

BRANDEIS STORES

A Sale of Warm Underwear

Special Groups of Women's and Children's Heavy Undergarments Saturday at Special Prices

Women's Fine Ribbed Cotton Union Suits, Fleecy lined and part wool vests and pants, cream and natural; worth \$1, at a garment 59c

Women's Fine Ribbed Cotton Suits—Heavy silk finished; flesh color, blue and white; worth \$3; all sizes, at a suit \$1.59

Women's Fine Ribbed Cotton Corset Covers—Worth up to 35c, at 15c

Women's Fine Ribbed Cotton Fleecy Lined Vests and Pants—Regular 50c quality, at a garment 39c

Misses', Children's and Boys' Ribbed Cotton Union Suits—Heavy fleecy, white and cream, all sizes up to 14 years; worth 75c, at a suit 49c

Misses' and Boys' Vests, Pants, Shirts and Drawers: Fleecy lined, at, each 39c

Children's an-... vests and Pants—Fleecy lined; all sizes up to 14; worth 30c, at a garment 19c



Women's Fall Neckwear at 50c

Fancy Lace and Net Fichus, jabots, side frills and pinks, yokes, Dutch and sailor collars in Venice and crochet effects, fancy stocks, etc., daintily trimmed with fine Oriental laces, embroidery, real elany, also crochet and Venice effects, latest novelties for street and evening wear, also very appropriate for Christmas gifts. Neckwear actually worth \$1 and up to \$1.50—Main Floor, at 50c

Sale of Women's Kid Gloves

Women's Gloves—2-clasp effects in French kid and lambskin; Paris point or single row stitching; tan, grey, blue, mode, black and white; fitted to the hand— \$1.25-\$1.50-\$1.75

Main glove counter, at, pair 69c

Women's English Walking Gloves—One clasp, black, white and tan, worth \$1 a pair, fitted, at 69c

Gloves for Boys and Girls—Kid mittens, fleecy lined; Rough Rider Gloves, fleecy lined; Astrakhan gloves, leather palm, Mocha mittens, fleecy, and all wool golf gloves, at, pair 50c

Saturday Sale of Hosiery

Women's Pure Thread Heavy Silk Hosiery, wide silk hem tops, silk double soles; also wide lisle garter tops, lisle double soles, heels and toes; worth up to \$1.75; at, pair 98c

Women's Pure Thread Silk Boot Hosiery—Lisle Soles, double heels and toes, regular and out sizes; worth up to 98c, at, pair 49c

Women's Cotton and Lisle Thread Hosiery—Mercerized silk lisle, high spliced heels and toes, double soles, also wool and silk fleecy lined; worth 50c, at, pair 25c

Men's Fine and Heavy Cashmere Hosiery—Double heels and toes; worth 25c, at, pair 15c

Women's and Men's All Pure Linen Embroidered Initial Handkerchiefs—Plain hemstitched and embroidered corners; worth up to 25c; at, each 10c

Women's and Men's Irish Linen Handkerchiefs—Fancy embroidered corners, Armenian and Val lace edges, new style initials; worth up to 35c— 15c

Women's and Men's Fine Sheer Linen Handkerchiefs—Dainty new hand embroidered corners, Princess lace corners, Armenian and Val lace borders, hand embroidered initials, narrow hemstitched pure linen—all newest styles. Values up to 50c; at, each 25c

Fashionable Hair Goods

On Second Floor and in Pompeian Room.



The new Psyche Foundation and switch especially adapted for the low effects so much in demand at present. Made of good quality natural wavy hair and priced very low.

Switches
30 and 32-inch Wavy Hair Switches, \$10 values, selling at, each \$6.95
Natural Wavy Switches—\$5 values, priced for Saturday, at \$3.95

Nets
Large assortment of Silk Nets, choice of the lot, at 3 for 5c
Hair Nets, made with rubber, Saturday, at 10c
Sanitary Hair Rolls, priced for Saturday at 50c
Manicuring, Shampooing and Hair Dressing.

In Pompeian Room—A Complete Assortment of Thanksgiving Favors and Novelties

Scores and scores of novelties, decorations, favors, candy boxes, etc., for Thanksgiving are now in our Pompeian Room. See the small turkeys for place favors and the larger ones for table decorations. Prices are—

\$1.50 down to 5c

BRANDEIS STORES

GUARANTEE CLOTHING CO.

MODERATE PRICED SUITS and OVERCOATS \$10, \$15, \$20

Our showing of Suits and Overcoats at these prices is remarkable in the number of patterns we show and the very remarkable quality in each garment. Every Suit and Overcoat is absolutely new. We guarantee to save you at least \$5.00 on any Suit or Overcoat.

THAT MEANS FIVE DOLLARS cheaper, quality considered, than any so-called Special Sale.

Needing Trousers, Sir?

If so, come here to this store where you will benefit choosing from the best selected stock of men's and young men's modern trousers in the city. MOST FLEASINGLY PRICED.

\$1.50 \$1.90 \$2.50
\$3.00 \$3.50
\$4.00 \$5.00 \$6.00

Our Hat Department

Is showing all the very latest styles of rough and smooth felts from the best makers in the Hat World.

HAIR OF QUALITY 95c to \$4.00
Stylish Caps for Winter Wear—cloth, plush, corduroy and leather.

50c 75c 95c \$1.25 and up
\$1.98 \$2.50 \$3.50 and up

Specials for Saturday

Jersey Sweaters, pure worsted gray, blue and maroon; reg. \$2.50 value at \$1.98

Men's Wool Sweater Coats with two pockets, plain and fancy colors, reg. \$1.50 quality, at 98c

New arrivals in regular 50c silk four-in-hand, very special 25c

Men's Suits Tailored to your order, \$20 commencing Saturday...

The usual swaggy "Dresher" fabrics; the usual precise "Dresher" fit

Dresher The Tailor
1515 Farnam Street

An Unusual Business Opportunity

The manufacturers of the leading line of Gasoline Motor Trucks in Europe and America will entertain propositions for representation in unoccupied territory, full line 1 to 7½ tons. For particulars, address
P. O. BOX 1088, NEW YORK CITY.

Removal Sale Cut Glass specials

\$12.00 Berry Bowls \$8.50
\$11.00 Vases \$9.00
\$3.50 Comports \$2.85
\$2.00 Salt and Peppers \$1.50
\$2.00 Nappies \$2.15
\$6.00 Candlesticks \$4.15
\$4.00 Candlesticks \$2.80

Look for the Name—

S. W. LINDSAY, Jewelry
1515 Douglas Street.

FLORIDA

THE LAND OF SUNSHINE AND FLOWERS.

Round Trip Winter Tourist Tickets on Sale Daily

Via



Jacksonville, Fla. \$50.50
Jacksonville, Fla. (via Washington in one direction) \$58.50
Tampa, Fla. \$62.10
Daytona, Fla. \$57.10
Kissimmee, Fla. \$59.20
St. Augustine, Fla. \$53.00
Fort Myers, Fla. \$67.20
Orlando, Fla. \$58.50
Palm Beach, Fla. \$69.00
Ormond, Fla. \$56.70
St. Cloud, Fla. \$60.00
St. Petersburg, Fla. \$62.10
Havana, Cuba \$87.00

Rates to all other principal points in Florida proportionately low.

Tickets good returning until June first, 1912.

Round trip Homeseekers rates, first and third Tuesdays of each month to several Florida points at reduced rates.

All tickets good via Chicago.

Liberal stop over privileges.

Write for folder or call and we will be pleased to assist in planning your southern trip.

S. NORTH, District Passenger Agt.

409 South 16th Street, Omaha, Nebraska.

LADIES!

These Nobby High Toe Gun Metals for Street Wear Will Interest You

Just now we're showing some clever broad high toe Gun Metal Street Boots—soles just a little heavier and have the short vamp, high arch and Cuban heel—exclusive models, but moderate in price.

\$3 to \$4

We're showing a host of Exclusive Models in Winter Footwear for any occasion.

FRY

Shoe Company

16th and Douglas Sts.

SHOES

For Little Fellows

If you have a boy full of ginger in your home, you have often wondered where the shoe leather goes.

It is hard to find a shoe that stands the knocks of the average American boy—but we have one.

Better material put together better makes these shoes a trifle higher in price, but the difference in quality makes them the cheapest shoe on the market.

Little Gents \$2.00
Boys' \$2.25
Youths' \$2.50

Drexel Shoe Co.

1419 Farnam St.

MAKE SURE

THAT NO LOSS can come to your Jewels or Private Papers of securing a nicely located Private Safe of your own in our Modern Fire and Burglar Proof Vault. To make sure of some things is a hard matter; with this, it's simply a case of paying less than One Cent a Day for a year's rental.

OMAHA SAFE DEPOSIT & TRUST COMPANY, Street Level Entrance to Vault, 1614 FARNAM STREET.

Pay Cash and Save Money

Buy all your meats from us and you'll save money, and besides you will get the choicest, juiciest, tenderest meats sold in Omaha. Knowingly we never allow a tough steak or roast in our shop. We buy only the choicest; sell for spot cash; keep no book accounts; neither do we deliver. These are the reasons why we can sell such good meat for less than the other fellows sell inferior quality. Don't forget our own home dressed chickens—Nothing like them in Omaha.

JOS. BATH'S CASH MARKET
1921 Farnam St. Tel. Douglas 6264.

Egyptian Chocolates

Our Latest Creation None Better at Any Price. Sold in 1 and 2 Pound Boxes Only Price 80c and \$1.60. If by Mail \$1.00 and \$2.00.

Myers-Dillon Drug Co.
16th and Farnam Sts., Omaha.

Reliable Dentistry

Taft's Dental Rooms

THE NOVELTY CO.

214-18 No. 16th St. OMAHA

Men's and Young Men's Overcoats Regular \$10 and \$12.50 Values, Saturday at

\$5.98



Warm, heavy, serviceable overcoats. Exceptional values of this nature are seldom offered. Better take advantage of it now.

MEN'S CASSIMERE AND WORSTED SUITS, worth to \$15.00, Saturday, \$7.75

EXCEPTIONAL OVERCOAT VALUES, Saturday at \$7.50, \$9.75 and \$12.50

Any man will be pleased to own so good a coat at so little a price.

MEN'S 25c WHITE HEM-STITCHED WOOL HOSE at, per pair 12c

MEN'S HEAVY FLEECE LINED SHIRTS AND DRAWERS, each 39c

Exceptional Bargains in Ladies' Apparel Rich Plush Coats \$10, \$15, \$19.50

Made of the finest heavy Plushes, lined with guaranteed satins. The same kind of coats that other stores charge you \$10.00 more.

GENUINE RUSSIAN PONY COATS, worth \$50.00, \$29.75

Made of beautifully marked pony skins of rich lustre, lined with the best guaranteed satin. An exceptional value for Saturday at \$29.75. All sizes up to 48.

HANDSOME TAILORED SUITS, worth \$25.00, \$12.50

When we say they are worth \$25.00 we do not exaggerate, for they would be good values at that price.

CLOTH AND CARACUL COATS, Worth \$12.50, \$7.50

A large assortment of handsome coats at this price for your selection.

PRETTY FUR CHILDREN'S SETS, \$4.98 COATS, up from \$1.69

BEAUTIFUL TRIMMED MED HATS \$1.98 to \$5

A pleasing array of charming trimmed hats at almost giveaway prices.

PLUSH STREET HATS, Worth \$2.50, at 69c

Heavy 11-4 Blankets 98c and \$1.39

MENTOR COMFORT UNDERWEAR FOR WOMEN AND CHILDREN are warm, comfortable and serviceable. And the prices are very reasonable.

Women's Union Suits, up from 69c

MANNISH FLANNEL WAISTS with the soft military collars, worth \$1.48, at 98c

LONG FLEECE DOWN KIMONOS, at 98c

Exceptional Values in Shoes for Men, Women, Children.

THE NOVELTY CO.

214-18 No. 16th St. OMAHA

FORMERLY THE NOVELTY SKIRT CO.

IS YOUR HAIR STREAKED WITH GRAY? GRAY HAIR MEANS AGE

A Few Applications of a Simple Remedy Bring Back the Natural Color.

How often one hears the expression "She is gray and beginning to look old."

It is true that gray hair usually denotes age and is always associated with age. You never hear one referred to as having gray hair and looking young.

The hair is generally the index of age. If your hair is gray, you can't blame your friends for referring to you as looking old. You can't retain a youthful appearance if you allow your hair to grow gray. Many persons of middle age jeopardize their future simply by allowing the gray hair to become manifest.

If your hair has become faded or gray, try Wyeth's Sage and Sulphur Hair Remedy, a preparation which a chemist by the name of Wyeth devised a few years ago. It is simple, inexpensive and practical, and will banish the gray hair in a few days. It is also guaranteed to remove dandruff and promote the growth of the hair.

It is a pleasant dressing for the hair, and after using it a few days itching and dryness of the scalp entirely disappear.

Don't neglect your hair. Start using Wyeth's Sage and Sulphur today, and you will be surprised at the quick results.

This preparation is offered to the public at fifty cents a bottle, and is recommended and sold by all druggists.

Shorman & McConnell Drug Co., Cor. 16th and Dodge, Cor. 16th and Harney, Cor. 24th and Farnam, 207-N. 15th St., Loyal Hotel.

THE TWENTIETH CENTURY FARMER

is the Leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.