

You'll Never Have a Bigger Bargain Chance! Buy That Overcoat NOW!
Men's \$4.00 \$2.69
Pants at \$2-
Extra heavy all wool worsteds, cassimeres and chevils.

BRANDEIS STORES

Buy An Overcoat or Suit at About One-Third Off Its Actual Value!
Men's \$2.00 \$1.49
Pants at \$1-
All wool materials— heavy weights— neat stripes.

A SPECIAL SALE OF CLOTHING!

Brandeis Bought An Eastern Wholesale Tailor's Stock Men's Overcoats and Suits

AT LESS THAN THEIR ACTUAL COST TO MANUFACTURE



The manufacturer needed ready cash and sold us all his stock on hand at a big sacrifice. Every Overcoat and Suit in the purchase is high grade in every way. New styles—desirable patterns—wonderful bargains.

All the Men's OVERCOATS and SUITS

Overcoats with convertible collars—some extra long cut—suits are well made and extra heavy.

Worth up to \$10.50,
\$6.90

All the Men's Suits and Overcoats

From the Eastern Wholesale er's Stock, Worth up to \$25, at

\$14⁹⁰

These are the finest clothes in the purchase. Overcoats are high grade materials and newest, classiest styles. Suits are all hand tailored and include all wool blue serges and fancy mixtures. Newest style ideas for winter 1911.

All the Men's OVERCOATS

Black Kerseys with Astrakhan collars, fancy velours with velvet or convertible collars. Suits are new winter styles and patterns.

Worth up to \$16.50,
\$9.90

SPECIAL SALE ON OUR MAIN FLOOR

A New York Manufacturer's Samples and Surplus Stock

Women's High Class Novelty Neckwear

THEY ARE WORTH UP TO \$1.50, at 50c EACH

Fancy lace and net fichus, jabots, side frills and pleats, yokes, Dutch and sailor collars in Venise and crocheted effects, fancy stocks and jabots attached, etc.; daintily trimmed with fine Oriental laces, shadow embroidery, real elany, also crocheted and Venise effects. All the very latest novelties for street and evening wear, also very appropriate for Christmas gifts.

None of This Neckwear is Worth Less Than \$1, and Many of Them are Worth Up to \$1.50, Thursday Main floor
50c

Thursday Special—Brandeis Cloak Dept.

Women's Long Plush Coats \$12⁵⁰
With Colored Satin Linings, at **\$12⁵⁰**

Here are the stunning long coats that are so wonderfully popular this season. They are of excellent quality and are made in beautiful styles that are in high favor this season. There are scores to select from.

Women's Heavy Long Mixture Coats, \$8⁹⁵

The most practical coat a woman can buy this season. Each coat is a new model. Made of heavy winter fabrics with the large reverses and other strictly new style features.

Special lot of Women's Tailored Waists and those popular Soft Collar Flannel Waists, at	98c
Special new group of Women's Sweater Coats, colored and white, high or low necks, at	\$1.50

Our Great Sale of Hand Made Lingerie

Thousands of the genuine French hand made and hand embroidered muslin underwear at prices never before offered in Omaha. Beautiful gowns, corset covers, drawers, skirts and combination garments. This was a great delayed shipment on which we were given a big allowance. We give our customers the entire benefit of this great price reduction.

Next Saturday Is Our Remarkable Sale

Women's Tailored Suits at \$7⁹⁵ & \$15

THESE SUITS ARE WORTH ALL THE WAY UP TO \$35.00. A special purchase of samples and surplus suits from a prominent manufacturer—together with your choice of all these suits in our stock that have been selling up to \$15 at \$7.95, and all our suits that have been selling up to \$35.00 at \$15.00.

...BRANDEIS STORES...

BENNETT'S

S. & H. Green Trading Stamps Given Free with all Purchases at This Store.

The Recent Cold Snap Caused Prices in Boys' Store to Tumble

When the "cold spell" came mothers had to buy the right kind of winter clothing for their boys and, naturally, they came to Bennett's. They found great assortments here and only garments that are made to fit, wear and give satisfaction.

Many makers say Bennett's are too fussy about the way their boy's clothing shall be made—pay too much attention to the details. Nothing short of the very best money can procure is good enough for this store. That's why many makers do not supply our boys' store.

Well, this extensive selling resulted in many broken lines, and since we never allow odds and ends or broken lines to accumulate we have fixed a price that will move them out Thursday.

Suits in Lot No. One are made of high grade all wool materials in medium and dark patterns— not a suit worth less than \$3.50 and from that price up to \$5—all sizes in the assortment for boys from 3 to 16 years, Thursday, **\$2.45** while they last



Lot No. Two consists of about seventy-five suits from \$3.00 lines that have been good sellers all season. To close them out, Thursday, we have marked them down to your choice at **\$1.95** the suit.

Little fellows' all wool rompers in plain blue and grey shades, neatly trimmed, guaranteed fast colors—the \$1.90 kind at 75c. Boys' pajamas in a variety of patterns and colorings; sizes 4 to 16 years; 40c, \$1.00, \$1.25 and \$1.50 the suit.

GOING TO MOVE

February 1st, 1912, we will move to 221 1/2 South 16th street in the Paxton Block, 3 doors north of Farnam street.

S. W. Lindsay, Jeweler
1516 Douglas Street
OUR REMOVAL SALE NOW IN PROGRESS—BUY YOUR XMAS PRESENTS NOW

Ryan's Fall Opening Starts Today

Lady visitors will receive an imported cup and saucer of the genuine Wedgewood make, selected by Mr. Ryan on his last European trip. You are not requested to buy—just come in and look around.

RYAN JEWELRY CO.
15th and Douglas Sts.

Courtney's

OMAHA'S PURE FOOD CENTER

- Thursday Specials**
- 2 Mammoth 2,500 lb. Cheese, per lb. 45c
 - Swedish Cheese, Sage Cheese, Imported and Domestic Swiss Cheese, Roquefort Cheese, Sage Cheese, Blue Label Cheese, Washburn Cheese, Camembert Cheese.
 - Dill pickles, per doz. 15c, 30c
 - Celery relish or Chow-Chow, per qt. 25c
 - Strictly fresh eggs, guaranteed, per dozen 90c
 - 100 boxes cooking or eating apples, per box \$1.00
 - Today grapes, extra fancy, per basket 25c and 30c
 - Turkish figs, per lb. 25c
 - Catawba grapes, per basket 30c
 - Layer raisins, in cartons 25c
 - Fancy baskets, all kinds, colors and shapes, with and without covers, each 25c
 - 15c imported sardines, per tin, at 9c
 - 8 cakes "Magic Washer" soap, does all the work 25c
 - 10c fresh, crisp Pretzels, per lb. 9c
 - 3 cans "Nabob" soup, assorted, at 25c
 - Qt. Jarre Queen Olives 25c
 - Qt. Jarre Mince Meat 25c, 40c

\$3.50 For a Man's Shoe

Three-fifty can buy more in shoe value at our store in our Young Men's Shoes than you can usually get for \$5.00.

The mark of quality is found in these shoes—styles, appearance and fit. These three found elsewhere only in higher priced shoes.

It's worth your time to look— for these shoes will set a new standard of shoe values for you. They are made in velour and box calf, vic kid and Russia calf, high toe, button or lace, tan or black, for—

\$3.50

Drexel Shoe Co.

419 Farnam St.

Auction Sale

of 175 lots of unredeemed household goods, November 27, 28, 29, Omaha Van and Storage Co., 1120 N. 19th St.

Reliable Dentistry
AT
Tall's Dental Rooms

Big Special Clothing Purchase, the Entire Floor Stock of M. GOODMAN, New York

Secured for Cash at 50c on the Dollar. ON SALE BEGINNING FRIDAY

See Display In Our 18th St. Windows. **HAYDEN'S THE RELIABLE STORE** Watch Papers for Special Bargain Offerings.

Women's and Misses' Winter Coats

An entire manufacturer's stock, secured at a splendid bargain for cash offers matchless Saving Opportunities here in Thursday's big sale.

200 New Coats in black and fancy mixed fabrics, many worth \$15, all latest models, at **\$6.95**

130 Handsome Coats in Kerseys, Chiffon, Broadcloths, English Suitings, etc., made to sell at \$25, choice Thursday **\$11.95**

Genuine Seal Plush Coats—Skimmer Satin lined, at **\$25.00**

XXXX Sealette Plush Coats—\$25.00 values, Thursday at **\$17.50**

Long Russian Pony Coats—Splendidly marked, regular \$50 values, on sale, choice **\$29.90**

Children's Heavy Cloth Coats—Including bearskins, values to \$5.00, in all sizes 3 to 14 years, at **\$1.95**

Children's Plaid Dresses—Regular values up to \$2.00, on sale at **89c**

Silk Taffeta and Messaline Underskirts—In all colors, regular \$5.00 values; in Thursday's sale, choice **\$2.95**

100 Short Knit and Flannel Petticoats on sale Thursday at, choice **49c**



Dress Trimming Sale Thursday

Thursday We Continue Our Wonderful Sale of High Class Dress Trimmings, Offering You 10% DISCOUNT 25% DISCOUNT
On all Silk Fringes, Gold, Silver and Crystal Bands, Nothing Reserved. On all Fancy Garnitures, also Silk Bands and Garnitures—Big Assortment.

See These Three Grand Special Bargain Lots
Dress Trimmings—Worth up to 15c yd., on sale at, yd. 2 1/2c
Dress Trimmings—Worth up to 35c yd., on sale at, yd. 5c
Dress Trimmings—Worth up to \$2 yd., on sale at, yd. 35c

Exceptional Millinery Bargains

Bargains in new and most desirable untrimmed shapes never before equaled in Omaha.

100 Untrimmed Hats—Felts and Velvets, values up to \$2.50, at, choice **25c**

150 Trimmed Hats—Values to \$3.50, your choice **39c**

100 Trimmed Hats—Values to \$6.50, your choice **\$1.50**

Big Special Purchase of Fine Willow Plumes—In plain colors or shaded effects, values to \$20, at. **\$7.50-\$8.95**

All Millinery Marked in Plain Figures.

Underwear and Furnishing Bargains Thursday

You Get Guaranteed Quality at a Price Saving Almost Half—Here's Some Specially Good Values.

Ladies' Fleece Lined Underwear—Vests and pants, in white, gray or cream, values to \$1.00, at **49c, 39c and 25c**

Ladies' \$1.00 and \$1.50 Union Suits—All styles and colors, all perfect goods. **75c and 49c**

Children's Fleece Underwear—Vests or pants, all sizes, values up to 50c. **25c, 20c and 15c**

German Knitting Yarn, skein, **5c**

Ladies' Winter Weight Hose—Fleece lined or wool, values to 50c **12 1/2c and 25c**

Ladies' Wool Knit Shawls—Black and colors, \$1.00 and \$1.25 values, at **49c**

Ladies' Outing Flannel Gowns—\$1.00 values; also Men's and Children's Gowns; good heavy weights, at **49c**

Angora and Ice Wool, skein, **5c**

Extra Specials for Thursday in Our Domestic Room

OUTING FLANNELS. There are various grades of Outing Flannels, but there is only one standard—that is the Amoskeag 1921—and we sell it for 10c a yard. The Amoskeag mills make the best goods in the world. The Amoskeag Apron Checks, the Amoskeag A. C. A. Ticking, the Amoskeag Denims, etc.—all carried by Hayden's. Others see!

We carry Anderson's Outing Flannel, sold by others at 10c; our price only **8 1/2c**

We carry the Supreme Flannel—double fold, fine patterns, strictly fast colors. You cannot buy the genuine at any other store but Hayden's—for **12 1/2c**

BEACON'S BATH ROBE CLOTH—The very finest made, manufactured to sell at 40c yard; our price **28c**

36-inch Challies, fine Persian designs—for kimono, wrappers or waists; always sold for 15c, our price **10c**

READY MADE SHEETS—Thursday's Specials.

A fine, heavy Sheet, 72x90, worth 75c **58c**

A fine, heavy Sheet, 81x90, worth 85c **64c**

Sheets **38c, 48c, 58c, 75c and \$1.00**

Our Three-Day Blanket and Comforter Sale is Still On. Also see our Bed Spreads at **\$1.00, \$1.25, \$1.50 and \$1.95**. Nothing to beat them.

Attend our Thanksgiving sale of Fine Linens, Napkins, Towels, etc.

Read Hayden's Grocery Prices for Thursday. They Are Interesting.

- 16 lb. best Granulated Sugar \$1.00
- 16 lb. best Eat All soap 35c
- 45-lb. sack Hayden's Diamond Flour, nothing like it for the money, per sack \$1.25
- 9 lb. best white or yellow corn meal, for 15c
- 6 lb. good Japan rice 25c
- 4 lbs. Japan head rice 25c
- 1 lb. can assorted soups 75c
- Oil or mustard carolina, per 3-in. Jar 15c
- Bromanglon, Jellycon or Jell-O, pkg. at 75c
- Lard, bottles 75c
- Pickles or pure tomato catsup, bottles 35c
- Dried Fruits for your puddings, pies, cakes and sauc.
- Cleaned raisins, lb 10c
- Sultana raisins, lb 12 1/2c
- California seedless raisins, lb 12 1/2c
- Fancy Italian prunes, lb 10c
- Fancy Muscat cooking raisins, lb 10c
- at 10c
- Fancy California cooking figs, lb. 10c
- Seeded raisins, packages 35c
- Diamond C or H mince meat, pkg. 50c
- The best lemon, orange or citric acid, lb. 35c
- The best roasted nuts, lb. 15c
- Hallowden new dates, lb. 15c
- Fancy imported dates, lb. 15c
- Hayden's made it possible for the people of Omaha to eat fresh vegetables the year round.
- 2 heads fresh leaf lettuce 5c
- 2 large bunches fancy Texas radishes, for 10c
- 2 large bunches fancy Shalott 10c
- 2 large bunches fancy Texas carrots, for 10c
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- Large head lettuce, each 10c
- Large cucumbers, each 10c
- Fancy California Cauliflower, lb. 10c
- Fancy California ripe tomatoes, at, per lb. 10c
- Fancy cabbage, per lb. 10c
- Fancy Hubbard squash, per lb. 10c
- Fancy Brussels sprouts, per lb. 10c
- Fancy cape and cranberries, qt. 10c
- 2 bunches fresh parsley 10c
- Jersey sweet potatoes, lb. 10c
- Old Beets, Carrots, Turnips, Parsnips, at, per lb. 10c

Try HAYDEN'S First