

Blanket and Comfortable Sale

We have just received quite a number of Blankets and Quilts from Eastern Mills, bought off the floor to clear up stock, at prices considerably below the cost of manufacture, and will be on sale Monday—



Appleton's Quilting Flannels, regular 75c

25 pairs of Hildale, worth \$12.50, pair \$7.75
25 pairs of Royal Rose, worth \$12.50, pair \$7.75
100 pairs of blankets made to sell at \$5.50, Nov. 1911, 1912 and 1913, all at, pair \$4.40

OUTING FLANNELS

Amoskeag Quilting Flannels, best made 10c
Anderson's Quilting Flannels, regular 12 1/2c

Mail Orders filled from daily ads, except in case of Hour Sales or when otherwise mentioned.



Great Sale of Winter Underwear continues all this week. Values shown Saturday will be duplicated, even surpassed.

Extraordinary Values in Dependable Silks for Monday

A special showing of bordered effects in Satin, Poplins and Serges; also costume velvets and Corduroys, greatly underpriced.

- \$1.00 All Silk Messalines at 58c—Browns, Scarlet, Coral, Myrtle, Silver Grey, Alice or Deft Blue, Taupe Wine, Pinks, also 20 different combinations in Novelty Messalines and Satin
Barred Plaid Silks; regular \$1.00 yard 58c
\$1.25 Imperial All Silk Dress Messalines in full line of street and evening shades, 30 different colors, at, per yard 89c

WE GUARANTEE WEAR OF ALL OUR BLACK SILK.

Thanksgiving Linens Special Bargains in Our Linen Department Monday

High grade hemmed Pattern Table Cloths, strictly pure linen, size 8x10, worth \$3.00; sale price, each at \$1.98
High grade unhemmed Pattern Table Cloths, strictly pure flax, size 8x8, worth \$2.75—sale price, each \$1.98



Hemmed and Hemstitched Huck Towels, full size, warranted all pure flax, well worth 50c, sale price, each 35c
Extra large hemmed Oriental Turkish Bath Towels, heavy twisted thread, worth 50c, sale price, each 29c

Extra Value-Giving in Sheets, Bed Spreads and Pillow Cases, Linen Dept. for Monday

Imported Marcellise Bed Spreads, full size, assorted patterns, scalloped with cut corners, worth \$5.75, sale price, each, at \$3.50
Imported soft quilted Marcellise Bed Spreads, full size, hemmed, good value at \$4.00; sale price, each \$2.50

Some Strong Drawing Cards Monday In Our Busy Domestic Room

Buying as we do in immense quantities direct from the manufacturer we're in a position to give you goods of guaranteed quality at less price than elsewhere. Don't Miss These Monday Bargains.
9-4 Peppared Bleached, regular price 25c yard \$19.40
9-4 Aurora bleached, regular price 25c yard \$19.40



Coats, Furs, Suits, Dresses

Values that comparison will prove superior in all respects to any other offerings in Omaha, at sale prices. New arrivals give you matchless assortments for selection Monday. Come early.

200 Beautiful French Seal Plush Coats, also Sealette coats, fine imported garments, Skinner satin lined, \$35 values, 54 inches long, in all sizes 14 yrs. to 46 inch bust, on sale, choice \$25
300 Handsome Novelty Coats—\$18.50 values, in all the newest styles, on sale Monday at \$10.00
Little Women's and Misses' Coats—A big new line of clever new designs, attractive bargains; \$10, \$12.50, \$15, \$18 to \$25.00

RUGS

First showing of the New Spring 1912 Patterns Monday with special bargain offerings that surpass all competition.
TAPESTRY BRUSSELS RUGS. 10-6x12-6 size, seamless, regular \$25.00 values, at \$19.98
10-6x12 size, seamless, regular \$22.50 values, at \$17.98

Draperies

Some special Monday offerings that will be of keen interest to all economical buyers.
Lace Curtains, worth to \$8.00 pair, one to three pairs of a kind; big assortment for selection, pair \$4.50
Lace Curtains, worth to \$5.00 pair, one to three pairs of a kind; big assortment; on sale, pair \$2.50

Grand Ribbon Sale

Monday will be the big opening sale day of Holiday Ribbons. Plain and Fancy Ribbons of every possible kind and color—all widths—on sale at greatly reduced prices Monday.
Narrow Baby Ribbons, 10 yard a yard, when in \$5.00
No. 2 Ribbons, Satin or Gros Grain, at yard \$1.00

Dress Trimming Sale

Monday we will begin a great special sale of Dress Trimmings which will continue throughout the entire week.
Every piece of Fancy Dress Trimming in the entire stock will be offered during this sale at Greatly Less Than Worth.

Long Near Seal Coats—XXXX quality, regular \$75.00 values, at \$55.00

Tailored Suits Half and Less
\$10.00 Tailored Suits \$5.00
\$15.00 Tailored Suits \$7.50
\$25.00 Tailored Suits \$12.50
\$30.00 Tailored Suits \$15.00
\$50.00, \$60.00 and \$75.00 Tailored Suits \$25.00

Bargains in Wash Goods Department for Monday

36-in. Cotton Challies and Flannellette, Persian stripes and figures, all our 15c goods, at a yard 10c
36-in. Percales, light and dark colors, neat patterns, at a yard 12 1/2c
27-in. Poplins, in all the newest shades, at .50c, 39c and 25c

Monday's Extra Barg'ns in Hardware

\$8 O. K. Washing Machine, at \$5.75
No. 3 Western Washer, at \$3.25
No. 2 Western Washers, at \$2.98
\$5 Ball Bearing Wringers, 3-year guarantee, at \$3.49

Some Rousing Dress Good Bargains

Assortments that will please the most particular; values that will delight the most economical buyers.
Arlington Mills and Amoskeag Serges, \$1.50 yard values, 50 and 54 inches wide, pure wool, all thoroughly sponged and shrunk, at .98c
\$2.00 and \$2.50 Yard Dress Goods—Broken lines from regular stock—Scotch homespun, reversible serges, English tweeds, etc.; the season's best; on sale at \$1.25 and \$1.50

Special Flour Sale Monday

We want every housekeeper in Omaha to try a sack of Hayden's Diamond H. that is guaranteed to give perfect satisfaction or your money refunded.
The best creamery butter, bulk or carton, per lb. \$1.25
Hayden's Made It Possible for the People of Omaha to Eat Fresh Vegetables the Year Round.

Handkerchiefs

A new line of very fine Linen and Swiss Handkerchiefs. Plain or embroidered, also a fine line of Initial Handkerchiefs. Special sale prices Monday, 2 1/2c, 5c, 7 1/2c, 10c to 15c \$3.50

Hand Bag Sale

The most extensive and complete we have ever shown, including Plush, Satin, Velvet, Suede, Fur, Tapestry, Lace and all the various lines of Leather Bags.
Every conceivable style; you'll find them most attractive values, at 49c to \$25.00

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Try HAYDEN'S First

MILADY'S LID'S A WONDER

Variations in Shapes and Colors in Winter Millinery.
SOME OLD-TIMERS ARE REVIVED
Smart Creations in the Stunning Class—Plumes and Fluff, Furs and Flowers, Lace and Rainbow Ribbon.
It is a pleasure to report the fact that velvet and silk flowers are being worn and shown on the smart hats. Gardenias, which are so effective on fur and velvet, are being used, as well as large, ruffled roses and poppies in black and rich dark shades of velvet. Small gardenias of satin and silk posies in Watteau and tulle colorings are also appearing, pressed against a soft minkskin or other fur or plush background. These are used for the younger generation and even for the baby's bonnet, but they are in no wise confined to that sphere, for one encounters hats for the elders—decidedly older by the way—trimmed in this manner, the foliage usually being dull gold, bronze, silver or chesnut. Small fruits, executed in chenille, are also used for the kiddies and their elder sisters.

Prominence of Lace.

White lace—Venetian, fllet, Irish crochet in bands—is in great demand for trimming purposes. Some of the high crowned Pierrat hats—a shape which has taken a new lease of life—have sometimes a three-inch band of lace, bound round the crown in a spiral of two revolutions. A cloche will have a single wide band covering two-thirds of the brim from the base to the crown. Nitches and other shapes coming down over the ears, including the coronet toque with a high padding-basis crown, will have a band of lace crowning the front from ear to ear, sometimes mounted on a wide ribbon the ends of which, fastened by a rosette of the same, hang loose or are knotted under the chin and in some cases under the chin.
Lace bands are often bordered with narrow folds of ermine, seal or minkskin, the additional trimming consisting of a cascade made of any one of the three or of the brown or gray skin mixed with white or ermine tails.
Fur as Trimming for Winter Hats.
Milliners are doing a great deal with fur for trimming purposes. The skins of martens and of the skunk figure on many of the better velvet hats, more especially of a deep crimson or ruddy brown color. An ermine pelt makes a perfect trimming for a deep blue or black velvet hat. There is rather a fancy to use minkskin for trimming seal brown beaver and thick furry plush, and brown

Early Notes of Spring.

As regards shapes the new styles will follow on the sombrero styles now in use, with a tendency to run to higher crowns. They have the advantage of being very comfortable to wear and this may help to keep them in favor. In the larger hats there is an inclination to lengthen the brims at the back and decrease the width at the front, this, of course, is in keeping with the idea that all large trimming will be placed at the back of the crown.
One very striking large hat which will be one of the early spring modes has a small, round crown with brim sloping back at the back, and the front thrown right over from the flat, entirely hiding the crown. Another change for next season will be a new girl's hat to take the place of the present sailor. The new hat has graceful lines instead of the hard lines of the present sailor. I have seen some of these new sailors in wear, and one is safe in saying that they will take their place in girls' wear.
As regards colors, nothing sensational is looked for. Natural colors in plaits will be in demand and color effect will be left to the trimming.
As a final work, millinery fancy plaits will be almost a dead letter; plaits and wide strips taking their place for millinery use.—New York Millinery Trade Review.

MADE FOR HUSBANDS ONLY

Chicago Preacher Formulates Ten Commandments for Head of the Home.
Rev. William B. Millard, pastor of the Morgan Park Congregational church, Chicago, lays down these commandments for fathers and husbands:
1. Thou shalt have no woman except thy wife.
2. Thou shalt not neglect thy home for lodge, or club, or fraternity, or saloon, or any male meeting place of any kind whatsoever.
3. Thou shalt not be a gallant in society, a diplomat in business, and an autocrat at home.
4. Thou shalt not compel thy wife to ask for every needed penny, neither shalt thou dole out the same like sour faced charity.
5. Thou shalt not allow thy wife to become a household drudge, enslaved by cook stove, broom, and balabac.
6. Thou shalt not smoke 10-cent cigars and wear silk socks while thy wife wears last year's hat and thy sons wear hand-me-down pants.
7. Thou shalt not quaff the flowing bowl, sit in at poker, or play the races, on pain of thy wife's damnation.
8. Thou shalt not neglect careful discipline, lest thy sons and thy daughters stray into crooked paths; neither shalt thou be a harsh and hard handed tyrant, lest thy children despise thee and thy teachings.
9. Thou shalt not neglect the education of thy children in order that they, with

Immature strength and unprepared minds, may help their bear the burden of support.

10. Thou shalt not farm out the religious training of thy children to any minister, Sunday school teacher, religious zealot of any kind, or even to their mother. Thou thyself shalt instruct them in righteousness and shalt lead them in the path which growth brighter and brighter unto the perfect day.
The key to success in business is the judicious and persistent use of newspaper advertising.

Green Gables

DR. BENJ. F. BAILEY.
SANATORIUM
Lincoln, Neb.
This institution is the only one in the central west with separate buildings situated in their own ample grounds, yet entirely distinct and rendering it possible to classify cases. The one building being fitted for and devoted to the treatment of non-contagious and nonmental diseases, no others being admitted. The other Rest Cottage being designed for and devoted to the exclusive treatment of acute mental cases, requiring for a time watchful care and special nursing.