Fur Department, Second Floor.

#### MATCHED FUR SETS

Black Fox Matched Setsat ......\$35 to \$150

Red Fox Matched Setsat ..... \$17.50 to \$75 Fine Black and Blue Matched Wolf Sets at.....\$19 to \$59 Popular Natural Raccoon Setsat .....\$25 to \$65

Fine Natural Mink Setsat ......\$50 to \$250

Blended Jap Mink Setsat.....\$35 to \$98 Practical Brook Mink Sets

Matched Canadian Marten Sets. \$7.50 to \$20 Children's and Juniors' Fur Sets, 1 ferent kinds of furs very smartly made in many novelty shapes, at set, \$1.50 to \$15

#### LONG FUR COATS

52-inch Genuine XXX Sealskin Coat, at .....\$498 52-inch Genuine Hudson Beaver Coat, at ..... \$1.98 52-inch Genuine Hudson Seal Coat, stunning style, at......\$159 52-inch Near Seal Coat, Beaver and Canadian Marten trimmings, at ..... \$98 52-inch French Dyed Selected Skin Rus-52-inch Blended Brook Mink Coat, \$69 52-inch Near Seal Coats, beautifully made, at ......\$69 52-inch Fine Lustrous Skin Pony Coats, 52-inch Astrakhan Coats, very popular 

### WOMEN'S SWEATER COATS

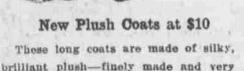
Monday we invite you to our new section devoted to Sweater Coats on second floor and offer you extra values for the occasion.

\$1.50 for Sweater Coats worth \$2.50 \$1.98 for Sweater Coats worth \$3.00 for Sweater Coats worth \$4.00 \$2.98 for Sweater Coats worth \$5.00 Also Misses' and Children's Sweater Coats in all colors, at. . 98c. \$1.50. \$1.98 The only department in Omaha that is showing the newest Sweater Novelty, "The Rough Neck," at \$3.98 and \$5

Women's Long Heavy Mixture Coats \$15 The long, swagger, roomy kind that fashion has decreed this year. A great variety.

Women's Black Broadcloth Coats \$25 The dresslest coat a woman can have for every occasion. The quality is excellent.

Women's \$25 and \$30 Tailored Suits \$15 Scores of fine wool suits are in this group for



stunning in appearance.

# Christmas Handkerchiefs

Here are the most popular Christmas gifts, and in no western store is there a variety that can in any way compare with Brandeis. Many squares and counters on our main floor devoted exclu-

sively to the daintiest kerchief's ever seen at holiday time.

Women's fancy embroidered, stitched and scalloped border handkerchiefs, fine embroidered corners, dainty lace borders; also fine embroidered initial handkerchiefs: also hundreds of samples. Values up to 30c, at, each ....

Women's Embroidered Corner Sheer Irish Linen Handkerchiefs, Armenian and Princesse lace edges, daintily em-

sample handkerchiefs; worth up to 60c, at each...... Women's and Men's Fine Embroidered Initial Handkerchiefs, narrow hemstitched borders. Six Women's daintily embroidered Sheer Shamrock Lawn Handkerchiefs-six in fancy box, at box 98c

Women's Embroidered Corner Sheer Linen Handker-

chiefs—also dainty Swiss embroidered, scalloped and hemstitched borders—many are

# Gloves Are Ideal Christmas Gifts

The Christmas gloves have just been received. Our glove section is showing thousands of dollars worth of kid gloves of the highest character in every new and fashionable shade and style for street or evening wear.

Our holiday shipment of fine ki4 gloves includes all lengths and shades for street and evening wear, Ferrin's, Monarch, Northrup and other well known makes. Long Gloves ranging in prices from .. \$2.75 to \$3.75 Fancy Boxes for your Christmas Gloves are here.

Women's Two-clasp Kid Gloves-Black, white and tan, with single row embroidered backs, all sizes-worth \$1.00 a pair-bargain square, at, pair................69c

Women's Silk Gloves-Silk lined, two- | Boys' and Girls' Gloves and Mittens - Rough clasp, black only-worth 75c a pair, at Rider gloves, fleece lined; Astrakhan gloves, A charming gift is a glove bond, permitting woman her own selection.

# Women's Christmas Neckwear

Fine Net, Lace and Embroidered Fields, Fancy Lace and Embroidered Jabots, Side Frills and Pleats, Combination Stock and. Jabots, New Dutch and Sailor Collars in dainty 50c and 25c embroidery; actually worth up to \$1.25; at, each... 50c

Latest Novelties in High Grade Neckwear-Real Irish Crochet, Real Cluny and Fine Hand Needlework, Fichus, Capishon Collars, Large Coat Collars, Dutch and Sailor Collars, Jabots, Side Frills, Stock Collars, Irish Crochet Bags, etc.; very special values at 98¢, \$1.50, \$1.98, \$2.98 to \$10 Main Neckwear Department,



## Suitable Gifts of Jewelry

Our Great Sale of Watches. Diamonds, Gold and Gold Filled Jewelry From the Stock of M. F. Fleishman & Co., Wholesale Jewelers, Chicago, Continues all Week





Diamond Set Jewelry Small Diamond Rings in fancy mountings; worth up to \$10, at .....\$3.98 \$22.00 Genuine Diamond Rings-

at ...... \$16.50 Genuine Pure White Diamond Rings, beautifully cut; worth regularly \$50.00, 

Solid Gold Jewelry Solid Gold Stick Pins, set with

real turquoise, real coral, real lade, real garnet and Ciolid Gold Heart Pendants.

Solid Gold Rings, many set with real stones; worth \$3.00 Solid Gold Fobs, worth to 18 00 at .. \$3.98 Solid Gold Links; worth \$5.00 to \$8.00, Solid Gold Baby Locket Chainsat ..... \*\*\*\*\*\* \*\*\*\*\* \*\*\*\*\* \*\*\*\*\* \$1.50

Men's and Women's Watches Men's Gold Plated Watch with gold diai and an American lever movement, 

Men's Illinois Gold Filled Hunting Case, 7 jewel lever movement; a \$12.00 watch for ...... \$6.89 Same Watch with Open Face at . . \$6.25

Women's O size James Boss or Crescent 14k gold filled case, worth \$20.00, at ....\$12.96

Jewelry Novelties Men's Watch Chains, S. O. Bigney, finest gold filled guaranteed 15 years worth

Pinest time sitted bracetts, treorge at Steere make, worth \$5 and \$6, at . \$2.96

Expert Watch and Jewelry Repairing is done in Brandels Stores. Most satisfactory place in Omaha. Brandeis is official agent in Omaha for the famous "Oneida Community Silver."

# Women's Newest Style Shoes at \$2.98

soft dull calf and bright patent leather with cloth or kid tops and tan calfskin-all made over the new high, wide too, short vamp lasts, Cuban heels and 7-inch tops that makes the most popular style of the sesson. Made of the best materials and finished

## Tomorrow the Opening of Brandeis Toyland

The largest and by far the best selected steck of toys and dolls in Omaha in Our Great Basement. Playthings, useful articles and scientific toys. Santa Claus is here and wants to meet every girl and boy this

### Dolls From All Over the World

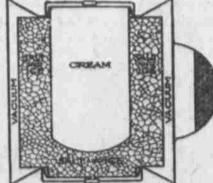
Every kind and every size of doll, together with every imaginable thing for dolly's wardrobe.

See Our Wonderful Reproduction of the British Coronation and Parade. It is enacted by hundreds of dolls in our Assembly Room in the Pompeian

Room. See the Doll King and Queen being crowned in Westminster Abbey. Brande is Great Free Christmas Attrac-



#### Special Demonstration and Sale



Ice Cream and Ices served daily. Special Wednesday and Saturday free: Maple Mousse.

This Freezer marks a new era in the making of frozen dainties, as it is simply a case of "put in the ice cream" and the freezer does the rest delicious Ice Cream and Ices being made in ten minutes. It requires no labor, cannot break or get out of order, uses snow or ice and just onefourth the amount formerly required. It soon pays for itself in the saving of ice and labor. During the demonstration a remarkably low price. will be made of .... China Dept,-West Arcade.

### Attractive Offers in Large or Small Rugs

A beautiful gift for the home is the sort of gift that a woman appreciates most highly of all. Here are special offers in rugs of quality that are suitable for holiday presents. On our Third Floor.

High Quality of 9x12 Axminster Rugs, Monday at \$15.00—These rugs are readily worth up to \$30-beautiful oriental patterns and florals as well, at .....

Room Size Seamless Brussels Rugs, Special at \$9.98—These are all new patterns and the rugs are good wearing qualityworth up to \$16.50, at .....

A Great Showing of Small Rugs That Are Specially Priced. Scores of 27x60 Axminster Rugs - | Scores of 27x54 Axminster Rugs -

at ...... \$2.25 Scores of 36x72 Axminster Rugs-

at ...... \$4.50 Scores of 36x76 Wilton Rugs at ...... \$3.75 at ..... \$7.00 A complete line of Bissell's Carpet Sweepers priced from \$2.50 to \$5

# Suitable Presents in Our Drapery Dept.

Our Drapery Department in the basement has the best assortment of handsome curtains, couch covers and drapery materials that you can select from in Omaha. Many appropriate Christmas Gifts are here. We specially mention Imported Lace Curtains at .. \$3.00 up to \$10.00 Shirt Waist and Skirt Boxes, the most

Portieres, an endless assortment of all | kinds from \$2.50 a pair up to \$38.50 Couch Covers, hundreds of this season's newest patterns from \$1.25 French Velour Table Runners and Table Mats, at, each \$1.50 and .....\$2.98

CHRISTMAS DECORATIONS On Sale in Stationery Dept.

#### CHRISTMAS SHOPPERS

complete line in the city, at \$3.98 up center Table Covers; worth \$1.50 each,

special for this week at ..... 98¢ Rope Portieres, many new novelties in

this line, at \$1.98 up to .... \$11.00

Will find our Green Room on Balcony of Pompelan Room is a most delightful and restful spot for a dainty, moderate priced linch at noon, or for a bracing cup of delicious tes in the afternoon

Have You Seen the Doran Pins? They will not tear veil or fabric. They will not tarnish. Demonstration at entrance

### All This Week--LaVida Corset Demonstration and Sale

of Pompeian Room.

The success of these demonstrations has been a marked this season that we have secured the services o Miss Virginia White, special representative from the designers, who will correctly fit LaVida corsets to your indift ur and, explain the many points of superiority

New Store-Main Floor-West End.

