

Blanket and Comfortable Sale

We have just received quite a number of Blankets and Quilts from Eastern Mills, bought off the floor to clear up stock, at prices considerably below the cost of manufacture, and will be on sale Monday—



20 pairs of wool blankets, Puritan, made to sell at \$12.50 pair, Monday only, pair \$7.75

23 pairs of Hildale, worth \$12.50, pair \$7.50

25 pairs of Royal Rose, worth \$12.50, pair \$7.50

100 pairs of blankets made to sell at \$5.50, Nov. 1911, 1910, 1912 and 1913, all at, pair \$4.40

Woolen and woolen goods of various kinds will be returned to sell at 50c, 60c, 75c, 85c, \$1.00, \$1.25, \$1.50 up to \$5.00

Comforters of all prices, 50c, 75c, 85c, \$1.00, \$1.25, \$1.50, \$2.00 up to \$10

OUTING FLANNELS. Amoskeag Outing Flannels, best made, 10c

Anderson's Outing Flannels, regular 12 1/2c goods, 10c

Yard wide Challis, fine coloring for quilts, 10c

Cotton bluffs, Cotton Shepherd, regular 12 1/2c, 10c

Amoskeag's Outing Flannels, regular 12 1/2c goods, 10c

2,000 yards of 19 to 20 yard pieces mill ends, 5c

12 1/2c, good heavy goods, worth 15c, 10c

Mail Orders filled from daily ads, except in case of Hour Sales or when otherwise mentioned.



Great Sale of Winter Underwear continues all this week. Values shown Saturday will be duplicated, even surpassed.

Extraordinary Values in Dependable Silks for Monday

A special showing of bordered effects in Satin, Poplins and Serges; also costume velvets and Corduroys, greatly underpriced.

- \$1.00 All Silk Messalines at 58c—Browns, Scarlet, Coral, Myrtle, Silver Grey, Alice or Deft Blue, Taupe Wine, Pinks, also 20 different combinations in Novelty Messalines and Satin Barred Plaid Silks; regular \$1.00 yard 58c

WE GUARANTEE WEAR OF ALL OUR BLACK SILK.

Thanksgiving Linens Special Bargains in Our Linen Department Monday

High grade hemmed Pattern Table Cloths, strictly pure linen, size 8x10, worth \$3.00; sale price, each, at \$1.98

High grade unhemmed Pattern Table Cloths, strictly pure flax, size 8x8, worth \$2.75—sale price, each \$1.98

Manufacturers' sample lengths of Table Damask, 2, 2 1/2 and 3 yds. long, worth double; per yard, at \$1.00

Pure Linen Dinner Napkins, assorted patterns, full bleached, good values at \$5.00 a dozen—sale price, six for \$1.25



Hemmed and Hemstitched Huck Towels, full size, warranted all pure flax, well worth 50c, sale price, each \$0.35c

Extra large hemmed Oriental Turkish Bath Towels, heavy twisted thread, worth 50c, sale price, each \$0.29c

Extra Value-Giving in Sheets, Bed Spreads and Pillow Cases, Linen Dept. for Monday

Imported Marcellise Bed Spreads, full size, assorted patterns, scalloped with cut corners, worth \$5.75, sale price, each, at \$3.50

Imported soft quilted Marcellise Bed Spreads, full size, hemmed, good value at \$4.00; sale price, each \$2.50

Big assortment hemmed and fringed, straight or cut corners Crochet Bed Spreads, worth \$3.00; sale price—each \$1.98

Fringed or Hemmed Bed Spreads, crochet with Marcellise patterns, full size, worth \$2.00; sale price—each \$1.25

Full size, 76x90, strong and durable Bed Sheets, French seam, worth 75c; sale price, each \$0.55c

Grand assortment Pillow Cases, well made and good for wear, all sizes, worth 18c; sale price, each \$12 1/2c

Some Strong Drawing Cards Monday In Our Busy Domestic Room

Buying as we do in immense quantities direct from the manufacturer we're in a position to give you goods of guaranteed quality at less price than elsewhere.

Don't Miss These Monday Bargains. 9-4 Peppared Bleached, regular price 25c yard, \$19.40

READY MADE SHEETS. Amoskeag, 72x90, heavy, fine sheet, worth 75c, \$5.00

TOWELS. All kinds of towels, Huck, Bath, Dish, 12 1/2c, 15c each, and up to 75c

Handkerchiefs. A new line of very fine Linen and Swiss Handkerchiefs, plain or embroidered, also a fine line of Initial Handkerchiefs. Special sale prices Monday, 2 1/2c, 5c, 7 1/2c, 10c up to \$0.35c

Auto Scarfs. We carry a most complete line of these most practical and useful articles of women's apparel; nearly every color or style you could imagine; choice values at 49c to 85c

Hand Bag Sale. The most extensive and complete we have ever shown, including Plush, Satin, Velvet, Suede, Fur, Tapestry, Lace and all the various lines of Leather Bags, every conceivable style; you'll find them most attractive values, at 49c to \$25.00

Dress Trimming Sale. Monday we will begin a great special sale of Dress Trimmings which will continue throughout the entire week.

Every piece of Fancy Dress Trimming in the entire stock will be offered during this sale at Greatly Less Than Worth.

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Coats, Furs, Suits, Dresses

Values that comparison will prove superior in all respects to any other offerings in Omaha, at sale prices. New arrivals give you matchless assortments for selection Monday. Come early.

200 Beautiful French Seal Plush Coats, also Sealette coats, fine imported garments, Skinner satin lined, \$35 values, 54 inches long, in all sizes 14 yrs. to 46 inch bust, on sale, choice \$25

300 Handsome Novelty Coats—\$18.50 values, in all the newest styles, on sale Monday at \$10.00

Little Women's and Misses' Coats—A big new line of clever new designs, attractive bargains; \$10, \$12.50, \$15, \$18 to \$25.00

SOME WONDERFUL BARGAINS IN FURS. Beautiful Fur Sets—Values to \$40.00, in Red Fox or Natural Wolf, on sale, at \$25.00

Russian Pony Fur Coats—Finely marked furs with rich brocaded linings, coats in the lot that are bargains at \$85.00, choice \$59.00

An elegant line of Jap and American Mink Sets, almost unlimited assortment of styles, choice values Monday at \$35, \$45, \$59, \$69 to \$290.00

Ladies' Wool Breakfast Shawls—Values to \$1, choice \$0.35c

Percale and Flannelette Wrappers, \$1.50 values, on sale 95c

Ladies' Panama Dress Skirts—Values to \$5.00, at \$1.95

Children's Coats—Values to \$5, sizes 2 to 14, at \$1.95

One Lot of Fur Scarfs that should sell at and are great values at \$1.50, on sale, while they last, choice 75c

Long Near Seal Coats—XXXX quality, regular \$75.00 values, at \$55.00

Tailored Suits Half and Less. \$10.00 Tailored Suits \$5.00

\$15.00 Tailored Suits \$7.50

\$25.00 Tailored Suits \$12.50

\$30.00 Tailored Suits \$15.00

\$50.00, \$60.00 and \$75.00 Tailored Suits \$25.00

Misses' Party Dresses—A beautiful new line just received, regular \$18, \$20 and \$25 values, at, choice \$14.90

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Monday's Extra Barg'ns in Hardware. \$8 O. K. Washing Machine, at \$5.75

No. 3 Western Washer, at \$3.25

No. 2 Western Washers, at \$2.98

\$5 Ball Bearing Wringers, 3-year guarantee, at \$3.49

Folding Wringer Bench for 2 tubs, at \$1.49

RUGS

First showing of the New Spring 1912 Patterns Monday with special bargain offerings that surpass all competition.

TAPESTRY BRUSSELS RUGS. 10-6x12-6 size, seamless, regular \$25.00 values, at \$19.98

10-6x12 size, seamless, regular \$22.50 values, at \$17.98

8-2x10-6 size, seamless, regular \$15.00 values, at \$11.98

9x12 size, seamless, regular \$18.00 values, at \$13.98

7-6x9 size, seamless, regular \$12 values, at \$8.98

6x9 size, seamless, regular \$10.00 values, at \$6.98

\$30.00 Axminster Rugs, 9x12 size, on sale \$19.98

\$12.50 Seamless Brussels Rugs, 9x12 size, great snap \$9.98

\$22.00 Seamless Velvet Rugs, 9x12 size, great snap at \$14.75

Cocoa Mats, up from \$5.00

85c Surfaced Linoleum, 12 feet wide, good patterns, at per square yard \$69c

7-ft. Water Color Window Shades, on sale at \$25c

Oilcloth Stove Rugs, up from 50c

Some Rousing Dress Good Bargains. Assortments that will please the most particular; values that will delight the most economical buyers

Arlington Mills and Amoskeag Serges, \$1.50 yard values, 50 and 54 inches wide, pure wool, all thoroughly sponged and shrunk, at \$0.98c

\$2.00 and \$2.50 Yard Dress Goods—Broken lines from regular stock—Scotch homespuns, reversible serges, English tweeds, etc.; the season's best; on sale at \$1.25 and \$1.50

A GREAT SPECIAL BARGAIN COUNTER OF DRESS GOODS—Containing a splendid line of plain and novelty dress goods, including serges, panamas, chevrets, plaid novelties, shepherd checks, etc.; values to \$1.50 yard, at yard \$0.38c, 48c and 68c

Main and Novelty Dress Goods—Regular \$1.50 yard values, 54 and 56 inches wide—serges, diagonals, broadcloths, semi-rough suitings, etc.; at yd. \$0.98c

\$1.00 Wool Taffetas at 70c—A fine line of imported wool taffetas, in 20 different shades, best \$1.00 yard values shown in Omaha; at yard \$0.70c

A GREAT SPECIAL BARGAIN COUNTER OF DRESS GOODS—Containing a splendid line of plain and novelty dress goods, including serges, panamas, chevrets, plaid novelties, shepherd checks, etc.; values to \$1.50 yard, at yard \$0.38c, 48c and 68c

Special Flour Sale Monday. We want every housekeeper in Omaha to try a sack of Hayden's Diamond H. that is guaranteed to give perfect satisfaction or your money refunded.

The best creamery butter, bulk or carton, per lb. \$0.25

Hayden's Made It Possible for the People of Omaha to Eat Fresh Vegetables the Year Round.

Read and compare these prices: 2 heads fresh leaf lettuce, 50c

MILADY'S LID'S A WONDER

Variations in Shapes and Colors in Winter Millinery. SOME OLD-TIMERS ARE REVIVED

Smart Creations in the Stunning Class—Plumes and Plush, Furs and Flowers, Lace and Rainbow Ribbon.

It is a pleasure to report the fact that velvet and silk flowers are being worn and shown on the smart hats. Gardenias, which are so effective on fur and velvet, are being used, as well as large, ruffled roses and poppies in black and rich dark shades of velvet. Small gardenias of satin and silk poppies in Watteau and tulle colorings are also appearing, pressed against a soft minkskin or other fur or plush background.

Velvet brocade is another old timer revived, indeed many of the hats and gowns hark back to a period of twenty

years and more, but let us hasten to add that the touch of time has been kind for they are minus their unloveliness and come to us with modern improvements, so to speak.

Prominence of Lace. White lace—Venetian, filet, Irish crochet in bands—is in great demand for trimming purposes. Some of the high crowned Pierrat hats—a shape which has taken a new lease of life—have sometimes a three-inch band of lace, bound round the crown in a spiral of two revolutions. A cloche will have a single wide band covering two-thirds of the brim from the base to the crown. Nitches and other shapes coming down over the ears, including the coronet toque with a high padding-basis crown, will have a band of lace crowning the front from ear to ear, sometimes mounted on a wide ribbon the ends of which, fastened by a rosette of the same, hang loose or are knotted under the chin and in some cases under the chin.

Lace bands are often bordered with narrow folds of ermine, seal or minkskin, the additional trimming consisting of a cockade made of any one of the three or of the brown or gray skin mixed with white or ermine tails.

Fur as Trimming for Winter Hats. Milliners are doing a great deal with fur for trimming purposes. The skins of martens and of skunk figure on many of the better velvet hats, more especially of a deep crimson or ruddy brown color. An ermine pelt makes a perfect trimming for a deep blue or black velvet hat. There is rather a fancy to use minkskin for trimming seal brown beaver and thick furry plush, and brown

furs for gray and drab hats, thus carrying the fur idea throughout, with a touch of color in the shape of a large dahlia or chrysanthemum built up of satin ribbon.

For the covering of such hats black velvet divides favor with plush in fur, beaver felts being also used, particularly those imitating seal, ermine and minkskin so closely as to be easily mistaken for the pelts themselves. The drawback of heavy shapes has been generally recognized, and for this reason alone fur shapes would meet with little approval, especially as the same effects are obtained with felts and certain makes of plush, which are comparatively quite light.

Ribbons Becoming Popular. Ribbons are coming to the front again with a rush after having suffered some neglect. Choice lies between satin, taffeta, faille and velvet ribbons, all of the plain sort. One of the purposes to which they are put is as a binding for hat brims, generally large shapes and the trimming is carried out in the same. Some times the ribbon used for binding is shirred, but whether shirred or plain it is required to be pretty wide and overlaps the edge as deeply on one side as on the other.

A gray velvet shape with the brim turned up all the way around is bound with satin ribbon to match, nearly covering the rolled-up portion. This is trimmed with a fan arrangement consisting of several tiers of ribbon loops, held in by a large brooch made of dull silver gauze. But often a bright note is struck by the ribbon. Thus a coronet note in tete de negre brown velvet is trimmed with rib-

bons of cerise faille, twisted twice round it and then tied in front in a big bow of six loops, each of which is wired so as to give it a point like a donkey's ear.

Large soft chalk white felt shapes are trimmed not only with ribbon of soft natter shades of blue and green, but with crude emerald greens and magenta reds, and toques made entirely of two shades of bright porcelain blue, with velvet and faille ribbons wound together, close-fitting turbans fashion, ending up in a topping sheet of loops of the two.

It is only the most artificial rendering of nature's handwork that goes just now, though a fresh demand for ribbon flowers alone keeps the trade from stagnation. To these many petaloid complicated blossoms have been added others carried out in black velvet and bright colored satins, suggestive of huge peony or double poppy buds, the satins closely crumpled representing the bulging petals, and the velvet the calyx. I have seen these joined into a garland by green stalks used to encircle a broad brimmed black velvet hat.

Flowers are also made in Berlin wool crochet work, simple forms being selected and rendered in crude yellows, reds, violets and blues, combined with white, made up into sprays with leaves produced in the same way in green wool. The latest of these ornaments is a bunch of grapes with leaves and tendrils composed entirely of wool, the berries being fluffy balls such as children play with. But as only white or one colored yarn is used, the effect is less garish, still the best that can be said of them is that they withstand wind and weather. As

may be conjectured they are only seen on felt shapes, generally of the soft sort.

Early Notes of Spring. As regards shapes the new styles will follow on the sombre styles now in use, with a tendency to run to higher crowns. They have the advantage of being very comfortable to wear and this may help to keep them in favor. In the larger hats there is an inclination to lengthen the brims at the back and decrease the width at the front, this, of course, is in keeping with the idea that all large trimming will be placed at the back of the crown.

One very striking large hat which will be one of the early spring modes has a small, round crown with brim sloping back at the back, and the front thrown right over from the flat, entirely hiding the crown. Another change for next season will be a new girls' hat to take the place of the present sailor. The new hat has graceful lines instead of the hard lines of the present sailor. I have seen some of these new sailors in wear, and one is safe in saying that they will take their place in girls' wear.

As regards colors, nothing sensational is looked for. Natural colors in plaids will be in demand and color effect will be left to the trimming.

As a final work, millinery fancy plaids will be almost a dead letter, plaques and wide strips taking their place for millinery use.—New York Millinery Trade Review.

The key to success in business is the judicious and persistent use of newspaper advertising.

MADE FOR HUSBANDS ONLY

Chicago Preacher Formulates Ten Commandments for Head of the Home.

Rev. William B. Millard, pastor of the Morgan Park Congregational church, Chicago, lays down these commandments for fathers and husbands:

1. Thou shalt have no woman except thy wife.

2. Thou shalt not neglect thy home for lodge, or club, or fraternity, or saloon, or any male meeting place of any kind whatsoever.

3. Thou shalt not be a gallant in society, a diplomat in business, and an autocrat at home.

4. Thou shalt not compel thy wife to ask for every needed penny, neither shalt thou dole out the same like sour faced charity.

5. Thou shalt not allow thy wife to become a household drudge, enslaved by cook stove, broom, and babies.

6. Thou shalt not smoke 10-cent cigars and wear silk socks while thy wife wears last year's hat and thy sons wear hand-me-down pants.

7. Thou shalt not quaff the flowing bowl, sit in at poker, or play the races, on pain of thy wife's damnation.

8. Thou shalt not neglect careful discipline, lest thy sons and thy daughters stray into crooked paths; neither shalt thou be a harsh and hard handed tyrant, lest thy children despise thee and thy teachings.

9. Thou shalt not neglect the education of thy children in order that they, with

immature strength and unprepared minds, may help thee bear the burden of support.

10. Thou shalt not farm out the religious training of thy children to any minister, Sunday school teacher, religious zealot of any kind, or even to their mother. Thou thyself shalt instruct them in righteousness and shalt lead them in the path which growth brighter and brighter unto the perfect day.

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Green Gables

DR. BENJ. F. BAILEY. SANATORIUM Lincoln, Neb.

This institution is the only one in the central west with separate buildings situated in their own ample grounds, yet entirely distinct and rendering it possible to classify cases. The one building being fitted for and devoted to the treatment of non-contagious and non-mental diseases, no others being admitted. The other Rest Cottage being designed for and devoted to the exclusive treatment of acute mental cases, requiring for a time watchful care and special nursing.