

# Thanksgiving This Week --- Then For Christmas in Real Earnest

We're more than thankful for the splendid patronage which has enabled us to greatly increase the volume of our sales during the past year and you'll be thankful if you take advantage of the many chances we'll offer you to save during this week and coming Christmas Time buying.



Many will profit by the very special offerings Monday. Be one of them. Bring this Ad with you. Every item a winner. Come early.

## HAYDEN'S

THE RELIABLE STORE

Here's a list of splendid values in dependable merchandise which you will be thankful for if you take advantage of Monday's offerings.

**CLOSED**  
All Day Thanksgiving

**RUGS**

Magnificent

Bargain Offering Monday

**RUGS**

**CLOSED**  
All Day Thanksgiving

### Thanksgiving Linens

In Our High Grade Linen Department

- Hemstitched Table Cloths, full size, warranted pure Linen; worth \$3.00 each. **\$1.98**
- Hemmed pattern Table Cloths, warranted pure Linen, size 8x10; worth \$3.00 each. **\$1.98**
- Full size dinner Napkins, strictly all pure Linen; worth \$3.00 dozen, 6 for. **98c**
- Hemmed and Hemstitched, warranted all pure Linen, Huck Towels; worth 50c each. **25c**
- Extra large Hemmed Turkish Bath Towels, heavy twisted thread; worth 50c each. **29c**
- Hemmed all pure Linen fancy guest Huck Towels, size 14x20; worth 25c each. **12 1/2c**

### Boys' Winter Suits, Overcoats

Boys' Suits, worth \$3.50, to \$5.50. **\$1.95** to **\$2.95** to **\$7.50**. **\$3.95**

Boys' Overcoats, made to sell at \$4.50 to \$7.50; in this sale at **\$2.75**, **\$2.95**, **\$3.95**

Entire Floor Stock of M. Goodman & Co., N. Y. Greatest Bargain Offerings Ever Shown in Omaha.

90% of the Boys' Suits Have Two Pairs of Pants.

### From the Alexander Smith and Sons' New York Auction

Hayden Bros. were the largest purchasers west of the Mississippi attending this great auction and the result is the grandest assortment of bargains in New Rugs ever brought to Omaha. Monday's sale is your best opportunity.

All new Spring 1912 Patterns. All goods Guaranteed Perfect.

### Here are a few of the Many Matchless Bargains

- \$15 Tapestry Brussels Rugs**—9x12 size, seamless, 8 wire quality, on sale—**\$9.98**
- 25 Patterns for selection.
- \$18 Tapestry Brussels Rugs**—9x12 size, seamless, 10 wire quality, at. **\$12.98**
- 28 Patterns for selection.
- \$25 Tapestry Brussels Rugs**—10-6x12 size, 10 wire quality, seamless, at. **\$16.98**
- Bigelow Bagdad Wilton Rugs—All the new Spring 1912 patterns in 9x12 size, at the very best qualities—**\$35.00**
- \$10 Tapestry Brussels Rugs**—6x9 size, 10 wire quality, choice. **\$6.00**
- \$15 Tapestry Brussels Rugs**—8-3x10-6 size, seamless, 10-wire quality, at **\$9.98**
- Big assortment for selection **\$23.75 Phillipsburg and Velvet Rugs**, seamless, 9x12 size, extra heavy, big line of elegant new patterns, at. **\$14.75**
- \$30.00 Wilton and Axminster Rugs**, big line of patterns, 9x12 size, magnificent bargains at—choice. **\$15.75**

COME EARLY MONDAY—PLENTY OF SALES PEOPLE TO WAIT ON YOU.

**RUGS**

MAIL ORDERS FILLED WHILE GOODS LAST.

**RUGS**

### Thanksgiving Sale Laces and Dress Trimmings

**\$1.00 Lace Bands, 49c**

Venetian, Irish Crochet and Marine Lace Bands worth up to \$1.00 yard, at **49c**

**\$1.00 to \$2.50 All-Over Laces**, Net Tops, Venetian and Irish Crochet, on sale in two lots, at **49c** and **98c**

Beautiful Val. Laces, edges and insertions to match. Dainty designs for Holiday trade, special Monday, yard **34c**, 3c and **7 1/2c**

Dress Trimmings **25% Off**. A discount of 25% Monday on all fancy colored novelty banos galloons and garnitures. See them.

### Thanksgiving Specials in Leather Bags and Fancy Goods

Ladies' Hand Bags in all leathers, leather lined, with coin purse and card case. **98c**

Ladies' Fancy Neckwear Two very special bargain lots, at **25c** and **49c**

Ladies' Silk Scarfs Very attractive special offerings. **49c**, **79c**, **98c**

Embroidered Pillow Cases—\$2.00 values Monday at **98c**

Ladies' Pure Linen Infant Handkerchiefs, snap at **5c**

Ladies' Embroidered Handkerchiefs—3 in neat Holly box, on sale, per box **25c**

### Our Thanksgiving Week Sale of Fine Furs

Offers assortments for selection, second to none ever shown in Omaha at prices you'll find impossible to duplicate in any other store, quality considered. Don't miss these.

- Canadian Mink Coats—Elegant long garments, Skinner satin lined; \$100 values, choice **\$69**
- American Beaver Coats—Choice quality, 30 inches long; \$100 value, Monday, at choice **\$69.00**
- Elegant Marten Sets—A beautiful line for your selection, regular \$150.00 values, choice **\$89.00**
- A splendid showing of Fine Mink Sets and Single pieces at bargain prices.
- Beautiful Chiffon Dresses—White, Pinks, Blues, Yellows, Violet and other evening shades, made to sell at \$25.00, choice bargains in Monday's sale, at **\$15.00**
- French Coney Coats—52 inches long, Skinner satin lined, regular \$45.00 values, sale price Monday **\$27.95**
- Russian Pony Coats—Hansomely marked long garments, Skinner satin and broadened linings, coats worth \$75.00 and \$85.00, at choice **\$49.00**
- Alaskan Seal Coats—Finest quality, 52 inches long, coats that usually sell for \$250.00, in Monday's sale **\$169.00**
- Coats, Coats, 1,000 New Ones, just received, secured by our buyer at a remarkable bargain, plain colors and fancy mixtures, in splendid assortment of colors and materials, very newest styles, to \$25.00 value, at **\$10.00**
- 750 Handsome Tailored Suits—Clever new styles in the best colors and materials, on sale now, at **Half Price and Less**
- Long Silk Kimonos—Pretty patterns, regular \$5.00 values; on sale at **\$2.95**
- Children's Flannelette Kimonos—Long styles, size 5 to 14 yrs., \$2 values **95c**
- Children's Bearskin Coats—\$3 values, all colors, sizes 1 to 6 yrs. **\$1.85**
- Children's Sweaters—\$1.00 and \$1.50 values, good assortment, on sale at **45c**



### Many Special Lace Curtain and Draperies Offerings in Our Thanksgiving Week Sales

You can select here from the most complete assortments shown in Omaha and at saving prices.

- Brussels Net Curtains, at pair **\$3.98** up to **\$15.00**
- Cluny Lace Curtains, at pair **\$2.75** up to **\$12.00**
- Zion City Curtains, at pair **\$2.95** up to **\$7.00**
- Plain Reps for Curtains, 50' inch wide, all colors, at yard **50c**
- Couch Covers **\$1.25** to **\$10**
- Drapery Silks, plain and figured, 36-in. wide, for overdrapes, very special value, yard **38c**
- Washable Scrims—**18c** and **25c**
- Brussette Lace Curtains, pair **98c** up to **\$2.50**
- Fillet Nets for Curtains, yard **49c** up to **\$1.50**
- Madraps for overdrapes, at yard **65c** up to **\$1.00**
- Portieres for Double Doors, pair **\$3.25** up to **\$18.00**

### Thanksgiving Sale Heavy Domestics

Lowest Prices—The Best Brands—The Largest Stock

**BLANKET SALE**

Wool Blankets, worth \$7, \$7.50, \$8, \$8.50, 11-4 grey, tan or plaids, on sale, at **94.95**

The best \$1.25 grey or tan cotton blanket made for. **98c**

50 pairs Blankets worth \$1.75 **\$1.25**

50 pairs Blankets worth \$2.40 **\$1.40**

50 pairs Blankets worth \$3.00 **\$1.80**

50 pairs Blankets worth \$4.00 **\$2.25**

100 Comforters worth \$2.00 **\$1.50**

100 Comforters worth \$2.50 **\$1.95**

100 Comforters worth \$3.00 **\$2.40**

Ladies' Silk and Wool Union Suits in Harvard and Lingerie, values to \$2.50, all perfect garments, on sale at **\$1.98**

Ladies' 25 Wool Union Suits—In cream or white, on sale Monday, at **\$1.50**

Ladies' Jersey Ribbed Underwear—Vests or Pants, in white, cream or gray, regular \$1.00 garments, regular \$1.50 garments, on sale Monday, at **98c**

Ladies' Elastic Pajamas or Pants, all colors and sizes **98c** and **79c**

Ladies' 75 Union Suits, all sizes, in male **45c**

Ladies' Wool Knit Underwear, \$1.50 and \$2.00 values at **98c**

Children's 50c quality underwear, vests or pants, Jersey ribbed or flannel, at per garment, on sale **25c**

Children's Elastic Pajamas or Pants, all sizes, on sale **12 1/2c**

Man's All Wool Shirts or Sweaters, all kinds, values to \$2.00, at **\$1.25**, **98c** and **75c**

### Thanksgiving Sale Underwear and Furnishings

Ladies' Silk and Wool Union Suits in Harvard and Lingerie, values to \$2.50, all perfect garments, on sale at **\$1.98**

Ladies' 25 Wool Union Suits—In cream or white, on sale Monday, at **\$1.50**

Ladies' Jersey Ribbed Underwear—Vests or Pants, in white, cream or gray, regular \$1.00 garments, regular \$1.50 garments, on sale Monday, at **98c**

Ladies' Elastic Pajamas or Pants, all colors and sizes **98c** and **79c**

Ladies' 75 Union Suits, all sizes, in male **45c**

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Children's 50c quality underwear, vests or pants, Jersey ribbed or flannel, at per garment, on sale **25c**

Children's Elastic Pajamas or Pants, all sizes, on sale **12 1/2c**

Man's All Wool Shirts or Sweaters, all kinds, values to \$2.00, at **\$1.25**, **98c** and **75c**



BUY EARLY AND GET THE BEST MONDAY IS OPENING SALE DAY

### Here are Some Good Things for Your Thanksgiving Dinner

- 15-lb. best Granulated Sugar **\$1.00**
- 15-lb. sack best high grade Diamond Flour, for your puddings, pies, cakes and bread, sack **\$1.25**
- Blissner's Macaroni, pkgs. **95c**
- Large bottles Worcester Sauce, Pickles or Tomato Catsup, per bottle **75c**
- Gallon Java Pure Apple Cider, per gallon **75c**
- Bromatogon, Jelly or Jell-O, per pkg. **75c**
- 40 different kinds fancy assorted Cookies, regular 12 1/2c and 15c values, per lb. **10c**
- 1-lb. jars Pure Fruit Preserves **85c**
- 1-lb. cans assorted Soups **75c**
- Dried Fruits for Your Feedings, Pies, Cakes and Sauces.
- Fancy Cleaned Currants, lb. **10c**
- Fancy Sultana Raisins, lb. **12 1/2c**
- Fancy California Seedless Raisins, per lb. **10c**
- Fancy Seedless Raisins, pkgs. **85c**
- Fancy Muscatel Cooking Raisins, per lb. **12 1/2c**
- Fancy Cooking Figs, lb. **10c**
- The best Lemon, Orange or Citron Peel, lb. **80c**
- Boiled Cider, per bottle **85c**
- 3 pkgs. Minute Meat **85c**
- The best mixed nuts, lb. **1.15c**
- Fancy Sweet Louisiana Oranges, per dozen **1.00, 90c, 85c, 80c**
- Fancy imported Dates, lb. **12 1/2c**

### Thanksgiving Sale Underwear and Furnishings

Complete lines of Sterling Underwear for men or boys, Men's \$2.00 Union Suits at **\$1.50**

All wool or part wool, in white, light or dark, grey and blue, five different numbers for selection, all sizes 34 to 50, choice **\$1.98**

Men's \$1.50 and \$1.50 Flannel Lined Union Suits, all kinds and colors, on sale at **90c, 75c**

Men's \$2 All Wool Undershirts—Long or braided, all sizes up to 48, great snap **\$1.50**

Women's Knicker Suits—Every pair guaranteed, great snap Monday, at pair **85c**

Women's 50c quality Undersuits—Manu-factured samples at pair **25c**

Ladies All Wool and Cashmere Suits, also Wayne Knit, at pair **49c**

35c and **25c**

Ladies Cashmere or Cotton Knit, with white feet, to **25c** values, at **12 1/2c**

Children's 25c and **15c**

Ladies' Wool Knit Shawls in black and colors, \$1.00 value, at **75c**



### Shop Early

Buy your Christmas presents—EARLY—Early in the day and Early in December.

That will be your biggest gift of the holidays to the workers behind the counters and on the delivery wagons.

### Try HAYDEN'S First

### Some Thanksgiving Week Silk Bargains That You'll Find Cannot Be Duplicated

- Beautiful 42-inch All Silk Crepe de Chines and Silk Poplins, in complete assortment of light and dark shades; values to \$2.25 a yard; plain colors, also figured and bordered effects; finest qualities, very lustrous; on sale, per yard, at **\$1.25** and **\$1.50**
- \$2.50 Silk Serges \$1.75**—45-inch Bordered Silk Serges and Satins in self colored borders, the very newest ideas and much sought shades; at, yard. **\$1.75**
- \$1.25 Silk Messalines 89c**—36-in. Imperial dress messalines, in 30 different street and evening shades, fine firm quality, \$1.25 values; on sale at **89c**
- 5,000 Yards of Plain and Novelty Silks**—From our regular stock; 20 to 36 inches wide, values to \$1.50 a yard, nearly every imaginable shade and weave, broken lines; on sale, to close, at **38c, 48c** and **68c**
- Costume Velvets and Corduroys**—Soft chiffon qualities—splendid line of colors; regular \$1.25 values, special in Monday's sale at, yard **\$1.00**

### Wash Goods Department Specials for Monday

- Bathrobe Blanket—full size—all good colors and patterns, each. **\$2.50**
- Cords to match. **25c**
- German Elderdown, for bath robes, all good patterns, worth 40c a yard, Monday, at yard **25c**
- 36-in. Flannelette and Cotton Challie, good assortment to select from, worth up to 15c a yard, at a yard **10c**
- Poplin in all the newest shades, 27 inches wide, at a yd. **25c**
- Plain and fancy silk mixed goods in all the newest shades, at a yard **25c**
- 36-in. Percales, light and dark colors, neat patterns, **12 1/2c**
- Dress Gingham, fancy stripes and plaids, at a yd. **12 1/2c**

### Bed Spreads, Sheets and Pillow Cases in Our High Grade Linen Department Monday

- Grand assortment imported Marseilles Bed Spreads, white or colored, fringed with cut corners, worth \$8.00 each, at **\$4.95**
- Hemmed Crochet Bed Spreads, full size, assorted Marseilles patterns, worth \$4.00 each, at **\$2.50**
- Full size knotted fringed or hemmed Bed Spreads, square or cut corners, worth \$3.00 each **\$1.98**
- \$1x90 hemstitched Bed Sheets, made from very best sheeting manufactured, worth \$2.00 each **\$1.20**
- 45x36 Pillow Cases, hemstitched to match sheets, worth 50c each **32 1/2c**
- Large assortment different sizes Pillow Cases, heavy and good for wear, worth 18c, each **12 1/2c**

### Big Roaster Sale Monday

- 50c Large Brownie Roasters, Monday **19c**
- Genuine Large Savory Roaster **98c**
- \$1.50 Blue Enameled Savory Roaster **98c**
- \$1.25 Blue Enameled Roaster with inside tray **85c**
- \$2.00 Large Gray Enameled L. & G. Roasters **\$1.25**
- Medium size Blue Enameled Roasters **79c**
- 19c Ideal Flour Sieves **7c**
- 10-qt. Gray Enameled Water Pails, worth 50c, only **29c**
- 12-qt. Gray Enameled Water Pails, worth 60c, only **39c**
- No. 8 med. size Gray Enameled Tea Kettles, worth 75c, **49c**
- 3-qt. Gray Enameled Rice Boilers, worth 75c, on sale **49c**
- 6-qt. Gray Enameled Berlin Kettles, on sale for **40c**
- 8-qt. Gray Enameled Berlin Sauce Pans, on sale for **45c**
- Special bargain 1,000 pieces Enameled Pudding pans, wash basins, pres. kettles, sauce pans, etc., all on sale, each **5c**

### Superior Assortments! High Quality! Low Price!

Mark our Thanksgiving Week Offerings in Wool Dress Fabrics—the most desirable shown in any store.

You'll find nothing superior to Arlington Mills and Amoskeag Serges, for which this store is headquarters.

- 54-in. Pure Wool Serges—\$1.50 values, in all colors, including navy, black and white, on sale Monday **98c**
- 54-in. Fine Tailor Suitings—In Scotch mixtures and manish effects, regular values to \$2.50 a yard, on sale **\$1.25** and **\$1.50**
- 75c Wool Suitings—\$1.25 Cheviots and Venetian Cloths, in all colors, 54-in. wide, on sale, at **68c**
- 75c Wool Dress Goods, Panama, Serges, etc., 40-in. wide, great snap Monday, yd. **48c**

### Samples of Furniture for the Douglas County Court House

Are on display in our furniture department, 3d floor. High quality and low price landed us the contract. It will add us your contract too if we're given the opportunity to figure your furniture needs.

We extend to all a cordial invitation to inspect this display of Samples now on display. Come Monday.

