

Brandeis Stores

Supply the discriminating women of Omaha with Suits, Coats and Dresses that are notably "different" from the Ordinary Tailored Apparel. Tomorrow we will show those practical, serviceable new garments—known as the "later season" models in

Women's Suits, Coats, Dresses and Furs

Every city has many places where a woman may buy a suit or coat at various prices, but there is always in every community, ONE store where women of good taste go for apparel that has a distinctive character—apparel with touches of individual style that makes a woman feel that her own attire is her very own and not the common property of a hundred others. Brandeis Stores is firmly entrenched in this advanced position in Omaha.

Scores of the Season's Cleverest Creations in Women's Tailored Suits—the Newer Styles That Are in Greatest Demand Today in Eastern Fashion Centers—They were made to sell at \$39, \$49 and even \$59—Monday they go at \$25

There has been no opportunity to buy a higher class suit this season that can compare with this. There are about 175 Sample Suits in this group—also odd garments and suits from broken lots that we have been selling up to \$59. It is such suits as these that have established Brandeis supremacy as a store for women's tailored wear. The most attractive styles, materials and patterns—Monday, in one lot, at

\$25

These "later season styles" are different. It is like a new style show in a new season.



Brandeis Apparel is Not "Expensive." It is so Practical that It Thoroughly Proves Its Worth.

A SPECIAL FOR MONDAY

Women's Crepe de Chine Party Dresses, Worth \$20 and \$25, at **\$11.98**

There are three different styles in seven different evening shades—very pretty for parties or dancing affairs—unadorned—lace and fringe trimmed frocks of clever design.

A SPECIAL FOR MONDAY

Women's Sample Waists of Silk and Chiffon

Almost 125 beautiful waists in chiffons, nets, laces and silks; all styles and colors; actually worth up to \$12.50 each, Monday only, at **\$5**

Women's Fine Dress Skirts, worth up to \$15, Monday Special **\$6.98**

Choice of 70 fine voile, serge and Panama skirts in dress and walking styles—only one of each in many styles. A notable array brought forward for the first time.

A SPECIAL FOR MONDAY

Women's Tailored Linen Waists, They are worth up to \$5.00, at **\$1.98**

We have almost 12 dozen fine tailored linen waists, including the famous "King" and "Herald Square" waists. They are odd lots and broken lines and many samples.



Women's Long Black Broadcloth Coats . . . **\$25-\$35-\$39**

The past week we have received a number of very pretty, dressy, black broadcloth coats that are different from the ordinary run of coats. They have many features that make them stylish. As dressy coats, they are the season's favorites.

You Should See the New Velour Coats

A new model of Imported Silk Velour with guaranteed colored satin lining. Made with the large collar and long long reverse—side button effects—very stylish cut. Exceptional values for Monday, at **\$35**

New Reversible Cloth and Heavy Mixture Coats at . . . **\$15-\$17⁵⁰**

There's a graceful style to these coats that make them different from the ordinary. They are a little classier, a little better fitting and a little better at shape retaining.

WOMEN'S LONG SILK KIMONOS WORTH \$5 AT \$2.98 Large pretty designs of good quality silks—made long and full. A Monday Special at **\$2.98**

WOMEN'S LONG FLEECE KIMONOS worth to \$2 at 98c

Made of good, heavy, fleeced materials with pretty colorings. New designs.

WOMEN'S NEW TAILORED SKIRTS

New styles and materials, worth up to \$7.00— at **\$3.98**

Brandeis Stores Sell Fur Sets and Fur Coats That Are Thoroughly Dependable in Quality and Above Criticism in Their Smart Style Character

When you buy Furs at Brandeis Stores you feel safe about the quality of the fur and its character of workmanship. We sell only dependable furs which are carefully selected. The reputation of Brandeis Stores is behind each coat or each separate piece.

- \$89.00 for Genuine Lustrous Russian Pony Coats, 52 inches long.
- \$59.00 for Genuine Russian Pony Coats selected skins, 52 inches long.
- \$32.50 for Sable Blended Coney Coats, 52 inches long.
- \$69.00 for selected Near Seal Coats, heavy lining, 52 inches long.
- \$139.00 for Genuine Imported Skins, Hudson Seal Coats, 52 inches long.
- \$108.00 for Hudson Bay Silver Beaver Coats, 52 inches long.
- \$250.00 for African Leopard Skin Coats with Silver Beaver Collar, 52 inches long.
- \$598.00 for Genuine XXX Seal Coat (guaranteed).

Children's Winter Coats **\$5** worth up to \$10.00, at . . .

Odd lots and sizes—all colors and materials—new styles for winter.

SPECIAL DEMONSTRATION ON OUR 2D FLOOR



Kloffit Petticoats

These are the famous petticoats with the elastic band that fastens with metal glove snaps. The Kloffit petticoats fit without wrinkle. For Monday we offer 250 Kloffit Petticoats of saten or Feathersilk; very special at **95c**

SILK TAFFETA AND MESSALINE PETTICOATS These are skirts in the new cuts—all colors that are in favor—better than most at \$5.00, special. **\$3.50**

- Black French Lynx Sets— at **\$5.00, \$6.98, \$8.98 and \$10.00**
- Brown Canadian Marten Sets— at **\$6.98, \$7.50, \$10.00 and \$15.00**
- Blended Brook Mink Sets— at **\$7.50, \$10.00, \$12.50 and \$15.00**
- Blue Wolf Sets, very fashionable— at **\$19.00, \$22.50, \$25.00 and \$35.00**
- Black Fox, better than ever this season— at **\$25.00, \$32.50, \$39.00 and \$49.00**
- White Iceland Fox Sets, very popular— at **\$10.00, \$15.00 and \$19.00**
- Raccoon Sets, new shapes— at **\$32.00, \$39.00, \$49.00 and \$69.00**
- Mink, matched sets, elegant character— at **\$49.00 up to \$250.00**

WOMEN'S SERVICABLE SWEATER COATS Single or Double Breasted, high or V neck. A special lot, at **\$1.50**



In Our Lace and Dress Trimming Departments We Are Showing Complete Assortments of All Fashionable

Laces, Bands, Allovers, Nettings

Silver, gold and multi-colored embroidered, beaded and metallic effects in Passementeries, Garnitures, Fringes, Cords and Tassels, Buttons, etc.—all at very special prices.

Miss Virginia White, Special Representative from the Makers, Will Be in Town All This Week for a Demonstration and Sale of

La Vida Corsets

She will be pleased to show the women of Omaha the many excellent qualities of the popular La Vida Corsets for which Brandeis has the exclusive sale. La Vida Corsets are made of the finest imported materials. Come and be properly fitted. La Vida prices are from **\$5.00** up.

Women's New Adjustable Top Black Velvet Shoes at **\$5.50**

One of the prettiest styles out this season. Extra high cut, 8-inch top, ribbon laced that adjusts itself to any ankle; 16 buttons, braided tips and vamps, pr. **\$5.50**

8 Special Bargains

In Our Basement Salesroom

18c Superfine Flannel at 10c a Yard

Will give splendid satisfaction for house dresses, kimonos or dressing saques. The designs are very attractive; the colorings are absolutely fast; 34 inches wide. **10c** From the bolt; at, per yard.

The Best Outing Flannel

The largest assortment of patterns. The right length for making sleepers, gowns, pyjamas, petticoats, etc.; every yard perfect; at, **8 1/2c** per yard

PERSIAN PRINTS at 4 1/2c a Yard.

Silk finished Persian pattern Simpson's best prints. Every woman knows the regular price of these desirable full standard prints; from the bolt, at, yard. **4 1/2c**

Yard wide bleached soft finished muslin and 40-inch wide very fine unbleached muslin—on bargain square in perfect mill lengths; at, **6 1/2c** per yard.

10,000 yards of yard-wide unbleached Muslin, good grade; will go on sale at, **5c** yard. Bleached Shaker Flannel, good, long lengths that are perfect; 10c values, at, **6 1/2c** yard. Full size bleached sheets with patent seam. 85 dozen will be sold Monday. They are worth 65c each; at, each. **49c**

42x36 and 45x36-inch Pillow Cases, well made from good muslin; Monday, at, each. **10c**

Extreme Novelties in Silks

Authentic styles in silks. Exclusive bordered poplins, Marquissettes, Soie Charmeuse, satin faced bordered silks, crepe Meteor, crepe D'Auteil, per yard **98c to \$2.95**

A special offer of bordered and satin striped crepe Meteor, adapted for tunics, combination effects for party and reception gowns, etc., at **69c, 98c** 75c all silk Crepe de Chines, Yard wide dress messalines, 37 different colorings in yard dyed; the regular cluding evening tints, at price is \$1.50; Monday, at yard **49c** **\$1**

Velvets and Corduroys, the height of fashion. New arrivals wide wale Corduroys, at yd. **75c** and **\$1.50** All Silk Poon Velvets, at yard **59c** 5,000 beautiful 2-yard long Silk Scarfs in stunning effects, hemstitched, at each **49c** to **\$1.50** \$1.25 Black yard wide Dress Exquisite Silk and Cotton Messalines, at yard **87 1/2c** Evening Silks, at yd. **39c**

High Class Dress Goods

Latest arrivals in nobby tailored and costume suitings, including the stunning reversible coatings and suit materials so much in vogue this season. Many exclusive fabrics as **\$1 to \$4.50** shown only at Brandeis Stores.

A Special 54-inch Dress Goods Sale—Nobbiest weaves and foremost fall colorings. Irish homespun, Scotch tweeds, satin faced prunella and Drap de Paris so much in vogue, beautiful navy blue costume serges, whipcords, diagonals and Ottoman weaves. Worth from \$1.25 to \$2.50—very special on bargain square, **79c-93c** at, yard

Popular Priced Dress Goods—Such as Jamestown Worsted mill fabrics, Potany and Garfield mill productions; plenty of navies and new browns, mixed grey and browns, wool taffetas, serges, poplins, etc., at about half under the regular price, all go at, yard **50c**

Brandeis Shows Complete Lines of the Oneida Community Silverware

We are official Omaha agents for this famous silver which is beyond all question the finest plated ware in America today. It looks like sterling and costs no more than ordinary plated ware. It is beautiful as long as it lasts—and it lasts a lifetime. Many exquisite patterns.

SPECIALS in BLANKET DEPT.—Basement.

\$5 All Wool 11-4 Plaid Bl'nk'ts \$2.98 pr Fine, soft wool; tan and white, blue and white, black and white, etc. They are double and made for full size beds; weigh 5 lbs. to a pair. Never offered before for less than \$5.00 a pair; **\$2.98** Monday, at, pair.

\$8 and \$9 extra fine All Wool Blankets at \$5—Full 11-4 and 12-4 sizes, and weigh 7 and 8 lbs. to a pair. This is one of the best bargains in wool blankets ever **\$1.50** offered, at, pair.

\$2.50 Fine 11-4 and 12-4 Woolnap and Australian Blankets at \$1.98. Hard to tell from all wool; \$3 and **\$3.50** values—Monday, at pair **\$1.98**

Brandeis is exclusive Omaha agents for the celebrated Dr. Jaeger's Camel Hair, Imported Blankets, Auto Rugs and Steamer Rugs.

Special Sale MEN'S OVER-COATS Now Going on.



Lambs Wool Sotes for Crochet Slippers Special at **19c** Pair.